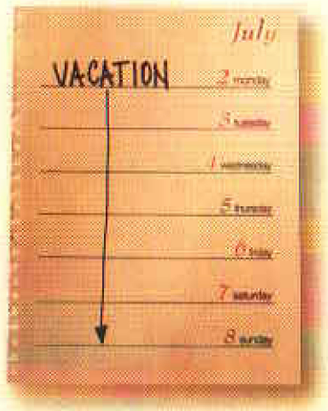
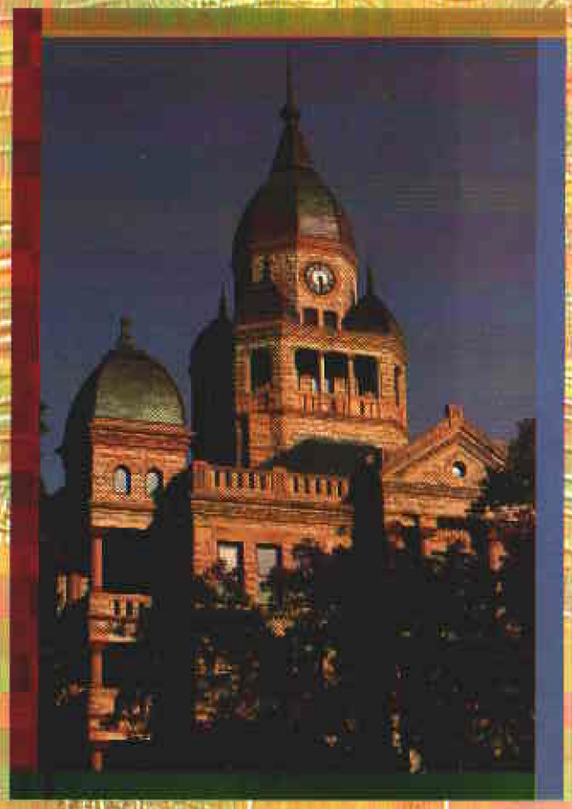


Visitor Guide to DENTON TEXAS

Discover

April, May, June 2002



VISITOR MAP ENCLOSED

Weddings. Proms. Banquets.
Conferences. Youth Sports Camps.
Receptions. Performances.

FACILITIES

Historic Little Chapel-in-the-Woods
Vintage Greenhouse
TWU Gardens
Hubbard Hall
Margo Jones Performance Hall
Redbud Theatre
Playing Fields
Kitty Magee Arena
Classrooms with media support

CATERING

From box lunches to formal dinners for 400
Theme parties and food also available

HOUSING

Residence halls that can accommodate up to 700

AND OFFERING

Easy access from Dallas-Fort Worth
Free parking

FOR MORE INFORMATION

Texas Woman's University
Conference Services
940-898-3644
940-898-3556 fax
littlechapel@twu.edu
www.twu.edu/o-sl/confservices

Simply the
TWU
TEXAS WOMAN'S UNIVERSITY **BEST**

RAMADA® INN

820 South I-35 East Denton, Texas 76205 Tel: 940-387-0591 Fax: 940-566-0792

www.DentonRamada.com

*FREE Guest Membership to Elite Fitness (with Indoor Pool/Racquet Ball Courts/ Indoor Jogging Track/Free Weights/ Nautilus Machines and more)
*Coffee Maker in all room
*Iron & Board in all room
*Hair Dryer in all room
*Micro Frig in all rooms
*HBO/CNN/ESPN/Pay per view
*5 Themed Suites

*FREE DSL Internet Connections
*FREE Continental Breakfast/Full
*Non-smoking Rooms/Facilities
*Kings/Queens/Doubles
*Handicapped Rooms
*Modem Lines in Room
*AM/FM Alarm Clock Radio Free
*Local Calls
*Outdoor Pool
*Fax/Copy Service

Come Stay in our Home away from Home Rooms
or
Escape from Reality in one of our five Beautiful Themed Suites

Exit off I35 East on Exit 465A—Ramada is on the south bound service road, just off the southeast corner of I35 and Teasley.

Denton Area Tourism Alliance

"Whether you are looking for a great place to eat, comfortable room accommodations, golfing, horseback riding, cultural enrichment, fishing, beautiful lakes or numerous other activities, the Denton County Area will exceed your expectations. So, make sure to stop and stay a while and enjoy all that the Denton Area has to offer. We look forward to seeing you soon in the Denton Area.....where North Texas comes together!"

"Where North Texas Comes Together"

www.DentonAreaTourism.com

Fax

To: Sara Texada, Golden Triangle Mall **From:** Christine Gossett, Denton CVB

Date: January 18, 2002

Pages: 2 (including cover)

Re: Visitor Guide Ad **CC:**

☐ **Urgent** ☐ **For Review** ☐ **Please Comment** ☑ **Please Reply** ☐ **Please Recycle**

•Comments:

Finally, I have the contracts drawn up for the visitor guide ads. I apologize for the delay. Please sign I and fill-in the appropriate blanks and mail it back to the CVB. The deadline for materials is Feb. 1. If you have any problems or questions, please call me.

Thank you for agreeing to advertise on the new guide cover. Have a great week!

Sincerely,

Christine

Christine Gossett, Vice President

Denton CVB

940/382-7895 Metro 972/445-5558 Fax 940/382-6287 cvb@discoverdenton.com

If you need a separate invoice, let me know.

DENTON CONVENTION & VISITORS BUREAU
VISITOR GUIDE ADVERTISING AGREEMENT

DATE: January _____, 2002

ADVERTISER: Golden Triangle Mall

DESCRIPTION: Denton Visitor Guide – April 2002-March 2003

TERM: 12 months beginning April 2002.

PLACEMENT: Back Cover **Size:** Full Page, 4 Color

COST: $2,700, Please make checks payable to Denton Convention & Visitor Bureau.

_____(Organization name), _____(Tax ID #),

_____(Address), _____(Telephone #),

agrees to participate in the above-described advertising program with the Denton Convention & Visitor's Bureau. It is understood that this agreement constitutes a financial commitment on the part of _____(Organization name) in the total amount of $ 2,700.

I understand that I will provide the Denton Convention & Visitor's Bureau with camera-ready art. Please choose one of the three options:

1 - Electronically to lshaverkamp@evl.net, cc: cvb@discoverdenton.com
OR 2 - CD
OR 3 - Zip disk (100 meg only)

The format can either by in .eps, .ain, Pagemaker 6.5 or Quark. If the latter, please "Save for Service Provider" and/or include ALL fonts, graphics, links, etc. A PDF for electronic files be sent or a hard copy for disk is needed to insure correct output.

I understand that the advertisement's design and message cannot be altered for the duration of the contract term.

DENTON CONVENTION & VISITOR'S BUREAU
By: Christine Arnold
Title: Vice President

_____
(Organization/Company)
By: _____
Title: Owner/President/Director

Received: 1/25/02 8:28AM; 317 639 5132 -> CVB; Page 1
JAN 25 2002 8:54 AM FR PUBLICIS/OPTIMEDIA7 639 5132 TO 19403826287# P.01/01

Billing 2

OPTIMEDIA Insertion Order

Revision Comments:

200 South Meridian Street
Suite 500
Indianapolis, IN 46225
(317) 639-5129
fax (317) 639-5132

Date:	01/23/02	**Client:**	Golden Triangle Mall
Insertion Order #:	A2540	**Client #:**	M1597
Publisher:	Denton Convention & Visitor's Bureau	**Product #:**	
	414 W. Parkway		
	Denton, TX 76201		
To ***ATTN:***	Christine Gossett	**Buyer:**	Erin Goffinet
(P)	940.382.7895	**Copies:**	CS, ML, JL (new), S/C,
(F)	940.382.6287		AP

Insertion Date:	Space (Dimensions/Color/Bleed):	Gross Total	Net Total
April '02	Full Page, 4/C	$3,176.47	$2,700.00
	Back Page		
	TOTAL	$3,176.47	$2,700.00

Rate Basis:			
Rate Comments:			
Position Request:	Back Cover		
Special Instructions:			
FAX PROOFS TO:	**RMD: Kristy Henson**	**FAX:**	**817.354.1450**
	MD: Sara Texada	**FAX:**	**940.382.1990**
BILLING:	Invoices must be itemized and rendered monthly along with tearsheets to OPTIMEDIA.		

If for any reason the above instructions cannot be carried out or printing material will not print satisfactorily, immediately notify OPTIMEDIA.

DENTON CONVENTION & VISITORS BUREAU
VISITOR GUIDE ADVERTISING AGREEMENT

DATE: January 22, 2002

ADVERTISER: Ramada Inn

DESCRIPTION: Denton Visitor Guide – April 2002-March 2003

TERM: 12 months beginning April 2002.

PLACEMENT: Inside Back Cover **Size:** ½ Page, 4 Color

COST: $1,250, Please make checks payable to Denton Convention & Visitor Bureau.

RAMADA INN - DENTON (Organization name), 75-26 86342 (Tax ID #), 820 S. I-35 E - DENTON, TX (Address), 940-387-0591 (Telephone #), agrees to participate in the above-described advertising program with the Denton Convention & Visitor's Bureau. It is understood that this agreement constitutes a financial commitment on the part of RAMADA INN - DENTON (Organization name) in the total amount of $1,250.

I understand that I will provide the Denton Convention & Visitor's Bureau with camera-ready art. Please choose one of the three options:

1 - Electronically to tshaverkamp@ev1.net, cc: cvb@discoverdenton.com
OR 2 - CD
OR 3 - Zip disk (100 meg only)

The format can either by in .eps, .ain, Pagemaker 6.5 or Quark. If the latter, please "Save for Service Provider" and/or include ALL fonts, graphics, links, etc. A PDF for electronic files be sent or a hard copy for disk is needed to insure correct output.

I understand that the advertisement's design and message cannot be altered for the duration of the contract term.

DENTON CONVENTION & VISITOR'S BUREAU
By: Kristine A Donnelly
Title: Vice President

RAMADA INN - DENTON
(Organization/Company)
By:
Title: Owner/President/Director

DENTON CONVENTION & VISITORS BUREAU
VISITOR GUIDE ADVERTISING AGREEMENT

DATE: January 22, 2002

ADVERTISER: Ramada Inn

DESCRIPTION: Denton Visitor Guide – April 2002-March 2003

TERM: 12 months beginning April 2002.

PLACEMENT: Inside Back Cover **Size:** ½ Page, 4 Color

COST: $1,250, Please make checks payable to Denton Convention & Visitor Bureau.

