

MALL DERKS[®]

MAIL VIDEO:

- Kinky Kaizer w/ TU 10min

Netcast, okay to

air the non-profit part

and pretty sure the
sponsor spots are okay

- send it to:

~~Ken~~

launching Sept. 1
Send 10 minute out

301 E. Main St., Ste. 700

Lexington, KY 40507

She will also e-mail me

619/302-6679



Denton Visitor Video Updates

- Could cut opening segment a little
- cut old footage of Phyllis in 1967 & who was that
- Could cut famous people from here & go to her in front of
- ~~campus~~ campus trip to a wide variety of galleries
- could cut John B. Denton grave
- need to keep as much as the downtown stuff
- could cut downtown at singing people & on the Carriage ride

thoughts of someone nice
are the smiliest kind of thoughts.

- need to change population



- could cut the gallery segment about
- Need some new footage of the purchase in order, possibly during the OnD Clock Lab Band Fall concert
- could cut ESSAT
- Need to cut athletics, maybe @ get new footage w/ cronies
- could cut Rare Book Room
- for Twu, could put footage @ sponsors, new exhibit
- Need update footage of the mall



thoughts of someone nice
are the smiliest kind of thoughts.



- Take out restaurant photos and maybe get footage inside Beth Manis or another restaurant
- maybe interior of Elements of Design

- could cut festivals by not listing the dates for each

- Could put Hangar 10 cut

- ~~After~~ "I hope you've enjoyed this video visit of Denton", ~~and~~ &

go to "well, I hope you've enjoyed that's Denton, Texas"

- Should ~~we~~ we keep the sponsors listed & in credits?



thoughts of someone nice

are the smiliest kind of thoughts.

Denton Visitors Video - revised #5

1/9/02

Phyllis on the Square..... **Welcome to Denton, my hometown, I'm Phyllis**

George.

Phyllis covering mouth to hide # **MMMM years ago Denton sent me on a worldwind**
of years

**tour, winning the Miss America Title, Hosting the
NFL Today on CBS, Serving as First Lady of the
State of Kentucky, and of course promoting my own
company Chicken By George!**

**But through it all there was always one place that was
home. Denton, Texas.**

Cover with pics of former students

**Denton has always been a place on the Go. Through
the years names like Larry McMurty, Pat Boone,
Astronaut Millie Hughes-Fulford, Olympic Gold
Medalist Louise Ritter, Bill Moyers and Don Henley
have been just a few of the famous names to have come
through town as students at the University of North
Texas and Texas Woman's University.**

Male voice..... To understand Denton you should start at it's

**Heart the downtown square. The Historic Courthouse
Built in 1896 is a popular gathering spot for community
events throughout the year. Some of the more notable
include: Dog Days of Summer; Arts, Antiques and**

Autos; and the annual Holiday Lighting Festival; plus many live music events throughout the year.

Female Voice.....The Arts define the Denton Lifestyle. Music, dance, theatre and a wide range of art galleries are located throughout the city. With the focus of the performing arts community on the Campus Theatre located one block west of the downtown square.

Female Voice.....Denton is famous for it's musical heritage. As a virtual incubator of musical talent, you'll find musicians performing throughout the city developing skills and styles that are setting trends for the entire music world.

Male Voice.....Education has been the epicenter of the Denton experience for over 100 years. The University of North Texas and Texas Woman's University have provided Denton with nationally and internationally recognized programs in music, nursing, education, physical therapy, and business as well as an outstanding well rounded liberal arts education.

Male Voice..... Athletics are a key element in the life of both universities. TWU has been a national power in gymnastics for over a decade. While Football greats such as Mean Joe Greene have given UNT Athletics a legacy of greatness and the nickname "The Mean

Green!"

Female Voice.....The universities add style and culture to Denton.

Museums and collections at both universities represent unique collections, rare and one of a kind items.

Downtown you will also find the Courthouse on the square museum and The Bayless Selby House Museum , which provide insight into the lives of the early Texans.

Male Voice..... Almost every weekend Festivals and celebrations are

happening in Denton. Signiture Events include the Denton Arts and Jazz Festival and The Texas Storytelling Festival.

Other events include multicultural celebrations, celebrations of our western heritage and celebrations of our nation.

Female Voice.....In Texas Shopping is not just an exercise it is an

event. Shopping Opportunities are available in every direction.

Female Voice.....One of the greatest strengths of Denton is our location.

Located just 30 minutes north of the Dallas Fort Worth International Airport, and only 10 minutes from the Texas Motor Speedway, Denton has all the amenities of a major metropolitan area as well as quiet getaways on local lakes and ranches.

PG on camera Well that's Denton, Texas, my home town. A slice of
America, and as you can tell a place with a little bit of
everything including a place to just sit and watch the
world go by.

Denton, Texas my hometown there's no place like it

Music Up and out.-Credits

Subject: TVNetcast/Travelago Address

Date: Fri, 30 Jul 1999 00:51:08 EDT

From: Travelago1@aol.com

To: cvb@iglobal.net

Christine,

I spoke with the boss today and he said the ten minute video would be the best. He is making a note to air the entire video. To expedite the process, I am going to have you send the video straight to KY. Remember to send the permission sheet and a Visitor Guide will be helpful.

Thanks.

Lindy

TVNetcast
301 E. Main St. Suite 700
Lexington, KY 40507

Meeting w/ Chris Bergman
RE: video "commercial"
content

July 29, 1999

- ~~can~~ roll sponsor lists ~~at beginning~~

← The gallery (LG) will have to come out, ~~even~~ if we were to do a new voice over about galleries in general we couldn't show it b/c it is not a public gallery, but private

- Should address this w/ the PBS motto

← Cupboard Cafe - out

← Ruby's has to come out

FCC Rules define the guidelines

- bar/music scene shots of Groggy mule & Rockin' R, or maybe other places in there so it's not so long on Blue Moon & Rick's Place

← Greenhouse Spot - out

- if the commercial spots come out, then the longer signage shots should be able to stay in
- Downtown spot is fine →



Ms. Christine Gossett
Vice President
Denton Convention and Visitor Bureau
414 Parkway
Denton, Texas 76202

Dear Christine:

Charter Communications would like to assist with providing the Convention and Visitor Bureau air time on Charter's Denton Cable TV system under our "Public Access" guidelines as defined by the Federal Communications Commission.

Unfortunately, the tape that has been provided to us has specific commercial content and advertising spots within and around the promotional program. We are not able to air this promotional piece as it is produced because of the commercial content.

However, if the promotional program is re-produced and/or edited with only special sponsorship references mentioned, we can review it again to air on Charter Communications as part of our effort to assist in providing this valuable service to our community.

A second option to for you to consider is placing this program as "Leased Access," which is paid advertising on Charter Communications. If you are interested in this option, I can provide a schedule and associated costs for your consideration.

At your convenience, we should have another meeting to discuss these options in more detail and review the program's content. Also, we would be able to provide editing or changes as may be needed.

Please call me and we'll set up a work session.

Best regards,

A handwritten signature in cursive script that reads "Chris".

Chris Bergman
Advertising Sales Manager, Metroplex Region

August 6, 1999

Sample copy -

Sent to:

*George Goen
Julie Glover
Ken Willis
Ken Curtis*

Mr. & Mrs. Bob Sherman
Longhorn Gallery
101 N. Elm
Denton, TX 76201

Dear Bob:

Recently you received a letter in regard to your sponsorship of the Denton visitor video. The letter stated that the visitor video will be aired on Charter Cable once a week, but there has been a change in that schedule. Upon review of the video, Charter felt that the sponsorship spots had "commercial" content and FCC regulations do not allow them to air commercials on public access channels. In order to air the video, Charter has requested that an abbreviated version of the video be made that does not include the sponsorship spots.

The CVB apologizes for the miscommunication in the last letter. The good news is that the abbreviated version will list sponsors at the beginning and end of the video and general footage of each sponsor's business is still included in the video. Charter has agreed to play the abbreviated version one to two times per week. They have also agreed to promote retail business in Denton by running 30-second "Shop Denton First" public service announcements up to 200 times per month.

Although the abbreviated version will play on Charter Cable, the thirty-minute video playing in the hotels, including the Radisson Hotel and Holiday Inn, does include ALL sponsorship spots. As mentioned in the last letter, the video is also sold to the public, a 10-minute version (which lists sponsors and includes general sponsor footage) is played in travel centers throughout the state and is used in sales presentations. The video will also play during high traffic times in the chamber visitor center. When the technology is in place, visitors to the CVB website and dentononline will be able to view the video.

Again, thank you for your generous sponsorship which made this video, and its many uses, possible for the Denton CVB. If you have any questions in regard to the video airing on Charter Cable, please contact Chris Bergman at 566-1020, ext. 101, or you can call me at 382-7895. Thanks again for your support.

Sincerely,

Christine Gossett
Vice President

Denton Video

Things to do Today!

Sir Speedy

Printing

Copying

Graphic Design

Digital Network

260 South I-35E

Denton, Texas 76205

940-591-9252

940-591-9345 Fax

800-891-0475

940-484-0931 BBS

www.sirspeedy4093.com

1. TV Netcast -
2. a travel video
3. guide on the internet
4. - they're linked to travel sites
5. Lindy Kaizer -
6. 619/501-2456
7. If we give them
8. our video, they
9. put it on free of
10. charge. They offer
11. free scanning to non-commercial
12. Their goal is that
13. they are trying to
14. get out to all travel
15. sites.
16. They want the 10 min. ^{they} & will ^{index}
17. - Hotels, & other commercial ^{it into 2, 5 min.}
18. places would pay an
19. advertising fee.
20. OR we can edit it, or they can if we instruct them.

Denton Video in Hotels

Holiday Inn -

- they will put it in their (the schedule) guest services book so that guests can find it on the TV

Radisson Hotel -

- they need VHS
- they will use it as a feature, they will have it come up
- the Radisson will have ^{list} a channel for their hotel

-

FROM : TWU CONFERENCE SERVICES

PHONE NO. : 940 898 3556

May. 24 1999 09:10AM P1

Texas Woman's University
Department of Conference Services
P.O. Box 425379
Denton, Texas 76204-5379

FACSIMILE COVER SHEET

Date: 5/24/99

Number of Pages (incl. cover): 4

To: Christine Gossett
Chamber of Commerce

Fax: (940) 382-6287
From: Jamie Teal
Conference Services

Telephone: (940) 382-7895

Fax: (940) 898-3556

Telephone: (940) 898-3642

COMMENT:

If you do not receive this transmittal in its entirety, please call the sender listed above.

FROM : TWJ CONFERENCE SERVICES

PHONE NO. : 940 898 3556

May. 24 1999 09:11AM P2

TEXAS WOMAN'S UNIVERSITY

PURCHASE ORDER NO.:

P0121960

INVOICE ADDRESS:

TEXAS WOMAN'S UNIVERSITY
P.O. BOX 425439
DENTON, TX 76204-5439

DATE: 05/18/99

SHIPPING ADDRESS:

TEXAS WOMAN'S UNIVERSITY
P0121960-Conference Services
1200 FRAME ST
DENTON TX 76204

See reverse for billing and payment information

Denton Chamber Of Commerce
PO Box P
Denton TX 76202-1719

By accepting this Purchase Order, the Vendor certifies that he is not currently delinquent in the payment of any Franchise Taxes owed the State of Texas under Chapter 171, Tax Code.
--> Purchase Order number must be shown on all packages and invoices. COD Shipments will be refused. Purchase is FOB destination. If other, prepay charges and add to invoice.

