The FY2014 Government Shutdown: Economic Effects

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Summary

The federal government experienced a funding gap beginning on October 1, 2013, which ended when the Continuing Appropriations Act (P.L. 113-46) was signed into law on October 17, 2013. This funding gap resulted in a “government shutdown” and the furlough of federal employees who were not excepted; some third-party sources estimated that up to 800,000 federal employees were initially furloughed. The Continuing Appropriations Act also temporarily suspended the statutory debt limit through February 7, 2014. This report discusses the effects of the FY2014 government shutdown on the economy. It also reviews third-party estimates of the effects of the shutdown on the economy, which predicted a reduction in gross domestic product (GDP) growth of at least 0.1 percentage points for each week of the shutdown, with a cumulative effect of up to 0.6 percentage points in the fourth quarter of 2013. The Congressional Research Service does not plan to provide an independent estimate of the economic impact of the shutdown.

The government shutdown had both direct and indirect effects on economic growth. It directly reduced GDP because government spending is a component of GDP. Assuming the funding levels enacted on October 17 were the same as the funding levels that would have been enacted on September 30 had a shutdown not occurred, some spending would be delayed, but not permanently reduced. For example, furloughed federal employees were paid in full, but late. Since the shutdown occurred at the beginning of the quarter, much of the delayed spending may occur before the quarter is over. An example of a potential indirect effect is a reduction in private consumption or business investment because of a decline in consumer confidence, which surveys reported in October. Some indirect effects may be attributable to the debt limit impasse, however, which occurred at the same time as the shutdown.

The Administration has not yet produced an official estimate of how much federal spending was delayed or how many federal workers were furloughed because of the shutdown. The number of private employees laid off or furloughed as a result of the shutdown is also unknown. It will be months before all of the relevant data are released to allow observation of how the shutdown affected the economy. Initial unemployment claims surged during the shutdown. For technical reasons, the shutdown will have no effect on the more frequently cited job growth figure, but will raise the unemployment rate in October.

Most of the information available at this time are predictions by professional forecasters, many of which were made before the shutdown had ended. These estimates are subject to error and uncertainty. Overall, most forecasters believe that the effects of the shutdown on the economy will be small relative to the overall economy because it ended after 2½ weeks, it only affected a subset of federal spending, and it generally delayed rather than eliminated federal spending. The economic effects of the shutdown were unevenly distributed across regions, industries, or individuals, however. Where detail was provided, most forecasters did not factor in any multiplier or indirect effects of the shutdown. In that sense, the estimates reviewed can be thought of as a lower bound on the overall effects on economic activity.

This report does not provide background on or explanation of recent or historical shutdowns or funding gaps. For information about government shutdowns, see CRS Report R43250, In Brief: CRS Resources on the FY2014 Funding Gap, Shutdown, and Status of Appropriations, by Justin Murray and CRS Report RL34680, Shutdown of the Federal Government: Causes, Processes, and Effects, coordinated by Clinton T. Brass.
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Introduction

The federal government experienced a funding gap beginning on October 1, 2013, which ended when the Continuing Appropriations Act (P.L. 113-46) was signed into law on October 17, 2013. This funding gap resulted in a “government shutdown” and the furlough of federal employees who were not excepted. P.L. 113-46 provided funding through January 15, 2014; further appropriations acts would need to be enacted before then to avoid another funding gap. P.L. 113-46 also provided for all federal employees to be retroactively paid as if they had been at work for the shutdown period.

The Continuing Appropriations Act also temporarily suspended the statutory debt limit through February 7, 2014. Treasury had predicted that it would exhaust its borrowing capacity under “extraordinary measures” by October 17, 2013. Federal debt outstanding had reached its statutory limit of $16.699 trillion on May 19, 2013, and the Treasury had relied on these extraordinary measures to fund government operations since then. When observing economic and financial data during the shutdown period, it is difficult to disentangle the effects of the shutdown from those of the debt limit impasse because they occurred simultaneously.

This report discusses the effects of the FY2014 government shutdown on economic output. Gross domestic product (GDP) measures the value of goods and services produced in the economy. The shutdown could have potentially affected all components of GDP—government spending directly, and private consumption, capital investment, and net exports indirectly. It also reviews third-party estimates of the effects of the shutdown on the economy. The Congressional Research Service (CRS) does not plan to provide an independent estimate of the economic impact of the shutdown.