_____(Organization name), _____(Tax ID #),

_____(Address), _____(Telephone #),

agrees to participate in the above-described advertising program with the Denton Convention & Visitor's Bureau. It is understood that this agreement constitutes a financial commitment on the part of _____(Organization name) in the total amount of $1,250.

I understand that I will provide the Denton Convention & Visitor's Bureau with camera-ready art. Please choose one of the three options:

1 - Electronically to lshaverkamp@ev1.net, cc: cvb@discoverdenton.com
OR 2 - CD
OR 3 - Zip disk (100 meg only)

The format can either by in .eps, .ain, Pagemaker 6.5 or Quark. If the latter, please "Save for Service Provider" and/or include ALL fonts, graphics, links, etc. A PDF for electronic files be sent or a hard copy for disk is needed to insure correct output.

I understand that the advertisement's design and message cannot be altered for the duration of the contract term.

DENTON CONVENTION & VISITOR'S BUREAU
By: Christine A. Daniels
Title: Vice President

_____
(Organization/Company)
By: _____
Title: Owner/President/Director

Fax

To:	Alana Hardin, President DATA	**From:**	Christine Gossett, Denton CVB
		Date:	January 18, 2002
		Pages:	2 (including cover)
Re:	Visitor Guide Ad	**CC:**	

☐ **Urgent** ☐ **For Review** ☐ **Please Comment** ☑ **Please Reply** ☐ **Please Recycle**

•Comments:

Finally, I have the contracts drawn up for the visitor guide ads. I apologize for the delay. Please sign I and fill-in the appropriate blanks and mail it back to the CVB. The deadline for materials is Feb. 1. If you have any problems or questions, please call me.

Thank you for agreeing to advertise on the new guide cover. Have a great week!

Sincerely,

Christine.

Christine Gossett, Vice President

Denton CVB

940/382-7895 Metro 972/445-5558 Fax 940/382-6287 cvb@discoverdenton.com

If you need a separate invoice, let me know.

DENTON CONVENTION & VISITORS BUREAU
VISITOR GUIDE ADVERTISING AGREEMENT

DATE: January _____, 2002

ADVERTISER: Denton Area Tourism Alliance

DESCRIPTION: Denton Visitor Guide – April 2002-March 2003

TERM: 12 months beginning April 2002.

PLACEMENT: Inside Back Cover **Size:** ½ Page, 4 Color

COST: $1,250, Please make checks payable to Denton Convention & Visitor Bureau.

_____(Organization name), _____(Tax ID #),

_____(Address), _____(Telephone #),

agrees to participate in the above-described advertising program with the Denton Convention & Visitor's Bureau. It is understood that this agreement constitutes a financial commitment on the part of _____(Organization name) in the total amount of $1,250.

I understand that I will provide the Denton Convention & Visitor's Bureau with camera-ready art. Please choose one of the three options:

1 - Electronically to ishaverkamp@ev1.net, cc: cvb@discoverdenton.com
OR 2 - CD
OR 3 - Zip disk (100 meg only)

The format can either by in .eps, .ain, Pagemaker 6.5 or Quark. If the latter, please "Save for Service Provider" and/or include ALL fonts, graphics, links, etc. A PDF for electronic files be sent or a hard copy for disk is needed to insure correct output.

I understand that the advertisement's design and message cannot be altered for the duration of the contract term.

DENTON CONVENTION & VISITOR'S BUREAU
By: Christine Barnett
Title: Vice President

_____
(Organization/Company)
By: _____
Title: Owner/President/Director

DENTON CONVENTION & VISITORS BUREAU
VISITOR GUIDE ADVERTISING AGREEMENT

DATE: January _____, 2002

ADVERTISER: Denton Area Tourism Alliance

DESCRIPTION: Denton Visitor Guide – April 2002-March 2003

TERM: 12 months beginning April 2002.

PLACEMENT: Inside Back Cover **Size:** ½ Page, 4 Color

COST: $1,250, Please make checks payable to Denton Convention & Visitor Bureau.

_____(Organization name), _____(Tax ID #),

_____(Address), _____(Telephone #),

agrees to participate in the above-described advertising program with the Denton Convention & Visitor's Bureau. It is understood that this agreement constitutes a financial commitment on the part of _____(Organization name) in the total amount of $1,250.

I understand that I will provide the Denton Convention & Visitor's Bureau with camera-ready art. Please choose one of the three options:

1 - Electronically to lshaverkamp@ev1.net, cc: cvb@discoverdenton.com
OR 2 - CD
OR 3 - Zip disk (100 meg only)

The format can either by in .eps, .ain, Pagemaker 6.5 or Quark. If the latter, please "Save for Service Provider" and/or include ALL fonts, graphics, links, etc. A PDF for electronic files be sent or a hard copy for disk is needed to insure correct output.

I underst
the duration of 1

DENTON CONVE
VISITOR'S BURE
By: Chairm
Title: Vice Preside

DENTON AREA TOURISM ALLIANCE
P.O. BOX 626
DENTON, TX 76202-0626

1027

DATE 2-2-02 58-1474/1119

Pay to the Order of Denton CVB $ 4,250 00/100

Four Thousand Two Hundred Fifty + 00/100 DOLLARS

FIRST STATE BANK OF TEXAS
(817) 382-9944

FOR Visitor Guide Ad

[redacted]

1027

DENTON CONVENTION & VIS TORS BUREAU
VISITOR GUIDE ADVERTISING AGREEMENT

DATE: January 29, 2002

ADVERTISER: Denton Area Tourism Alliance

DESCRIPTION: Denton Visitor Guide – April 2002-March 2003

TERM: 12 months beginning April 2002.

PLACEMENT: Inside Back Cover **Size** ½ Page, 4 Color

COST: $1,250. Please make checks payable to Denton Convention & Visitor Bureau.

Denton Area Tourism Alliance (D.A.T.A.) (Organization name), 75-2800981 (Tax ID #), P.O. Box 626 Denton, TX 76202-0626 (Address), 940-384-2257 (Telephone #), agrees to participate in the above-described advertising program with the Denton Convention & Visitor's Bureau. It is understood that this agreement constitutes a financial commitment on the part of D.A.T.A. (Organization name) in the total amount of $1,250.

I understand that I will provide the Denton Convention & Visitor's Bureau with camera-ready art. Please choose one of the three options:

(1) - Electronically to lshaverkamp@ev1.net, cc: cvb@discoverdenton.com
OR 2 - CD
OR 3 - Zip disk (100 meg only)

The format can either by in .eps, .ain, Pagemaker 6.5 or Quark. If the latter, please "Save for Service Provider" and/or include ALL fonts, graphics, links, etc. A PDF for electronic files be sent or a hard copy for disk is needed to insure correct output.

I understand that the advertisement's design and message cannot be altered for the duration of the contract term.

DENTON CONVENTION & VISITOR'S BUREAU
By: Christie Bennett
Title: Vice President

Denton Area Tourism Alliance
(Organization/Company)
By: [signature]
Title: Owner/President/Director

DENTON CONVENTION & VISITORS BUREAU
VISITOR GUIDE ADVERTISING AGREEMENT

DATE: January 23, 2002

ADVERTISER: Texas Woman's University

DESCRIPTION: Denton Visitor Guide – April 2002-March 2003

TERM: 12 months beginning April 2002.

PLACEMENT: Inside Front Cover **Size:** Full Page, 4 Color

COST: $2,200. Please make checks payable to Denton Convention & Visitor Bureau.

TEXAS WOMAN'S UNIVERSITY (Organization name), 75-6002618 (Tax ID #), P.O. BOX 425410 (Address), 940.898.3456 (Telephone #), agrees to participate in the above-described advertising program with the Denton Convention & Visitor's Bureau. It is understood that this agreement constitutes a financial commitment on the part of TWU (Organization name) in the total amount of $ 2,200.

I understand that I will provide the Denton Convention & Visitor's Bureau with camera-ready art. Please choose one of the three options:

1 - Electronically to lshaverkamp@ev1.net, cc: cvb@discoverdenton.com
OR 2 - CD
OR 3 - Zip disk (100 meg only)

The format can either by in .eps, .ain, Pagemaker 6.5 or Quark. If the latter, please "Save for Service Provider" and/or include ALL fonts, graphics, links, etc. A PDF for electronic files be sent or a hard copy for disk is needed to insure correct output.

I understand that the advertisement's design and message cannot be altered for the duration of the contract term.

DENTON CONVENTION & VISITOR'S BUREAU
By: Christine Arnett
Title: Vice President

TEXAS WOMAN'S UNIVERSITY
(Organization/Company)
By: [signature]
Title: Owner/President/Director

Fax

To:	Carolyn Barnes, TWU Public Information	**From:**	Christine Gossett, Denton CVB
		Date:	January 18, 2002
898-3463		**Pages:**	2 (including cover)
Re:	Visitor Guide Ad	**CC:**	

☐ **Urgent** ☐ **For Review** ☐ **Please Comment** ☑ **Please Reply** ☐ **Please Recycle**

•Comments:

Finally, I have the contracts drawn up for the visitor guide ads. I apologize for the delay. Please sign I and fill-in the appropriate blanks and mail it back to the CVB. The deadline for materials is Feb. 1. If you have any problems or questions, please call me.

Carolyn, I figured your department would handle the contract for the ad, so I am not sending one to Donna Atkinson. If I need to do so, let me know.

Thank you for agreeing to advertise on the new guide cover. Have a great week!

Sincerely,

Christine

Christine Gossett, Vice President

Denton CVB

940/382-7895 Metro 972/445-5558 Fax 940/382-6287 cvb@discoverdenton.com

If you need a separate invoice, let me know.

DENTON CONVENTION & VISITORS BUREAU
VISITOR GUIDE ADVERTISING AGREEMENT

DATE: January _____, 2002

ADVERTISER: Texas Woman's University

DESCRIPTION: Denton Visitor Guide – April 2002-March 2003

TERM: 12 months beginning April 2002.

PLACEMENT: Inside Front Cover **Size:** Full Page, 4 Color

COST: $2,200, Please make checks payable to Denton Convention & Visitor Bureau.

_____(Organization name), _____(Tax ID #),

_____(Address), _____(Telephone #),

agrees to participate in the above-described advertising program with the Denton Convention & Visitor's Bureau. It is understood that this agreement constitutes a financial commitment on the part of _____(Organization name) in the total amount of $ 2,200.