Item No.	Description and Specifications	Quantity	Unit	Unit Price	Total Amount
***** * BY ACCEPTANCE OF THIS PURCHASE ORDER THE VENDOR CERTIFIES THAT THE * * PRODUCTS/SERVICES PROVIDED ARE YEAR 2000 COMPLIANT. SEE ATTACHED COPY ** *****					
1.	Denton Tourism Video Please send hard copy to department. Thanks. Kathy	1.000	EA EACH	15.0000	15.00
					15.00

PR9905180121960007541014-0796002
Aprvd: COS_JXT1

Affirmative-Action/Equal Opportunity University



Purchasing Manager

Charter

For 11:00 - it
Do this, this week
ries as local
function > Ch. 25

L Having
No

FROM THE DESK OF
CRISTINE GOSSETT

Call our
hotels and see
when most of their
conference
4/19/99 Ch
be
he

Send to
Centers after
Star Awards

ur visitor center?
boxes below and
r Denton video!!

TX DOT Travel Info

Ordova

508

anutillo, TX

79835

Padre Island CUB

R Mata

3/4" -
format
Chair said it could be
on 25 between the
6 & 8 pm timeslot
on Friday nights

side panel

State, Zip: So. Padre Island
78597-1800-SO. PADRE

TX TRAVEL INFO CENTER

Linda Vaughan

Address: 551 N. Valley Pkwy	Address: 1200 W I-30
City, State, Zip: Lewisville, TX 75067	City, State, Zip: Texarkana, TX 75503
Company: AAA TEXAS	Company: Orange TIC
Name: h. DOMINGUEZ	Name: Orange TIC will have a video room
Address: 1201 AIRWAY	Address:
City, State, Zip: EL PASO TX 79905	City, State, Zip:

DATA Meeting 5/13/99

~~Chandler to update the web page
credit, add pictures, etc~~

Video - 10 minute version

- get a copy to Dentsonline

- get a copy to Lida Enriquez & Nancy LeMay

Catherine Monello wants a video for herself

Afel & Chris Vochostka to add all the sponsor
names to the end of this video

VIDEO
NOTES

= Cable

- take video
to Holiday Inn

Hotel & Motel Responses

= Tent Cards

FINISHED UPDATED INFORMATION 5/10

1. Clayton House 4/28 Left Message
5/6- No need for brochures
Peek Night: Friday & Saturday
Tent Card: ✓
2. Days Inn 4/28 Left Message
5/6 message
5/10=
No cable
Brochures: 100-150
Peek Night: Friday
3. Desert Sands Motor Inn- 4/28 no need for brochures and does not
have cable
Peek Night: Friday
4. ~~Howard Johnson 4/28~~
Peek Night: Sunday-Thurs.
~~Marcus Cable~~ ✓
Tent Card ✓
Brochures: No
5. Excel Inn
4/28 Brochures ✓ 50
Peek Night: Wednesday
No Cable- Satellite
6. Holiday Inn
4/28 Message
5/6- No need for brochures
Peek Night: Friday

No cable-satellite

7. Holiday Lodge

Brochures: ✓ 50

Peek Night: Friday

Tent Card: ✓

8. La Quinta

4/28 Message

5/6- Message

5/10: Peek Night Friday

No Brochures

No Cable -satellite

9. Motel 6

4/28 Message

5/6- Brochures 100 ✓

Peek Night: Friday & Saturday

No cable-satellite

10. Raddison

Peek Night: Tuesday/Wenesday

No Cable

Brochures: Request form

~~11. Ramada Inn~~

4/29 Message

5/6 Message

5/10: Peek night: Friday

Tent cards: ✓

12. Royal Suites

4/29 Message

Brochures: Request form

██████████
Peek Night: Friday

██████████ yes

Tent Card: ✓

Brochures: 150

14. The Country Inn

Peek Night: Saturday

Cable: No

Brochures: Request form

15. Bison Hollow Breakfast & Barn

4/29 Message

Called: Peek Night: Sat. & Sunday

Cable: No

Brochures: No

16. The Guest House

4/29 Message

5/6 - Brochures- No

Tent Cards: ✓

Peek Night: Friday

17. The Magnolia & Redbud Inn

Peek Night: Tuesday/Wednesday/Friday

Tent Cards: ✓

Brochures: No

18. RoadRunner Farm B & B

4/29 Message

5/6- Brochures ✓ 25

No Cable

Peek Night: Friday & Saturday

Tell Chmi Vichoska we need a video copy for
Holiday Inn, Bluffin George, all sponsors,

Hotel & Motel Responses

for Video TV Tent cards & Who has cable

1. Clayton House 4/28 Left Message
5/6- No need for brochures
Peek Night: Friday & Saturday
Tent Card: ✓

~~W~~ Days Inn 4/28 Left Message

3. Desert Sands Motor Inn- 4/28 no need for brochures and does not
have cable
Peek Night: Friday

4. Howard Johnson 4/28
Peek Night: Sunday-Thurs.
Marcus Cable ✓
Tent Card ✓
Brochures: No

5. Excel Inn
4/28 Brochures ✓ 50
Peek Night: Wednesday
No Cable- Satellite

6. Holiday Inn
4/28 Message
5/6- No need for brochures
Peek Night: Friday
No cable-satellite

Call Michael &
tell him we have the
video ready and can
display a tent card and can
we play

7. Holiday Lodge



May 21, 1999

Mr. Chris Bergman
Charter Communications
2317 W. University #A-7
Denton, TX 76201

Dear Chris:

On behalf of our entire organization, thank you for making it possible for the Denton visitor video to air on Charter Cable Channel 25. Now visitors in hotels and newcomers to Denton will be able to learn about what there is to do in Denton, its history and see the many places to visit, shop, eat and relax. This is a program I have seen in other city's hotels and it is a great service to visitors.

Again, thank you for your contribution and support of our community. I hope we can work with Charter Communications to have the 30-minute program aired on a weeknight as well. We appreciate Charter Cable making this program possible.

Sincerely,


Christine Gossett
Vice President

Fax

To: Chris Vochoska
From: Christine Gossett, Denton CVB
Fax:
Date: May 20, 1999
Phone
Pages: 2
Re:
CC:

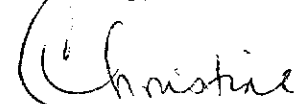
Urgent For Review Please Comment Please Reply Please Recycle

•Comments:

Chris,

I need to get several copies of the 30-minute video for our sponsors. You don't have to put in the part with the calendar of events dates in it because it will just be for their files. Anyway, I need 7 of the 30-minute versions for sponsors, the Nelson Center and Phyllis George. I need four current 10-minute versions (our 10-minute version does not have the newest Nelson Center footage). I will also need a 30-minute version for the Holiday Inn (I am not sure if they need one with the calendar of events on it or not, I'll let you know), but for now the most important ones are the four 10-minute versions and the seven 30-minute versions. I am aiming to mail these to the sponsors by May 28, 1999. Let me know what's up. Thanks!!!!

Sincerely,


Christine

Have someone call me to get my SS#, b/c I don't want to write it down on a fax. Do you recognize the invoice format?

940/382-7895

Metro 972/445-5558

Fax 940/382-6287

MALL PERKS®

- Marcus has a new
system manager

offer to gi

manager at
marcus

offer to gi
manager at
marcus

~~Chris Bergman~~

Chris Bergman
Slob - ~~1020~~
-1020 Marcus
X101 Machine

Mon
new mfg.

FOR VIDEO

City of Denton

4/19/99

can play it on a regular
cycle on Channel 26
and can slip it in once
during their meetings
and it will play on a
rotation ~~and~~ during the
rest of the week.

The 10 minute version
will ~~be~~ the one played

7:45 - 8:15 pm time slots for
city council meetings

Denton Video on (Marcus) ~~Market~~ Charter

- First conversation
- The problem we have is that it has the "commercial" if we just mention the sponsors then it's okay.
 - Can brief it as leased access. It is similar to public access, but it's like an ~~infomercial~~ infomercial & have to buy it.
 - One way we might be able to do it is if we brand it as a Marcus Media Service or something like that. This will make it more feasible.
 - Chris can call me back by Friday.

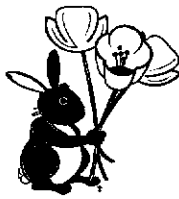
Chris -

This is going to look overwhelming, but I put 2 stars next to the events I feel we really need to put on there, but that is still a lot. So, my suggestion is to put the live performances on there and those that are annual events. As for the ~~the~~ Thursday Twilight tunes, ~~please~~ you can just put the info. in for the first date and say through ~~June~~ June. If this does not make sense I will be here for the next 30 minutes. Or call me Monday.

* Please put the TMS Events & USA Track & Field event June 19-20

Christine

If you need to limit the live performances, I would put the ones at the Murchison Center, Margo Jones and Red Bud Theatre, & Campus & Theatre.



April

- April 1
Denton County Courthouse-on-the-Square Museum Grand Opening
1:30-4 p.m.
110 W. Hickory 1st floor
940-565-5667 Free
- April 1
Denton High School Softball vs. Hirshi JV & V
5 and 7 p.m.
Bronco Diamond (1007 Fulton)
940-382-9611 \$\$
- April 1-9
Denton High & Ryan High School Juried Exhibition
GDAC East Gallery (207 S. Bell)
940-382-2787 Free
- April 1-3
Easter Bunny Visit
10 a.m. - 9 p.m. (12-6 Sun)
Golden Triangle Mall (I 35)
940-566-6024 Free
- April 1
North TX Area Art League Program & guest speaker, Doug Peck
7 p.m.
Center for Visual Arts (207 S. Bell)
940-321-4608 \$\$
- April 1
TWU Pioneers Tennis Vs. East Central
2:30 p.m.
TWU Tennis Courts
940-898-2378 Free
- April 1
UNT Symphonic Band
7:30 p.m.
Winspear Hall, UNT Murchison Center
940-565-3703 Free
- April 1
UNT Cellos of North Texas
8 p.m.
Recital Hall, College of Music Bldg.
940-565-3703 Free
- April 2-3, 9-11
TWU "Dakota Sky Diary"
8 p.m. (2 p.m. Sun.)
Redbud Theatre (Bell Ave.)
940-898-2500 \$\$
- April 3
Children's Easter Extravaganza
9:45 a.m.
Civic Center Park (321 E. McKinney)
940-349-8125 Free
- April 4
Easter Resurrection Service w/ guest speaker, Dr. Donovan Davidson
10:55 a.m.
Grace Temple Baptist (1106 W. Oak)
940-387-61937 Free
- April 3
Hastings Saturday Storytime "Peter Cottontail"
11:30 a.m.
Hastings (2305 Colorado Blvd.)
940-565-1764 Free
- April 4
First Baptist Church Easter Celebration
10 a.m.
UNT Super Pit
940-382-2577 Free
- April 5
Investment Class
7 p.m.
South Library (3228 Teasley Ln.)
940-349-8565 Free
- April 5
UNT Second African Cultural Festival
8 p.m.
Winspear Hall, UNT Murchison Center
940-565-3703 Free
- April 6
Denton High School Softball Vs. Ryan JV & V
5 and 7 p.m.
Bronco Diamond (1007 Fulton)
940-382-9611 \$\$
- April 6 - 10
UNT International Week
Celebration w/ food, fun and entertainment all week.
Call for times / more info.
940-369-8625 Free
- April 7
Billy Ryan High School Baseball 9th
Vs. Wichita Falls
5 p.m.
5101 E. McKinney
940-566-7926 \$\$
- April 8 & 9
TWU 1999 Annual Student Research Symposium
Thur. 1 - 6:30 p.m.
Fri. 8:30 a.m. - 5:30 p.m.
Facilities Office Bldg. 2nd fl.
940-898-2457 \$\$
- April 8-10
UNT Sophisticated Ladies
7:30 p.m. (2 p.m. Sun)
Lyric Theater, UNT Murchison Center
940-565-3703 \$\$
- April 8
Texas Storytelling Festival
All Day
Civic Center Park (321 E. McKinney)
940-387-8386 \$\$
- April 8
UNT Wind Symphony
7:30 p.m.
Winspear Hall, UNT Murchison Center
940-565-3703 \$\$
- April 9
Billy Ryan High School Baseball Vs. Hirschi JV & V
4 p.m.
5101 E. McKinney
940-566-7926 \$\$
- April 9-10
"A Midsummer Nights Dream"
2 p.m. & 7:30 p.m.
Outdoor Park - TBA
940-382-1915 \$\$
- April 9
Brown Bag Lunch Lecture-Ron Fink: Childhood Treasures
12:15 - 1 p.m.
110 W. Hickory 1896 Room
940-565-5667 Free
- April 9-10
TWU Pioneers Softball Vs. Tarleton State
1 p.m.
Pioneer Field
940-898-2378 \$\$
- April 10
Great American Clean-Up
9 a.m. - 2 p.m.
Denton Civic Center (321 E. McKinney)
940-349-8385 Free
- April 10
Hastings Saturday Storytime "Arthur"
11:30 a.m.
Hastings (2305 Colorado Blvd.)
940-565-1764 Free