Direct Macroeconomic Effects of the Government Shutdown

The government shutdown directly affected GDP because government spending is a component of GDP. Economic output, as measured by GDP, is based on the equilibrium between total supply (production) and total demand (spending). The shutdown reduced both—it reduced total supply because furloughed government workers could not contribute to the production of government output, and it reduced total demand because certain government purchases of private-sector goods and services could not be made. The reduction in supply was mostly unrecoverable (since lost

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2 The economic and financial effects of the debt limit impasse are discussed in CRS Report R41633, Reaching the Debt Limit: Background and Potential Effects on Government Operations, coordinated by Mindy R. Levit.

3 Government spending’s contribution to GDP is calculated based on inputs, unlike private-sector output, which is based on value added. According to Macroeconomic Advisers, nominal government spending is based partly on federal employee pay, so that the decision to pay furloughed workers results in the shutdown having no effect on nominal GDP. In contrast, real (i.e., inflation-adjusted) government spending is based partly on federal employee hours worked, so real GDP is reduced during the shutdown. Thus, the loss in real government spending due to reduced hours worked will mostly not be made up after the shutdown ends. This also means that the disparate measurement of furloughed workers in nominal and real GDP will be reconciled by a temporary rise in the price index for government spending. (continued...)
working hours cannot be made up), but was a one-off effect that ended when work resumed; the reduction in demand was temporary and would be reversed once delayed purchases were made.

Assuming the funding levels enacted on October 17 were the same as the funding levels that would have been enacted on September 30 had a shutdown not occurred, government spending and hence GDP would be directly reduced for at least the length of the shutdown (perhaps longer, as some agencies might face a spending backlog), and then boosted after the shutdown ended. For example, under P.L. 113-46, all affected federal employees were paid in full for the length of the shutdown, albeit later than usual. Since the shutdown occurred at the beginning of the fourth quarter, with 2½ months remaining in the quarter for agencies to catch up, the fall and subsequent rise in government spending may largely cancel out within the fourth quarter.

At this time, the Administration has not yet produced an official estimate of the amount of federal spending that was delayed by the shutdown. Primarily discretionary spending was affected. Moody’s estimated that one-fifth of total federal spending was affected by the shutdown for its duration. Total federal spending is projected to be almost 22% of GDP in FY2014, so one-fifth would be equivalent to around 4.5% of GDP. Thus, the effect on GDP was significant for the duration of the shutdown, but relatively small on an annual basis since the shutdown ended after 2¼ weeks. Nevertheless, the shutdown reportedly created hardships for some of those directly affected by it. In particular, the economic impact of the shutdown was not distributed evenly across the country—the Washington, DC, metropolitan area and other localities dependent on federal funds (e.g., the tourism industry near national parks that were shut down) were disproportionately affected. And since GDP only measures the value of output, it does not capture any costs associated with greater spending by state governments, lost federal user fees (e.g., entrance fees at national parks), changes in the value of financial securities, or private inconvenience costs associated with the unavailability of government services during the shutdown.

(continued)


4 The Continuing Appropriations Act (P.L. 113-46) did not reduce levels of budget authority to account for the period when the government was shut down. The shutdown would lead to a permanently lower level of government spending only if the shutdown caused Congress to enact lower spending levels through January 15 than they otherwise would have (or than forecasters had previously projected).

5 In a letter to the Office of Management and Budget on October 23, Senator Mikulski requested that it provide an estimate of the number of furloughed federal employees, costs to the government, and economic effects of the shutdown. Letter available at http://www.appropriations.senate.gov/news.cfm?method=news.view&id=760f2b69-ad43-493d-8f15-20b88be2524d.


7 Estimates on which states were most affected by the shutdown can be found in Mark Zandi, “A Budget Battle Postmortem,” Moody’s Analytics, Dismal Scientist, October 21, 2013. Stephen Fuller, Director of George Mason University’s Center for Regional Analysis, was quoted as estimating that the Washington metropolitan economy “could lose an estimated $200 million a day” from the shutdown. See Brigid Schulte and Justin Jouvenal, “Washington Area Could Lose $200 Million A Day if Shutdown Occurs,” Washington Post, September 29, 2013.
Indirect Macroeconomic Effects of the Government Shutdown

The shutdown could also have had indirect effects on GDP. First, lower government spending is believed to have “multiplier effects” that make a decline in GDP greater than the associated decline in government spending. For example, if federal employees reduced consumption in response to delayed pay or federal contractors reduced investment in response to delayed payments, then those categories of GDP could also fall. The magnitude of multiplier effects is uncertain—CBO estimates that $1 of reduced federal spending on goods and services could reduce GDP by between $0.40 and $1.90 over the next four quarters if the Federal Reserve adjusts monetary policy in response, for example.8 Multiplier effects are temporary by nature and, as with the direct effects on government spending, the limited duration of the shutdown may mean that multiplier effects mostly resulted in delayed (rather than permanently reduced) private spending, with negative effects being offset by lagged spending in the same or next quarter.