I understand that I will provide the Denton Convention & Visitor's Bureau with camera-ready art. Please choose one of the three options:

1 - Electronically to lshaverkamp@cvl.net, cc: cvb@discoverdenton.com
OR 2 - CD
OR 3 - Zip disk (100 meg only)

The format can either by in .eps, .ain, Pagemaker 6.5 or Quark. If the latter, please "Save for Service Provider" and/or include ALL fonts, graphics, links, etc. A PDF for electronic files be sent or a hard copy for disk is needed to insure correct output.

I understand that the advertisement's design and message cannot be altered for the duration of the contract term.

DENTON CONVENTION & VISITOR'S BUREAU
By: Christine Emmett
Title: Vice President

_____
(Organization/Company)
By: _____
Title: Owner/President/Director

Christine Gossett

From: "Christine Gossett" <cvb@discoverdenton.com>
To: "Sara Texada" <stexada@simon.com>
Sent: Wednesday, December 19, 2001 5:05 PM
Subject: Visitor Guide advertising opportunity

I want to take this time to let you know about a great advertising opportunity in the Denton Visitor Guide. In April 2002 the guide is getting a new look, and you have a chance to advertise in 4-color on the inside or back covers of the guide. The new cover will be a 4-color glossy format with a heavier paper weight and the inside will remain the same with news print pages.

Your ad will be in the guide each quarter for an entire year. The circulation is 64,000 a year to hotels, motels, restaurants, B&B's, retail stores, major festivals/events and conferences in Denton. It is also distributed to travel/visitor information centers in Denton, the Metroplex and throughout the state. The Denton Visitor Guide is also widely used by new residents and realtors.

Space is limited. Reservation for space is due by Monday, January 7, 2002 and materials are due by Friday, January 18, 2002. The rates are as follows:

Back-cover, full page, 4-color - $2,700 total for 4 quarterly issues
Inside front-cover, full page, 4-color - $2,200 total for 4 quarterly issues
Inside back-cover, half-page, 4-color - $1,250 total for 4 quarterly issues

Please contact me if you have any further questions about advertising in the new Visitor Guide glossy, color cover, or if you would like to see a sample of the type of cover.
Thanks,
Christine

Christine Gossett
Vice President
Denton Convention & Visitor Bureau
www.discoverdenton.com

GTmail
Sara - Back cover
Two - either side front
DATA - 1/2 page inside, back

Find out if we can print just 12,000 issues in Oct. - Mar. and 14,000 April - Oct. - would this affect the cover printing?

GTE

GTE

DENTON
CONVENTION &
VISITOR BUREAU

Fax

To:	Managers – Denton Hotels, Motels, B&B's And Ranches	**From:**	Christine Gossett, Denton CVB
		Date:	January 16, 2002
		Pages:	(including cover)
Re:	**Marketing and Advertising Opps**	**CC:**	

☐ **Urgent** ☐ **For Review** ☐ **Please Comment** ☒ **Please Reply** ☐ **Please Recycle**

•Comments: Hello,

I wanted to let you all know about some opportunities to promote your property. First, the Texas Travel Industry Association is hosting the Unity Dinner in Austin, TX on March 7 & 8. The association hosts this dinner for legislatures each year to let them know how important the tourism industry is in Texas. The event features a Silent Auction and gives cities a chance to showcase their attractions and accommodations by donating to the auction. Items can include overnight stays, merchandise, collectibles and other great tourism packages and experiences. This is a good way to let others in the industry, and our legislatures, know what we have to offer in the Denton area. **If you are interested in contributing to a Denton Area package, please let me know by Jan. 25 via fax or e-mail.** I will need to know what it is you are giving and the value.

Secondly, I want to let you know that our Visitor Guide will have a new look. In April the new cover of the Denton Visitor Guide will be a glossy, magazine style paper, four color. There is **one ad space available on the inside, back-cover.** The ad is a ½ page and the rate is $1,250. The difference between this ad and the inside ads is that it will be in the Visitor Guide April 2002 through March 2003. The interior ads for the Visitor Guide will still be sold quarterly by the Denton Record-Chronicle. The CVB distributes 64,000 copies of this publication each year. If you want to purchase this ad space, please let me know by **Thursday, Jan. 24**. Ads must be camera-ready and are due by **Feb. 1**.

Thank you in advance for your consideration.

Christine Gossett

Christine Gossett, Vice President

Denton CVB

940/382-7895 Metro 972/445-5558 Fax 940/382-6287 cvb@discoverdenton.com

Diann Overgaard

From: "L.S Haverkamp" <lshaverkamp@ev1.net>
To: "Diann Overgaard" <dcvb@discoverdenton.com>
Sent: Monday, January 13, 2003 9:50 AM
Subject: Re: Visitor Guide Cover

Good morning, Diann. The revised printing quote has come in and is $5,185.00 for 44,000 VG covers, specs the same as 2002. I hope to keep the entire project, beginning to end. Let me know when you're ready to go or if you need anything else from me.

Thanks again for the "heads up" and have a great day,
Lucy

From: "Diann Overgaard" <dcvb@discoverdenton.com>
Organization: Denton Chamber of Commerce
Reply-To: "Diann Overgaard" <dcvb@discoverdenton.com>
Date: Tue, 7 Jan 2003 12:10:15 -0600
To: "Lucy Haverkamp" <lshaverkamp@ev1.net>
Subject: Visitor Guide Cover

80lb text
4 over 4
44,000 copies
4 plate changes
$5,191.83

See ya!

Diann Overgaard
Services Coordinator
Denton Convention & Visitor Bureau
940-382-7895
dcvb@discoverdenton.com

April - June - 14,000
July - Sept 12,000
Oct - Dec 10,000
Jan - Mar 12,000
[redacted] 48,000

Downtown Denton... distinctly different.

Main Street Association
Business Members

- Art Glass Ensembles
- At the Ritz
- Austin Street Studio
- Baileywick Designs
- Bates Architect
- Beth Marie's Old Fashioned Ice Cream & Soda Fountain
- Carol's Custom Draperies & Lamp Gallery
- Charter Communications
- Christopher Bancroft Operation
- Computer Dynamics
- Cool Beans
- Cupboard Natural Foods
- Davis Purity Bakery
- DeHart Chiropractic Clinic
- Denton Area Teacher's Credit Union
- Denton Community Theatre
- Denton County Courthouse Museum
- Denton County Historical Commission
- Denton Depot
- Denton Festival Foundation
- Denton Florist
- Denton Record-Chronicle
- Dr. Peter Holland, D.D.S.
- Ebby Halliday Realtors
- Elements of Design
- Ellisberry Ventures
- First State Bank of Texas
- First United Methodist Church
- Freeman Antiques
- Furniture and More
- Garden Gate
- Greater Denton Arts Council
- Grimmer's Oriental Rugs
- Jefferson Heritage Bank
- Kay's Paint & Body Shop
- Kil'n Time Studio
- Kirk Securities
- Loophole
- McCain's Overhead Door
- Memories So Special
- Millard Heath Services
- Miller of Denton
- Mr. Moses Music
- Music Theatre of Denton
- Wen-Den
- Northstar Bank
- North Texas Motorsports
- Paige's Place
- Rama's Courtyard Cafe
- Recycled Books, Records & CD's
- Robison & Robison
- Rollins Rules Etiquette Consulting
- Ruby's Diner
- S. Camille Milner, P.C.
- Seed's Art Gallery
- Sleeping Lizzards
- State Farm Insurance, Larry Harberson
- Stone Soup
- Stripe's Parking Lot Service
- T & Sons
- Terrill Wheeler Printing
- Texas Bank
- The Bank Building
- The Candy Store
- The Chestnut Tree Tea Room
- The Heritage Inns
- The Wood House
- Thomas' Ethan Allen Interiors
- Tigerbyte Solutions
- Tim Beaty Builders
- Title Resources
- Unique Barber Stylist
- Veterinary Medical Clinic

Eclectic Shops, Antiques, Art Galleries, a theater and museum, restaurants and promotional events make downtown a unique shopping and entertainment experience.

Historic Downtown Denton – winner of the 1999 Great American Main Street Award

THE GREAT AMERICAN MAIN STREET AWARD

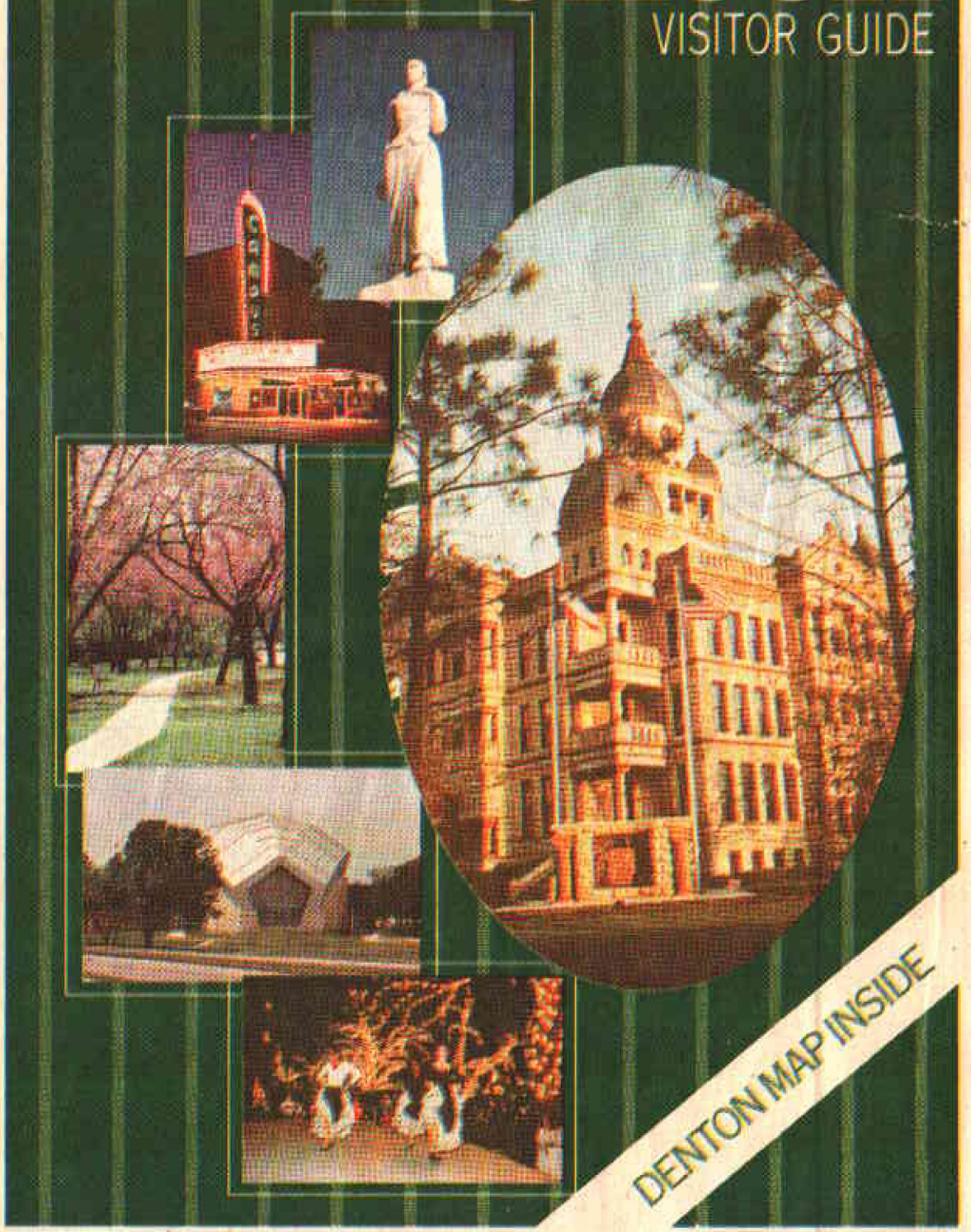
MAIN STREET DENTON The Square and Beyond