<p>April 10-11 Kart Regional Race 10:00 a.m. I 35 at North TX Kartway 972-539-5120 \$\$</p>	<p>April 14 Investing with the Computer 7 p.m. South Library (3228 Teasley Ln) 940-349-8565 Free</p>	<p>April 16 "The Big Rummage Sale" 8 a.m. Civic Cntr Pool (515 N. Bell) 940-484-1743 Free</p>
<p>April 10-11 Southwest Jack Russell Terrier Seminar 8 a.m. North TX State Fairgrounds (Carroll) 214-352-9649 Free</p>	<p>April 14 UNT Symphony Orchestra 8 p.m. Winspear Hall, UNT Murchison Center 940-565-3703 \$\$</p>	<p>April 16-17 TWU Dancemakers '99 Concert 8 p.m. Margo Jones Perf. Hall 940-898-2500 \$\$</p>
<p>April 11-May 20 North TX Area Art League Reception & Awards Ceremony-Ann. Juried Show 2-4 p.m. GDAC, Meadows Gallery (207 S. Bell) 940-321-4608 Free</p>	<p>April 14 UNT Women's Tennis Vs. Oklahoma City 2 p.m. Goldfield Tennis Center (2005 Windsor) 940-565-4674 Free</p>	<p>April 17 - May 21 Cross Roads: Recent Work by Barbara Hartman GDAC East Gallery (207 S. Bell) 940-382-2787 Free</p>
<p>April 12 Investment Class 7 p.m. South Library (3228 Teasley Ln) 940-349-8565 Free</p>	<p>April 15 Twilight Garden Club Flower Show Noon - 2 p.m. Ben E. Keith (2801 I 35 W) 940-387-2398 Free</p>	<p>April 17 Hastings Saturday Storytime "Earth Day" 11:30 a.m. Hastings (2305 Colorado Blvd.) 940-565-1764 Free</p>
<p>April 12 UNT Les Petits Violons 8 p.m. Recital Hall, College of Music 940-565-3703 Free</p>	<p>April 15-16 TWU Directing Showcase 7 p.m. Redbud Theatre (Bell Ave.) 940-898-2500 \$\$</p>	<p>April 17 Denton Youth City Ballet Garage/Bake Sale 8 a.m.-1 p.m. Trinity Presby Church (2200 Bell Ave.) 940-383-2623 Free</p>
<p>April 13 Billy Ryan High School Girls Softball vs. WF High 5 p.m. 5101 E. McKinney 940-566-7926 \$\$</p>	<p>April 15 TWU Pioneers Tennis vs. Collin County CC 1 p.m. TWU Tennis Courts 940-898-2378 Free</p>	<p>April 17 19th Fry Street Fair Noon-10 p.m. Fry Street (between Oak & Hickory) 940-383-3486 Free</p>
<p>April 13 Denton High School Softball vs. Wichita Falls Rider JV & V 5 and 7 p.m. Bronco Diamond (1007 Fulton) 940-382-9611 \$\$</p>	<p>April 15 UNT Women's Chorus 7:30 p.m. Winspear Hall, UNT Murchison Center 940-565-3703 Free</p>	<p>April 17 GDAC Marbling on Paper & Fabric 9 a.m. - 4 p.m. Register by April 9 940-382-2787 \$\$</p>
<p>April 13 UNT Concert Choir 7:30 p.m. Winspear Hall, UNT Murchison Center 940-565-3703 Free</p>	<p>April 15-18 TWU Homecoming All day events TWU campus 940-898-2586 Free</p>	<p>April 17 North Texas Karting 7:00 p.m. I 35 at North TX Kartway 972-539-5120 \$\$</p>
<p>April 13 UNT Flute Choir 8 p.m. Recital Hall, College of Music Building 940-565-3703 Free</p>	<p>April 15 UNT "The Zebras" Jazz Keyboards 8:30 p.m. Stan Kenton Hall, College of Music Building 940-565-3703 Free</p>	<p>April 17 TWU Pioneers Tennis Vs. Tarleton State / SE OK State 9 a.m. & 2:30 p.m. TWU Tennis Courts 940-898-2378 Free</p>
<p>April 14 Billy Ryan High School Baseball 9th Vs. Denton High 6 p.m. 5101 E. McKinney 940-566-7926 \$\$</p>	<p>April 16 Billy Ryan High School Baseball Vs. Burk Burnett JV & V 4 p.m. 5101 E. McKinney 940-566-7926 \$\$</p>	<p>April 18 UNT Saxophone Quartet 6 p.m. Recital Hall, College of Music Bldg. 940-565-3703 Free</p>

- April 19
 Book Discussion
 7:15 p.m.
 South Library (3228 Teasley Ln)
 940-349-8565 Free
- April 19
 Investment Class
 7 p.m.
 South Library (3228 Teasley Ln)
 940-349-8565 Free
- April 19
 UNT Men's Chorus
 7:30 p.m.
 Winspear Hall, UNT Murchison Center
 940-565-3703 Free
- April 19
 UNT Percussion Ensemble
 8 p.m.
 Concert Hall, College of Music Building
 940-565-3703 Free
- April 20 - May 6
 Annual Voertman Student Competition
 Noon to 5 p.m.
 UNT Art Gallery (Mulberry @ Welch)
 940-565-4005 Free
- April 20
 TWU Child Development Center Art
 Show, Open House & Book Fair
 6:30 p.m.
 TWU Child Development Center
 940-898-2321 Free
- April 21
 Billy Ryan High School Baseball 9th
 Vs. Rider
 5 p.m.
 5101 E. McKinney
 940-566-7926 \$\$
- April 21
 TWU Pioneers Softball
 vs. Univ. Texas-Arlington
 4 p.m.
 Pioneer Field
 940-898-2378 \$\$
- April 21
 UNT Concert Band
 7:30 p.m.
 Winspear Hall, UNT Murchison Center
 940-565-3703 Free
- April 22-23
 Circus
 10 a.m. - 9 p.m. (12-6 Sun)
 Golden Triangle Mall (I 35)
 940-566-6024 Free
- April 22-24, 30 & May 2
 UNT "A Chorus Line"
 8 p.m. (2 p.m. Sun)
 Lyric Theatre, UNT Murchison Center
 940-565-2428 \$\$
- April 22
 UNT Chamber Winds
 7:30 p.m.
 Recital Hall, College of Music Bldg.
 940-565-3703 Free
- April 22
 UNT Jazz Guitar
 8:30 p.m.
 Stan Kenton Hall, College of Music
 Building
 940-565-3703 Free
- April 23
 Billy Ryan High School Baseball
 Vs. Wichita Falls JV & V
 4 p.m.
 5101 E. McKinney
 940-566-7926 \$\$
- April 23
 Brown Bag Lunch Lecture-Jim Johnson:
 when the Phonograph Was Cranky
 12:15 - 1 p.m.
 110 W. Hickory 1896 Room
 940-565-5667 Free
- April 23
 Denton High School Orchestra
 7 p.m.
 Auditorium (1007 Fulton)
 940-382-9611 Free
- April 23-24
 Grace Temple Baptist Women's Titus
 Two Retreat
 3 p.m.
 NT Baptist Conf. Center Camp Copass
 940-387-6137 \$\$
- April 23-24
 TWU Pioneers Softball
 vs. Eastern New Mexico
 1 p.m.
 Pioneer Field
 940-898-2378 \$\$
- April 23
 UNT Alumni Appreciation Day &
 Luncheon
 Noon
 Silver Eagle Suite
 940-565-3480 Free
- April 23
 UNT Alumni Awards Dinner
 Silver Eagle Suite
 6:30 p.m.
 940-565-3480 Free
- April 23
 UNT Jazz Singers
 6 p.m.
 Stan Kenton Hall, College of Music
 Building
 940-565-3703 Free
- April 23-25
 Denton Arts & Jazz Festival
 Fri 5-10 p.m.
 Sat 10 a.m. - 10 p.m.
 Sun Noon-9 p.m.
 Civic Center Park (321 E. McKinney)
 940-565-931 Free
- April 24
 Denton Community Chorus - Denton
 Arts & Jazz Festival
 2:45 p.m.
 Senior Center (509 N Bell)
 940-566-5990 Free
- April 25
 Denton Celtic Dancers - Denton Arts &
 Jazz Festival
 1 p.m.
 Civic Center (321 E. McKinney)
 940-240-3068 Free
- April 24
 Billy Ryan High School Strutter Spring
 Show
 4 p.m.
 5101 E. McKinney (Auditorium)
 940-566-7926 \$\$
- April 24
 Hastings Saturday Storytime
 "Three Little Pigs"
 11:30 a.m.
 Hastings (2305 Colorado Blvd.)
 940-565-1764 Free
- April 25
 Children's Musical "Father Knows Best"
 6 p.m.
 Grace Temple Baptist (110 W. Oak)
 940-387-6137 Free
- April 26
 Investment Class
 7 p.m.
 South Library (3228 Teasley Ln)
 940-349-8565 Free
- April 27
 TWU "The Voices of Women"
 8 p.m.
 Margo Jones Performance Hall
 940-898-2500 Free

April 27
UNT A Cappella Choir & Canticum
Novum
7:30 p.m.
Winspear Hall, UNT Murchison Center
940-565-3703 Free

April 27
UNT Brass Choir
7:30 p.m.
Concert Hall, College of Music Bldg.
940-565-3703 Free

