



## UNT 125<sup>th</sup> Anniversary Steering Committee Third Meeting

### Meeting Details

**Date:** Wednesday March 25th  
**Time:** 11:30am – 1:00pm  
**Location:** UNT Alumni Association, Gateway Building

### Strategy

The purpose of this committee is to honor and celebrate the 125<sup>th</sup> Anniversary of the University of North Texas by building excitement and engagement among students, staff, faculty, alumni, donors, and the community. The goal of the committee is to enhance an existing framework of showcase events through supplemental and complementary programming, and community partnerships. The aim of today's meeting is to prioritize the previously brainstormed list of possible 125<sup>th</sup> events, program, and activities. We will also hear updates from each sub-committee chair.

### Attending Committee Representatives

Committee Co-Chair: Eileen Moran, Vice President for Advancement, UNT  
Committee Co-Chair: Elizabeth With, Vice President for Student Affairs, UNT  
Committee Coordinator: Jenni McDermott, Assistant Director of Donor Relations, UNT  
Adam Allatry- Student Representative, SGA  
Dorothy Bland- Dean, UNT Mayborn School of Journalism  
Jacquie Cheun- Student Representative, Graduate Student Council  
Chuck Carpenter- President, Denton Chamber of Commerce  
Hope Garcia- Director of Student Affairs Administration, UNT  
Morgan Gieringer- Head of Special Collections, UNT Libraries  
Jerry Holbert- President, UNT Foundation  
Randena Hulstrand- Communications Specialist, UNT URCM  
Laurea Irving- Director of Special Events, UNT President's Office  
Emily Klement- UNT Alumni Association  
Dana Lodge- Director of Sales, Denton Convention and Visitors Bureau  
Rob McInturf- Executive Director, UNT Alumni Association  
Melissa McGuire- Assistant Vice President for Student Affairs, UNT  
Don Noska- Administrative Coordinator, UNT Speech and Hearing Services (Staff Senate Representative)  
Scott Parks- Editor, Denton Record Chronicle  
Bill Patterson- Publisher and CEO, Denton Record Chronicle  
Zane Reif- Director of University Union, UNT  
Guido Verbeck- Associate Professor, Department of Chemistry, UNT (Faculty Staff Representative)



## Agenda

Welcome & Introductions.....	Eileen Moran & Elizabeth With
Sub-Committee Reports.....	Sub-Committee Chairs
<i>Alumni Awards.....</i>	<i>Rob McInturf</i>
These will be during Homecoming, they are currently working on a plan with athletics that the winners can walk out at half time during the game. They extended the deadline to April 1 <sup>st</sup> and received 8 or 9 more. They are meeting the 16 <sup>th</sup> of April to review all nominations.	
<i>Campus Beautification.....</i>	<i>Jerry Holbert</i>
They are meeting for the first time this afternoon at 3:30pm. They are looking for new ideas on campus beatification and also for community service opportunities for students.	
<i>Capstone/Signature Event.....</i>	<i>Laurea Irving</i>
See supplemental hand-out. Additional notes include: April 14 <sup>th</sup> is University Day and the spring game. They will work with Chamber of Commerce on \$18.90 dinner special. Jacquie has Brooke at Wine2's phone number. They will work with Rob and the Alumni Association for the Sweetheart Champagne Breakfast. Also recommended was social media contest (Facebook posting) and a basketball game kiss cam/tickets for winners of social media contest. Don Henley was recommended for Sunday Symphony.	
<i>Homecoming.....</i>	<i>Melissa McGuire</i>
Homecoming is still TBD. Will most likely be October 10 <sup>th</sup> . That is OU weekend but everyone will have to make it work. The OU game is at 11am and the UNT game would be at 6pm. That would move the bonfire and Alumni Awards to October 9 <sup>th</sup> , 2015.	
<i>State of the University.....</i>	<i>Eileen Moran &amp; Elizabeth With</i>
Will be on September 16 <sup>th</sup> at a kick-off for Founder's weekend. Deborah Leliahart is working on.	
<i>Student Activities.....</i>	<i>Hope Garcia</i>
Hope is working with 8 different committees for various student areas. They will be repurposing existing events with new logos/themes/branding, etc. This includes distinguished lectures series (won't know until September) and event safety committee)	
<i>Union Opening.....</i>	<i>Zane Reif</i>
Union Fest will be April 14 <sup>th</sup> 8am-2am.	
Upcoming 125 <sup>th</sup> Events (Spring 2015).....	Eileen Moran & Elizabeth With
<i>Commencement Update.....</i>	<i>Laurea Irving</i>
No update. Commencement will be May 15 <sup>th</sup> /16 <sup>th</sup> - small ceremonies hosted by colleges, plus all university ceremony at Apogee. First honorary degree will be awarded plus George Punham will receive Presidential Medal. The speaker is TBD. "Back to the Future". They have strategic parking plans.	
125 <sup>th</sup> Project/Initiative Delegation.....	Eileen Moran & Elizabeth With
Communications.....	Randena Hulstrand
<i>Website, Presidential Announcement, Email, Banners. All-University &amp; All 125<sup>th</sup> Calendars</i>	
125UNT.edu (landing page); the form will be uploaded there in Drupal. Eileen, Elizabeth, Randena and Jenni will meet to discuss further. URCM recommend s no overall theme. Randena will work with Chamber of Commerce on business window clings; URCM is working on other collaterals such as pole banners; the official Presidential announcement went out on 3.9 to internals; there will be a banner at arts and jazz.	



125<sup>th</sup> Anniversary Tartan.....Eileen Moran & Jerry Holbert  
Discussed the UNT Tartan contest, the winner, vendor’s interest, licensing, and scholarships fulfillment through endowments.

Proposal Submission Feedback.....Committee  
Deciding how this will be connected to the university calendar.

Member Updates.....Committee  
There is a communications meeting April 8<sup>th</sup> at 3:30 to discuss sponsorship tie-in.  
Eileen discussed sponsorship potential and moving away from little sponsorships to big asks, i.e. \$250,000 to be used for scholarships or as a pool of money for events.

Future Meetings.....Committee  
*Date: Wednesday April 15th*  
*Time: 11:30am – 1:00pm*  
*Location: UNT Alumni Center*

This is subject to change, we may arrange for a hard hat tour instead.  
\*\*The next meeting will be Wednesday May 6<sup>th</sup> from 11:00am to 1:00pm at The Forum in UNT’s Willis Library.