

Integrated Collection Development for the 21st Century

Presenters:



Laurel Sammonds Crawford, Head of Collection Development

Coby Condrey: Collection Development Liaison Librarian

Additional Contributors:

Beth Fuseler Avery, retired

Todd Enoch, Head, Serials & ER Unit

University of North Texas Libraries



University of North Texas (UNT) Libraries



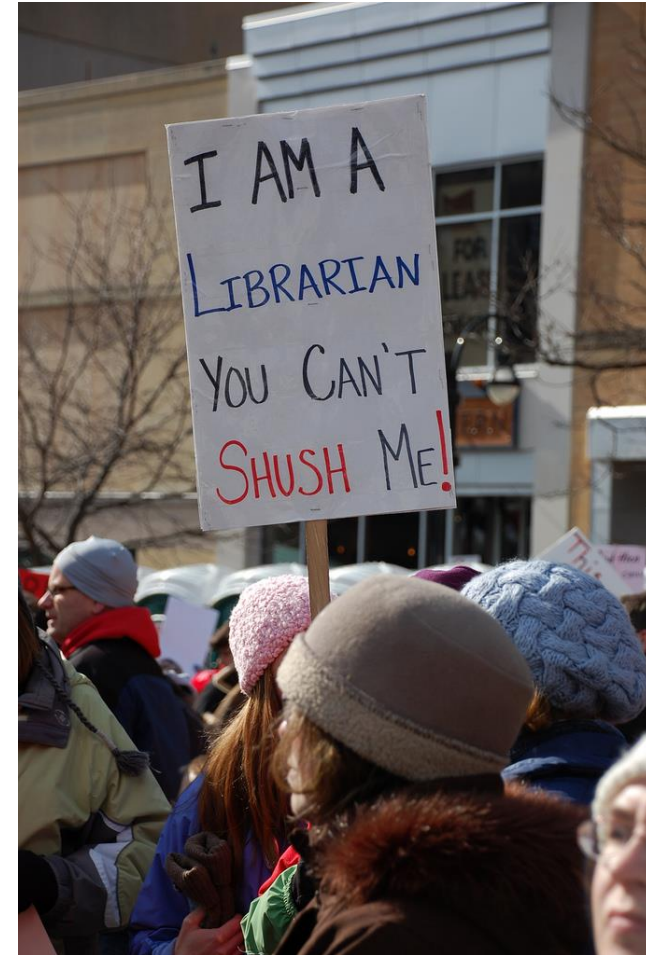
Fundamental Change



[Change happens](#), by Adam Bartlett, April 21, 2008. [Creative Commons Attribution License](#)

Soapbox

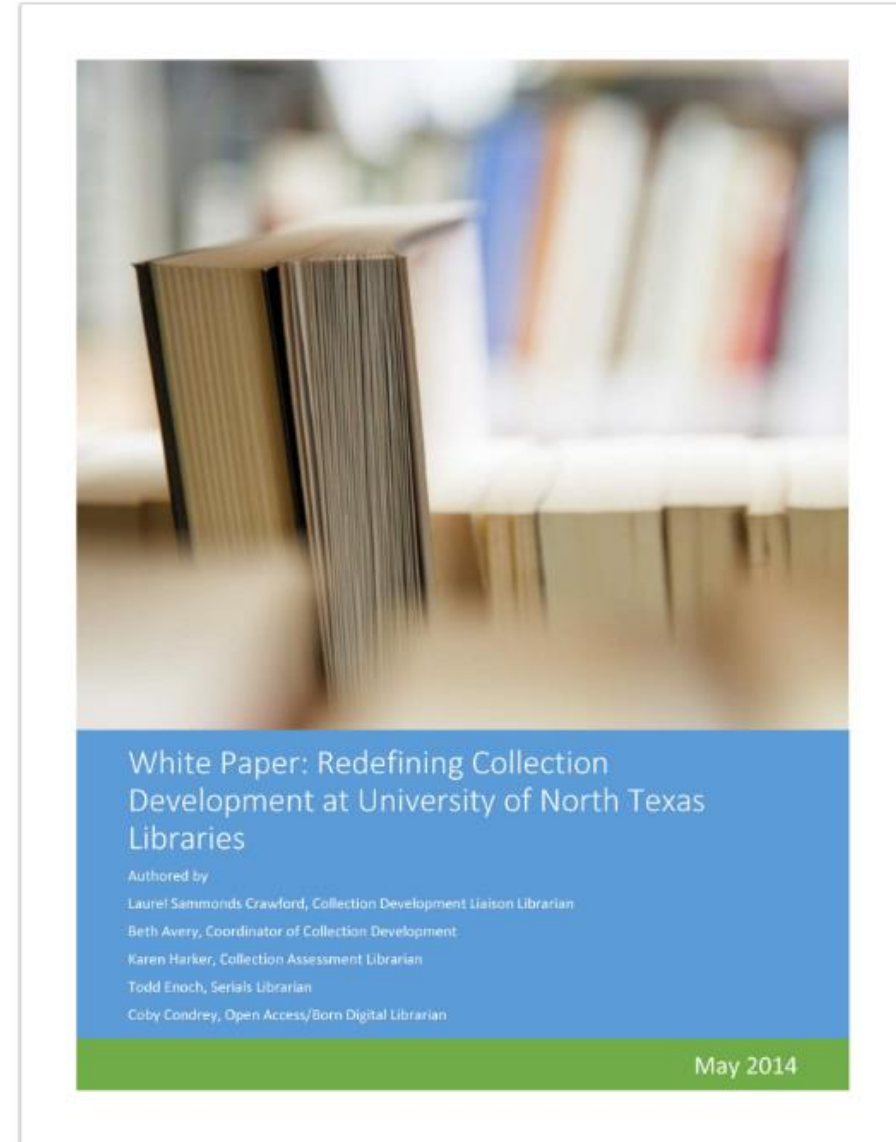
- Libraries should be flexible and adaptive
- Requires input from technical services AND patron-facing experts
- Must consider both objective AND subjective data
- Decisions should not be left *solely* to non-librarians