April 28
Billy Ryan High School Baseball 9th
vs. Marcus
6 p.m.
5101 E. McKinney
940-566-7926 \$\$

April 28
Multi-Media Local Talent Performance
GDAC Festival Hall (207 S. Bell)
940-382-2787 Free

April 28
UNT Symphony & Chamber Orchestras
8 p.m.
Winspear Hall, UNT Murchison Center
940-565-3703 Free

April 29
Big Brothers & Sisters Volunteer
Appreciation Party
6:30-8:30 p.m.
On the Border (I 35 & Corporate Dr. in
Lewisville)
940-383-4441 Free

April 29
Denton County Friends of the Family
Sexual Assault Awareness Month Candle
Light Vigil & Celebration
6:30 p.m.
Denton Courthouse Square
940-387-5131 Free

April 29
UNT Winds Symphony & Symphonic
Band
7:30 p.m.
Winspear Hall, UNT Murchison Center
940-565-3703 Free

April 30
Billy Ryan High School Baseball
Vs. Denton JV & V
4 p.m.
5101 E. McKinney
940-566-7926 \$\$

★ April 29 - May 2
Pate Auto Swap
Texas Motor Speedway

April 30
Denton County Friends of the Family
Silver Lining Round-Up
6 p.m.
Texas Lil's Dude Ranch
940-387-5131 \$\$

April 30
Brown Bag Lunch Lecture-Karen
Dawkins: Vintage Linens
12:15 - 1 p.m.
110 W. Hickory 1896 Room
940-565-5667 Free

April 30, May 1-2, 7-9
"Yeoman of the Guard" Musical
7:30 p.m. (2 p.m. Sun)
The Campus Theatre (214 W Hickory)
940-382-1915 \$\$

April 30-May 1
U.I.L. Region Track & Field
Championships
All Day
Fouts Field
940-565-2020 \$\$

April 30
UNT Jazz Singers
8 p.m.
Winspear Hall, UNT Murchison Center
940-565-3703 Free

May



May 1
Acoustic Lawn Jam open to musicians
(every Sat., weather permitting)
10 a.m.-1 p.m.
Courthouse Lawn (Hickory St. side)
940-349-8529 Free

May 1 ★★
Cinco de Mayo Celebration
10 a.m. - 6 p.m.
Civic Center Park (321 E. McKinney)
940-349-8289 Free

May 1-7
GAP Grand Opening
10 a.m. - 9 p.m. (12-6 Sun)
Golden Triangle Mall (I 35)
940-566-6024 Free

May 1
North Texas Kartway Go Kart Racing
7:00 p.m.
I 35 at North TX Kartway
972-539-5120 \$\$

May 2
Denton Community Chorus Spring
Concert, "From Mass to Musicals"
2 p.m.
UNT - call for exact location
940-566-5990 \$\$

May 2
TWU Music Honors Recital
3 p.m.
Margo Jones Performance Hall
940-898-2500 \$\$

May 3
TWU Music Theatre Ensemble
8 p.m.
Margo Jones Performance Hall
940-898-2500 Free

May 4
Denton High School 9-Hole Golf
Scramble
4 p.m.
Location TBA
940-382-9611 Free

May 5
Concert on the Square- "The Fanatix"
11:45 a.m.-1 p.m.
Courthouse Square
940-349-8385 Free

May 6-9
Antique Show
10 a.m. - 9 p.m. (12-6 Sun)
Golden Triangle Mall (I 35)
940-566-6024 Free

May 6
Denton High School Orchestra Spring
Concert
7 p.m.
Auditorium (1007 Fulton)
940-382-9611 \$\$


May 6
North Texas Area Art League Program
guest speaker Art Shirer
7 p.m.
Center for Visual Arts (207 S. Bell)
940-321-4608 \$\$

May 6
Thursday Twilight Tunes (every Thur.,
weather permitting)
6:30 p.m.-8 p.m.
Courthouse Lawn (NW corner)
--Rain location Dan's Bar (119 S. Elm)
940-349-8529 Free

May 6
TWU Dance Makers Informal Concert
4 p.m.
Dance Bldg. (Bell & Administration)
940-898-2086 Free

- May 8
Acoustic Lawn Jam open to musicians
(every Sat., weather permitting)
10 a.m.-1 p.m.
Courthouse Lawn (Hickory St. side)
940-349-8529 Free
- May 8
Billy Ryan High School Track Meet
8 a.m.-12 noon
RHS Stadium (5101 E. McKinney)
940-566-7926 \$\$
- May 8
Denton Air Fair & Open House
8 a.m. - 4 p.m.
Denton Municipal Airport (Airport Rd.)
940-349-7702 Free
- May 8
TWU Athletics Awards Banquet
6:30 p.m.
Location TBA
940-898-2378 \$\$
- May 8
UNT Track & Field Invitational
All Day
Fouts Field
940-565-4674 Free
- May 9
Denton Bach Society "Elijah", joint
production w/ Arlington Choral Society
7:30 p.m.
Winspear Hall, UNT Murchison Center
940-382-1915 \$\$
- May 11
Billy Ryan High School Spring Orchestra
Concert
7:30 p.m.
RHS Auditorium (5101 E. McKinney)
940-566-7926 \$\$
- May 12
Concert on the Square-
"The Panhandlers"
11:45 a.m.-1 p.m.
Courthouse Square
940-349-8385 Free
- May 13
Thursday Twilight Tunes (every Thur.,
weather permitting)
6:30 p.m.-8 p.m.
Courthouse Lawn (NW corner)
--Rain location Dan's Bar (119 S. Elm)
940-349-8529 Free
- May 14-15
DancExpress Collage '99
2 p.m. & 8 p.m.
Campus Theatre (214 W. Hickory)
940-383-2623 Free
- May 14-16
Denton Kennel Club Natl. Dog Show
8 a.m.
North TX State Fairgrounds (Carroll St.)
972-434-1176 \$\$
- May 15
Acoustic Lawn Jam open to musicians
(every Sat., weather permitting)
10 a.m.-1 p.m.
Courthouse Lawn (Hickory St. side)
940-349-8529 Free
- May 15
Billy Ryan High School Choir Concert
4 p.m.
RHS Auditorium (5101 E. McKinney)
940-566-7926 \$\$
- May 15
North Texas Kartway Go Kart Racing
7:00 p.m.
I 35 at North TX Kartway
972-539-5120 \$\$
- May 19
Book Discussion
7:15 p.m.
South Library (3228 Teasley Ln)
940-349-8565 Free
- May 19
Concert on the Square-
"Joe Holland & the Big Chill"
11:45 a.m.-1 p.m.
Courthouse Square
940-349-8385 Free
- May 20-July 29
Constance Lowe, "striking likeness"
Noon - 5 p.m.
UNT Art Gallery (Mulberry @ Welch)
940-565-4005 Free
- May 20
Thursday Twilight Tunes (every Thur.,
weather permitting)
6:30 p.m.-8 p.m.
Courthouse Lawn (NW corner)
--Rain location Dan's Bar (119 S. Elm)
940-349-8529 Free
- May 22
Acoustic Lawn Jam open to musicians
(every Sat., weather permitting)
10 a.m.-1 p.m.
Courthouse Lawn (Hickory St. side)
940-349-8529 Free
- May 22
North Texas Kartway Go Kart Racing
7:00 p.m.
I 35 at North TX Kartway
972-539-5120 \$\$
- May 23
May Fantasia Dance Recital
4 p.m.
Civic Center (321 E. McKinney)
940-349-8385 Free
- May 26
Concert on the Square-Little Jack Melod
& The Young Turks
11:45 a.m.-1 p.m.
Courthouse Square
940-349-8385 Free
- May 27
Thursday Twilight Tunes (every Thur.,
weather permitting)
6:30 p.m.-8 p.m.
Courthouse Lawn (NW corner)
--Rain location Dan's Bar (119 S. Elm)
940-349-8529 Free
- May 28
Billy Ryan High School
Graduation/Commencement
5 p.m.
UNT Stadium
940-566-7926 Free
- May 28-30 & June 3-6
"Dancing at Lughnasa
7:30 p.m. (2 p.m. Sun)
Campus Theatre (214 W Hickory)
940-382-7014 \$\$
- May 28
Brown Bag Lunch Lecture-Bryan Shaffe
Prehistoric Puebloan Peoples as Revealed
through Mimbres Pottery
12:15 - 1 p.m.
110 W. Hickory 1896 Room
940-565-5667 Free
- May 28
Denton High School
Graduation/Commencement
8 p.m.
UNT Stadium
940-382-9611 Free
- May 28
"Open a Book - On with the Show"
Summer Reading Club
Denton Public Libraries
502 Oakland & 3228 Teasley
940-349-8565 or 349-8521 Free
- May 28 & 29
Super Karts Regional Race
7:00 p.m.
I 35 at North TX Kartway
972-539-5120 \$\$


May 29
Acoustic Lawn Jam open to musicians
(every Sat., weather permitting)
10 a.m.-1 p.m.
Courthouse Lawn (Hickory St. side)
940-349-8529 Free


May 29 
"MADDER 'N Hell" Bicycle Rally
9 a.m.
Ray Roberts Lake, Isle Du Bois Unit
940-387-8814 \$\$




June

June 2-5
TWU Basketball Camp
Call for times
Kitty Magee Arena/Pioneer Hall
940-898-2378 \$\$

June 2 
Concert on the Square-
"Creature Comforts"
11:45 a.m.-1 p.m.
Courthouse Square
940-349-8385 Free

June 3-6 
Craft Show
10 a.m. - 9 p.m. (12-6 Sun)
Golden Triangle Mall (I 35)
940-566-6024 Free

June 3 
Thursday Twilight Tunes (every Thur.,
weather permitting)
6:30 p.m.-8 p.m.
Courthouse Lawn (NW corner)
--Rain location Dan's Bar (119 S. Elm)
940-349-8529 Free

June 4
Grace Temple Golf Tournament
1 p.m.
Radisson Hotel (2211 I-35 E)
940-387-6137 \$\$

June 4
Kaleidoscope of Summer
10:30 a.m. (every Fri. in June)
Civic Center Park Amphitheater (321 E.
McKinney)
940-349-8385 Free


June 4
"Starrise" Performing Arts Series
8:15 p.m.
Civic Center Park Amphitheater (321 E.
McKinney)
940-349-8385 Free

June 5
Acoustic Lawn Jam open to musicians
(every Sat., weather permitting)
10 a.m.-1 p.m.
Courthouse Lawn (Hickory St. side)
940-349-8529 Free


June 5
Juried Weaving Show
Center for Visual Arts (207 S. Bell)
940-387-2328 Free


June 7-9
"On My Own Time" city finalist
exhibition
GDAC Meadows Gallery (207 S. Bell)
940-382-2787 Free

June 7-9
TWU Kids Kamp-Tennis & Basketball
Call for times
Pioneer Hall
940-898-2378 \$\$

June 9 
Concert on the Square
"Janice Krieger & Changes"
11:45 a.m.-1 p.m.
Courthouse Square
940-349-8385 Free


June 9-12 & 16-19
TWU Softball Camp
Call for times
Pioneer Field
940-898-2378 \$\$

June 10 
Pep Boys Indy Racing/NASCAR
Craftsman Truck Series
6:45 p.m.
Texas Motor Speedway
817-215-8500 \$\$

