

# IAPP e-MONITOR

www.panoramicaassociation.org

Punch holes here

## THE SECOND IN A SERIES ON A BROAD SPECTRUM OF PANORAMIC CAMERAS AND THEIR USAGE



### THE 48 INCH TELEPHOTO CIRKUT CAMERA

In 1980 four large cargo ships anchored in Elliott Bay for a month while they waited out a long-shoreman strike in Vancouver, BC. The longest lens my 1903 Cirkut camera could use was a 24 inch Turner Reich. That wouldn't make an image large enough to make a sharp poster of Seattle, so I located a 48 inch Red Dot Artar from Shutterbug magazine. I then made an oversized turntable by routing a forty-three inch diameter ring out of premium Russian plywood.

Then mounting the ring vertically, devised a method to apply rigid pressure to maintain alignment while routing a slot in about four feet of the edge circumference. A four foot gear rack that would match a 53 tooth Cirkut gear was purchased from Boston Gear Works, and pressed securely into the slot. Four legs were attached to the underside of the ring to convert it into a table. Imbedded roller bearings on a matching ring would permit a camera mounted on the turntable to rotate when engaged

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with the ring gear. The whole outfit was designed to pack into the rear of my diesel VW Rabbit.

After calibrating the camera, I loaded it with Aerochrome film and began shooting. After five attempts I got one image that was sharp and had great light. The transparency had over eighty inches of the Seattle skyline. The image used for the poster was fifty-three inches, which was then slightly enlarged to just under six feet for the poster. It took a month of Sundays to identify the buildings. Then an artist made a diagrammatic rendering of the buildings and their identifications as a header for the poster. Over 10,000 posters were published and sold. A smaller second printing sold for years, with a good amount still left for historical sales in the future.

An artist made a painting from the poster. He included enhancements of his own creation such as airplanes, flying birds, and additional boats. He then published a small version of his painting as a poster, thus infringing my copyright. He was confident that I couldn't prove that he had copied my poster, because it had significant differences. The first proof was to make an enlargement of his poster to match the scale of mine. When super imposed, the

rendering of his poster matched perfectly, including the distortion of a rotational panoramic. Seattle had eighteen huge dock side cranes for unloading cargo. They are in constant motion depending on cargoes coming and going. On a single roll of 220 film, at the same time of day, I had photographed the cranes in their positions for that day, and then went directly to a large bank clock that also displayed the date, and photographed that as well. Ten prints at the same scale were made, one for each day. Clear foil was overlaid on the prints, and a different colored pen traced each days crane positions. The differences from day to day were very significant, whereas the artist had carefully copied sixteen of the cranes in the exact location they were on my poster, and the remaining two within an inch. Faced with this evidence, the artist admitted on the witness stand that he had indeed made a copy of my poster. My law firm made a case study out of this situation, and used it for years in seminars and law school presentations. I have his painting on my wall as a reminder that panoramics can tell a story, sometimes good enough to thwart a copyright infringement.

WILL LANDON

## WHAT'S UP WITH THE WEBSITE?

You may have noticed that the website has undergone some minor changes in the past few months. The addition of a side bar, more javascript, etc. This is only the beginning. From the introduction of a new "back-end" where you will be able to manage your own member data, which in turn will allow the re-establishment of a member's only section! Woo-hoo!

Even better, when you rejoin, you will not have to wait for someone to get back to you. This process will be automated. This is only a small part of what is planned.

Also, the entire look and feel will soon be changed to a blog format which will reflect a cleaner, more up to date look; better for highlighting our unique vision of this planet. We will be introducing image galleries, the ability for members to publish articles and a classified section.

So, be on the look out - Mid-August, and if you have any questions, give me a shout: [Dawn Snow](#)

## TIPS & TECHNIQUES

# C41 AT-HOME PROCESSING FOR NEGATIVES FILMS

For 30 years I have given my C41 exposed 220 color negative films to a local Pro laboratory for processing. The job was well done but, at times, there were delays and the cost became increasingly high.

I began processing the negatives myself but found that it was difficult to do well and the results were never constant and, at times, they were downright bad. The temperature of the first bath had to be very precise.