[DSC_9968](#), by Lena, March 12, 2011. [Creative Commons Attribution License](#)

Themes of our Plan

- Sustainable
- Holistic and inclusive
- Flexible
- Evidence-based



Collections as a Service



Consider what a collection
does rather than what a
collection is.



(Horava, p. 150 [emphasis added])

Access, not Ownership

Success is not dependent on:



Balance



Formulas



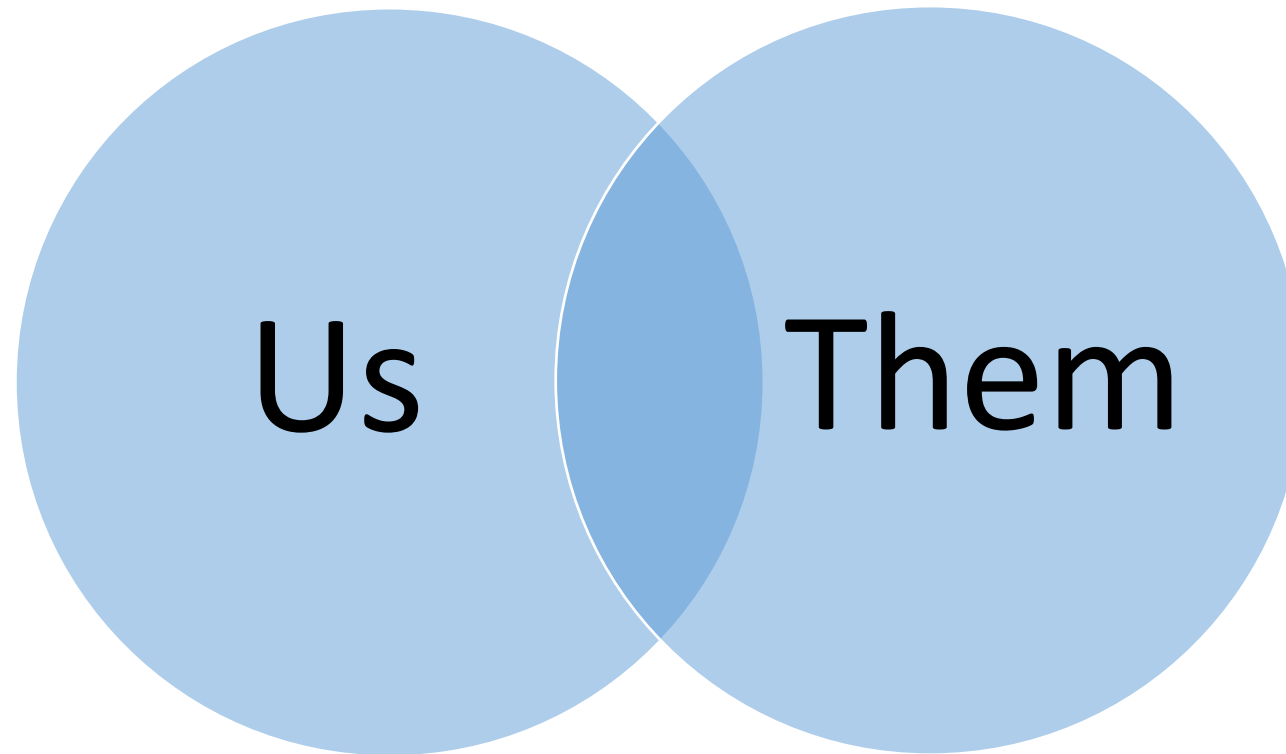
Expenditures

Instead, we ask: “Do we support research & teaching in this subject area?”