Second, the shutdown could have created dislocations for some individuals or markets that had broader effects on the economy. Moody’s identifies exports and imports (because of delays in obtaining federal permits), mortgages (because of delays in verifying federal records), and small business loans backed by the Small Business Administration as examples of privately economic activity temporarily disrupted by the shutdown.9 In addition, the delay in salary to workers and payments to contractors could cause an uptick in delinquencies that would affect the creditworthiness of those individuals and firms going forward. If the shutdown caused a decline in the value of certain financial assets, it could have a wealth effect that affected household and business spending. It is difficult to reliably disentangle the effects of the shutdown on financial markets from those of the debt limit impasse. To the extent that the shutdown affected financial markets, some immediately identifiable effects did not seem large or long lasting enough overall to have a discernible impact on GDP. For example, the S&P 500 stock index fell by less than 3% during the shutdown, but had recovered its previous value by the time the government was reopened.

Finally, if the shutdown (and debt limit impasse) caused a decline in consumer, business, or investor confidence, it could have led consumers and businesses to postpone or cancel spending decisions, particularly large orders for consumer durables or capital investment. Various private groups produce confidence indices based on surveys. The University of Michigan’s consumer confidence index reportedly fell to a 10-month low in October.10 Since 2008, Gallup has produced a weekly economic confidence index. For the week ending October 13, 2013, it reached its lowest

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8 See Congressional Budget Office, “Assessing the Short-Term Effects on Output of Changes in Federal Fiscal Policies,” Working Paper 2012-08, May 2012, p. 3. If the Federal Reserve does not adjust monetary policy in response, CBO estimates that $1 in spending will have a multiplier effect of $0.50 to $2.50. The current scenario, where interest rates are already at the “lower bound,” might be considered a situation in which the Fed could not effectively adjust policy to fiscal tightening.


10 A chart of historical data can be found at http://www.sca.isr.umich.edu/get-chart.php?y=2013&m=4&n=1r&f=pdf&k=82a71560c431810d7c594f86a816a11. See also Ben Schnekel, “Consumer Sentiment in U.S. Fell to 10-Month Low in October, Bloomberg, October 25, 2013. The 2011 debt limit impasse is described in CRS Report RL31967, The Debt Limit: History and Recent Increases, by D. Andrew Austin and Mindy R. Levit.
point since early December 2011. For both the University of Michigan’s and Gallup’s indices, the October 2013 remained above their levels in October 2008, at the acute point of the financial crisis, and August 2011, following the previous debt limit impasse and downgrade of U.S. Treasury securities. The Conference Board’s consumer confidence index fell from 80.2 in September to 71.2 in October, but remained higher than it was in January 2013, during the “fiscal cliff” episode.

The shutdown (and debt limit impasse) could negatively affect confidence and financial markets because they created uncertainty about future policy as well as overall financial conditions, given the potential financial effects of a failure to raise the debt ceiling. Economists generally believe that uncertainty is not conducive to economic growth. An isolated, temporary event would not be thought to have any lasting effect on confidence or uncertainty, but arguably because there have been recurring episodes of uncertainty about resolving the debt limit and fiscal policy with no permanent resolution, individuals view the latest episode as one in a series that will continue in the future. Viewed as part of a persistent pattern, recent events could lead to lasting effects on confidence and uncertainty. In Moody’s view,

Even if lawmakers come to terms roughly as expected, political vitriol and repeated threats to shut government or not pay its bills have weighed heavily on sentiment and meaningfully harmed economic growth. Businesses are more reluctant to invest and hire, and entrepreneurs are less likely to attempt startups. Financial institutions are more circumspect about lending, and households are more cautious about spending. While many factors are at work here, Washington’s heated budget battles are a significant contributor. Half the CEOs in the Business Roundtable’s third-quarter outlook survey said Washington’s battles have affected their hiring plans over the next six months. Shaky nerves stifle risk-taking and entrepreneurship, which is key to stronger growth.