June 10 
Thursday Twilight Tunes (every Thur.,
weather permitting)
6:30 p.m.-8 p.m.
Courthouse Lawn (NW corner)
--Rain location Dan's Bar (119 S. Elm)
940-349-8529 Free


June 10-13 & 15-18
TWU Volleyball Camp
Call for times
Kitty Magee Arena/Pioneer Hall
940-898-2378 \$\$


June 11
Kaleidoscope of Summer
10:30 a.m. (every Fri. in June)
Civic Center Park Amphitheater (321 E.
McKinney)
940-349-8385 Free

June 10 
Pronto Auto Parts 400 Night/NASCAR
Craftsman Truck Series
9:30 p.m.
Texas Motor Speedway
817-215-8500 \$\$

June 11
"Starrise" Performing Arts Series
8:15 p.m.
Civic Center Park Amphitheater (321 E.
McKinney)
940-349-8385 Free

June 12
Acoustic Lawn Jam open to musicians
(every Sat., weather permitting)
10 a.m.-1 p.m.
Courthouse Lawn (Hickory St. side)
940-349-8529 Free

June 12 
Dog Days of Summer *& The History Channel Great Race Pit Stop*
9 a.m.-5 p.m.
Courthouse Square
940-349-8529 Free

June 12 
Longhorn 500 night/Pep Boys Indy
Racing League
8:00 p.m.
Texas Motor Speedway
817-215-8500 \$\$

June 12
"The Multiple-Narrator Novel"
7:15 p.m.
South Library (3228 Teasley Ln)
940-349-8565 Free

June 14-18
Discovery Art Camps for children
11 a.m. - 1:45 p.m., depending on age
GDAC East Wing (207 S. Bell)
940-382-2787 \$\$

June 14-18
Vacation Bible School
9 a.m.-noon
First Baptist Church (1100 Malone)
940-382-2577 Free

June 14-18
Vacation Bible School
8:30 a.m.
Grace Temple Baptist (1106 W. Oak)
940-387-6137 Free

June 16 ~~★~~
Concert on the Square "Robert Ealey"
11:45 a.m.-1 p.m.
Courthouse Square
940-349-8385 Free

June 17-20
Heirloom Show
10 a.m. - 9 p.m. (12-6 Sun)
Golden Triangle Mall (I 35)
940-566-6024 Free

June 16 - 19 ~~★~~
KART National Championships
7:00 p.m.
I 35 at North TX Kartway
972-539-5120 \$\$

June 17 ~~★~~
Thursday Twilight Tunes (every Thur.,
weather permitting)
6:30 p.m.-8 p.m.
Courthouse Lawn (NW corner)
--Rain location Dan's Bar (119 S. Elm)
940-349-8529 Free

June 17-20, 24-27 ~~★~~
"Wizard of Oz"
7:30 p.m. (2 p.m. Sun)
Campus Theatre (214 W. Hickory)
940-382-1915 \$\$

June 18-19
"Denton Silly Side Up, II"
Time TBA
Civic Center (321 E. McKinney)
940-381-3562 \$\$

June 18-19 ~~★~~
Juneteenth Activities
5 & 6 p.m.
Fred Moore Park / Civic Center Park (321
E. McKinney)
940-349-7575 Free

June 18
Kaleidoscope of Summer
10:30 a.m. (every Fri. in June)
Civic Center Park Amphitheater (321 E.
McKinney)
940-349-8385 Free

June 18
"Starrise" Performing Arts Series
8:15 p.m.
Civic Center Park Amphitheater (321 E.
McKinney)
940-349-8385 Free

June 19
Acoustic Lawn Jam open to musicians
(every Sat., weather permitting)
10 a.m.-1 p.m.
Courthouse Lawn (Hickory St. side)
940-349-8529 Free

June 19-20 ~~★~~
USA Track & Field Jr. National
Championships
All Day
Fouts Field
940-565-4674 Free

June 20-24
TWU Gymnastics Camp
Call for times
Kitty Magee Arena/Pioneer Hall
940-898-2378 \$\$

June 21-22
"Big River" Auditions
7 p.m.
Campus Theatre (214 W. Hickory)
940-382-7014 \$\$

June 22
UNT U.S. Air Force Chamber Winds
Collegium Concert
7:30 p.m.
Winspear Hall, UNT Murchison Center
940-565-3703 Free

June 23
Book Discussion
7:15 p.m.
South Library (3228 Teasley Ln)
940-349-8565 Free

June 23 ~~★~~
Concert on the Square
"Ron Fink Dixieland Band"
11:45 a.m.-1 p.m.
Courthouse Square
940-349-8385 Free

June 23 ~~★~~
UNT U.S. Air Force Band of the West
7:30 p.m.
Winspear Hall, UNT Murchison Center
940-565-3703 Free

June 24 ~~★~~
Thursday Twilight Tunes (every Thur.,
weather permitting)
6:30 p.m.-8 p.m.
Courthouse Lawn (NW corner)
--Rain location Dan's Bar (119 S. Elm)

940-349-8529 Free

June 24 ~~★~~
UNT Collegium Wind Symphony
7:30 p.m.
Winspear Hall, UNT Murchison Center
940-565-3703 Free

June 25
Kaleidoscope of Summer
10:30 a.m. (every Fri. in June)
Civic Center Park Amphitheater (321 E.
McKinney)
940-349-8385 Free

June 25 ~~★~~
"Starrise" Performing Arts Series
8:15 p.m.
Civic Center Park Amphitheater (321 E.
McKinney)
940-349-8385 Free

June 26
Acoustic Lawn Jam open to musicians
(every Sat., weather permitting)
10 a.m.-1 p.m.
Courthouse Lawn (Hickory St. side)
940-349-8529 Free

June 27
Celebrate America '99 Orchestra/Choir
8:30 a.m. & 10:55 a.m.
First Baptist Church (1100 Malone)
940-382-2577 Free

June 28
Sizzlin' Summer Nights-Guest Speakers
7 p.m.
First Baptist Church (1100 Malone)
940-382-2577 Free

June 28 ~~★~~
UNT Collegium Wind Symphony
7:30 p.m.
Winspear Hall, UNT Murchison Center
940-565-3703 Free

June 30
Concert on the Square - Band TBA
11:45 a.m.-1 p.m.
Courthouse Square
940-349-8385 Free

Statement

The Crouch Group, Inc.
300 North Carroll Blvd Suite A
Denton, TX 76201
940-383-1990

DATE
2/15/1999

TO:
Denton Convention & Visitors Christine Gossett P.O. Drawer P Denton, Texas 76202-1719

AMOUNT DUE	AMOUNT ENC.
\$1,875.00	

DATE	TRANSACTION				AMOUNT	BALANCE
12/31/1998	Balance forward					1,875.00
<p><i>PAID out of '98</i></p> <p>1,875.00</p>						
CURRENT	1-30 DAYS PAST DUE	31-60 DAYS PAST DUE	61-90 DAYS PAST DUE	OVER 90 DAYS PAST DUE	AMOUNT DUE	
0.00	0.00	0.00	0.00	1,875.00	\$1,875.00	

Denton Visitor Video

For Shortened version

- * Little Chapel, WASP, Planetarium, Rare Books, Downtown
- * Phyllis George segments
- * Lakes, Shopping,
- * Show sports teams from each university
- * & Some special event clips.

* Need to do the Nelson Center spot

Credits for Denton Visitor Video

Sponsored by:

Longhorn Gallery
The Cupboard
Greenhouse Restaurant & Bar

Special thanks to:

Phyllis George
Dee Emmerson
The Nelson Center

Produced by The Crouch Group in cooperation with the Denton Chamber of Commerce –
Convention & Visitor Bureau

To: Chais

From: Christine

Jim suggests
trying to get
him to commit to
a time slot & then
if something happens
take it off.

Qualifies as local
originator

has next
des script
to review it

5:06-1020

X101 - Chris Bergman at
Hell call me after he talks
to the HGTV Rep

5:30 he thinks on HGTV
on Friday

Could
cross
promote it
on Ch. 25
on the bulletin
board

He also thinks we can
find a place on Ch. 25
on a flexible basis

> Teaser id \$100/week >
Runs about 1-1 1/2 hours each time

maybe
not have to
pay for
that

- Richard said they would show it a maximum of 2 times

FIRST STATE BANK OF TEXAS

- Richard suggested that we put the businesses at the end of the tape & that may change how it qualifies for public access.

- Richard disagrees w/ Karen's definition of public access

- City requirements call for it to be a city program & would have to be produced by the city

- it would physically require changing the tape out; can only program tapes to play 24 hours in advance & may be

Public meetings, etc.
disrupted by

**FIRST STATE BANK
OF TEXAS**

Denton Video

Karen thinks

it doesn't qualify

for public access.

It would be leased access,

and should look

into putting it on

The City Channel

Leased access requires

that it is charged

Aug. 19, 1998
Denton Visitor Video

> Getting The video on cable
channel

Tim and I need
to take Chris Bergman
to lunch and discuss
this.

* > Find out what the hotels
will allow as far as
table tents to publicize
the video

* Check w/ those properties
w/out cable & on Satellite
& see how they
post information on the
television

\$10 will cost
of videos for CUB
\$15 to sell to public

Marcus has agreed to participate

Options:

5:30 pm time slot HGTV has an
Video > they
Friday night

- They couldn't run it
~~on 25~~ on 25

- They could print schedule on the bulletin
board to announce when the video will
air if it had to change channels weekly.

- It could be promoted on crawls across
the screen at \$125 a week ~~on~~ on weather
channel. This would allow it to
be changed if the channel it airs on
changes.

after
mtg.

Jim suggested that if he brings up public
access channel should say I feel it and it is a
local origination and would help them reach their
yearly goal

Marcus Magazine > will be putting on
entertainment calendar on Thurs.
nights on Channel 42 Headline New -
Local Edition

Jennifer Yorio - 566-1020

get quarterly
calendar
to her
for
this
project

Tell Sheila

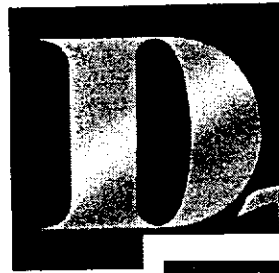
can charge the flag on-line
go to the Crouch Group
\$53.88

Chris Bergman

Called 8/23/98

and he said that
the HGTV said it
great possibility and
we can go possibly be
on

HGTV could be at
8:30 pm



Now More Affordable Than Ever!

The needs 30 seconds on beta

D MAGAZINE'S D ON TV DELIVERS THE



Denton Convention & Visitor Bureau
940-382-7895
888-381-1818
www.denton-chamber.org

For over a year, *D on TV* has delivered the visitors market 20 of DFW's finest hotels on a 24-hour television station in the metroplex. We tell them exactly where to eat, where to shop, and how to know it works. Here's what one of our advertisers had to say:

"At first, I wasn't convinced. I thought D on TV was a great idea for restaurants unlikely to get out-of-towners to shop at The Ticon. The management at Ticon was so-o-o positive that they convinced me to give it a try. In short, it worked! Later, we had feedback—two customers from Chicago and another from Ohio commercial (YIKES!). And tourists continue to find us. My career includes when it's effective and when it is not. If D on TV was national, my store would be a success!"

Don TV
**Need video at latest Dec. 1*
**Need check by Nov. 6 '93*
confirm to format

n
e
e

What is *D on TV*?

