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MULTI-NATIONAL LC PURCATIONS:

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Table of Contents

A note to users	ż
Operating the multinational corporation	1
Management	1
Marketing	
Finance	
Pricing policies	
Executive compensation	4
The United States and multinational corporations	4
Effects on U.S. foreign policy	4
Effects on U.S. foreign economic policy	
Impact of U.S. foreign direct investment on the U.S	
Directory of U.S. multinational corporations	
Foreign direct investment in the U.S	
rotergu driett investment in the o.o	V
Political economics of the multinational coporation	7
Political impact	7
Political risks	
The host country	
Business-government relations	
Nationalism	_
The world economy	
The development process	
The Third World	
The environment	12
Multinational corporations and specific areas	12
Africa	12
Asia	
Canada	
Communist countries	
Europe	
*	
Latin America	
Mexico	
Other countries	16
Multinational corporations as a dynamic force: growth & change	16
Miscellaneous	17
Taxation	17
Regulation	

Table of Contents (con't.)

Labor	
Technology	
Social policy	21
Joint ventures	
Overseas private investment corporatio	
Bribes	
Other miscellaneous	23
General	25
Ribliography	

A Note to Users

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The citations include books, government publications, and some pamphlets and microfilms and are divided into subject areas. When looking for books on a particular topic, check all subject headings which are even remotely related to the topic. For instance, when looking for books on the impact multinational corporations have on the Third World, it would be a good idea to check listings under relevant geographical headings and all listings under the subject Political Economics, as well as those under the specific heading

The Third World. Many books under these other headings will contain extensive information on developing countries from the particular perspective which the title indicates. Also, many books indicate content which would qualify them for more than one area; however, to avoid repetition these have been cited only once.

If you do not find a subject heading for your topic, check the citations under "Other miscellaneous". The entries here deal with specific topics which could not be categorized under broad terms, such as, The Deciding Factors in the Choice of a Subsidiary Sales Company as the Channel for Exports by Erik Hornell and Jan-Erik Vahlne. The subject heading General has citations which indicate content of a more general nature or which cover a broad range of topics. If you are not successful in obtaining sufficient information on your particular topic, it might be helpful to locate several of the books listed under this heading and to check the table of contents. For background information or information needed to give the reader familiarity with the topic of multinational corporations, the "General" heading would be best.

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