Content Curation and Online Portfolios

TOOLS AND TIPS
“It’s Not Information Overload. It’s Filter Failure”

- Clay Shirky (shirky.com)
Content Curation
Content Curation: What is it?

“Curation is the act of individuals with a passion for a content area to find, contextualize, and organize information. Curators provide a consistent update regarding what’s interesting, happening, and cool in their focus. Curators tend to have a unique and consistent point of view—providing a reliable context for the content that they discover and organize.”

- Steven Rosenbaum

fastcompany.com/1834177/content-curators-are-the-new-superheros-of-the-web
CONTENT GATHERING
PERSONALIZED NEWSFEEDS
SOCIAL MEDIA CURATION
Storify

Widener Library Centennial Celebration
Harvard University’s flagship library celebrates its first 100 years

by HarvardLibrary 16 days ago 542 Views

The Harvard Library
@HarvardLibrary

New today: our banner celebrating the first 100 years of Widener! Library hrd.me/Opta4 #widener100
3:00 PM - 16 Jan 2010

storify.com
Readlists

Libraries for Non-Librarians
Created by webgoddess on Jan 30 2013
A selection of readings on what libraries are all about for those who work in libraries but are not librarians.

1. The Darien Statements on the Library and Librarians
   www.flybberg.net
   On March 26th, Darien Library hosted an event called "In the Foothills: A Not-Quite-Summit on the Future of Libraries" at which participants were instructed to "come prepared to...

2. Library Bill of Rights
   www.ala.org
   The American Library Association affirms that all libraries are forums for information and ideas, and that the following basic policies should guide their services. Books and other library...

3. The Freedom to Read Statement
   www.ala.org
   The freedom to read is essential to our democracy. It is continuously under attack. Private groups and public authorities in various parts of the country are working to remove or limit access to...

4. Still Here
   www.metropolismag.com
   Sometime last year, the New York Public Library (NYPL) retired its pneumatic tube system, which had been used to request books for more than a century. This change was made without ceremony or...

5. Five laws of library science
   Wikipedia Contributions • en.wikipedia.org
   The Five laws of library science is a theory proposed by S. R. Ranganathan in 1931, detailing the principles of operating a library system. Many librarians worldwide accept them as the foundations of...

6. What Big Media Can Learn from the New York Public Library
   Keith Badger • www.theatlantic.com
   NEW YORK -- Two massive lions flank the steps of the New York Public Library's flagship building on Fifth Avenue. Crafted out of pink Tennessee marble, Patience and Fortitude, as they became known...

7. TomDispatch.com
   Chip Ward • www.tomdispatch.com
   Back in the 1950s, when every domestic scandal and nightmare, political or familial, wasn't the subject of a television show, the library was my refuge into the mysteries of the adult universe. The...
ifttt
Want to be a content curator?

• If you don’t add context, opinion, or voice, and simply lift content, it’s stealing.
• If you don’t provide attribution and a link back to the source, it’s stealing.
• If you take a large portion of the original content, it’s stealing.
• If someone asks you not to curate their material, and you don’t respect that request, it’s stealing.
• Respect published rights. If images don’t allow Creative Commons use, reach out to the image creator—don’t just grab it and ask questions later.

http://www.fastcompany.com/1834177/content-curators-are-the-new-superheros-of-the-web
Step by Step

1. Determine Purpose
2. Find/Gather Content
3. Organize and “Display” Content
4. Share it
5. Update it
"To be realistic one must always admit the influence of those who have gone before."

- Charles Eames
Online Portfolios
Ten Steps

1. Acceptance
2. It’s a good thing
3. You need a professional identity and you can do it.
4. Acknowledge
5. Find yourself
6. Personal branding
7. Create an online portfolio
8. Create profiles
9. Respect
10. Share

http://crln.acrl.org/content/72/1/31
What online portfolios can provide

• Storage space
• Display space
• Share
• Accessible
Tips

• Upload/embed items you own, link to ones you do not.
• Only include what you would show your current employer.
• Make sure it is easy to contact you.
• Use tags/keywords for searchability.
• Be creative!
Google Sites

"As a teacher...I've been learning."

Welcome to my Personal Learning Environment (PLE). This is a place where I store, share, and reflect on my learning. It is a work in progress and often changes. Please visit often!

<table>
<thead>
<tr>
<th>My Wiki</th>
<th>Digital Stories</th>
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<tbody>
<tr>
<td></td>
<td>Movie projects I have made</td>
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<table>
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<tr>
<th>My Resume</th>
<th>My photos</th>
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<td>(Google Docs; please request permission to view)</td>
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<table>
<thead>
<tr>
<th>My blog</th>
<th>Links</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blog of my learning experiences.</td>
<td>Related to my personal learning</td>
</tr>
</tbody>
</table>

Erin Barrett

E-mail: erin.c.barrett@gmail.com

Skype: bound4thenations

Subpages (5): Learning Blog, Links, My Photos, My Resume, My videos

sites.google.com
Welcome to Lilly Librarian's PBworks page!

