A green light to greatness.
Creating Value Beyond the Library: Best Practices for Embedded Librarianship

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Cindy Batman, College of Information Librarian
Erin O’Toole, Biological Sciences Librarian

Cross Timbers Library Collaborative Conference
August 16, 2013
University of North Texas Gateway Center, Denton, TX
What is an Embedded Librarian?

An embedded librarian:

• Works outside the context of the traditional library setting by placing his or herself in an “on-site” location.

• Provides ease of access to the librarian’s professional services, resources of the library and maintains close collaboration with faculty, staff and students.
“CVAD is one of the nation's largest and most comprehensive visual arts programs.”
Over 2300 students in CVAD.
Thirteen undergraduate and graduate degree programs including BA, BFA, M.A., MFA and Ph.D. and degrees in Innovation Studies, New Media Art and graduate certification in art museum education.
Embedded Location – Laptop Lounge at the College of Visual Arts + Design
Laptop Lounge in the College of Visual Arts + Design
Technology and Supplies

Do you need to find books, journal articles, images, etc., for your research papers or studio classes?

Ask me. I am the Art Librarian.

Monday Hours:
12-1:45 p.m. at Eagle Commons Library
2-4 p.m. at CVAD's Laptop Lounge
Email: Rebecca.barham@unt.edu

UNT Libraries
Marketing Embedded Librarian Services

Contact the Art Librarian for art research questions.

Rebecca.barham@unt.edu
940-565-4405

Research Help 2-4 pm on Mondays at CVAD:
The Art Librarian will be in CVAD’s Laptop Lounge (Rm. 214), to help students and faculty find research materials on their topics from 2 – 4 pm on Mondays when school is in session.
Please let your students know of this service.
Additional Benefits of Embedded Librarianship

Faculty Publications

Open Access

Contextualizing the Archmedic Portals of Northern Spain and Western France within the Theology and Politics of Entry

By MICKEY ABEI

War Cuts

UNT Libraries
Additional Perks of Embedded Librarianship
Relationships and Collaborations

Dornith Doherty
Harlan Butt
Ana Lopez
Amie Adelman
Dean Robert Milnes
Millie Giles
Pamela Burnley Schol
Don Schol
Events: Participating in their World
Erin O’Toole – Biological Sciences

Embedded in 2 physical departments on weekly basis

Life Sciences Building A

Environmental Science Building
Location, Location, Location

Men’s room

Main entrance, 1st floor

Main lecture hall

Large lecture hall

Open stairs to 2nd floor

Main entrance
Candy and Swag

- Candy
- Buttons
- Pencils
- Business cards
- Bookmarks
Collaboration

Mark Burleson
Mark Demarest
Katrinka Bartush and Arland Alberts

Retention in BIOL 1710: Principles of Biology I

Robert Benjamin
Eats all the chocolate

Plastics biodegradation database for researchers

Lene Petersen
Class page for BIOL 1321: Environmental Biology
Doug Campbell – Journalism Librarian
Jo Monahan – College of Education
College of Education

Programs:
Counseling and Higher Education
Educational Psychology
Kinesiology, Health Promotion, and Recreation
Teacher Education and Administration

Faculty: 230

Student Enrollment: 5,000
Undergrad, grad, Ph.D.
Cindy Batman – Online with the College of Information
Become **Visible** in the Online Environment

Skype
Wimba Chat
Blackboard Discussions
Email
Making Connections from a Distance
Best Practices in an Online Environment

• Master the technology.

• Establish a good working relationship with the technology department.

• Practice use of the technology and test it again before going live.

• Have a backup plan: PowerPoints, handouts.

• Be flexible concerning meeting times, different time zones, and weather issues.

• Stay calm
Best Practices for Embedded Librarianship

• Build your reputation of expertise and collegiality with department or community.

• Know the faculty and administration, the schedule of classes, and the research assignments.

• Get input from the department on the best times and locations to provide embedded service.

• Connect with faculty and administration to obtain permission to establish the service.
Best Practices for Embedded Librarianship

• Target courses that are large, core, or introductory to initiate relationships with students early in their academic experience.

• Focus on classes with known research assignments.

• Market to faculty to advertise the service.

• Get students engaged by eliciting their questions about topic.

• Develop the technological competency to work and troubleshoot in your unique environment.

• Assess to improve service and demonstrate its value.
Questions?

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