FREE

Denton

VISITOR GUIDE

October - December 2001 Calendar of Events



DENTON MAP INSIDE

Comfort Suites®

NOW OPEN

Comfort Suites
1100-I-35E
Denton, TX 76205
940-898-8510

YOUR CHOICE IN DENTON FOR BUSINESS, TRAINING, RELOCATIONS AND VACATIONS.

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Places of History & Interest

1. Texas Woman's University
2. University of North Texas
3. Visual Arts Center
4. Hangar 10 Flying Museum
5. Denton County Courthouse-on-the-Square Museum
6. Bayless-Selby House Museum
7. Denton County Historical Museum, Inc., and Texas Heritage Center

Places to Shop, See, Stay & Play

Bed & Breakfast Inns

8 Bison Hollow Bed, Breakfast & Barn
1149 Raymond Burch Trail, Aubrey, TX
940-365-9460
www.iglobal.net/bisonhollow.com

9 The Country Place @ Crossroads
4000 Historic Lane, Aubrey, TX
940-365-9788, 877-365-9788
www.countryplaceb.com

10 The Guest House
5408 Hwy. 377, Aubrey, TX
940-440-2076

11 Heritage Inns
940-565-6414, www.theheritageinns.com
- Magnolia House, 821 N. Locust
- Pecan House, 829 N. Locust
- Redbud House, 815 N. Locust

12 Roadrunner Farm
10501 Fincher Road, Argyle, TX
940-241-3089
www.roadrunnerfarm.com

13 Wildwood Inn
2692 Lillian Miller Pkwy.
940-243-4919

Hotels, Motels & Lodging

14 Best Western Inn & Suites
2910 W. University, Exit 469
940-591-7726

15 Comfort Suites
1100 I-35E North, Exit 465B
940-898-8510
www.comfortsuites.com

16 Days Inn 601
601 N. I-35E, Exit 465B
940-566-1990
www.daysinn.com

17 Desert Sands Motor Inn
611 S. I-35E, Exit 465B
940-387-6181

18 Excel Inn of Denton
4211 N. I-35, Exit 469
940-383-1471, 800/356-8013
www.exelinns.com

19 Holiday Inn
1500 Dallas Drive, Exit 464
940-387-3511, 800/465-4329
www.holidayinn.com

20 Howard Johnson Express
3116 Bandera @ I-35, Exit 469
940-383-1681, www.hojo.com

21 Lantana Ridge Lodge
2200 FM 1192
Jordan Unit Ray Roberts Lake St. Pk.
940-686-0261 www.lantanalodge.com

22 LaQuinta Inn
700 Fort Worth Dr., Exit 463B
940-387-5840, 800/531-5900
www.laquinta.com

23 Mom's House
2900 N. Elm
940-566-4910
www.stayatmomshouse.com

24 Motel 6
4125 North I-35, Exit 469
940-566-4798, www.motel6.com

25 Radisson Hotel Denton
2211 N. I-35E, Exit 466B
940-565-8499, 800/333-3333
www.radisson.com/dentontx

26 Ramada Inn/Fantasy Suites
820 I-35E, Exit 465A
940-387-0591
www.lodgingus.com/tx/denton/ramada

27 Royal Hotel Suites
1210 N. I-35E, Exit 466A
940-383-2007

28 Super 8 Motel
620 S. I-35E, Exit 465A
940-380-8888, 800/800-8000
www.super8.com

Camping
(Long-term Camping, see pg. 11)

29 Destiny Dallas Campgrounds
7100 S. Stemmons
Lake Dallas
940-497-3353
www.destinyrv.com

30 Post Oak Place RV Park
109 Massey St.
940-387-8584
www.postoakplace.com

31 Ray Roberts Lake State Park
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940-686-2148
512/389-8900 Reservation Line
www.tdwd.state.tx.us

32 Texas Sundown Ranch
13037 I-35 North, Sanger
940-458-5979

Golf Courses

33 Denton Country Club Golf Course
34 Eagle Point Golf Club
35 Oakmont Country Club Golf Course
36 Texas Woman's Univ. Golf Course

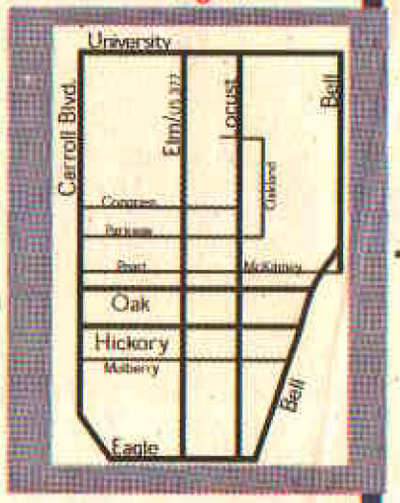
Parks, Recreation & Sports

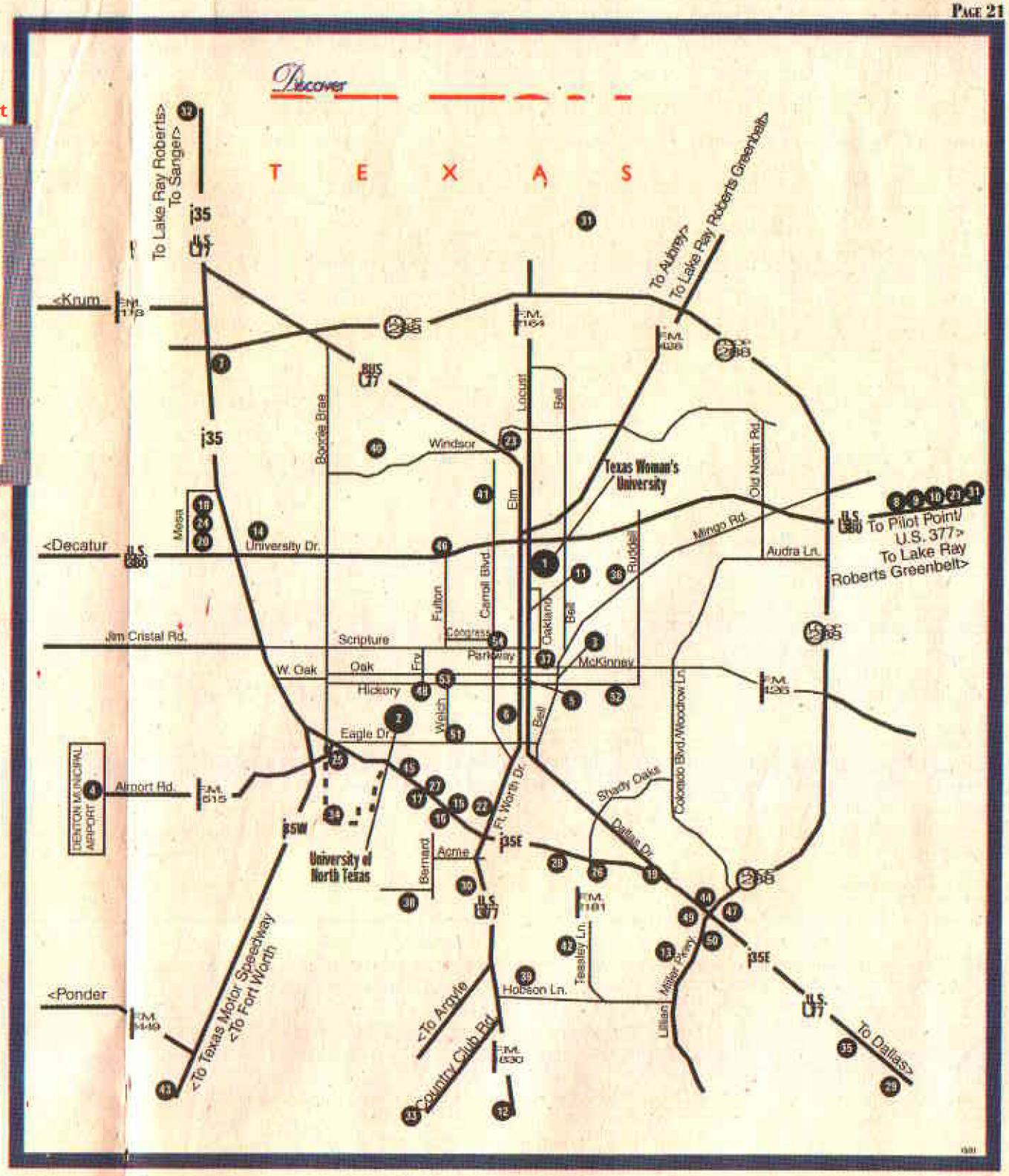
37 Civic Center
37 Civic Center Park
38 Denia Park
39 Denton Senior Center
39 Eureka! Playground
2 Fouts Field - UNT Campus
41 Lake Ray Roberts Greenbelt
40 North Lakes Park
41 North Texas Fairgrounds
1 Pioneer Hall-TWU
42 South Lakes Park
43 Texas Motor Speedway
UNT Coliseum - UNT Campus

Shopping

44 Golden Triangle Mall
2201 S. I-35E
45 Denton Factory Stores
I-35 @ North Loop 288
45 Carriage Square
I-35E @ Avenue C
46 Denton Center
Univ. Dr. @ Carroll Blvd.
47 Denton Town Center
I-35E @ Loop 288
48 Fry Street Area
Hickory @ Fry
5 Historic Downtown Square
Oak & Hickory @ Elm & Locust
49 San Jacinto Plaza
I-35E @ San Jacinto
50 Southridge Village
I-35E @ Lillian Miller