• This wiki will include an e-portfolio with my Unifirm Vita, and current projects at UNT Libraries. To see my portfolio template created for UNT students click here.

• More @ http://lillylibrarian.wordpress.com

Career Objective:
To find innovative ways to use technology for research, instruction, and learning in an academic library, and collaborate with external groups to provide outreach to the community.

Education:
Current: M.A., coursework in English Literature, University of North Texas
May 2006: Master of Library Science, Concentrations: Academic Libraries, Texas Woman's University (BPM nominee)
May 2003: B.A., English Literature, University of Houston (graduated Magna Cum Laude)

Professional Experience:
• Instructional Technologies - First Year Experience Librarian, Subject Librarian for Sociology, University of North Texas Libraries, LLS dept.
• Virtual Reference Coordinator, University of North Texas Libraries, RLS dept.
• Teaching Assistant, Texas Woman’s University, SLS graduate school.

Publications:
• Fuller, Cherry, Kearley, Donna, Byerly, Gayla Ramin, Lilly, “Community Collaboration for Inquiry Success: Knowledge Quest,” New/Now Dec 2014.

Presentations:
• Conference: Association of College and Research Libraries (ACRL) 2015

pbworks.com
danah boyd

danah boyd is a Senior Researcher at Microsoft Research, a Visiting Researcher at Harvard Law School, and an Adjunct Associate Professor at the University of New South Wales. In her research, danah examines everyday practices involving social media, with specific attention to youth engagement. Lately, she has been focused on issues related to privacy, publicity, and visibility. She recently co-authored “Hanging Out, Messing Around, and Geeking Out: Kids Living and Learning with New Media.” She is currently co-directing the Youth and Media Policy Working Group, funded by the MacArthur Foundation. She blogs at http://www.zephoria.org/thoughts/ and tweets at @zephoria.
Welcome. This e-portfolio represents the coursework, growth, development, and reflections I have experienced while completing my MA in Instructional Design and Technology (IDT) through the School of Education at Virginia Tech. The navigation buttons above will point you toward evidence of my experiences with and reflections on the 5 AECT domains (design, development, utilization, management, and evaluation) and the 4 ITMA domains (research, resources, resume, and reflections). Many of the pieces of evidence are available in PDF format, in order to be able to view these documents, you can download Adobe Reader XI for free here.

About me. A librarian by trade, I joined Virginia Tech’s University Libraries in 2010 as the College Librarian for Science, Life Sciences, and Engineering. In the summer of 2011, I was appointed the Libraries’ Information Literacy Coordinator. In this role, a real passion for teaching and learning began to seep into every part of my professional life. You can view my professional website in order to get a better sense of my work as a librarian. I enrolled in the MA in IDT program in Fall 2011 while working full time as a librarian, and have been able to apply theories, pedagogies, and instructional strategies in the classes in my work as a teaching librarian. The program has given me much direction and joy in my professional life as I work toward continued appointment at Virginia Tech’s University Libraries, and I look forward to continuing to apply what I have learned after my graduation from the IDT program in May 2014.
Jennifer Wilkin's ePortfolio

About Me
I am a student in Dominican University's Graduate School of Library & Information Science program. As a librarian, I am committed to providing my library patrons with exceptional service. I currently work as a Youth Services Librarian at Skokie Public Library. In this environment, I help to provide information, promote the enjoyment of reading and foster a sense of community among Skokie's diverse users.

My Mission Statement:
I strive to promote personal growth and community development through the development and the exchange of ideas using a diverse collection of materials, technologies, and experiences.

My Vision Statement:
As a librarian, I will work to: encourage lifelong learning, provide exceptional customer service, support intellectual freedom for all and maintain cultural relevance to the changing needs of the community.
WordPress
References

- Scoop.it
- Storify
- paper.li
- Readlists
- ifttt
- Markgren, S. (2011). Ten simple steps to create and manage your professional online identity How to use portfolios and profiles. *College & Research Libraries News, 72*(1), 31-35. [http://crln.acrl.org/content/72/1/31](http://crln.acrl.org/content/72/1/31)
- Google Sites
- PBWorks
- about.me
- Wix
- Weebly
- WordPress
Let’s Create!

TRY SOME OF THE TOOLS WE HAVE DISCUSSED
Thank You!

Greg Hardin, M.L.S.
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University of North Texas Libraries

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@ghardin

slideshare.net/ghardin