Last year I got tired of the lab's processing delays and paying at least \$10.00 for each 220 roll of film and, once again began to explore the possibilities of processing the film myself.

And now with the digital market, most providers of photo chemicals no longer sell smaller quantities of their products. In Brussels there are only two or three "Pro" labs who still process C41.

Most professional labs buy their C41 chemicals from Fuji,

who still sell them in big packages, too large for small users.

I have found a small "Pro" processing lab that agreed to sell me some liquid chemicals, ready to use, taken at the drain tap of their machine. These processing machines work on a continuously replenishing system.

You need only 3 baths, developer, bleach and fix.

After developing some 100 rolls of film, I've noticed that neither the temperature nor the time are as critical as the manufacturer required; one or two degrees, more or less, appears to be fine.

I use a Jobo tank with magnetic base, in conjunction with a Jobo Color Processor CPE 4050 drum processing machine; very easy to find, now, in a second hand market at a cheap price. I believe manual developing without a drum processor is also possible.

To keep the chemicals fresher an extra bath is rec-

ommended - diluted Formaline at 1%.

So 33ml of formalin at 30% dilution per liter, with an addition of some drops of wetting agent.

I use 250ml fresh liquid with 3 baths for each roll of film.

You can also extend the first bath processing time to increase sensibility, 30 sec per stop, no more than 2.

After processing and drying, I scan the films with my Epson 3200 transparent scanner, and if there is a small color dominance it is easy to correct it with some digital adjustments in Photoshop or Lightroom (my favorite).

To conclude, don't listen to professionals who say it's difficult to have good results by doing it yourself at home; it is not true, they just want your money.

Good processing.

Michel DUSARIEZ  
*IAPP Life member*

## DID YOU KNOW?

**...THAT IAPP MEMBERS CAN PLACE CLASSIFIED ADS IN THE E-MONITOR ABOUT PHOTOGRAPHIC EQUIPMENT FOR SALE OR PHOTOGRAPHIC EQUIPMENT THAT THEY WANT TO BUY? AND IT'S FREE! OR, IF YOU ARE SELLING EQUIPMENT AS A BUSINESS THEN YOU MIGHT CONSIDER PURCHASING ADS IN THE E-MONITOR AS WELL. JUST CONTACT [BRYAN@SNOWPROPHOTO.COM](mailto:BRYAN@SNOWPROPHOTO.COM) FOR MORE INFORMATION.**

## NOT QUITE ON LOCATION

### The Moonbow at Cumberland Falls

With the October IAPP Convention next to Great Smoky Mountains National Park it is easy to overlook other wonderful photographic venues within a few hours drive from Gatlinburg. One member mentioned that it would have been nice to have the conference a week later in order to take advantage of a naturally occurring photographic target not too far from the conference. At Cumberland Falls, KY, about 100 miles NW of Gatlinburg, a Moonbow occurs around the full moon every month providing it is clear. The full Moon occurs on October 12th but the Moonbow can usually be seen a day or two on either side as well.

While it would have been nice to coincide the IAPP conference closer to the full Moon dates, we had to arrange dates that were appropriate with the hotel and with the speakers and the dates we chose worked

best. But that doesn't mean that you can't spend a week or so in the Smokies and drift towards the Cumberland Falls on the appropriate dates before you go home.

I have not photographed the Moonbow at Cumberland Falls so I cannot write up an "On Location" article with photos. So I will put forth the challenge to the membership - Someone please write an article on the Cumberland Falls Moonbow, complete with photos, for the September e-Monitor. I need the article by August 15th to include it in the issue. Instruction on copy and photos to be included in the e-Monitor can be found on the last page of each e-Monitor newsletter. Please, ...Pretty Please!

For more information on the Moonbow go to:

<http://parks.ky.gov/findparks/resortparks/cf/>

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## NOTES ON THE PHOTO CONTEST

The Photo Contest at the Gatlinburg Convention is open to all members, not just those that will attend the convention, so all members who are NOT attending, and wish to enter the Photo Contest, please send your images to Fran before hand. All entries should be sent to:

Fran Stetina  
13108 Idlewild Dr.  
Bowie, MD 20715

All printed images should be rolled and put in a mailing tube and mail them so they arrive at the above address by September 15th, 2011. Please see the article on the Panoramic Exhibition on the next page for all specifications.