Historic Downtown Denton
A National Register District





Historic Sites

51 IOOF Cemetery
52 Oakwood Cemetery
53 Oak-Hickory Historic District

Visitor Services

54 Chamber of Commerce/ Convention & Visitor Bureau

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DENTON
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www.discoverdenton.com • 888/381-1818

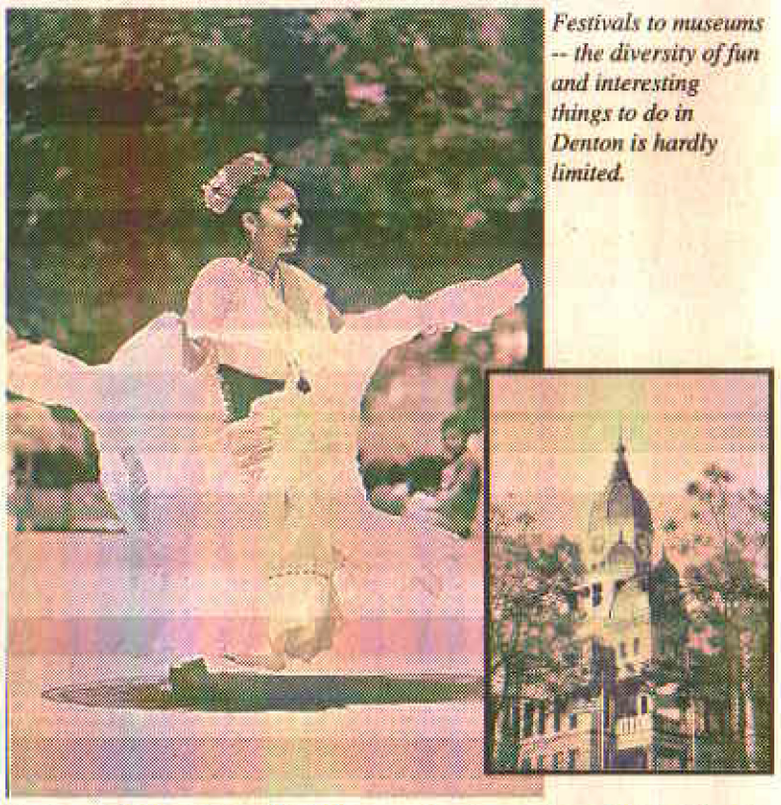
What is there to do in Denton? EVERYTHING!

Do you like music, horses, history, theatre, sporting events...or just want to shop 'til you drop? Then Denton has plenty of fun things for you to do. It offers a wide slate of historical buildings and neighborhoods, museums, restaurants, parks, shopping, bed & breakfast lodgings, galleries, outdoor recreational offerings and marvelous cultural opportunities.

Denton is a meeca for music and art enthusiasts. World-class art and music programs at the University of North Texas (UNT) and Texas Woman's University (TWU) inspire outstanding performances in a wide variety of venues. Take in a local festival featuring "nuclear polka" music by renowned band Brave Combo or a jazz concert by UNT's world-famous One O'Clock Lab Band. Outstanding theatre productions are on-going in the beautifully restored Campus Theater just off the historic town square, as well as both universities theaters and performance halls.

Known for its "one-of-a-kind collections," Denton offerings range from pecan figurines to rare books. If you're into fashion, TWU has the First Ladies of Texas collection of gowns. Located in the Courthouse-on-the-Square Museum, the Pecan Art exhibit is a unique collection of whimsical characters from Elvis to President Clinton - made out of pecans. Explore the fourth floor of UNT's Willis Library to view the Rare Book and Texana Collections containing limited editions, antique books and manuscripts, rare maps and unusual miniature tomes. Early Texas artifacts and records of ancestry can be found at the Denton County Historical Museum, Inc., located at the Denton Factory Stores.

If you like to "shop 'til you drop", Denton is for you. From Denton Factory Stores for great brand-name buys to antiquing, you'll quickly understand why Denton is becoming a destination for antiques and collectibles. Specialty shops, antique stores and galleries in historic downtown Denton offer unusual gifts, jewelry, gourmet foods, home furnishings and accessories plus fine collectibles. Golden Triangle Mall also offers regional shopping with all your favorite national retailers.



Festivals to museums -- the diversity of fun and interesting things to do in Denton is hardly limited.

Experience early Texas life by staying in a historic bed & breakfast, strolling through the Oak-Hickory Historic District and browsing in the 100-year old Denton County Courthouse-on-the-Square Museum. See a collection of 18th-century guns, early-American pressed glass and an extensive collection of vintage dolls can be viewed. In the courthouse museum, learn about Denton's most colorful characters and see farm tools, branding irons and saddles used by pioneering Denton farmers and ranchers. Replicas of an early 19th-century kitchen and bedroom evoke the simple lifestyle of long ago. To learn about the history of aviation, stop by Hangar 10 Flying Museum at Denton Municipal Airport to view vintage aircraft.

For the sports enthusiast, Denton County has the 150,000 seat Texas Motor Speedway for NASCAR and IRL racing and events throughout the year. Or, take in outstanding NCAA Division 1 sporting events year round at UNT or women's intercollgiate athletics at TWU.

The outdoorsman is also in for a treat with Ray Roberts Lake, a wonderful outdoor camping, hiking, boating and fishing retreat. State parks, outfitted with the latest in facilities, make Ray Roberts a wonderful weekend destination. Considered one of Texas' finest fishing lakes, Ray Roberts Lake is fast becoming Denton's most popular attraction. You can also enjoy horseback riding, biking, hiking, canoeing or kayaking along the 12-mile Greenbelt Trail.

As you can see, Denton's charm is derived from its vast diversity of interests. So no matter what your interest, you'll find good food, fun, festivals, cultural events and friendly folks drawing you back to Denton time and time again.

Places of History & Interest

Historic Downtown Denton

Denton's Main Street Program has brought about the revitalization of the central business district. You'll find a vibrant downtown which features art galleries, antique stores, gift shops, and a unique mix of other retail businesses. Great perfomances at the Campus Theatre and a variety of fun restaurants make downtown a lively locale for evening entertainment. For a Denton Main Street business directory, call 940/349-8529 or 888/381-1818.

Just past the Oak-Hickory residential historic district and only a few blocks from downtown, the Fry Street area has its own eclectic, spirited flavor. Fry Street restaurants, clubs, and businesses cater to university students and the young-at-heart of all ages.

Museums

Boiless-Selby House Museum
Located 317 W. Mulberry, 940/349-2865. Hours: Tues.-Sat. 10a.m.-12p.m., 1p.m.-3p.m. This Victorian house museum tells the story of life in Denton at the turn-of-the-century.

Hangar 10 Flying Museum
Denton Municipal Airport
1945 Matt Wright Lane,
940/565-1945
Hours: Mon.-Sat., 8a.m.-3p.m.
The museum boasts four planes, including the Lockheed 10A plane, the Beech Aircraft Stagger Wing, the PT22, and the Piper L-4.

Denton County Courthouse-on-the-Square Museum
940/349-2850
Hours: Mon.-Fri., 10a.m.-4:30p.m., Sat., 11a.m.-3p.m. Special tours at other hours available by appt.
View a fine collection of artifacts, weapons, pottery and photographs. The museum offers a well-told story about the history and development of the sudden transition to the West that took place in Denton County.

Denton County Historical Museum, Inc. and Texas Heritage Center
5800 I-35 N
(Exit 470 Northbound, 471 Southbound)
Denton Factory Stores, 940/380-0877.
Hours: Mon. 10a.m.-5p.m.; Tue.-Fri. 10a.m-6p.m., Sat. 10a.m.-4p.m. and by appt.
This museum offers a look into Denton County's past. Exhibits range from early 20th century quilts to historical photographs to genuine artifacts depicting Denton's changing history. The museum is also home to the Genealogy and Family Research Center where archives hold thousands of documents and photographs from early Denton County history.

DAR Gowns of the First Ladies of Texas,
940/898-2669.
Hours: Mon.-Fri., 8a.m.-5p.m. New location to TWU Administration Conference Tower, 2nd Floor.
Created in 1940, this exhibit is the only one in existence. It includes either the actual garments or faithful copies of the gowns worn by the wives of the governors of Texas and presidents of the Republic of Texas. The collection also has been updated with gowns worn by former first ladies Mamie Eisenhower and Lady Bird Johnson during their husbands' terms in the White House.

Texas Woman's University

Little Chapel-in-the-Woods
940/898-3644. Hours: Mon.-Sun., 8a.m.-8p.m., except when booked for weddings. Built in 1939 and designed by the late O'Neil Ford, the Little Chapel has been named one of Texas' 20 most outstanding architectural achievements.

"Texas Women: A Celebration of History" Exhibit in the Blagg-Huey Library, 2nd Fl., Bell Ave. & Administration.
940/898-3751. Hours: Mon.-Thu., 7:30a.m.-12 midnight; Fri., 7:30a.m.-9p.m.; Sat., 9a.m.-6p.m.; Sun., 2p.m.-12 midnight.

TWU East and West Galleries in the Art Building, corner of Oakland and Sawyer, 940/898-2530. Hours: Mon.-Fri., 9a.m.-4p.m.

W.A.S.P. Collection (Women's Airforce Service Pilots) Exhibit in Blagg-Huey Library, 2nd floor, 940/898-2665. Hours: Mon.-Fri., 8a.m.-5p.m.

University of North Texas

UNT Art Gallery in the Art Building, corner of Mulberry and Welch, 940/565-4316. Hours: Mon.-Tue., Noon-8p.m.; Wed.-Sat., Noon-5p.m.

Cora Stafford Gallery in Oak Street Hall, corner of Oak and Ponder, 940/565-8798. Hours: Mon.-Fri. 2p.m.-5p.m. and by appt. Houses student art exhibits.

UNT Sky Theatre in the Environmental Education, Science & Technology Bldg., corner of Hickory Street and Avenue C.
Hours: Sat. 2:00p.m., 8:00p.m. For information on exhibits, additional hours and tours, call 940/369-7655. Building features 110-seat planetarium, an environmental exhibit hall, outdoor learning area, and a natural landscape, emphasizing native North Texas plants.

UNT Rare Book and Texana Collections in the Willis Library, Rm. 437, Highland St., 940/565-2769. Hours: Mon.-Fri., 9a.m.-6p.m.