Another question is whether the shutdown, although temporary, was a large enough shock to the economy to knock it off its growth path. Were the economic recovery very weak prior to the shutdown, the shutdown might push the economy back into recession. Alternatively, were the economy on a very strong growth path, other spending might be sufficient to absorb the impact of the shutdown, maintaining a rapid pace of growth. Most forecasts taken before the shutdown expected a moderate pace of growth in the fourth quarter, and forecasters projected a slightly more modest rate of growth due to the shutdown, but did not anticipate a recession. One reason that the shutdown is not expected to cause a recession was because it was relatively short; Moody’s predicted that a shutdown exceeding two months would have pushed the economy into recession.
Employment Effects

The shutdown directly affected the labor force through the furlough of non-excepted federal employees. Estimates of the number of federal employees furloughed vary widely, and CRS was not able to locate any official tally. For example, it was widely reported that 800,000 federal employees were initially furloughed as a result of the shutdown, but Moody’s estimated that 450,000 federal workers were furloughed (400,000 in the Department of Defense [DOD], and 50,000 in other agencies). On October 7, DOD recalled almost 400,000 furloughed employees to work. These figures compare with total employment of 144 million, making the 800,000 estimate equivalent to about 0.5% of total employment. In addition to federal workers, private firms with federal contracts furloughed or laid off an unknown number of workers as a result of the shutdown.

Data on employment and unemployment for October are released by the Bureau of Labor Statistics (BLS) after the month has ended, and then undergo subsequent revisions before numbers become final. Labor force data are based on a survey conducted once a month, and the survey happened to occur during the shutdown. BLS produces unemployment estimates in the “household” survey (the Current Population Survey) and two different estimates of employment—one from the household survey and a more frequently cited one from the “establishment” survey (the Current Employment Statistics). According to BLS, federal workers will be considered unemployed on temporary layoff in the household survey if they were furloughed for the entire survey period, but they will be considered employed in the establishment survey because they were paid retroactively. Thus, the shutdown will have no effect on the more frequently cited job growth figure, but will raise the unemployment rate in October.

Data for initial unemployment insurance (UI) claims covering part of the shutdown period are currently available, however. Initial claims rose from 308,000 for the week ending September 28 to 373,000 for the week ending October 5, and then fell to 362,000 in the week ending October 12 and continued to fall for the remainder of October. Since 2000, a period that includes two recessions, there have only been two weeks with a larger increase in initial UI claims than the week ending October 5. The level of UI claims for the week ending October 5 was well below the

17 5 USC 7511 defines furlough as “the placing of an employee in a temporary status without duties and pay because of lack of work or funds or other nondisciplinary reasons.”
18 In a letter to the Office of Management and Budget on October 23, Senator Mikulski requested that it provide an estimate of the number of furloughed federal employees, costs to the government, and economic effects of the shutdown. Letter available at http://www.appropriations.senate.gov/news.cfm?method=news.view&id=760f2b69-ad43-495d-8f15-20b88be2524d.
24 The unemployment rate is not based on unemployment claims data.
level prevalent from the third quarter of 2008 to late 2011, however. Initial claims by federal employees rose from 1,391 in the week ending September 28 to 70,071 in the week ending October 5, before falling to 14,423 in the week ending October 19.25

Beyond federal furloughs, lower GDP growth would be expected to slow the pace of employment growth temporarily. To the extent that lower GDP growth occurred in the federal government sector, lower employment growth may also be concentrated there. Except where noted, most of the economic estimates summarized in the next section did not include numerical estimates of employment effects.

A Summary of Estimates

Various economic forecasters have predicted how much the shutdown would reduce economic growth. Many predictions were made before the shutdown had ended and were based on some assumption about how long it would last. In most cases, a detailed description of how these estimates were produced was not provided; generally speaking, forecasters would use their macroeconomic models to project GDP under two scenarios, a base scenario and a shutdown scenario, and compare the difference. Economic models are subject to error and uncertainty, particularly in relation to some less directly observable effects of the shutdown, such as its effects on confidence and how changes in confidence translate to economic activity.

All of the forecasts reviewed found that a relatively short shutdown would not substantially change the economy’s growth path. For example, in September 2013, the last month before the shutdown, the Blue Chip consensus forecast for GDP growth in the fourth quarter was 2.6%. In October 2013, after the shutdown began, the Blue Chip consensus forecast for GDP growth in the fourth quarter was 2.4%.26 GDP growth has ranged from 0.1% to 2.8% in the last five quarters.

Where detail was provided, most forecasters limited their analysis to the direct effects on government spending, and did not include any multiplier effects or indirect effects, such as effects on private confidence. Thus, these estimates can be thought of as a lower bound compared with estimates with a broader scope.