# IAPP CONVENTION PANORAMIC EXHIBITION

IAPP offers members some unique opportunities to learn about, participate in, and enjoy the experience of taking and creating Panoramic images. This years convention will be no exception to these opportunities. There will be a workshop, photo safaris to the Smoky Mountains National Park, and exhibitions of Panoramic Images.

There will be four separate exhibits:

1. General Exhibition open to all members
2. Three Special invited individual Exhibitions; Will Landon, Michael Westmoreland, and Michel Dusariez
3. A special Exhibition highlighting unusual images/techniques
4. An Exhibition of Panoramic Image Framing and Presentation

Open Posting by convention attendees

Members are encouraged to contact Exhibition coordinator Fran Stetina at [villagegallery@mindspring.com](mailto:villagegallery@mindspring.com) or by tel 301 464 2398 if they believe they have unique or unusual images or images that incorporate special techniques which may be of interest to other members.

## GENERAL EXHIBITION RULES

1. All IAPP members are encouraged to show their images by participating in the Convention Panoramic Photo Exhibition.  
There are three categories:
  - a. Landscapes - this can be any subject that emphasizes the natural or man-made landscape
  - b. Cityscapes - this can be any image that emphasizes any aspect of a city, town or village environment
  - c. Other - this can be people, seascapes, architecture, abstracts, etc.
2. Members may submit one image in each category.

3. Maximum width of images - 36 inches or less, plus a 2 inch border on all sides. Prints must at least have a ratio of 2:1.
4. Images must not be mounted or matted and must have a 2 inch white border on all sides; care will be taken when hanging the images; however, IAPP will not be responsible for any damage to the prints. Your name and print information must be written/attached to the back of the print. Prints not picked up after the convention will be destroyed.
5. The contest will be judged in each category by convention attendees.
6. The Special Invited Individual Exhibition will consist 6 - 10 images from three long time IAPP members that have made significant contributions to Panoramic Photography and especially to IAPP.
7. Again the special exhibition showing unusual, unique or special techniques will be selected by the Exhibition coordinator in conjunction with the IAPP President. If you have something unusual that you would like to share with members contact Fran Stetina by email at: [Villagegallery@mindspring.com](mailto:Villagegallery@mindspring.com)
8. IAPP President Dave Orbock will have a Special Exhibition and discussion regarding Framing and Presentation of Images
9. Attendees may also bring images (maximum width 44 in) to show examples of their finished work. Attendees will mount their images on foam board (supplied) for display during the convention.

Fran Stetina,  
IAPP Conference Exhibit/  
Contest Coordinator

# 15<sup>TH</sup> ANNUAL STAR ISLAND PHOTOGRAPHY RETREAT

September 8-11, 2011

Sponsored by the New Hampshire Society of Photographic Artists, this unique program offers fine art photographers the opportunity to meet and share their work with others. While the program is open to all, participants should have photography experience. Past participants have included advanced amateurs and working professionals. Our space is limited so be sure to register early.

This year we are excited to have as our guest photographer Todd Gipstein, who has 40 years experience traveling the world documenting people, places, landscapes, and nature. He has photographed many articles for National Geographic and has served as Director of Multi-Image / Executive Producer for the National Geographic Society. His work for National Geographic included writing and producing shows about geography, history, nature, cultures, photography, environmental issues and the Geographic. He also worked with Vice-President Al Gore on media related to environmental issues.

Todd's photographic archives include approximately 300,000 images. The National Geographic Society, Getty Images, Corbis, Delimont and Omega-Arts currently represent his work. Todd has lectured across the United States and around the world on topics as diverse as Machu Picchu, the Panama Canal, Venice, photography, visual communication, geography and history. Over the years, his productions have won more than 40 gold awards in media festivals. His work has also garnered a dozen grand-prizes in international competitions. He is a member of the Association for Multi-Media International's Producers' Hall of Fame, and he has also received several lifetime achievement awards. For more information about Todd, visit <http://www.gipstein.com/>.