The Texas Fashion Collection in Scoular Hall, 940/565-2732. School groups and research tours only.

Visual Arts Center

Meadows Gallery and East Gallery
207 S. Bell. For information, call 940/382-2787. Hours: Tue.-Sun., 1p.m.-5p.m.; Thu., 1p.m.-7p.m.

Much of the history of Denton can be witnessed in and around the courthouse square.

UNT Celebrates Homecoming

It could only be one time of year in Denton when spirit is high enough to launch parades and ceremonies of all kinds. Don't miss the action when the mighty UNT Eagles take on Middle Tennessee Saturday, October 13th. Catch the spirit - all the way to the game!

For more information on Homecoming activities, call 800-UNT-1153 - or - (940)565-2900. Game tickets. 800-565-2366.

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9 hole executive golf course to open August 2001.
We offer free continental breakfast, oversize shower rooms, laundry facilities, recreation room, large swimming pool and hot tub, meeting and catering facilities.

UNT HOMECOMING SCHEDULE

Fri. 10/12

5-9p.m. Spirit Rally & Bonfire

7:30-9:30p.m. The Sights & Sounds of Winspear Hall

Sat. 10/13

8a.m. Fun Run

8:30a.m.-10a.m. Homecoming Breakfast Buffet, UNT Athletic Hall of Fame Induction Ceremony

11a.m. Floyd Graham Luncheon - Bob Dorough

11a.m.-12:30p.m. Homecoming Parade

12:30-2:45p.m. Pregame BBQ/Mean Green Village

1p.m. Pregame Activities/ Fouts Field

3:05p.m. UNT vs. Middle Tennessee

For more information on events, contact UNT at 940-565-2000 or www.unt.edu.

Dining in Denton

BAR-B-QUE

Colter's Bar-B-Q
2229 S. I-35E, 383-1577

Metzler's
111 E. University Dr., 383-1987
3112 W. University Dr., 566-2771
628 Londonderry, 591-1652

Rib Shack
114 Avenue B, 382-4225

The Smokehouse
1123 Fort Worth Drive, 566-3073

Steve's Bar-B-Q
403 E. Hickory, 387-5911

A Touch of Que
511 Robertson, 566-3705

CAJUN/TEXAS-FRENCH

Frilly's (CAJUN)
1925 Denison, 243-2126

Hannah's (TEXAS-FRENCH)
209-B W. Hickory, 566-1110

CHINESE/ORIENTAL

Beijing Chinese Restaurant
1622 W. University Dr., 387-9100

Cafe China & Club
2215 S. Loop 288 #340, 891-2995

Chinatown Cafe
2317 W. University Dr., 382-8797

Golden China
717 I-35E #100, 566-5588

Lotus Chinese Restaurant
508 S. Elm, 387-9250

Mr. Chopsticks
1120 W. Hickory, 382-5437

Osaka Japanese Restaurant
917 Sunset, 484-7595

Pearl Cafe
1633 Scripture, 566-5589

Red Pepper's Restaurant & Pub
2412 I-35E, 891-1688

Shogun
2201 I-35E (Golden Triangle Mall) 387-7777

Siam House
909 Avenue C, 382-5118

Sukho Thai
1509 Malone, 382-2838

299 Oriental Express
1000 S. Avenue C, 383-2098

COFFEE / BEVERAGES / CAFES

Brick Haus
219 W. Oak, 566-6690

Cappuccino Cafe
707 Sunset, 565-1808

Heavenly Coffee
(Golden Triangle Mall) 382-7260

Uncommon Ground Coffee
2430 S. I-35E, #126, 243-7025
1217 W. Oak, 349-9940

EATS FOR ALL

Andy's Bar & Grill
122 N. Locust, 565-5400

Applebee's
707 S. I-35E, 591-9353

The Black-Eyed Pea
2420 I-35E, 891-0654

Brier Inn
3620 I-35E, 891-0443

The Chestnut Tree
107 W. Hickory, 591-9475

Chili's Bar & Grill
2406 I-35E, 891-0855

Cool Beans
1210 W. Hickory, 382-7025

Cracker Barrel
4008 North I-35, 382-5277

Cupboard Cafe
200 Congress, 387-5386

Dan's Bar
119 S. Elm, 891-1549

Denny's
4007 North I-35, 382-9033

The Downtowner
104 N. Locust, 566-3614

Ebony Cafe & Tavern
404 E. Prarie, 387-2877

Good Eats Cafe
5812 North I-35, 387-3500

Greenhouse Restaurant & Bar
600 Congress, 484-1349

The Homestead Restaurant
1815 W. University, 566-3240

HooYa! The Ultimate Burrito
1007 Ave. C, 381-0372

International House of Pancakes
1001 Avenue D, 566-3823

CONTINUED ON PAGE 25

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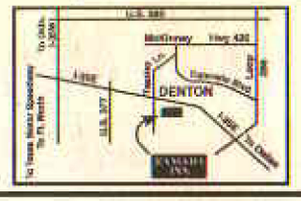

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3. Among the top 4 percent of U.S. higher education institutions classified by the Carnegie Foundation
4. 96 bachelor's, 124 master's and 46 doctoral degree programs
5. One of the nation's largest and best music schools (For this week's concerts, call the concert hotline, (940) 565-4647.)
6. Home of the internationally acclaimed One O'Clock Lab Band
7. A new environmental science building with a state-of-the-art planetarium (Two shows each Saturday; call (940) 369-7655.)
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10. Listed as one of America's 100 Best College Buys

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940-382-2110

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940-383-3573

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940-382-9275

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940-382-8967

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940-565-8499

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940-381-2700

Putters & Sluggers
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940-382-7077

Texas Woman's Univ. Golf Course
1200 Frame Street
940-898-3163

Tee-Off Miniature Golf & Games
320 I-35E
940-382-4557

BINGO

Bingo-A-Fair
2217 N. Carroll Blvd.
940-243-1106

Knights of Columbus Bingo
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SENIOR ACTIVITIES

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349-8280

Area Tours

Texas Motor Speedway

Get behind the scenes at Texas Motor Speedway, and take a tour of the newest and largest sport facility in North Texas. You'll never think of a mile and a half the same way again! Barring other speedway activities, tours include track laps, pit road, private helipad, Lone Star Tower, luxury suite, victory lane, media center, gift shop, concourse, site of speedway club building and more. Tour hours are Monday - Friday, 9a.m.to 4p.m.; Saturday, 10a.m. to 4p.m.; Sunday, 1p.m. to 4p.m. Tours run every hour on the hour. Groups of 10 or more need a reservation. Tickets are available at Speedway World, Texas Motor Speedway, I-35W and Hwy. 114. 817-215-8565.

Hospitals

Denton Regional Medical Center
3535 S. I-35E Exit 462
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Denton Community Hospital
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940-898-7000

Minor Emergency of Denton
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Jimmy's Corner Cafe (Holiday Inn)
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Kettle Restaurant
706 Fort Worth Drive, 382-3822

Lighthouse Cove
1601 Marina Ct., Sanger, TX
458-5722

The Loophole Bar & Grill
119 W. Hickory, 565-0770

Luby's Cafeteria
2440 I-35E, 891-0838

MG's Restaurant & Brewery
301 W. University, 243-3311

Mr. Goodcents Subs & Pasta
901-A Ave. C, 383-8163

Old Country Buffet
2201 I-35E (Golden Triangle Mall), 380-9331

On the Ridge at Lantana Ridge Lodge
Jordan Unit, Ray Roberts Lake State Park
2200 FM 1192, 940-686-0261

Outback Steakhouse
300 I-35E, 320-5373

Prairie House
Hwy. 380 & Naylor Rd., Aubrey, TX
940-440-9760

Rama's Courtyard Cafe
222 W. Hickory, 383-8491

Ranchman's Cafe
106 W. Bailey, Ponder, TX 940-479-2221

Ruby's Diner
111 N. Elm, 387-7706

State Club Grill & Bar
107 Avenue A, 387-8283

SunPower Restaurant
6421 North I-35, 383-1655

Sunset Grille
809 Sunset, 484-4165

Sweetwater Grill and Tavern
115 S. Elm, 484-2888

Texadelphia
501 W. University, 383-7466

Texas Pickup Cafe
2101 W. Prairie, 382-1221

The Texican Grill
111 Mulberry, 381-6722

Horseback Riding

Canyon Lake Ranch
2950 FM 2181
Corinth, Texas 76205
940/321-2840
(only available with private events)

Jo Labec Riding Stables
Hwy. 380
(4 miles east of Hwy. 289)
P.O. Box 1286
McKinney, Texas 75070
972/562-0658

Texas Lil's
(Only available through "Day at the Dude Ranch" program)
P.O. Box 656
Justin, Texas 76247
800/LIL-VILL

Wagon Wheel Ranch
153 State Rd.
Coppell, Texas 75019
972/462-0894

Wind Swept Farms
220 W. Harpole
Argyle, Texas
940/240-1476

Denton Convention & Visitor Bureau

www.discoverdenton.com

SWEETWATER
GRILL & TAVERN
115 S. Elm St. Denton
(940) 484-2888
Mind yer belly.

If you've never eaten at Sweetwater, you're missing out. Come in for our delicious burgers, quesadillas, ceviches, and more.

NEED ADDITIONAL AREA INFORMATION?

Texas maps & materials are available at the Denton Convention and Visitor Bureau located in the Denton Chamber of Commerce, 414 West Parkway, Monday-Friday 8:30 a.m.-5 :00 p.m. (Except Holidays)

MASSAGE SCHOOL

Massage Therapy & Spa Treatments

Reflexology & On Site Massage

Academy of Healing Arts, Inc.

531 Londonderry Lane, Denton, TX 76205

Call For Information 940/566-1880

Minor Emergency

of Denton

An urgent care center offering a broad range of medical services.
Open 7 days a week with no appointment necessary.

Monday - Friday	8am - 8pm
Saturday	10am - 5 pm
Sunday	noon-5pm

We offer:

- Family Medicine
- Occupational Health
- Well woman exams
- Diabetes management
- X-ray
- Urgent Care
- School and Sports Physicals
- Weight loss
- High blood pressure management
- Much more

* now accepting most medical insurance plans *

Andrew Blankenau, M.D.

2438 Lillian Miller Pkwy. Suite 100, Denton (940) 382-9898

* next to Keller Williams at light on Lillian Miller Pkwy.

Events this Quarter cont.

Events are with admission fee; charges may vary. Please call number listed for more information. Event dates/times are subject to change without notice. Please call number listed for verification. For future event dates, go to www.discoverdenton.com.

