

Doing Business with NREL



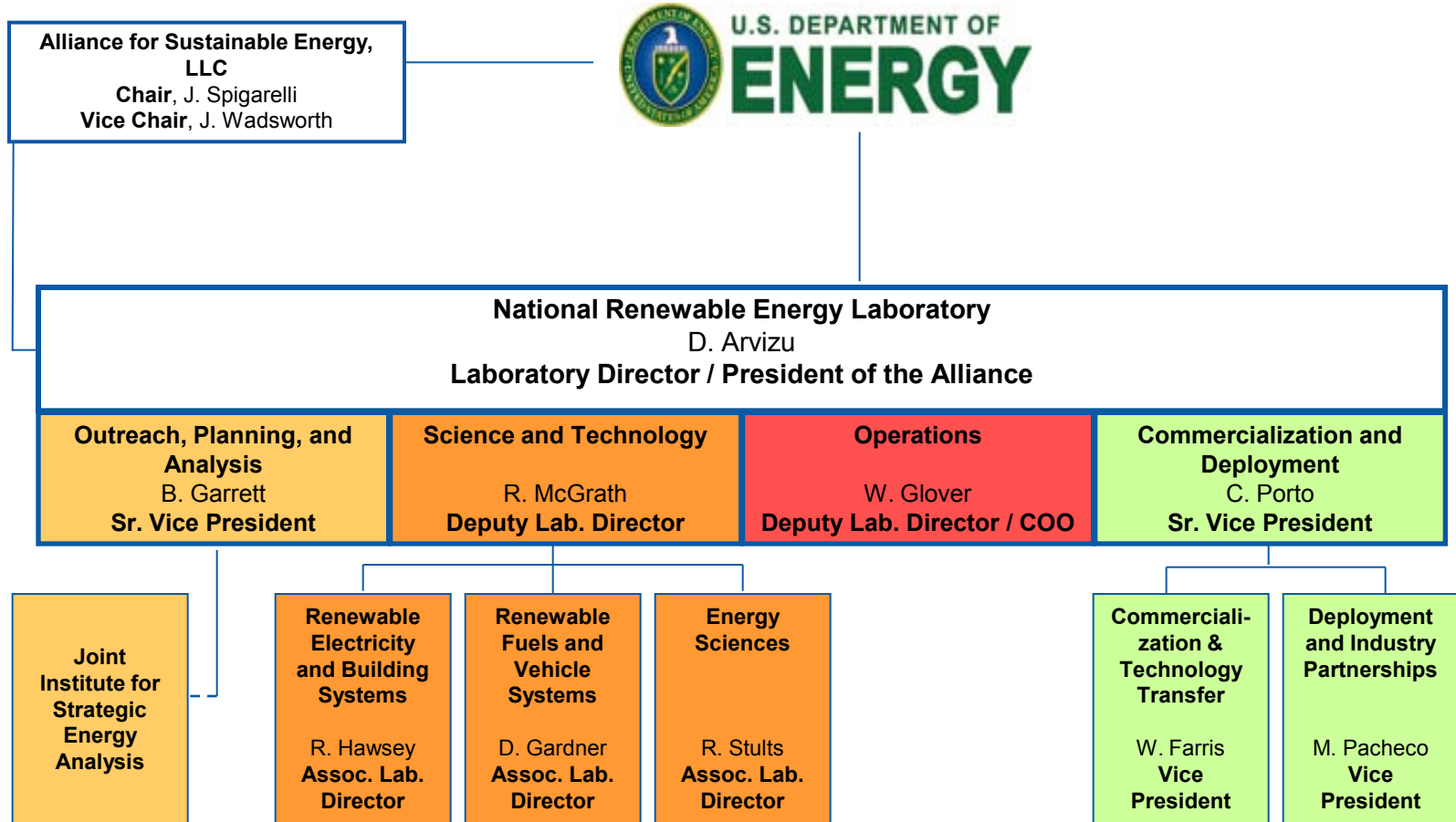
Industry Growth Forum

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Denver, CO**

**Casey Porto
Sr V.P.
Commercialization and
Deployment**

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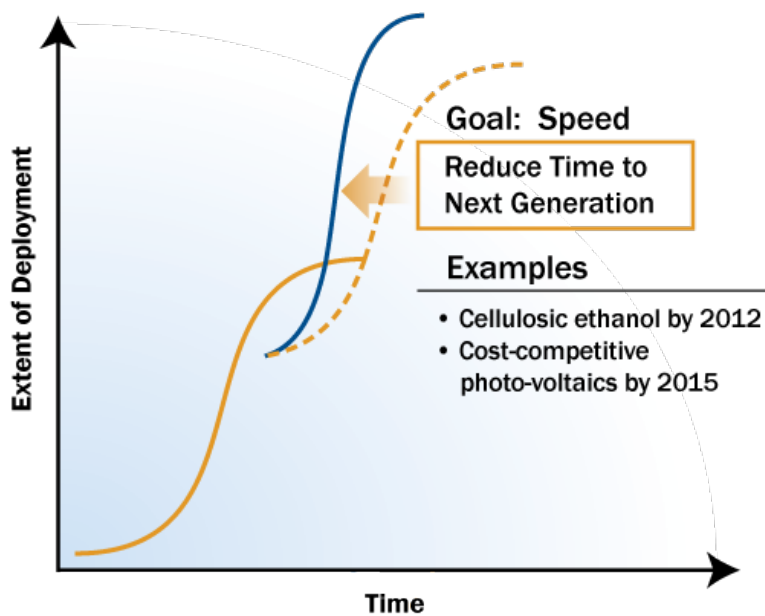
Alliance Organizational Structure



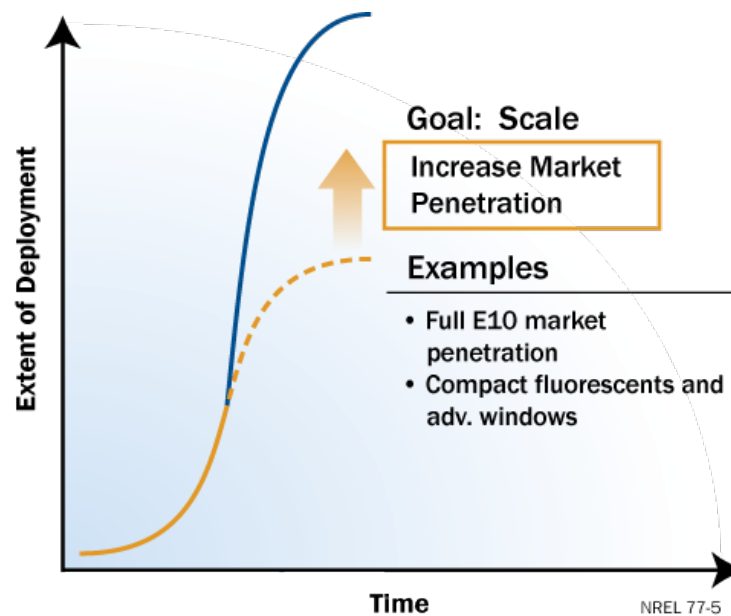
Commercialization and Deployment

Accelerate commercialization and achieve widespread adoption of energy efficiency and renewable energy technologies

Accelerate the availability of *next generation* technologies



Maximize the market adoption of *current generation* technologies



NREL 77-5

Speed and Scale