- It is the only way to reach a half million of the most affluent visitors to Dallas/Fort Worth in the privacy of their hotel room with the power of television.

D on TV Delivers the Visitors' Market

- More than 20 million visitors come to DFW, and they spend \$5.7 billion here each year.
- *D on TV* delivers the visitor market by partnering with DFW's finest hotels. *D on TV* is the only media able to reach guests with a fun-to-watch television show that showcases the best our region has to offer.
- *D on TV* is seen in approximately 16,000 rooms with an average monthly viewing audience of nearly 300,000.
- *D on TV* offers an affordable television advertising opportunity you can't get anywhere else.

D on TV is Hard to Miss!

- *D on TV* is 30 minutes of valuable information about the area's performing arts, museums, special events, fine shopping and dining, sporting events, family entertainment and more.
- *D on TV* plays continuously all day and night. It is shown 48 times per day (1,440 times per month) in each hotel.
- *D on TV* grabs viewers' attention and never lets go as soon as they turn on the TV set.

Visitors Recognize Top Celebrities

- Join Garth Brooks, Chuck Norris, Janine Turner, Troy Aikman, Charlie Pride, Debbie Reynolds, and many more stars as our feature presentation highlights the following segments:
 - Restaurants
 - Entertainment & Attractions
 - Art & Theater
 - Shopping
 - Travel
 - Relocation, and more

Hyatt Regency DFW
Hyatt Regency Dallas
Hotel Intercontinental
The Adolphus
Marriott Hotel DFW
Hotel St. Germain
Wyndham Anatole
The Fairmont
Stoneligh Hotel
Adam's Mark Dallas
Dallas Marriott Quorum
Sheraton Park Central

ADVERTISER SEGMENT R ONLY \$285.00 PER

(12 month contract: January - December)

Upon signing this agreement, your business will be included in our update as a part of our feature presentation.

update the show for 1999, the only other way you can participate is to purchase commercial or advertorial advertisements at a rate of over \$1,000 per month. But as a part of our feature presentation, you pay our lowest rate ever and our producers will schedule a time with you to come out to your location and shoot professional footage for *D on TV*'s 1999 feature presentation.

DO NOT MISS THIS AFFORDABLE ONE-TIME OPPORTUNITY!!! TO PARTICIPATE:

- Sign up by November 1, 1998 (No exceptions because production begins in November)
- Complete the contract on the back of this flyer and mail it to Vikki Wells, *D on TV*, 3525 Routh, Suite 8, Dallas, TX 75219.
- Enclose \$285.00 made payable to *D on TV*. (You will be billed for the remainder in 1999.)
- Include a brochure, press release, catalog or other information about your business with your contract and check.

extended to Nov. 6

For further information, contact Executive Producer, Vikki Wells @ 214.522.4390.

1999 Nov. 1998
Call of
have
many times
will play



ADVERTISING AGREEMENT

Hotel Television Guide to DFW - Feature Presentation Contract

ADVERTISER Denton Convention & Visitor Bureau
ADDRESS 414 W. Parkway
CITY Denton
STATE TX ZIP 76201
PHONE 940/382-7895
FAX 940/382-6287
CONTACT Christine Gossett

Advertiser designates the following agency to act on advertiser's behalf with regard to this agreement:

NAME N/A
ADDRESS _____
CITY _____
STATE _____ ZIP _____
PHONE _____
FAX _____

INVOICING:

Direct to Advertiser Through Agency

DATES OF HOTEL BROADCAST: Jan. 1999 - Dec. 1999

INSERTION OPTIONS:

Feature Presentation

- Restaurant Segment
 Shopping Segment
 Entertainment & Attractions Segment
 Travel Segment
 Art & Theater Segment
 Relocation/Real Estate Segment

ADDITIONAL INSTRUCTIONS:

Please submit \$285.00 with this contract.
You will be invoiced bi-monthly beginning January 1999 for the remainder. **THIS IS A 12X CONTRACT INSERTION.**

Make checks payable to D on TV. And mail to:

Vikki Wells, Executive Producer
D on TV
3525 Routh, Suite 8
Dallas, Texas 75219

SEGMENT ADVERTISEMENTS:

- Pick-up existing footage on Beta SP
 Needs to have signage professionally shot by D on TV crew
 See Advertiser's Agency
 Other (Specify)

Please attach a brochure, press release, menu, catalog or any other material that describes your business. We need this reference material to adequately describe your business.

This is an agreement for the purchase of advertising space in D Magazine's D on TV Hotel TV Show between Producer and Advertiser/Agency. Producer and Advertiser/Agency agree that all of the terms and provisions set out in this agreement. Advertiser/Agency acknowledges receipt of a copy of this agreement and understands the terms and provisions thereof. **Billing Date:** All advertising is due and payable within 30 days from the date of invoice at the offices of D on TV, 3525 Routh, Suite, Dallas, TX 75219. in U.S. dollars. Discrepancies on invoices must be reported in writing to the accounts receivable at D on TV within 30 days of invoice date. After 30 days, invoices will be considered accurate and advertiser will be liable for the balance. **Credit:** Advertisers/Agencies are required to submit cash with first insertion and submit a credit application if they desire credit for future insertions. Additional insertions will be invoiced provided credit has been approved - otherwise, further payment in advance may be required. Prepayment is for ad space only; additional charges will be billed (i.e. production charges). **Past Due:** All accounts not paid in full within 30 days of date of invoice shall accrue interest at the rate of 1.5% per month of 18% per year. **Production:** Production of D Magazine's D on TV Hotel TV Show which will include advertiser's business as a part of the feature presentation is under the sole discretion of producer. Advertiser will not be able to critique, review or change the production in any way. Producer reserves the right to reject or cancel any advertising for any reason at any time, including but not limited to the rejection or cancellation of any advertisement that in the opinion of Producer does not conform to the editorial or graphic standards of the production.

ADVERTISER: Christine Gossett - Denton CVB

Corporate Officer or other Authorized Signature Christine Gossett

AGENCY: _____

Authorized Agency Signature _____

ACCEPTED: D on TV by _____ DATE: _____

VIKKI WELLS
D on TV
Phone (214) 522.4390 / Fax (214) 522.4553
3525 Routh, Suite 8, Dallas, Texas 75219



DALLAS/FORT WORTH

VIKKI WELLS

Executive Producer, D on TV

1700 Commerce Street

Eighteenth Floor

Dallas, Texas 75201

Phone 214-939-3636x101

Fax 214-748-4579

MALL PERKS®

Don TV - need Beta SP

* New program year starts
Feb. 1, 1999 to Jan. 30, 2000

* Can update on video
commercial Aug. 1999
for showing Sept. 1, 1999

* Need commercial by
Jan. 15, 1999 in Don TV
office.

214/522-4390 Vicki Wells

What People are Saying about *D on TV*...

(D Magazine's Hotel Television Guide to DFW)

"At first, I wasn't convinced. I thought *D on TV* was a great idea for restaurants and entertainment...but unlikely to get out-of-towners to shop here at The Tiecoon. Would they watch the "info-ad" long enough to catch me on-screen? Would they come here -- eight miles way from the nearest hotel? The management of our shopping center, The Plaza at Preston Center, was so-o-o positive that they convinced me to give it a try. In short, it worked! Really worked. Just a few weeks later, we had feedback -- two customers from Chicago and another from Ohio. They said they saw me in my commercial (YIKS!). And tourist continue to find us. My career includes years in advertising, so I know when it's effective and when it is not. If *D on TV* was national, my store would be HUGE!"

Leon Morrison, Owner
The Tiecoon
The Plaza at Preston Center

"We are glad we advertised!"

Larry Doyle, Manager
Anzu Restaurant
4620 McKinney Avenue

"Developing smart marketing plans to help fill empty seats for restaurants, then paying for it, is what Transmedia does best. *D on TV* delivers that all important expense account, out-of-towner, to our participating restaurants. It is a triple win deal."

Matthew Feldman
Regional Sales Manager
Transmedia of Texas

"We have lots of marketing programs. We run on *D on TV*. We have a concierges program, and we run an ad in *D Magazine*. So, I believe it's a combination of things working for us. And over the last few months I have definitely seen an increase in guests at our Lombardi Mare restaurant in Addison. "

Vivian Escobar
Marketing Director
Lombardi's

"*D on TV*-- We love it."

Karole Wilson
Director of Public Relations
The Hyatt Regency Dallas

"We are really pleased with the quality of the programming."

Kevin Gallagher
Executive Assistant Manager
Adam's Mark - Dallas

"One of our sales associates needed a video to present to a client that highlighted Dallas/Fort Worth. I told her to get a copy of *D on TV*. It truly exemplifies the true essence and appeal of our city."

David Davis
Director of Public Relations
The Adolphus Hotel

"I was at the Hotel Intercontinental for a birthday party, and while flipping the channels noticed *D on TV*. Well, although it was 2:00 AM, I watched the entire show. I thought the show was great and I loved the clothes the show host was wearing."

Paula Acosta
Guest at Hotel Intercontinental

"My husband was at a sales meeting, and I decided to relax and watch TV. I noticed Janine Turner and stopped to watch. I loved the show. It was by far the best city video I have ever seen."

Wendy Whiteman
Guest at The Stoneleigh Hotel

"Although I live here, my wife and I watched *D on TV* twice while staying at The Le Meridien Hotel over the weekend. We learned some new things about Dallas/Fort Worth and enjoyed every second of it!"

Kidd Kraddick
KISS-FM Morning Show Host
Guest at The LeMeridien Hotel

"I had a room full of friends at The Fairmont, and we were all glued to the TV set watching *D on TV*. The celebrity guests really make it a show worth watching."

Mitchell Cathey
Guest at The Fairmont



February 2, 1999

Christine Gossett
Denton CVB
414 West Parkway
Denton, TX 76202

Dear Christine,

Your thirty-second commercial spot is now a part of ***D on TV's*** successful hotel feature presentation. The update was hand delivered to the hotels on February 1. Now, your spot will be seen by visitors from around the world!

I have enclosed a copy of the show for you to keep.

If you have any questions, please contact me at 214.522.4390 . As always, we appreciate and value your business!

Sincerely,

Vikki Wells
Executive Producer



SPDV

April 5, 1999

Christine Gossett
Denton CVB
414 West Parkway
Denton, TX 76202

Dear Christine,

Please note that the name "**D on TV**" is changing to "**TravelSmart-DFW**" as of May 15, 1999. We believe this new name will instantly attract the attention of viewers since they will automatically relate to the name **TravelSmart**. Also, we have plans to expand the show into other cities by the end of the year and this name change allows us to do just that.

The show itself (including your segment) will remain the same. As usual, if you need anything or have any questions, please feel free to contact me. My direct line is 214.522.4390.

As always, we appreciate your business!

Sincerely,

A handwritten signature in cursive script that reads "Vikki".

Vikki Wells
Executive Producer

Mailing Address: V. Wells, *D on TV*, 3525 Routh, Ste. 8, Dallas, TX 75219

12/8/21
8/8/98

800/938-5777 for 512/453-3321

Andréa w/
Lutheran Social

2 Social Services of the South, Inc.
19589 408 W. 45th Street Austin, TX 78765-9589
(512) 459-1000 Fax: (512) 453-3321



Services called

and said that we should talk to them first before we go to see Carol Welch - is the exec. director for the Denton center

INS FAX

the South provides help, healing and the poor in the name of Jesus Christ."