12/1-16/2001
TWU East Fine Arts Gallery MFA and BFA Exhibits
9:00pm-4:00pm
TWU Fine Arts Building
940-898-2500 Free
www.twu.edu

12/1-16/2001
TWU West Fine Arts Gallery MFA and BFA Exhibits
9:00pm-4:00pm
TWU Fine Arts Building
940-898-2501 Free
www.twu.edu

12/1-31/2001
Exhibit: From their own Hands, CIA/TSCW Student Made Potter
M-F, 10-4; S, 11-3
CHOS Museum
940-565-5667 Free
www.co.denton.tx.us/dept/hem.htm

12/2/2001
Choral Christmas Spectacular
7:30pm
Winspear Hall, Murchison Center
940-369-7802

12/2/2001
Denton Community Chorus
2:30pm
Campus Theatre
940-382-1915 Free
www.campustheatre.com

12/2/2001
Concert Choir
3:00pm
TWU Hubbard Hall
940-898-2500 Free
www.twu.edu

12/2/2001
Choral Christmas Spectacular
Winspear Hall, Murchison Center

12/4/2001
TMS Tree Lighting Ceremony/SCC
Texas Motor Speedway

12/4-29/2001
Winslow Homer the Illustrator; His Wood Engravings, 1857-1888
1:00pm-5:00pm Tues.-Sun.
Meadows Gallery,Center for Visual Arts
940-382-2787 $
www.dentonarts.com

12/4-29/2001
Photographs:Virtu or Virtual Art? Works by Ray Gough
1:00pm-5:00pm Tues.-Sun.
East Gallery, Center for the Visual Arts
940-382-2787 Free
www.dentonarts.com

12/6/2001
TWU Basketball TWU vs. SW OK State
7:00pm TWU
940-898-2378 $
www.twu.edu

12/6/2001
TWU Formal Close of Centennial Celebration
TWU
940-898-2886 Free
www.twu.edu

12/6/2001
Dancemakers 2001 Informal Concert
8:00pm
TWU Redbud Theatre
940-898-2500 Free
www.twu.edu

12/7/2001
Denyce Graves, Mezzo-Soprano, in Concert
8:00pm
Winspear Hall, Murchison PAC
940-565-3815
www.unt.edu/union/fasnotes.htm

12/7/2001
Santa's Drop Zone - Must Register by 12/3
6:00pm-10:00pm
North Lakes Ctr
940-349-8287 $
www.dentonparks.com

12/7/2001
Lecture by Dr. Mary Evelyn Blagg Huey: TWU Memories
12:15-1
Commissioners Courtroom
Courthouse-on-the-Square
940 349-2850 Free
http://dentoncounty.com/dept/hcm.htm

12/8-14/2001
UNT Fine Arts Series presentation
UNT

12/8/2001
TWU Basketball TWU vs. Cameron
3:00pmTWU
940-898-2378 $
www.twu.edu

12/9/2001
Holiday Dance Montage
2:00pm
Denton Civic Center
940-349-8385 Free

12/9/2001
Christmas Music & Messiah Sing-a-Long
7:30pm
Campus Theatre
940-382-2220 $
http://dentonbach.com

12/9/2001
Bach Society Concert
7:30pm
Campus Theatre
940-382-1915 $
www.campustheatre.com

12/9/2001
Holiday Gala
6:00pm-Midnight
Silver Eagle Suite, UNT
940-382-2787 $
www.dentonarts.com

12/13/2001
Evergreen Gala Ball
6:00pm
Denton Senior Center
940-349-8280 $

12/14-15/2001
Denton Community Theatre Pied Piper Players
7:30pm
Campus Theatre
940-382-1915 $
www.campustheatre.com

12/15/2001
Snacks w/Santa - Register by 12/10
10:00am-11:00am
North Lakes Ctr
940-349-8287 $
www.dentonparks.com

12/15/2001
Holiday Playstation
1:00pm-5:00pm
Denia Recreation Center
940-349-8285 $
www.dentonparks.com

12/15/2001
Fall Commencement
Coliseum

12/19-20/2001
Picture with Santa
6:00pm-7:00pm
MLK Jr. Recreation Center
940-349-8577 $
www.dentonparks.com

12/20-22/2001
My Three Angles
7:30pm
Campus Theatre
940-382-1915 $
www.campustheatre.com

12/27/2001
Safety with O.C Bee
11:00am-2:00pm
Old County Buffet - Golden Triangle Mall
940-380-9331 Free

12/31/2001
New Year's Eve Gala
7:00pm-Midnight
Denton Senior Center
940-349-8280 $

Visitor Guide ad sales

12/19/01 meeting w/ Lucy

→ 13 3/4" T by 11" W full Page ad size

→ (6.875" w) by (11.375) ½ page ad size
6 7/8" 11 3/8" T

→ $2,700 for back cover / 4-color
$ 2,200 inside front
$ 1,250 ½ page ~~ads~~ / 4-color
2 for inside back
spaces

→ Cover would be similar to the brochure

* Send out e-mail today potential prospects.

* Let Sandra know who bought inside & back cover by 1st of February before they sell visitor guide ads.

*→ Ask Sandra if they'll be able to send us PDF's ~~for~~ for proofing.

5969

RAMADA INN/DENTON
820 S. I-35 EAST PH. 940-387-0591
DENTON, TX 76205

BANK OF AMERICA
32-2-1110

7/8/02

PAY TO THE ORDER OF Denton Convention & Visitor Bureau $ **1,250.00

One Thousand Two Hundred Fifty and 00/100********** DOLLARS

Denton Convention & Visitor Bureau

Security features included. Details on back.

MEMO

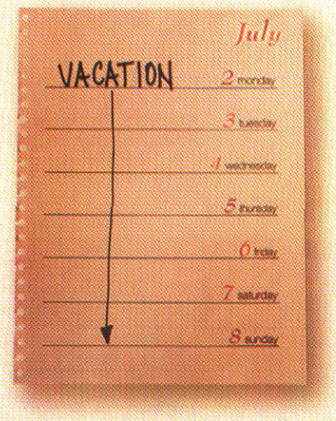
Vanessa N Jariwala

⑈005969⑈ [redacted] 007799202207⑈

7/15/02

Visitor Guide Covers

income



Dillards / JCPenney / Ross / Sears, South Loop 288 @ I-35E / Shopping Line 940.566.6023 shopsimon.com

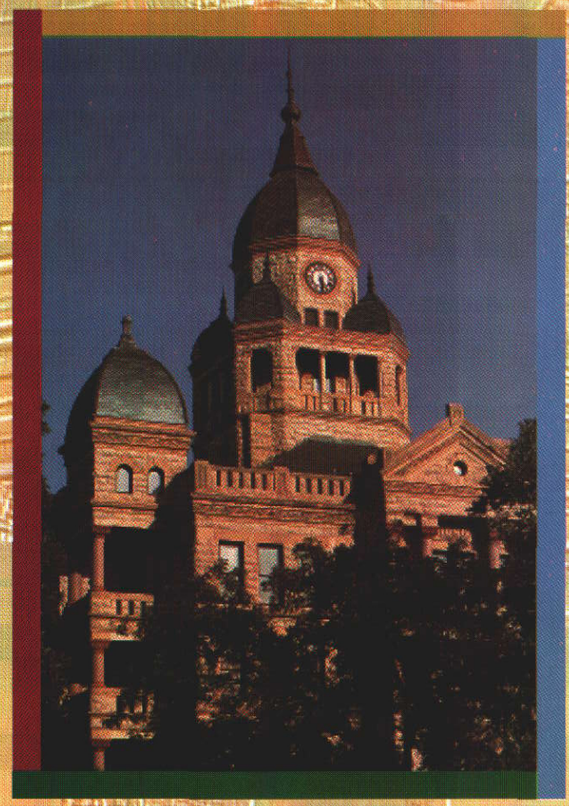
VISA

GOLDEN TRIANGLE MALL SIMON™

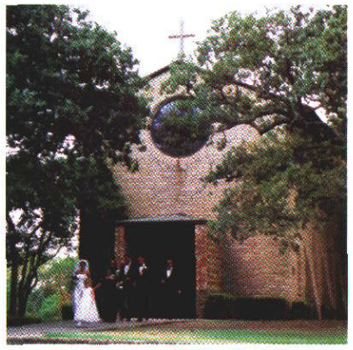
Visitor Guide to DENTON TEXAS

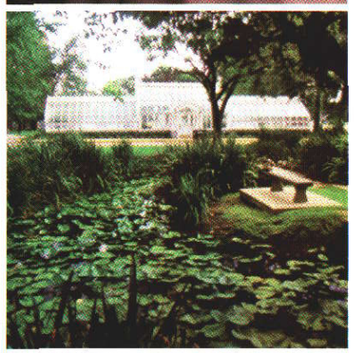
Discover

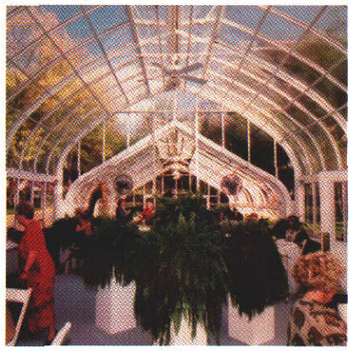
April, May, June 2002



Visitor Map Enclosed







Weddings. Proms. Banquets.
Conferences. Youth Sports Camps.
Receptions. Performances.

FACILITIES

Historic Little Chapel-in-the-Woods
Vintage Greenhouse
TWU Gardens
Hubbard Hall
Margo Jones Performance Hall
Redbud Theatre
Playing Fields
Kitty Magee Arena
Classrooms with media support

CATERING

From box lunches to formal dinners for 400
Theme parties and food also available

HOUSING

Residence halls that can accommodate up to 700

AND OFFERING

Easy access from Dallas-Fort Worth
Free parking

FOR MORE INFORMATION

Texas Woman's University
Conference Services
940-898-3644
940-898-3556 fax
littlechapel@twu.edu
www.twu.edu/o-sl/confservices

Simply the
TWU
TEXAS WOMAN'S UNIVERSITY **BEST**

RAMADA® INN

820 South I-35 East Denton, Texas 76205 Tel: 940-387-0591 Fax: 940-566-0792

www.DentonRamada.com

*FREE Guest Membership to Elite Fitness (with Indoor Pool/Racquet Ball Courts/ Indoor Jogging Track/Free Weights/ Nautilus Machines and more)
*Coffee Maker in all room
*Iron & Board in all room
*Hair Dryer in all room
*Micro Frig in all rooms
*HBO/CNN/ESPN/Pay per view
*5 Themed Suites

*FREE DSL Internet Connections
*FREE Continental Breakfast/Full
*Non-smoking Rooms/Facilities
*Kings/Queens/Doubles
*Handicapped Rooms
*Modem Lines in Room
*AM/FM Alarm Clock Radio Free
*Local Calls
*Outdoor Pool
*Fax/Copy Service

Come Stay in our Home away from Home Rooms
or
Escape from Reality in one of our five Beautiful Themed Suites

Exit off I35 East on Exit 465A—Ramada is on the south bound service road, just off the southeast corner of I35 and Teasley.

