

Increasing Faculty Usage of Streaming Video: A Webcast

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Kim Stanton, University of North Texas Libraries

When is video used in instruction?

- In the classroom
- Outside the classroom
- Online
 - Traditional distance education
 - Local online supplement

Where is video used in instruction?

- All areas of study
- Stronger use in performing arts, humanities, social sciences

How is video used in instruction?

- Full video
 - Instructional material
 - Assignments requiring analysis
- Clips & clip reels
 - Examples
 - Instructional material
 - Analysis
- Student assignments and research

Example

Sociology of the Family

- Light, infrequent film use
- Clips used as illustrations
- All clips integrated into class lectures



The Kids Are Alright (Focus Features)

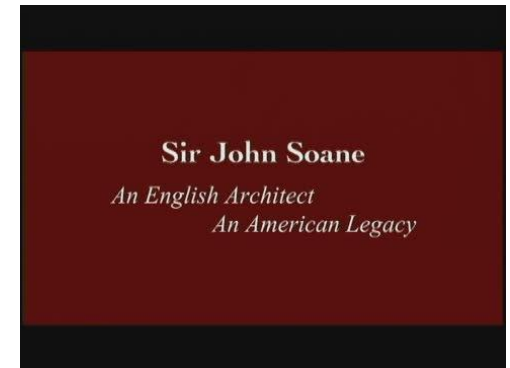
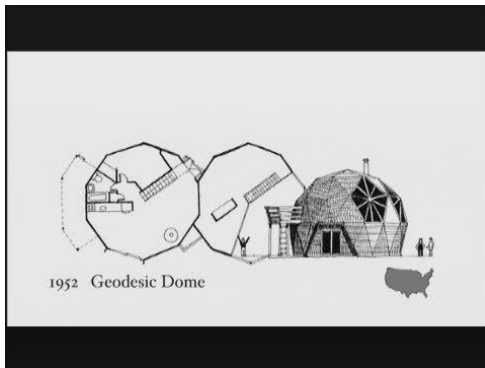


Big Love (HBO)

Example

Introduction to Interior Design

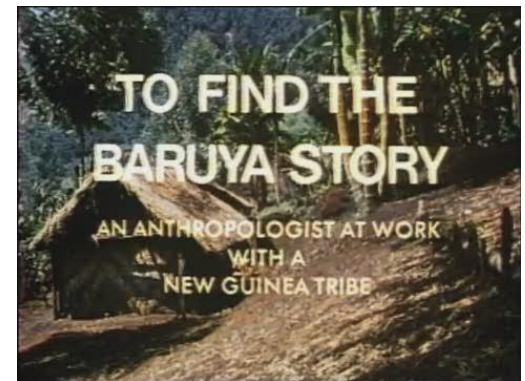
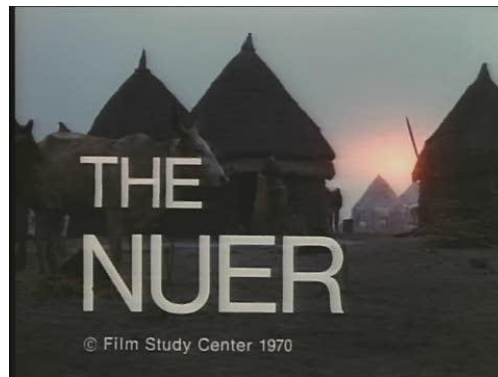
- Moderate film use, 5 films
- Lengthy clips integrated into topical lectures
- Transitioning to 100% online



Example

World Cultures Through Film

- Film heavy course, 16 films
- Assignment: Weekly report and analysis
- 100% online – local and distance students



Transitioning Faculty to Streaming

- Starting Pointing – immediate needs
 - Faculty creating online courses
 - Classrooms with technology changes
 - Library reserves
- Next
 - Faculty using physical media in instruction
 - New faculty
 - Faculty not currently using media

Promoting Use

- Communicate with library staff
 - Media, Subject Specialists, Outreach
 - Use existing library outreach tactics
 - Bibliographic instruction
 - Identify new departments or programs
- Work with department that supports online instruction
- Faculty orientations
 - New faculty and LMS training