Overview

- Importance
- Considerations
- Profile Options
- Strategies & Tips
- Q & A
Importance

Garcia, Anna

Search
Ana M. García-Campaña - ResearchGate
www.researchgate.net/profile/Aa_n_M_Garcia-Campaña
Researcher » Ana M. García-Campaña, University of Granada, Department of Analytical Chemistry, Spain, Analytical Chemistry.

Anna Argemí García | LinkedIn
https://uk.linkedin.com/in/annaargemigarcia
Abingdon, Oxfordshire, United Kingdom - Research Scientist en Vertex Pharmaceuticals
View Anna Argemí García's (United Kingdom) professional profile on LinkedIn. LinkedIn
... I am a project and deadline focused Analytical Chemist with extensive ...

Anna Garcia - Chemistry | Mendeley
www.mendeley.com/profiles/anna-garcia1/
Anna Garcia is a Mendeley member in Chemistry. No biographical information and no location added yet.
Importance

Online Profiles:

- Identify you
- Ensure credit
- Discoverable
- Known in your field
Importance

Unique Identifier:

- Think "DOI" for you

---

The Journal of Chemical Thermodynamics


Solubility of anthracene in (binary alcohol + 2-butoxyethanol) solvent mixtures

Mary E.R. McHale, Ann-Sofi M. Kaunila, Joyce R. Powell, William E. Acree, Jr

doi:10.1006/jcht.1996.0019
Importance

Unique Identifier:

- Number:
  - orcid.org/0000-0002-0843-313X

- URL:
  - https://www.researchgate.net/profile/Laura_Waugh
Importance

Identify and Ensure Credit:

- A. Smith
- Alan Smith
- Anna Smith
- Anit B. Smith
- Anna Smith-Phillips
Importance

Credit for Your Work:
- Publishing and grants
  - Manage submissions
- Complete list of your work
- Impact metrics
Importance

Discoverable:

- Collaborations
- Networking
- Increased citations
- Employment
  - Lasts longer than an email
Importance

Known in your field:

- Research interests
- Publications
- Professional affiliations
- Achievements
  - The more we know...
SKILLS AND EXPERTISE (5)

4 Digital Libraries
2 Knowledge Management
2 Information Society
1 Information Technology
1 Information and Communication Technology

TOPICS (9)

Information Science  Information Technology  Data Mining and Knowledge Discovery
Text Mining  Knowledge Management  Web Mining  Semantic Web
Knowledge Representation
Considerations

Online Profile:

- Professional
- Showcase your work
- Make yourself and your research discoverable
Considerations

Choosing a Profile:

- Colleagues use?
- Popular in your field?
- Discoverable on search engines?
Considerations

Options:
- Interdisciplinary?
- Wide dissemination?
- Easy to maintain?
  - example: personal website
Profile Options
Profile Options

- ORCID
- ResearchGate
- Academia.edu
- Google Scholar
Profile Options

All of These Are:

- Interdisciplinary
- Widely used
- Easy to maintain
- Join anytime
Profile Options

All of These Allow:

- Articles
- Books
- Chapters
- Theses
- Datasets
- Presentations
- Posters
- Reports
- Papers
- Patents
Profile Options

No one profile to rule them all

*The Lord of the Rings. The Return of the King, 2003*
# Profile Options

## Publications:

<table>
<thead>
<tr>
<th></th>
<th>Search</th>
<th>Manually enter</th>
<th>Citation and Link</th>
<th>Upload a Copy</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ORCID</strong></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td><strong>Research Gate</strong></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td><strong>Academia</strong></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td><strong>Google Scholar</strong></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>
## Profile Options

### Information:

<table>
<thead>
<tr>
<th></th>
<th>Experience/Education</th>
<th>Research Interests</th>
<th>Contact Info</th>
<th>Follow</th>
</tr>
</thead>
<tbody>
<tr>
<td>ORCID</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Research Gate</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Academia</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Google Scholar</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>
### Profile Options

#### Metrics:

<table>
<thead>
<tr>
<th></th>
<th>Profile Views</th>
<th>Downloads</th>
<th>Citations</th>
<th>Impact Metrics</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ORCID</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Research Gate</strong></td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Academia</strong></td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Google Scholar</strong></td>
<td>✔️</td>
<td></td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>
How else are these unique?
Profile Options

http://orcid.org/
Profile Options

ORCID:

• Unique identifier = goal
• Like a drivers license or social security number
• Identifies you
Profile Options

ORCID:
- Add to your online profile
- Include in submissions
  - Publications
  - Grants
    - Widely supported
Profile Options

http://www.researchgate.net/
Profile Options

ResearchGate:

- Interactions and Features:
  - Endorsements/Skill sets
  - Request a copy
  - Feedback on research
  - Generate a DOI (option)
Profile Options

ResearchGate:
- Metrics: RG Score
  - Publications in your profile
  - Interactions with your publications on RG
Profile Options

https://www.academia.edu/
Profile Options

Academia.edu:

- Social media-theme
  - Link to Facebook
  - Link to Twitter
- Build your following
Profile Options

Academia.edu:

- Blog
  - Create posts/comment
- Recent Activity
- Feedback on your research
Profile Options

https://scholar.google.com/
Google Scholar:
- Automatically update
- Widely-searched
  - *This is Google we’re talking about...*
Profile Options

Google Scholar:

- Metrics
  - Citations
  - h-index
  - i10-index
How do I create a profile?
Create a Profile

Information:

<table>
<thead>
<tr>
<th></th>
<th>University Email</th>
<th>Google Account</th>
<th>Any Email</th>
<th>No Publications</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ORCID</strong></td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Research Gate</strong></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Academia</strong></td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Google Scholar</strong></td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
</tr>
</tbody>
</table>
Create a Profile

All of These Are:

- Free to join
- To sign-up:
  - Basic information
  - Search/add publications
  - Privacy settings
Closer Look
Create a Profile

If you only do one thing:
- Setup an ORCID
  - Additional information is optional:
    - Affiliation, education, experience, funding
Create a Profile

If you only do one thing:

• Setup an ORCID
  • Add ORCID to profiles
  • Include in submissions:
    • Publications, grants, etc.
Profile Options

http://orcid.org/
Profile Options

http://www.researchgate.net/
Profile Options

https://scholar.google.com/
Strategies & Tips

- Professional
- Consistent citation formats
- Think “long-term”
  - Contact information
  - Email (when possible)
Strategies & Tips

Pick a “Primary” Profile:
- Maintain
- Correct errors
- Update frequently
Strategies & Tips

- Additional profiles increase your impact, but...
  - Time-consuming
  - Not useful if not maintained
  - Decide what’s best for you
Strategies & Tips

- Institutional Services
  - UNT Libraries:
    - UNT Name App
    - UNT Scholarly Works
    - UNT Data Repository
http://digital2.library.unt.edu/name/
Strategies & Tips

UNT Name App:

- UNT Digital Library approach:
  - Name disambiguation
  - Links to your online profiles
Strategies & Tips

http://digital.library.unt.edu/scholarlyworks/
Strategies & Tips

UNT Scholarly Works:

- Wide dissemination
- Upload all of your work
- View online/download PDF
- Viewable statistics
- Permanent URLs
Strategies & Tips

http://digital.library.unt.edu/datarepository/
Strategies & Tips

UNT Data Repository:
- Wide dissemination
- Link data to output
- Viewable statistics
- Permanent URLs
Summary

- Establish an online academic presence
- Disseminate your work as widely as possible
- Become discoverable and known in your field
Questions?

Laura.Waugh@unt.edu
Mark.Phillips@unt.edu