Denton Area Tourism Alliance

"Whether you are looking for a great place to eat, comfortable room accommodations, golfing, horseback riding, cultural enrichment, fishing, beautiful lakes or numerous other activities, the Denton County Area will exceed your expectations. So, make sure to stop and stay a while and enjoy all that the Denton Area has to offer. We look forward to seeing you soon in the Denton Area.....where North Texas comes together!"

"Where North Texas Comes Together"

www.DentonAreaTourism.com

From: L.S Haverkamp <lshaverkamp@ev1.net>
To: Diann Overgaard <dcvb@discoverdenton.com>
Date: Tuesday, January 21, 2003 9:58 AM
Subject: 48,000 cover charge, not 44

Diann,

I forgot to ask how the VP/DCVB Dir. search is going. The Tx. Travel Info. people were asking me last week what I knew.

Printing cost is $5,595.00 for 48,000 VG covers.

Say the word when you're ready and thanks,
Lucy

$5,595.00		
$1325.00	**Full Page (x3=$3,975)**	
$850.00	**Half Page (x2=$1,700)**	
		$5,675.00

Visitor Guide Meeting 2/6/02

- We will store them (the covers), Lucy will make sure printer packs them well.
- 40 pages inside
- 6 x 10 full page size for covers
- Texoma Printing is doing
- we need it back by Monday, March 25, DO Arlington needs it by March 14 OR 15.

Lucy has to get it to DRC by Tuesday, Mar. 12, by 5:00pm and we can proof it on March 15.

Ad deadline is Thursday, March 5 @ 5:00 p.m. so DRC will get it to Lucy by Wed., 3/6

★ Lucy gets our stuff by Friday, March 1st

★★ → coordinate delivery w/ Shawn – 381-9512 369-5254 cell

→ Delivery of the front covers need to be @ the DFW plant by Monday, March 18. will be delivered by the DRC, so have to get them to DRC by Friday, the 15th.

★ Need to make warehouse space for the covers.

CVB deadlines

To Lucy March 1, Our dates! May 31st, ~~Sept.~~ Aug. 30, ~~Dec.~~ Dec. 6

same dates each time June, Sept. & Dec.

TRAVEL HOLIDAY

Friday, January 04, 2002

Christine Gossett
Denton CVB
PO Drawer P
Denton, TX 76202

Dear Christine:

It's that time of year again! Travel Holiday invites Denton CVB to participate in a special advertising section in April 2002. Travel Holiday is partnering with the Texas Department of Tourism to produce "A Texas Tapestry." This special cooperative section will highlight adventures and destinations that are unique to the Lone Star State.

Advertising in one of the fastest-growing magazines in the U.S., Denton CVB will reach over 1.8 million passionate travel enthusiasts who read Travel Holiday to plan their next trip. The Texas Special advertising section will provide excellent exposure and entice readers to visit Denton.

With rates from 40-60-% off the open rate card and bonus advertorial coverage with in the section, this is an opportunity not to be missed!

Space is closing for this special section is January 25.

Please see enclosed for special discounted rates for Texas partners as well as a copy of how the section appeared in April 2001.

All the best,

Carol

Carol Contestabile

Clare Nelson

OPTIMEDIA INTERNATIONAL U.S.

TEARSHEET REQUEST

DATE: 2/13

To: Christine Gossett Fax Number: 940-382-6287

From: **Angie Powell** Fax Number: **317.639.5132**

Re: ***IMMEDIATE ATTENTION REQUIRED – PAYMENT IS BEING DELAYED!***

According to our records, the following discrepancy has been found with your account:

We are missing tearsheets for Golden Triangle Mall

We need tearsheets for the following date(s):

Denton Visitor's Guide (2002-2003) – if not out yet - let me know when to expect.

***You can fax a copy to Angie Powell @ 317.639.5132. You will also need to put 2-3 hard copies in the mail and send them to the address below. Tearsheets and/or proof of performance must be received before your invoice will be approved for payment. Thank you.**

We can pay as we receive tearsheets Thanks

All invoices and tearsheets should be sent to the following address:

all billing and tearsheets go here →

OPTIMEDIA – Indianapolis
Attn: Media Dept.
200 S. Meridian St., Suite 500
Indianapolis, IN 46225
P (317) 639.5129

OK 2

Dallas

INVOICE

DENTON CONVENTION & VISITOR BUREAU

RECEIVED
FEB 11 2002
BY

TO:
Optimedia
200 South Meridian Street, Ste. 500
Indianapolis, IN 46225

April

DATE	DESCRIPTION		AMOUNT
02/01/02	Golden Triangle Mall ad in Denton Visitor Guide 2002-2003 – Back Cover		$2700.00
			$2700.00

Make all checks payable to: Denton Convention & Visitor Bureau. If you have any questions concerning this invoice, call: Christine Gossett 940/382-7895.

THANK YOU!

414 Parkway ✧ PO Drawer P ✧ Denton, Texas 76202-1719 ✧ (940)382-7895 ✧ Metro (972)445-5558
Website: WWW.DISCOVERDENTON.COM ✧ E-mail: CVB@DISCOVERDENTON.COM ✧ Fax (940)382-6287

Christine Gossett

From: "Kelly, Sandra" <SKelly@dentonrc.com>
To: "Reneau, Shawn" <SReneau@dentonrc.com>; "Blackwell, Tim" <tblackwell@tdmn.com>; "Patterson, Bill" <BPatterson@dentonrc.com>; "Sheets, Les" <lsheets@dentonrc.com>; "Collins, Bob" <BCollins@dentonrc.com>
Cc: <cvb@discoverdenton.com>; <lshaverkamp@ev1.net>
Sent: Friday, February 08, 2002 12:27 PM
Subject: Denton Visitors Guide

Hi.

This is what I have from the meeting. Please let me know if you have any changes. I will do the schedule for the next three editions of the Visitors Guide once we have approved this schedule. If I have forgotten anything, or there is a correction, please let me know and I will get revises to everyone.
I'll get the color grid sheets shortly.

Thanks,
Sandra .

Notes from Meeting 2/6/02

RE: Visitors Guide
Quarterly publication
Pony Tab: 40 pages plus cover

1st Edition:

Distribution date: Monday March 25, 2002
Delivery made to Denton Record Chronicle. Chamber will pick-up books at our location.

Print and Bind: Week of March 18th-22nd.

Negatives to DFW: Before 5:00 pm Friday March 15th.

Hard copy proof sent to DFW: Friday March 15th.

Covers printed at Texoma Press (handled by Denton Chamber of Commerce, 80 lb. gloss, full color):
Deliver to bindery on Friday March 15th. Subsequent covers will be delivered to the
Denton Record Chronicle and sent to DFW on Friday, the same day negs are sent.

Proof at Denton Record Chronicle by Chamber Representative: Friday March 15th, before noon.

Publication content delivered to Denton Record Chronicle: By 5:00 pm Tuesday

02/08/2002

ESTIMATE

Date: 11/14/01
Est. #: 9134-D

To: Denton Convention & Visitor B
414 West Parkway
Denton, Texas 76201
Attn: Christine Gossett

Description: *Visitor Guide Cover Printing*

Quantity:	64,000
Finished Size:	13.75" x 11.375"
Binding:	none / skid pack
Paper:	80# gloss enamel text
Color:	4/4 color process
Imprint:	Black only; 3x for 4 total editi

Quote #1: $6865.00
Quote #2: $6670.00 (4 color w/ black inside covers)

Job delivered trimmed & flat to DRC for binding. Shipping not included.

L.S Haverkamp Design
Creative Print & Ink on Paper
P.O. Box 121 . Gainesville . Texas 76241-012
940.382.7337 Denton
940.665.8707 Gainesville
940.665.0495 Facsimile

ESTIMATE

Date: 11/14/01
Est. #: 9135-D

To: Denton Convention & Visitor Bureau
414 West Parkway
Denton, Texas 76201
Attn: Christine Gossett

Description: *Folders*

Quantity: 1,000 / run of 250 and run of 750
Finished Size: ~~9"x12"~~ 9½x12
Finishing: drilled/folded/scored
Color: 1c w/reverse
Imprint: 1

Presentation Folders $998.00
Design/Layout Included

Estimate includes two laser proofs and one set of revisions.
Client to provide copy & clear, black logo art.
Additional revisions billed at $35 per hour.

folder bid from Coopers
$663 for 500 w/rim
No graphics $687 w/ 500 full bleed
$841 - 1000 w/rim
$872 - 1000 full bleed

L.S. Haverkamp Design
Creative Print & Ink on Paper
P.O. Box 121 . Gainesville . Texas 76241-012
940.382.7337 Denton
940.665.9707 Gainesville
940.665.0495 Facsimile

Creative Print and Ink on Paper
Promote. Advertise. Communicate.
We look forward to helping you do just that.

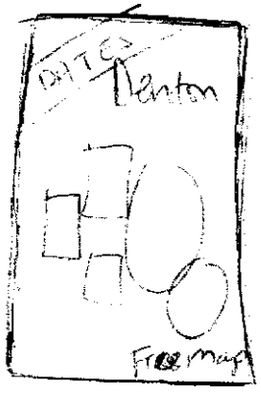
Visitor Guide - Meeting w/ Shawn 11/6/01

→ 13 3/4" long by 11.375" wide * width has to be accurate

→ Cover could be printed, outsourced & DRC covered (print them inside) and assemble them in-house
Print an estimated 60,000 covers

* → Need to find out contract period on ads from Sandra & talk about selling inside & front/back covers
First right of refusal for coverads
Comfort Suites - inside front

→ Shawn suggested putting dates in black on one plate so we would just have 3 plate changes



→ Shawn also suggested doing a test run, estimate 1,000 for test run/spoilage for 15,000 copies

* → Need to figure out logistics of selling & billing the cover w/ Sandra.

→ Shoot for April printing

→ over