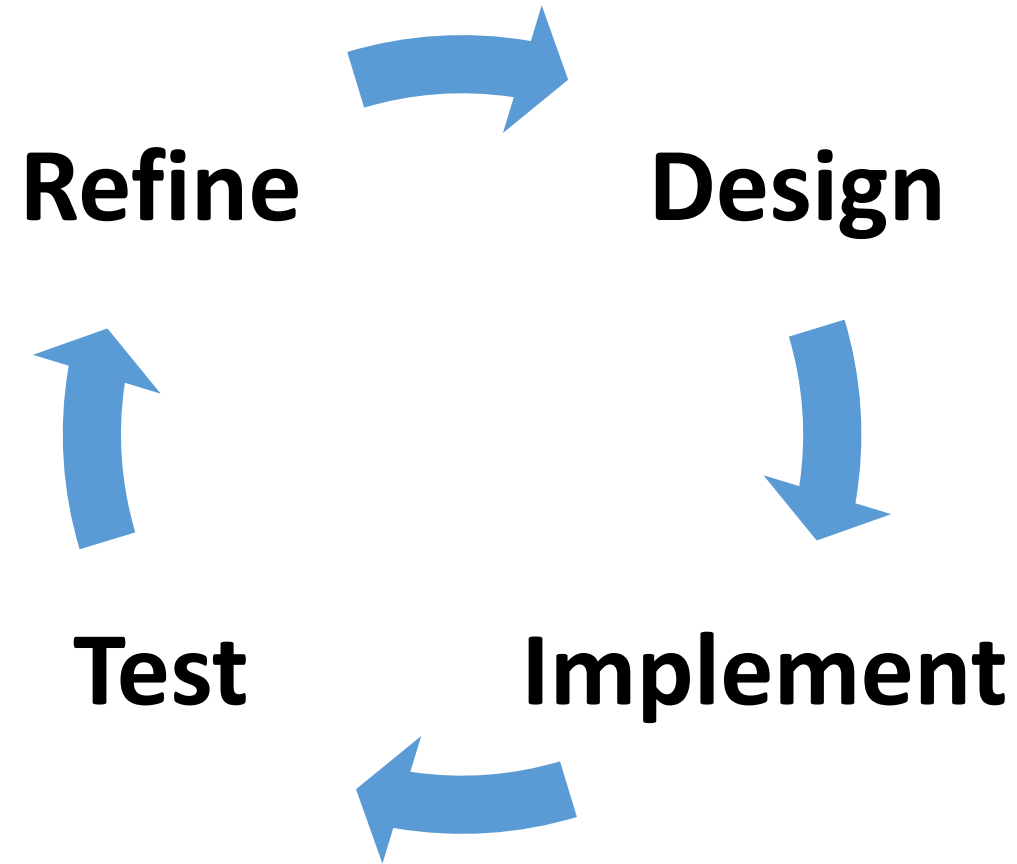
Decouple Assessment from Budgeting

	Planning	Assessment
Then	Each subject area allocated a small budget according to perceived need.	Did we spend the budget for this subject area?
Now	Which areas need enhancements according to user needs assessment ? What would be the most effective products to meet this need?	Do our assessments show we support research and teaching in this subject area?

Silos in the Library



Iterative Design



Operationalization

- New infrastructure
- Group decision-making
- Data collection: both objective AND subjective
- Constant assessment

Benefits

Flexible

Responsive

Scalable

Challenges

- Structure must be created
- Traditional roles must adapt
- Collaborative team required!



Baby Turtle 023, by John, June 15, 2008. [Creative Commons Attribution License](#)

First Year @ UNT Libraries

- Infrastructure
- Implementation
- What Worked
- What Didn't
- Future Directions & Conclusion



Infrastructure

- Fund Design
- ABCD Firm Order Group
- DDA Program Expansion
- Documentation



Implementation Strategies (1 of 5)

- Communication
 - Transparency
 - Frequency
 - Inclusivity (Vertical & Horizontal)



Implementation Strategies (2 of 5)

- Acquisitions Initiatives
 - Title-by-Title Requests
 - Strategic Purchases
 - Collection Enhancements



Implementation Strategies (3 of 5)

- "Endangered Species"
 - A Watch List
 - Relatively High Cost-per-Use
 - Recently Acquired
 - Subscriptions
 - Promotions



