From Acceptance to Assessment
Academic Librarians CAN Card-Swipe

Card-swiping (CS) student attendance at events provides data to measure support of student success, and to resolve how to allocate library services.

**Card-Swiping Questions**

What impacts adoption of card swiping?
*A mandate? Trust?

What impacts compliance with a card swiping “mandate”?
*Ease of use? Output?

How do before-implementation attitudes compare to post-attitudes?
*More usage of CS?

Is the TAM2 Model useful when technology is not directly job related?

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**Technology Acceptance Model TAM2**

Experience
- Subjective Norm
- Image
- Job Relevance
- Output Quality
- Result Demonstrability

Voluntariness
- Perceived Usefulness
- Perceived Ease of Use
- Intention to Use
- Usage Behavior

The above constructs influence a librarian’s inclination to adopt technology, in this case – use of card-swiping for library events.

Additional constructs: perceptions of one’s relationship to the library and to the university, and privacy concerns.

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**Preliminary Results**

Research in progress

Librarians report:
*CS is not voluntary.
*They predict they’ll use CS in their jobs.
*It is relevant to the university.
*Using CS is prestigious.

Problems:
*CS entails mental effort.
*It doesn’t show library’s role in student success.
*CS doesn’t show where to focus services.

Next:
*Time to educate the librarians about the above problems!!