Located 6 miles off the New Hampshire coast, Star Island is home to the Star Island conference center, which offers a wide variety of programs throughout the summer season. The surrounding marine environment is complemented by distinctive architecture including

the 19<sup>th</sup> century Oceanic Hotel. Shared baths are down the hall, there is no television, and hearty meals are served family style. Each evening we have a social hour so bring your favorite BYOB and snacks to share. For more information about Star Island visit <http://starisland.org>.

We urge each participant to bring examples of their work to show and share with others. We will have a print swap so bring a print (8x10 up to 13 x 19) to share. Most people bring prints but we do have digital projectors available. We encourage participants also to present short programs on equipment or some aspect of photography that holds their interest.

If you have been to Star Island in the past and bring a new person to this conference you each save 10% on room and board fee. Details <http://starisland.org/conferences/bringafriend/>

This year room and board fees include the ferry from Portsmouth, but parking is additional at \$10 per day. Room and board fees are as follows, per person:

Triple \$348, double \$370, single \$460, motel double \$470, motel single \$620. Note: motel units have two twin beds, sink, and toilet. Other rooms have shared baths.

We leave Portsmouth on September 8 in late afternoon and return on September 11 in the afternoon. (Exact departure and arrival times to follow.)

To register, send the registration form <http://starisland.org/PDF/2011RegistrationForm.pdf> and a deposit of \$160 (conference fee \$85 and room and board deposit \$75, non-NHSPA members please add \$25 for membership dues) made out to NHSPA and send to Joe Mazzaglia, 1 Mill St., #121, Dover, NH 03820. E-mail [mazzaglia1@aol.com](mailto:mazzaglia1@aol.com), 603-436-9875. Conference Chair: Peter E. Randall, 377 Goodwin Rd., Eliot, Maine 03903. For more information contact Peter at [petererandall@gmail.com](mailto:petererandall@gmail.com), or 603-502-6968.

Only days left to use the discount code "EarlyBird". Expires September 1.

# International Association of Panorama Photographers

*The original association for panoramic photographers!*

**2011 Conference**

**October 3 -5, 2011, Gatlinburg, TN**

Join us for 3 to 4 great days of photography, learning & networking at the October 2011 IAPP Conference in Gatlinburg, Tennessee!

Our program is chock full of great talks completely dedicated to speeding up your workflow, imagining new and exciting panoramic photography venues, and great ideas on how you can make more money.

[Click & Register](#)

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DATE/TIME		ACTIVITY/TOPIC	TEAM LEAD(S)/SPEAKER(S)
Saturday, Oct 1, 2011		Arrival Day for Workshop	
	6:00 PM-7:00 PM	Workshop Registration	
Sunday, Oct. 2, 2011		Arrival Day for Convention	
Sunday, Oct. 2, 2011	9 am to 9:30 am	Workshop Registration	
Sunday, Oct. 2, 2011	10 am to 5 pm	Photo Workshop/Tutorial: <i>HDR Panoramic Photography</i>	Glenn Cope, Bryan & Dawn Snow
Sunday, Oct. 2, 2011	5 pm to 8 pm	Convention Registration & Print Submission	
Monday, Oct. 3	8 am to 9:30 am	Convention Registration	
	9:30 am to 10:00 am	Welcome & Introductions	President David Orbock
	10:00 am-11:15 am	<i>The Great Smoky Mountains National Park</i>	Brad Free - Park Ranger
	11:15 am -11:30 am	AM Break	This slot available for sponsorship
	1:30 pm to 2:30 pm	Helicon Focus - What it is & How it can help your panoramics,	Bryan Snow
	2:30 pm to 3:30 pm	Presenting spherical images as an Art Form	Jeffrey Orbock
	3:30 pm to 3:45 pm	Break	This slot available for sponsorship
	3:45 pm to 4:30 pm	Have you considered Wall, Window, Ceiling or Floor murals for your Pans	TBA
	4:30 pm to 5:30 pm	My vision for IAPP	Glenn Cope, President Elect

