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MINORITY ENERGY TECHNICAL ASSISTANCE PROGRAM (METAP)

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Subj.: MINORITY ENERGY TECHNICAL ASSISTANCE
PROGRAM (METAP) PHASE 1 FINAL TECHNICAL REPORT
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SUMMARY AND HIGHLIGHTS

The Phase I Triple E METAP series has been a success. Its broad acceptance and considerations of exceptional quality and substance by the many seminar participants who attended in the seven cities, have made the businesses of community empowerment, education, and awareness as they relate to energy, obviously important. Many community leaders and legislators have expressed their immense gratitude to the United States Department of Energy, for initiating such an important agenda within their communities. There have been over 110 legislators and almost 1,200 participants collectively, who have participated in this very valuable initiative. The participants range from community leaders and legislators to members from the private and public sectors, universities, not for profits, civic and church leaders.

The highlights from the series have been outstanding. The interaction and opportunities that have been created have been very exciting. One of the most important elements deriving from the seminar, is the addition of two Es to the original Triple E concept of energy, economic development and the environment. The two Es that have been added are Equity and Education. Every one of the cities visited expressed the need to add the two Es to the agenda.

Another major highlight during the series was the presentation of Mrs. Hazel O'Leary, former Secretary of the U.S. Department of Energy (DOE), at the Atlanta METAP seminar. Mrs. O'Leary gave a brilliant and emphatic presentation that captured her tenure-ship and quite insightfully, the cogency of her ideas toward facilitating a more energy efficient USA. The former Secretary also illustrated how the United States will be playing an increasing role in energy utilization, resources, and management in the next millennium, if the necessary connections and conditions are met. It was evident that the former Mrs. O'Leary's pursuits have created a foundation on which the future of more successful U.S. energy policies can be positioned.

H. O'Leary
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of Central Maryland

Baltimore Urban League Final Technical Report: METAP Phase 1

MASTER

BACKGROUND, OUTCOMES AND ACHIEVEMENTS:

- Established within the framework of the National Urban League Affiliate network. Seven affiliates in seven different cities were selected: Baltimore Urban League, Baltimore, MD; Urban League of Philadelphia, Philadelphia, PA; Urban League of Greater Cleveland, Cleveland, Ohio; Urban League of Greater Houston, Houston, Texas; Urban League of Greater Miami, Miami, FL; Atlanta Urban League, Atlanta, GA; and Chicago Urban League, Chicago, IL.
- Conducted seven successful METAP Seminars by March 19, 1997
- Designed, developed and implemented a model format for METAP seminar symposium presentations. The model as expected was duplicated in each city.
- Designed and developed a series of pre-packaged materials such as brochures, Press packets, METAP workshop manuals, and resource books.
- Developed a model concept called the 5-E Council (Energy, Economics, Empowerment Equity and Education) as a guide to identifying critical issues and potential local partners to assist Urban League affiliates with follow up activities at the conclusion of the METAP seminars.
- Published the proceedings and presentations from the METAP Seminars.
- Designed and administered an evaluation instrument for feedback from METAP seminar participants.
- Established good working relationships among local, regional and national energy department representatives, METAP staff, and respective Urban League affiliates.

GENERAL ENERGY RELATED ISSUES COVERED

The impact of local energy and environmental-related issues throughout the seven cities has been well chronicled. The seminars throughout the different cities, explored links between energy issues job creation, creative funding, alternative fuels discoveries, etc. Some of the major issues explored include:

- Energy and Telecommunications Industries
- Energy and Employment Issues
- Small Business and Energy
- Energy Impacts on Low-Income Families
- The Impact on Low-Income Families
- Energy conservation and Recycling
- Projecting energy issues to the year 2000
- Energy Industry Outlook
- Innovative Energy Technologies
- Community Energy Awareness
- Energy Research and Development: The Role of Local HBCUs
- Conservation, Weatherization, Energy Assistance
- The global energy perspective, Energy alternative, Energy fuel sources
- Brownsfields

SEMINARS AND PRESENTATIONS

The seminars in almost all of the cities were divided into two sessions. The first was an energy session. In most instances, these were some of the main issues that arose throughout the seminar series in the first session:

- The acknowledgment of how important energy issues are to every day life.
- The importance of minority involvement in energy and economic development.
- The gratitude expressed by each Urban League affiliate to host such a seminar that explores the fundamental issue of energy which is so important in the context of facilitating sustainable communities.
- The importance of connecting energy issues to economic development, diversity, community development, mobilization, empowerment and revitalization.
- The importance of connecting energy businesses and conservation and how DOE, private agencies, and ingenious community actions and projects can utilize technological advancement concerning energy production and conservation to maximize their efforts.
- Current enlightened energy policies in the nation, particularly their impact on minority communities with a focus on each city that hosted METAP.
- The U.S. Department of Energy Weatherization Assistance Program; the potentials, consequences and implications for urban and regional communities.
- Focusing upon energy policy and the impact on urban neighborhoods, with a grassroots perspective.
- Exploring small energy business opportunities and the effectiveness and commitment of energy and economic development policies in local communities, particularly urban neighborhoods.
- Exploring the impact of energy policies new sources of energy, as we evolve into the next millennium, particularly in urban communities.
- Innovative and successful methodologies, ideas and programs that have enabled the legislators and community leaders to disseminate the information gathered more effectively to their communities.
- How minorities and legislators can influence the legislative process in energy and the environment. Other issues include: leveraging resources and team building empowerment and creating a conscious awareness for energy issues including its relationship to the environment and economic development.
- Restructuring of utility industry and its impact on minority communities.

