An application is marked as received when a student submits an application fee or appropriate waiver. Each week, a list is run of all students whose fees have been processed. These students are then assigned to the counselor responsible for their high school. Calls are made each week to let students know their application status and what is still required to make the application complete.

For Fall 2015 Freshman applicants, the Freshman team admissions counselors called the students as they applied to form a better relationship with those in our designated regions. This has resulted in a significant (600-1500 on average) decrease in incomplete applications. This means that more students have a decision and there are no outstanding items for their applications.