Date: 11 4 98

From: Kim A. Rudat

To: Christina Gossett

CC:

Phone Number (faxed to): 940 382 6287

Pages (including cover page): 2

Contact: Kim A. Rudat, APR (512) 706-7556 krudat@lsss.org

Christina - here is some background for the writer. Let me know when I can see a draft and also when you'd like to video tape at the facility - I will work with you to set it up. I will be on vacation from November 9 - 13.

Kim

**Please find our web site at www.lsss.org
or call the
Public Relations Department at 1-800-938-5777**

I can't picture any of the kids. can show backs of heads, bottom of feet or body trunks.

her # is 484-8232 Set up appointment w/Carol Welch and tell her that Kim said we should call and explain what is going on and she can give us guidelines.

NELSON CENTER

Denton, Texas

Program Description

The Kenneth W. and Billie Jo Nelson Children's Treatment Center is a licensed, nonprofit residential treatment center for emotionally disturbed boys and girls, ages 5-17. Located in a securely locked, modern facility on four acres in Denton, Texas, the Nelson Center provides an intensive, 24-hour therapeutic program. Residents are cared for in a warm, nurturing environment by a multi-disciplinary professional staff. High staff-to-child ratios provide intensive supervision of residents. Plus, licensed professionals are also available for individual, group and family therapy. The anticipated length of stay is 3-18 months.

Typical Program Participant

- Boys and Girls
- Ages 5-17

The typical child admitted to the program is emotionally disturbed and has had problems, at school and at home, with both peers and adults. Many of these youngsters have also exhibited verbal and physical aggression, defiance, suicidal tendencies, self-abusive and runaway behaviors, alcohol and drug experimentation, truancy and sexual acting out.

Unique Program Services

- Anger Management
- Certified Sex Offender Treatment
- Latency Age, Preadolescent and Adolescent Treatment Programs
- On-Campus Educational Services
- Play Therapy
- Post Adoption Treatment
- Preparation for Adult Living
- Ropes Therapy
- Spiritual Growth Opportunities
- Structured Recreation

The Kenneth W. and Billie Jo Nelson Children's Treatment Center

Debra Lowrance, Executive Director

4601 Interstate 35 North

Denton, Texas 76207

Phone (940) 484-8232 Fax (940) 484-1385



Lutheran Social Services of the South, Inc.

THE CROUCH GROUP

PAGE 01

\$5-\$7
to reproduce them
could be 1 to 1 1/2 weeks
turn around

talked to Perry & she said we can pay to have a repair. or go to visiting campus in 80's when student

have to have a phot. equipment
Richard Hemmel in university archives
565-2766

1. Pics of Larry McMurty, Pat Boone, Millie Hughes-Fulford, Louise Ritter, Bill Moyers, Don Henley. ^{no when student}

2. Pics of UNT and TWU campus.

3. Pics of old Denton in 1846, Pic of John B. Denton, original buried site in Justin Boliver Ranch site, any old photo to go with this time.

4. Sam Bass photo, need visual for "racing the Denton mare", ^{they have some in books, but Bob is checking}

5. Old Pic of 1st Methodist Church, 1st school in 1858, Pic of Texas Normal College on the Square, ^{Bob checking}

6. Old pic of College of Industrial Arts, ^{Bob checking}

7. Need video of Courthouse spiral staircase and alcoves. ^{Call Bob to arrange}

8. Pics of Noon Concerts on the Square, Dog Days of Summer, County Seat Saturday, Farmers Selling produce, - ? ^{Chris calling}

9. Pic of Bonnie & Clyde premier at Campus Theatre. ^{check w/ newspaper or Campus Theatre}

10. Texas Motor Speedway Video. ^{on digital beta, she will try to edit it next week} ^{Chris checking} ^{Scott has the ticket and a painting on a calendar}

11. Chamber Shots of Dallas and Ft. Worth. ^{Saxona (817) 215-8522}

Marty from UNT 565-3507 called & said she did not have readily available, photo. is out sick
No, but have a hand drawing
the place is open again next to a creek near Justin

382-6287
To:
Christine.

OCT-21-98 WED 03:43 PM
Sent by: CVB

ANDERSON HANSON

FAX NO. 9724905194

P.01/01



TO: Christine

FAX

Date: 10/21/98
Number of pages:
(including cover sheet)

FROM Jody Hanson

FROM: Christine Gossett
Denton Convention &
Visitor Bureau

PHONE:
FAX #: 972/490-5194

PHONE: 940/382-7895
FAX: 940/382-6267

Jody,

I am taking a marketing sub-committee poll. Read this information and then think about this idea. What if we cut a 30 second spot promoting Denton and using some of Phyllis' visitor video footage in the spot? Would it be worth it? This is shown on the visitor's channel in the hotels listed on the flier. The producer told me that this hotel channel is programmed to come on first when the TV is turned on. It would play 1,440 times per month. So, tell me if you think it is worth \$285 a month/\$3420 a year. I thought the whole celebrity tie in might be a great combination to promote Denton to Dallas visitors.

Call or fax me sometime this week to let me know what you think about this opportunity. Thanks!

- Christine

Hi Christine
I think your
idea would be a good
one - especially
since you have
footage w/ Phyllis
& it would
cost much.
Jody

- for video production:
- > need ~~every~~ events on the video that is for sale and in the TIC's
 - > also need events & facilities
-

- In Denton it would cost us
\$400/mo
a min. of \$500/mo for 28 spots (1 a day)

- In Dallas it would be about \$120/spot

- \$200 to edit @ the commercial

- Only way to put that amount to work to reach the whole metroplex could schedule one whole month

OK - buy Ch. 8 and get 3 or 4 spots out of it and maximize it

- Since you have to buy so many markets that it gets costly

- To get the whole metroplex would get more people by going to big broadcasters.

- Since it is on the visitors channel it stays in the purpose for the video



FAX

Date: 10/21/98

Number of pages:
(including cover sheet)

TO: Bob and Bette Sherman

FROM: Christine Gossett
Denton Convention &
Visitor Bureau

PHONE:
FAX #: 591-0739

PHONE: 940/382-7895
FAX: 940/382-6287

Bob and Bette,

I am taking a marketing sub-committee poll. Read this information and then think about this idea. What if we cut a 30 second spot promoting Denton and using some of Phyllis' visitor video footage in the spot? Would it be worth it? This is shown on the visitor's channel in the hotels listed on the flier. The producer told me that this hotel channel is programmed to come on first when the TV is turned on. It would play 1,440 times per month. So, tell me if you think it is worth \$285 a month/\$3420 a year. I thought the whole celebrity tie in might be a great combination to promote Denton to Dallas visitors.

Call or fax me sometime this week to let me know what you think about this opportunity. Thanks!

- Christine

I think we might be able to take some of this money from our advertising because we may have overestimated Southern Living. And, if we don't use all of the Oklahoma Home & Away advertising dollars it frees up some of the money. So, think about it and let me know. It's just an idea.



FAX

Date: 10/21/98

Number of pages:
(including cover sheet)

TO: Tim Crouch

FROM: Christine Gossett
Denton Convention &
Visitor Bureau

PHONE:
FAX #: 483-0520

PHONE: 940/382-7895
FAX: 940/382-6287

Tim,

Read this information and then think about this idea. What if we cut a 30 second spot promoting Denton and using Phyllis footage in the spot? Would it be worth it? This is shown on the visitor's channel in the hotels listed on the flier. The producer told me that this hotel channel is programmed to come on first when the TV is turned on. So, tell me if you think it is worth \$285 a month/\$3420 a year. I thought the whole celebrity tie in might be a great combination.

I am working on the script changes for you. I still need to make some phone calls. It seems that I can't come into work and find a moment of peace to concentrate on this. Sad story, huh? Anyway, call me as soon as you can to let me know what you think about this opportunity.

Christie
- Christine



FAX

Date: 10/21/98

Number of pages:
(including cover sheet)

TO: Jody Hanson

FROM: Christine Gossett
Denton Convention &
Visitor Bureau

PHONE:
FAX #: 972/490-5194

PHONE: 940/382-7895
FAX: 940/382-6287

Jody,

I am taking a marketing sub-committee poll. Read this information and then think about this idea. What if we cut a 30 second spot promoting Denton and using some of Phyllis' visitor video footage in the spot? Would it be worth it? This is shown on the visitor's channel in the hotels listed on the flier. The producer told me that this hotel channel is programmed to come on first when the TV is turned on. It would play 1, 440 times per month. So, tell me if you think it is worth \$285 a month/\$3420 a year. I thought the whole celebrity tie in might be a great combination to promote Denton to Dallas visitors.

Call or fax me sometime this week to let me know what you think about this opportunity. Thanks!

- Christine



FAX

Date: 10/21/98
Number of pages:
(including cover sheet)

TO: Sara Texada

FROM: Christine Gossett
Denton Convention &
Visitor Bureau

PHONE:
FAX #: 382-1990

PHONE: 940/382-7895
FAX: 940/382-6287
.....

Sara,

I am taking a marketing sub-committee poll. Read this information and then think about this idea. What if we cut a 30 second spot promoting Denton and using some of Phyllis' visitor video footage in the spot? Would it be worth it? This is shown on the visitor's channel in the hotels listed on the flier. The producer told me that this hotel channel is programmed to come on first when the TV is turned on. It would play 1, 440 times per month. So, tell me if you think it is worth \$285 a month/\$3420 a year. I thought the whole celebrity tie in might be a great combination to promote Denton to Dallas visitors.

Call or fax me sometime this week to let me know what you think about this opportunity. Thanks!

- Christine

Denton Visitors Video - revised #2
9/30/98

Music Open with fast paced look at
All of the elements that make up Denton.

Phyllis on the Square.....**Welcome to Denton, n**
George.

Phyllis covering mouth to hide # **MMMM years ago Denton sent me on a worldwind**
of years **tour, winning the Miss America Title, Hosting the**
NFL Today on CBS, Serving as First Lady of the
State of Kentucky, and of course promoting my own
company Chicken By George!
But through it all there was always one place that was
home. Denton, Texas.

Quick Cut from Denton Go! (1967 Promotional film)

Phyllis referencing shot of her from... **Who is that?**
1967 film

Cover with pics of former students

Denton has always been a place on the Go. Through
the years names like Larry McMurty, Pat Boone,
Astronaut Millie Hughes-Fulford, Olympic Gold
Medalist Louise Ritter, Bill Moyers and Don Henley
have been just a few of the famous names to have come
through town as students at the University of North
Texas and Texas Woman's University. Denton has been
a launching pad for many successful careers.

PG back on camera walking..... **But what is there to do in Denton besides go to school?**

ask Julie about:

- *lights (# of them)*
- *Stills of County Seat Saturday*
- *& other tidbit facts in script*

into Longhorn Gallery

Well the better question maybe what can't you do in Denton. The Campus Theatre where I used to see movies when I was in High School has become the cultural center of an vibrant downtown area. In Denton you'll find Shopping, Restaurants, Big time college athletics, incredible music and a wide variety of art galleries, like The Longhorn Gallery, Denton has it all!

Fast Paced Video Collage of
Denton Activities leading to break

Longhorn Gallery :90

The history of Denton reads like a history of the Old West. Denton County was established in 1847 by the Texas Legislature and named for an early Texas settler John B. Denton. John B. Denton was a lawyer, a Methodist Preacher and an Indian Fighter. He was killed in 1836 during an Indian Uprising at _____, near Grand Prairie.