The second session throughout the series has been extremely important. Within these sessions, the moderators encouraged interactive panel discussions. These discussions initiated the development of a framework which everyone thought, systematically encourage and suggest to the legislators and community leaders, ingenious, proactive, and innovative ways to effectively disseminate the information to their constituents and communities. The panelists throughout the series during this session have been very forthright in their attempts to assist the Baltimore Urban League (BUL) and the U.S. Department of Energy (DOE) to reach their goals. They discussed and illustrated how minorities and legislators can influence the legislative process in energy by reflecting on present and past circumstances and creating hypothetical ones that clearly illustrated to the seminar participants, especially the legislators and community leaders, ways and means to

reach their constituents and how the key issues of energy and the environment can be linked to economic development and ultimately community revitalization. Every affiliate has indicated the need for this to continue throughout the Urban League movement and felt it would be a tragedy if it did not continue.

MAJOR ISSUES RAISED AND ADDRESSED IN EACH METAP CITY.

Baltimore Urban League/May 11, 1996

- Relationship to environmental issues
- The participation of an environmental justice activist
- The role of the public service commission
- The role of the public and private sector in creating a broader awareness for energy issues
- The impact of present and future energy legislations
- The impact of technological advancement and energy concerns
- Weatherization

Urban League of Philadelphia/July 25, 1996

- Restructuring utility companies
- Alternative energy demonstration projects and minority participation
- Energy and waste disposal
- The role of energy institutions in community development
- Reshaping energy concerns and reflects equity and community concerns
- Team building and sharing information
- Energy coalitions with environmental, universities and other agencies

Urban League of Greater Houston/October 17, 1996

- The importance of METAP creating a forum for African Americans to become players in the field of energy rather than merely being participants
- Consumer and energy rights
- The importance of creating a foundation where information concerning energy is filtered in all arenas and will help people of all races and creed to make better informed decisions
- Energy consumption and conservation, globally and nationally
- Alternative forms of energy
- Cost of present energy forms and alternative forms
- Exploring energy sources within the USA
- The disparity concerning minority involvement in energy
- The prospects for energy jobs and small businesses
- Energy research in disenfranchised communities
- Environmental/energy coalitions are key to effect more sustainable environment and energy activities in the disadvantaged communities

Urban League of Greater Cleveland/October 31, 1996

- The connection between the energy and community sustain ability
- The foundation on which we hang the future of utility restructuring in a localized and

grassroots manner

- Weatherization mission
- Heating and cooling costs for low-income families, particularly for the elderly, people with disabilities and children
- Utility restructuring
- Community concerns and environmental legislation
- Localized initiated energy pilot programs
- Energy incubators
- Recycling old buildings
- Energy education
- Energy and local transportation

Urban League of Greater Miami/November 22, 1996

- Relationship to telecommunications industry issues
- Concerns over cell phones, beepers and telecommunication power towers
- Energy injustice
- Public utility companies and subsidies for urban development
- Preparing youth and children for the 21st Century to meet the challenges of refocusing education on energy issues that will affect their lives significantly
- Community energy actions
- Energy, in particular petroleum dependency, current and future sources
- Energy pilot programs
- Energy and technological development
- Energy issues and jobs it takes to energize the entire USA
- Renewable energy and technology
- Electric magnetic fields, wireless and possible health concerns
- Environmental equity and justice

Atlanta Urban League/January 13, 1997

Mrs. Hazel O'Leary, former Secretary of the U.S. Department of Energy (DOE), main points:

- The strong and committed role that the DOE has played in advancing energy issues in Historically Black Universities
- The important role DOE is playing in African American and Native American Communities
- The role that DOE has played in the last few years in ensuring that diversification is not seen as just 'lip therapy' concerning DOE's agenda, but evidences of energy diversification are increasingly clear.
- Energy programs and policies geared toward enhancing growth in minority districts. Subsidies are given to utility companies that adopt a minority community or downtown area and invest in economically advancing activities concerning those respective communities.
- Energy legislations, awareness, leveraging and mobilizing communities to address energy issues that impacts communities, both positively and negatively
- Alternatives must be sought to compensate for the high usage of oil within the USA: future U.S. energy policies should seek to maximize alternative and renewable energy sources

aggressively. Efficiency and renewable energy technology will create at least 1.5 billion new jobs by the year 2010. Thus, it is imperative that we tap new opportunities that are available to maximize the potentials for our communities and constituencies.