For context, 1% of GDP is equivalent to about $170 billion. But since quarterly growth figures are reported on an annualized basis, a percentage point change in quarterly growth is equivalent to about $40 billion.

Estimates Produced Before the Shutdown Ended

- According to Blue Chip, a survey of private forecasters, “Many analysts assume that each week of a shutdown will trim about 0.1 of a percentage point from real GDP’s growth rate in Q4.”27

25 Overall initial claims are reported on a seasonally adjusted basis. Initial claims by federal workers are reported only on an unadjusted basis. Data are reported by the Department of Labor at http://www.dol.gov/opa/media/press/eta/ui/current.htm.


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- Standard & Poor’s predicted that “the shutdown has shaved at least 0.6% off of annualized fourth-quarter 2013 GDP growth, or taken $24 billion out of the economy” through October 16.28

- Bank of America-Merrill Lynch predicted that GDP growth would be 0.5 percentage points lower in the fourth quarter and 0.3 percentage points higher in the first quarter of 2014, assuming a two week shutdown.29

- Wells Fargo predicted that GDP in the fourth quarter would be 0.1 to 0.5 percentage points lower, assuming the shutdown ended at some point in October.30

- Macroeconomic Advisers predicted that a two-week shutdown would reduce GDP growth in the fourth quarter by 0.3 percentage points, and a three-week shutdown would reduce growth by 0.5 percentage points. They predicted that growth in the first quarter of 2014 would be 0.3 percentage points higher under a two-week shutdown. They attributed those effects solely to lower government spending and did not predict any indirect or multiplier effects on private spending.31

- Goldman Sachs initially predicted that the shutdown would reduce quarterly growth by 0.2 percentage points per week of its duration. After DOD recalled furloughed workers, Goldman Sachs reduced its estimate to 0.14 percentage points per week for the remainder of the shutdown.32 They predicted that “Growth would bounce back in Q1 2014 by roughly the same amount as the negative effect in Q4, once the level of federal spending returned to its non-shutdown level.”33 They predicted that confidence effects would reduce private spending only under a prolonged shutdown.

- IHS Global Insight predicted that the shutdown would subtract 0.2 percentage points from GDP per week it lasted, with that effect mitigated by the return to work of DOD workers. It predicted “its economic impact will be almost wholly contained in the fourth quarter.”34

- Morgan Stanley reportedly estimated that compensation of civilian federal employees accounts for 1.5% of GDP. They predict that a shutdown would reduce GDP growth by 0.15 percentage points each week that the shutdown lasted, assuming one third of those employees were furloughed.35

29 Blue Chip, Economic Indicators, vol. 38, no. 10 (October 10, 2013), p. 16.
30 Ibid.
34 IHS Global Insight, U.S. Economic Outlook, October 2013, p. 5.
BMO Capital Markets predicted that GDP growth in the fourth quarter would be 0.1 to 0.5 percentage points lower, assuming the shutdown would continue past mid-October.36

Estimates Produced After the Shutdown Ended

The President’s Council of Economic Advisers produced a “first attempt” to measure the effects of the shutdown and debt limit impasse on GDP and employment based on ex-post data. This estimate was not based on actual GDP and employment data (which are not yet available), but rather on (mostly private-sector) weekly surveys. From these survey results and the historical correlation between the surveys and GDP and employment, they extrapolated that the shutdown reduced fourth quarter GDP by 0.25 percentage points and private employment by 120,000 for the first two weeks in October. Their analysis assumes that the entire observed movement in economic activity during the shutdown, which is volatile on a weekly basis, can be attributed to the shutdown and debt limit (the study does not attempt to distinguish between the relative importance of the two). The report notes that the overall effects will be bigger if there are economic effects that persist past the first two weeks of October.37

After the shutdown ended, Moody’s estimated that the shutdown “cut real GDP by $20 billion, shaving half a percentage point off growth in the fourth quarter.” It estimates that 400,000 federal employees were furloughed, 1.2 million federal employees worked but were paid late, and “a couple of hundred thousand private sector employees, many at defense contractors, could not work because of the shutdown and are unlikely to receive back pay.”38

JP Morgan Chase’s chief economist was quoted as estimating that the shutdown reduced fourth quarter growth by 0.5 percentage points, with half the reduction attributable to lower government spending and half to “spillover effects and lost activity” in the rest of the economy.39

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36 Blue Chip, Economic Indicators, vol. 38, no. 10 (October 10, 2013), p. 16.