Date/time	Activity/topic	Team lead(s)/speaker(s)
Monday, Oct. 3	5:30 pm to 7 pm	Dinner on your own
	7 pm to ?????	Social Hour & Safari Orientation
Tuesday, Oct. 4	6:30 am to 9:30 am	Photo Safari in the Great Smoky Mountains - Laurel Falls and/or "Bud" Ogle Farm
	10 am to 11 am	Keynote Speaker
	11 am to 11:15 am	Break
	11:15 am to 12:30	Panoramic Photography in Cuba
	12:30 pm to 1:45	Lunch on your own
	1:45 pm - 2:45 pm	Marketing opportunities for Panoramic photographers
	2:45 pm to 3:45 pm	How to get the most out of your digital pans
	3:45 pm - 4:00	Break
	4 - 5 pm	Creative Images using the GigaPan
	5-6 pm	Vendor's Hour: Hear about tools that will improve your Panoramic Images
	6 - 7 pm	Dinner on your own
7:30 pm	Vendor display and Presentation on Panoramic Display Options	
Wednesday, Oct. 5	6:30 am - 9:30 am	Photo Safari in the Great Smoky Mountains - Elkmont Nature Trail and Settlement and/or Roaring Fork Nature Trail
	10 am - 11 am	Photographing in Turkey and Southwest Asia,
	11 am to 11:15 am	Break
	11:15 am - 12:15 pm	Building a successful group photography business
	12:15 pm to 1:30 pm	Lunch on your own
	1:30 pm to 2:30 pm	Scanning and restoring your Cirkut images
	2:30 pm to 3:30 pm	Ways you never imagined to prepare your images for the fine art market
	3:30 pm to 4:30pm	IAPP World Panoramic Photographic Project
	4:30 pm to 6 pm	Prepare for Banquet
6 pm to 8:30 pm	Banquet and Awards	
8:30 pm to 10 pm	Hospitality -	
Thursday, Oct. 6	Departure	

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*Spend some extra time in the Smoky Mountains! Visit Cherokee and/or the Biltmore (Asheville, NC)*



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# NOTE FROM THE EDITOR

## **This is the last e-Monitor**

...for Volume 1. The e-Monitor came into existence one year ago in September. Not as a replacement for the PANORAMA Journal, but as a regular monthly electronic newsletter to keep our membership up to date with all things panoramic. The issue you are currently reading is Volume 1 Issue 12, which means next month, September 2011, will be the first of Volume 2 (Issue 1).

There are two things I celebrate with the completion of this August issue. First, this is the first e-Monitor that was written almost entirely by the IAPP membership and doesn't feature a single article (except for this one) by me! This was what was intended when I wrote the inaugural issue last September - a publication for, by, and about the IAPP members. There were times I didn't believe it would make it; times when I wrote scathing op-ed articles lambasting this membership for not stepping up to the plate and sharing unique information that only the membership of the IAPP had the experience to write. Then, just as I was ready to publish these punishing articles I had written at 3 o'clock in the morning, I would receive an article by a member and I would feel bad. I would put that op-ed article back on the hard drive (for later) and publish the member's article in another e-Monitor. Now we are seeing issues that are nearly all written by members other than me, and I can't tell you how satisfied that makes me.

The second thing I celebrate with the completion of this August issue is this: **THERE WAS NO MONTH THAT PASSED WITHOUT THE E-MONITOR BEING PUBLISHED, AND EVERY SINGLE ISSUE WAS UPLOADED FOR THE MEMBERSHIP ON TIME!**

We (the IAPP) have had problems in the past getting the PANORAMA Journal out on time. To be fair, the Journal is a bigger publication and that publication is very hard to put together without articles from the membership; and very few were ever forthcoming. But the IAPP got a reputation for not getting its publications out on time, or sometimes, not getting them out at all! I wanted to make this monthly newsletter something that the membership could count on, something that they could look forward to on the first of each month, and something that they could point to as a tangible benefit they receive for being a member of the IAPP. Now, with the help of many of our members, this publication, this monthly newsletter, the e-Monitor, begins its second year. It is my sincere hope that we will get more and more members contributing articles and contributing to a successful second year of publication one month at a time.

**Bryan A. Snow**  
e-Monitor Editor

## **LOVE THE SOUND OF THAT SHUTTER**

If you haven't tuned in yet, I would suggest that you take the time to find The Weather Channel (TWC) on your cable or satellite TV if you have it. On Thursday evenings around 8:00 PM CDT you will find a photography program called "From the Edge" with Peter Lik. The program will give you a good look at many of the photographic wonders of the United States and Peter's enthusiasm for photography is contagious. Peter is a former member of the IAPP and runs a successful Fine Art Photographic Company. He shoots both film and digital. So far there have been only about eight half-hour programs in the series but, hopefully there will be more.