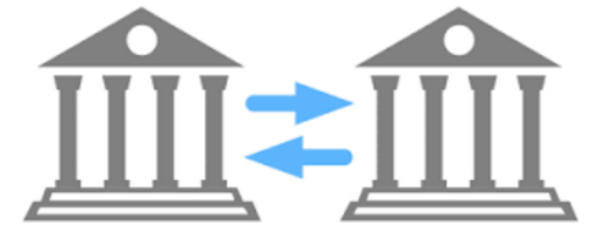
Implementation Strategies (4 of 5)

- Review (Check-up) Meetings
 - Demographics (Basic Needs)
 - Collection Statistics
 - DDA Profile
 - What's Working, What's Not?
 - On the Radar
 - Special Requests



Implementation Strategies (5 of 5)

- Miscellaneous
 - Vendor Relations
 - Interlibrary Loan
 - Open Access
 - Consortia Options
 - Sustained Assessment

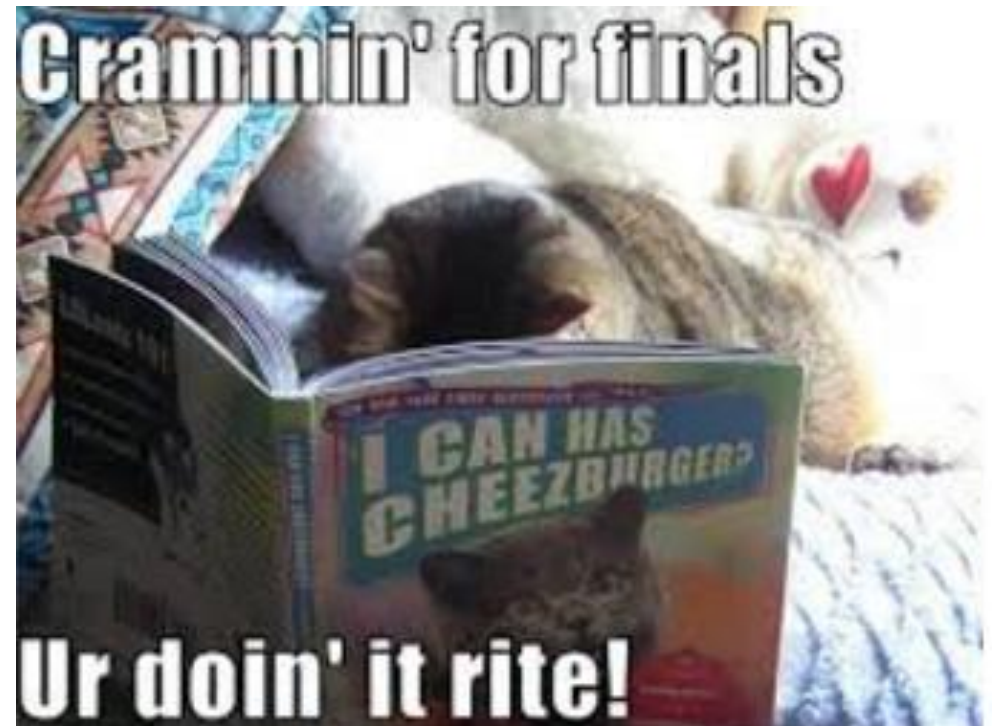


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U R Doin' It Rite!

- Increased Flexibility
- Collection Map
- Liaison Relationships



U R *NOT* Doin' It Rite!

- JIT Models Unstable
- Too Many Meetings, Too Little Time
- Overabundance of Caution
- Catalog Clutter
- Changing Paradigms
- Data Overload: Good vs. Perfect



Moving Forward / Conclusion

- Continue Strategies
- "Taste the Soup" Frequently
- Continue Feedback Collection
- Be Nimble: Adjust



Q & A

Laurel Sammonds Crawford

Head of Collection Development, UNT Libraries

Laurel.Crawford@UNT.edu

Coby Condrey

Collection Development Liaison Librarian

Coby.Condrey@UNT.edu

White paper

Redefining Collection Development at University of North Texas Libraries:

<https://digital.library.unt.edu/ark:/67531/metadc335286>

References

- Horava, T. (2010). Challenges and possibilities for collection management in a digital age. *Library Resources and Technical Services*, 54(3), 142.

Further Reading

- Hibner, H., & Kelly, M. (Eds.). (2013). *Making a collection count: A holistic approach to library collection management* (2nd ed.) Chados Publishing.
- Gregory, J. M., Weber, A. I., & Dippie, S. R. (2008). Innovative roles for technical services librarians: Extending our reach. *Technical Services Quarterly*, 25(4), 37-47. DOI:10.1080/07317130802128064