Other major issues highlighted during the panel's discussions include;

- The acknowledgment of how important energy issues are to every day life
- The importance of minority involvement in energy and economic development
- The importance of METAP and its exploration of the fundamental issue of energy which is so important in the context of facilitating sustainable communities
- The importance of connecting energy issues to economic development, diversity, community development, mobilization, empowerment and revitalization
- The importance of energy businesses and conservation and how DOE, private agencies, and ingenious community actions and projects can utilize technological advancement concerning energy production and conservation to maximize their efforts
- Current enlightened energy policies concerning in the nation, particularly their impact on minority communities
- The U.S. Department of Energy Weatherization Assistance Program; the potentials, consequences and implications for urban and regional communities (Greater Atlanta)
- Focusing upon energy policies and the impact on urban neighborhoods with a grassroots perspective (some of Atlanta's projects)
- Exploring small energy business opportunities and the effectiveness and commitment of energy and economic development policies in local communities, particularly urban neighborhoods
- Exploring the impact of energy policies new sources of energy, as we evolve into the next millennium, particularly in Georgia
- Innovative and successful methodologies, ideas and programs that can enable the legislators and community leaders to disseminate the information gathered more effectively to their communities
- How minorities and legislators can influence the legislative process in energy and the environment to promote proactive community energy actions
- Public utility companies and subsidies for urban development
- Preparing youth and children for the 21st century to meet the challenges of refocusing education on energy issues that will affect their lives significantly
- Energy, in particular petroleum dependency, current and future sources
- Current energy, renewable energy and technological development
- Energy issues and renewable sources and the potentials to energize the entire USA

Chicago Urban League/March 19, 1997

Main Points

- Stranded costs and assets and vertically operated monopoly
- Loss of subsidy programs
- Loss of negotiating potential with local utility companies
- There is an approximate cost of 140 billion dollars that will be incurred from deregulating the utility industry. This "white line cost" may be incurred by local and residential consumers.
- Utility costs will increase.

Other major issues discussed by the two plenary sessions include:

- The acknowledgment of how important energy issues are to every day life
- The importance of minority involvement in energy and economic development
- The importance of METAP and its exploration of the fundamental issue of energy which is so important in the context of facilitating sustainable communities
- The importance of connecting energy issues to economic development, diversity, community development, mobilization, empowerment and revitalization
- The importance of energy businesses and conservation and how DOE, private agencies, and ingenious community actions and projects can utilize technological advancement concerning energy production and conservation to maximize their efforts and optimize their potentials
- Current enlightened energy policies concerning the nation, particularly their impact on minority communities with a focus on Chicago
- The U.S. Department of Energy Weatherization Assistance Program; the potentials, consequences and implications for urban and regional communities (Greater Chicago)
- Focusing upon energy policies and the impact on urban neighborhoods with a grassroots perspective (some of Chicago's projects)
- Exploring small energy business opportunities and the effectiveness and commitment of energy and economic development policies in local communities, particularly urban neighborhoods
- Exploring the impact of energy policies new sources of energy, as we evolve into the next millennium, particularly in Springfield
- Innovative and successful methodologies, ideas and programs that can enable the legislators and community leaders to disseminate the information gathered more effectively to their communities
- How minorities and legislators can influence the legislative process in energy and the environment to leverage resources toward team building
- Local relationship between utility industries and telecommunications industries and the local communities
- Energy injustice and their consequences on community actions
- Public utility companies and subsidies for urban development
- Preparing youth and children for the 21st century to meet the challenges of refocusing education on energy issues that will affect their lives significantly
- Energy, in particular petroleum dependency, current and future sources
- Energy pilot programs and technological development
- Energy issues and renewable sources and the potentials to energize the entire USA
- Environmental equity and justice
- Harnessing technology dollars to assist students to get more involved in technologically related energy and environmental issues and education and colonization
- Creating a conscious awareness for environmental issues concerning its relationship to the energy and economic development

Evaluation and Assessment

We distributed evaluation instruments at the conclusion of each seminar. The responses suggest that the seminars' activities and issues were well received. Without the support of the participants the seminars would not have been successful. We thank the respondents, whom have all helped us to identify follow-up activities, areas that can be strengthened, and ideas needed to take the necessary steps to improve the effectiveness of the future METAP seminars in Phase 2.

The Baltimore Urban League thanks the United States Department of Energy (DOE) for sponsoring Phase 1 of METAP and particularly the former Secretary of DOE, Mrs. Hazel O'Leary for her support and enlightening keynote address in Atlanta. The league has also expressed its appreciation to the affiliates, their CEO/Presidents and staff for their hard work, Senator Larry Young, William Raup, Roger Lyons, the panelists, participants and all the other personnel who have contributed to the success that has been accorded to Phase 1 of the METAP Triple E. seminar series.

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