BUILDING AN ONLINE ACADEMIC PROFILE
Hello!

I AM Pamela Andrews

I am the Repository Librarian for Scholarly Works
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Why Should I Build a Profile?
“Sharing your work online, especially in its early phases of development, can open new paths of inquiry and establish connections with scholars who can enrich your work.”

- Chris Long, Michigan State University
BENEFITS OF AN ACADEMIC PROFILE

• To Increase Your Visibility
  ■ Place to share when networking
  ■ Place to link multiple social presences
  ■ Place to establish yourself as a resource in your field
“No academic activity without a digital artifact.”

- Chris Long, Michigan State University
BENEFITS OF AN ACADEMIC PROFILE

- To Preserve Your Work
  - To create digital artifacts of your work
  - To increase discoverability of your work
  - To keep a personal archive
BENEFITS OF AN ACADEMIC PROFILE

- To Track Connections on your Own Terms
  - Create a trackable, citable space for grey literature
  - Track alternate forms of communication
  - Connect your works across publication venues
How Do I Build a Profile?
POPULAR PLATFORMS

RESEARCH GATE
- Free
- Can follow/be followed by peers
- Can host manuscripts
- Users must login to view your profile
- Has been accused of spamming co-authors
- Tracks citations and profile views

ACADEMIA.EDU
- Free
- Can follow/be followed by peers
- Can host manuscripts
- Users must login to view your profile
- Has considered charging users to recommend their papers
- Tracks searches for your profile and referral sources,

GOOGLE SCHOLAR
- Free
- Pulls publications from Google Search
- Tracks citations per year
- Shows h-index and i10-index

LINKEDIN
- Free
- Users must login to view full profile
- Tracks profile views
- Used by a number of industry recruiters
- Can link to documents
POPULAR TOOLS

ORCID
- Free
- Can create only once
- Persistent Identifier increasingly used by publication venues
- Will track publications across name variations

FIGSHARE
- Free
- Online repository that creates DOI for items
- Tracks altmetrics
- Can apply Creative Commons license
- Tracks views and downloads

IMPACT STORY
- Free
- Requires ORCID to track pubs
- Shows citations and additional activity (twitter, mendeley, reddit, etc.)

CREATIVE COMMONS
- Free
- Way to control how others can use your works
- Can be applied to print and digital objects
POPULAR TOOLS

SCHOLARLY WORKS

- Free
- Will accept works that have been published or accepted for presentation at a professional organization
- Can track usage by month
- Indexed by Google
- Permanent URL, with long-term archiving
- Stays within UNT branded collection
- Part of the UNT Digital Library
- Can easily view with mobile device and download original formats
- Can also deposit data and link sets of documents associated with one project

To deposit, email untrepository@unt.edu with files and information on their publication/acceptance.
What Should I Include In My Profile?
BUILDING CONTENT FOR YOUR PROFILE

◦ Find your peers and look at what they do
  ▫ What does your discipline value?

◦ How do you want to present yourself as a scholar?
  ▫ What do you want colleagues to see first?
  ▫ What should potential collaborators know about you?

◦ Decide early on how to separate your professional and personal spaces
BUILDING CONTENT FOR YOUR PROFILE

- Blog your research process
- Live-tweet conferences
- Post collaborative notes
- Create open or crowdsourced bibliographies
- Create or contribute to a podcast
- Create a brief overview of your research agenda and/or teaching philosophy
- Post published articles
- Post your CV, or build a digital edition
- Link your profiles and tools (github, figshare, twitter, etc.)
- Post any presentation or invited talk with your notes or a transcript
- Post syllabi

Suggestions provided by Chris Long, Amanda Visconti, and Karen Kelsky
Thanks!

ANY QUESTIONS?

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CREDITS

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