Use this code below  
to receive 10% off  
your order!  
[iapp102011](#)



## Award-winning Nodal Ninjas

Hobbyists - Hikers - Pros - Amateurs - Travelers - Realtors

Nodal Ninja's are specially designed panoramic tripod heads made to meet specific needs of panoramic photographers. If you are looking to seamlessly stitch panoramas free of parallax while simplifying your workflow, then look no further. Our award-winning lightweight panoramic tripod heads are precision built to do just that. And being universal they will work with just about any camera and lens. We offer exceptional value without compromising quality that is backed by industry leading support. Explore our products and see why we are "turning heads".

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### Nodal Ninja 3 MKII

Lightweight, compact and strong - perfect for those on the go and best suited for single row and multi row panoramas. Your camera can be mounted in both landscape and portrait modes. (for Point and Shoot and small DSLR cameras).

Starting at \$209.95



### EZ-Leveler II

Our second generation EZ-Leveler is smaller, lighter and made with greater precision. The EZ-Leveler II lives to its name and makes leveling a pano head quick and easy. A great add-on for Nodal Ninja or any other pano head.

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### Ultimate R1

Even smaller and lighter, this ring clamp style pano head is designed for use with circular and full frame fisheye lenses. The Ultimate R1 incorporates a unique cantilever tilting option and a ring clamp that mounts directly onto the lens, freeing up the camera.

Starting at \$379.95



### Pano Poles

If you are looking to take your panoramas to new heights take note. These carbon fiber poles are lightweight, stackable, compact and strong and are ideal for tourism, festivals, surveys, real estate, and many other applications.

Starting at \$269.95



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# IAPP BOARD OF DIRECTORS ELECTIONS

The Conference of the IAPP is also the time for a new Board of Directors. The Board consists of eight members, six of whom are up for election. The President-Elect, the Secretary, the Treasurer, and 3 Board Members at large will be voted in at the conference. The current President will continue as the Past President and the current President-Elect will continue as President.

If you would like to help shape the future of our organization we need you to let us know that you would like to be considered for a board position.

Interested? Contact the current Secretary, Bryan A. Snow at [bryan@snowprophoto.com](mailto:bryan@snowprophoto.com) to throw your hat into the ring. The nominating committee is now taking names. Requirements: Members in good standing, including Life Members, shall be eligible to be elected members of the Board of Directors, provided that they have maintained continuous membership for a minimum of one year and attended a minimum of one International Convention.

## DID YOU KNOW?

...That IAPP members can place classified ads in the e-Monitor about photographic equipment for sale or photographic equipment that they want to buy?

- and it's FREE! or, If you are selling equipment as a business then you might consider purchasing ads in the e-Monitor as well. Just contact [bryan@snowprophoto.com](mailto:bryan@snowprophoto.com) for more information.

## IAPP e-MONITOR

The monitor on the rear of a digital camera is a device we use to quickly examine information about our photos. The IAPP e-Monitor was designed to give our membership a quick look at what is going on with the IAPP and with panoramic photography in general. It was originated to give our membership quicker information while they await the release of the PANORAMA. We welcome any and all articles and photos from IAPP members for inclusion into the IAPP e-Monitor. This is a publication for the IAPP, by the IAPP, and about the IAPP.

**IAPP**

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## How to Submit Articles to the e-Monitor

This is your organization. And your newsletter. If the subject matter isn't what you want to read about, then send in the perfect (to you) article. If the organization is making a turn that you do not agree with, step in. We welcome all volunteers.

Email ([bryan@snowprophoto.com](mailto:bryan@snowprophoto.com)) your article as a document, with notations within your article where you want your photographs to appear. Please do not place your photographs within your document as this will compress the images too much. Please send them as separate files: tiffs or jpegs; 300 dpi and not larger than 7 inches on the long side.

The deadline to submit articles is the 15th of the previous month you wish the article to appear.