Denton was buried on the ranch of his good friend John Chisum near the town of Bolivar in North Denton County. 11 years after Denton's death, Denton County was named in his honor, and in 1857 the city of Denton was established and recognized as the county seat. Denton's early years were a rough and tumble time.

Outlaw Sam Bass lived here and was remembered in the Ballad of Sam Bass for "racing the Denton Mare".....(short portion of song) Early attempts to settle Denton were met with limited success. The first church in town was a methodist church located just off the Denton Square in 1857, the first school was built in _____, It wasn't until 1890 that Denton began to find its identity. City fathers helped to establish a small college on the northwest corner of the square, Normal College grew to become the 4th largest university in the state, the University of North Texas. A few years later a women's college was founded as the College of Industrial Arts and today that college is the largest women's educational institution in the Country, Texas Woman's University. Making Denton the educational hub of the North Texas area. Today the universities bring Denton International recognition for their programs in music, nursing, physical therapy, education and business. And Recent building projects at both Universities are preparing the schools for a new century of educating students from all over the world.

Female voice.....Any tour of the city of Denton should start in the heart of the city, the downtown square. Here you will find the

historic Denton County Courthouse. Built in 1890 the courthouse is home to a museum which highlights the history of the Denton area. Even today the courthouse is still today the seat of Denton county government.

County Commissioners meet every Tuesday morning in the commissioners courtroom on the second floor of the courthouse. Although closed to the general public since _____ a spiral staircase on the third floor leads to the clock tower and _____. Outside the courthouse is the grave of John B. Denton, whose body was moved from John Chisum's ranch during the 1936 Texas Centennial.

The courthouse lawn is a popular gathering spot for events throughout the year. During the early summer local musicians play during the brown bag lunch hour series every Wednesday. The Dog Days of Summer are celebrated on the second Saturday in June while the second Saturday in September is County Seat Saturday, a celebration of days gone by when people used to come to the square to visit and shop. Booths, bands and food make County Seat Saturday a unique celebration of Denton's heritage.

You'll also find area farmers selling fresh Denton

County produce every Saturday Morning during the growing season from _____ to _____ on the courthouse lawn. The beginning of the Holiday season is marked by the annual Holiday Lighting Festival. The downtown area is decorated with over _____ lights. Downtown Businesses celebrate the season as well, helping to create a festive atmosphere for visitors and locals.

Main Street Spot :30

Denton's downtown is the heart of this community of over 70,000. Just to the west of the downtown area is Denton's Historic District, driving along Oak Street you'll see magnificent old homes many of which were built around the turn of the century, and many of which have famous or infamous stories to tell.

Ghost Story of the _____ house.

While in the downtown area be sure to visit the Center for Visual Arts located on Bell Ave at Hickory. The Center houses the Meadows Gallery, which features both regional and national artists in a variety of media's. Hours for the Meadows Gallery are from _____ to _____ Monday through Saturday. One block west of the square on Oak Street is The Campus Theatre. The Campus is host to over _____

1940's
rennovated
movie
theatre

events each year ranging from theatre events to dance,

recitals, and musical extravaganza's. Renovated in

19__ it is the permanent home of the Denton

Community Theatre^{one} of the outstanding community

theatres in the country. The community theatre

performs ____ plays each year before ^{more than} over ____ people

annually.

Denton's downtown also features a variety of

restaurants and nightclubs. Denton is famous for it's

musical heritage. As a virtual incubator of musical

talent, you'll find musicians performing throughout the

city developing skills and styles that are setting trends

for the entire music world. Who knows the band you

see playing at a local club tonight, may be the hottest

band in country tomorrow.

Musical bit from one of the clubs

Many of these clubs are located near the University of

North Texas near the Hickory and Fry Street

intersection.

If Denton's heart is in the downtown area, it soul comes

from the universities. Since 1890 Denton has been a

college town, a place where no one seems to grow older.

Education is dominates Denton, when school is out

**Every thing slows down a little, but when a new school
year begins look out!**

Music Montage of students and college activities

**The University of North Texas campus is located in
west Denton. Recent construction at the university has
brought exciting changes to the campus of over 25,000**

Lab Band.....

**In September 1998 UNT opened the all new
*Environmental Science, Performing Arts Center
planetarium sky Theatre*
*Lab Band Madness***

**For a slightly quieter experience while visiting UNT
*Rare Book Room***

Al Hurley.....For over 100 years the University of North Texas has

**called Denton home. Welcome to Denton we hope you
enjoy your stay.**

**Texas Woman's University was founded in Denton in
_____. It's mission and focus then as it is today on the education of women and
issues facing women today. In 1939 First Lady Eleanor Roosevelt came to denton
to help in the dedication of O'Neill Ford's Little Chapel in the Woods on the TWU
campus. The chapel was designed The stain glass depicts**

5Time National Champion.

Conclusion

PG at Sweetwater Grill patio..... I hope you've enjoyed this video visit of

Denton. There is another special place of mine in

Nelson Center Cover

Denton, The Nelson Center, a children's residential

treatment center for abused and emotionally disturbed boys and girls, who are experiencing problems at school, home, with peers and adults. The Nelson Center, a ministry of Lutheran Social Services of the South, provides an intensive, 24 hour therapeutic program in a warm, loving, nurturing environment.

PG on cameraWell that's Denton, Texas, my home town. A slice of America, and as you can tell a place with a little bit of everything including a place to just sit and watch the world go by.

Denton, Texas my hometown there's no place like it

Music Up and out.



TO: Tim Crouch, 483-0520 (Fax)

From: Christine Gossett, 382-6287 (Fax)

DATE: Sept. 19~~98~~, 1998

RE: video -

Thanks for your help and work on this.

Jim I made a few notes on the video for you. I think the content is good. I like the segways into the events from the history of downtown. If you don't agree w/ my changes or suggestions we can discuss it. I'll call you when I get back.

Denton Visitors Video - revised #2
5/14/98

**Music Open with fast paced look at
All of the elements that make up Denton.**

Phyllis on the Square.....**Welcome to Denton, my hometown, I'm Phyllis**

George.

Phyllis covering mouth to hide # **MMMM years ago Denton sent me on a worldwind
of years**

**tour, winning the Miss America Title, Hosting the
NFL Today on CBS, Serving as First Lady of the
State of Kentucky, and of course promoting my own
company Chicken By George!**

**But through it all there was always one place that was
home. Denton, Texas.**

Quick Cut from Denton Go! (1967 Promotional film)

Phyllis referencing shot of her from...**Who is that?**
1967 film

Cover with pics of former students

**Denton has always been a place on the Go. Through
the years names like Larry McMurty, Pat Boone,
Astronaut Millie Hughes-Fulford, Olympic Gold
Medalist Louise Ritter, Bill Moyers and Don Henley
have been just a few of the famous names to have come
through town as students at the University of North
Texas and Texas Woman's University. Denton has been
a launching pad for many successful careers.**

PG back on camera walking..... **But what is there to do in Denton besides go to school?**

into Longhorn Gallery

Well the better question maybe what can't you do in Denton. The Campus Theatre where I used to see movies when I was in High School has become the cultural center of an vibrant downtown area. In Denton you'll find Shopping, Restaurants, Big time college athletics, incredible music and a wide variety of art galleries, like The Longhorn Gallery, Denton has it all!

**Fast Paced Video Collage of
Denton Activities leading to break**

Longhorn Gallery :90

The history of Denton reads like a history of the Old West. Denton County was established in 1847 by the Texas Legislature and named for an early Texas settler John B. Denton. John B. Denton was a lawyer, a Methodist Preacher and an Indian Fighter. He was killed in 1836 during an Indian Uprising at _____, near Grand Prairie.

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was moved from John Chisum's ranch during the 1936

Texas Centennial.

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events throughout the year. During the ~~spring~~ local

musicians play during the brown-bag-lunch hour series

every Wednesday. The Dog Days of Summer are

celebrated during _____ and the second Saturday in

September is County Seat Saturday, a celebration of

days gone by when people used to come to the square to

visit and shop. Booths, bands and food make County

Seat Saturday a unique ~~Denton~~ Celebration of Denton's Heritage.

The beginning of the Holiday season is marked by the

annual Holiday Lighting Festival. The downtown area

Maybe
this
will
read
better.
It
seemed
repetitive
but I
like the
content.

and
Even today OR ^ even today

early summer (may, June and I think July)

on the second Saturday in June (check w/ Julie)

Do we want to say shop as the farmers market?

is decorated with over _____ lights. Downtown

Businesses celebrate the season as well, helping to create
a festive atmosphere for visitors and locals.

*maybe say something
like...
and Brave Combo
kicks off the
holidays or
something
about
their
performing*

Main Street Spot :30

Conclusion

PG at Sweetwater Grill patio..... I hope you've enjoyed this video visit of

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America, and as you can tell a place with a little bit of
everything including a place to just sit and watch the
world go by.

Denton, Texas my hometown there's no place like it

Music Up and out.

CONTACTS/FOOTAGE FOR THE DENTON VIDEO:

D.A.R. Museum TWU – Sue Thompson, President's office 898-3201 (she can give you directions to the building and the exhibit, make sure you find out who is going to meet you.)

W.A.S.P. Collection and Women's History Collection at TWU Library – Nancy Durr, 898-3751

Little Chapel in the Woods at TWU – Ask Sue in the President's office or call Ann Hatch at 898-3456.

Texas Motor Speedway – Gary Guehler (817) 215-8500

Denton County Historical Museum – Bob and Norma Lynn

UNT Environmental Science Building – Candy King, 565-3599. OR you can get footage at the Grand Opening on Friday, August 28. Activities all day from 12:30 to 7 p.m. Exhibits open at 1 p.m. I believe.

UNT Rare Book Collection – Gwen Smith, 565-2769

Hangar 10 Flying Museum – Phil Edgington, Gary, or Matt Wright 565-1945. (They are located south of the airport. Take Airport Road and turn left before the airport on West Court and then right on John Carroll Rd. It is on the right.)

Center for Visual Arts – Meadows and East Galleries. Call Sara to check and see if there is an exhibit before up filming, 382-2787.

Campus Theatre – Scott Wilkinson, 382-7014

North Texas State Fair – have passes for you

Nelson Center – checking with Kim Rudat on schedule

County Seat Saturday – September 12

8:30, July 7, Tuesday Main Street mtg. Comm. mtg.

Denton Visitor Video

* meeting w/ Tim Crouch

* - look for negative of picture of Phyllis with Chris

* - Call Kim Rudat w/ Nelson Center in Austin and ask him when it would be good to film footage at the center.

* - Make a call to TMS about Chris getting video give Chris Gary Juehler's name & number

Footage Chris has - - Phyllis George

- Air Show

- UNT Football/Basketball

Cinco de Mayo - Red Buds

- TWU Gymnastics ^{Practic}

- UNT Homecoming Parade - Storytelling

- Race Festival

Denton 50th Class Reunion
end of September

Civic Center Park - UNT Union w/ jazz ^{music playing}

TWU Skyline, Library & generics
with Red Buds

Parks Almon

Downtown Skyline Shots

City Hall

UNT Campus Shots

Art & Jazz

- Race Track (TMS) - G.O.A.C. Rally

- Ray Roberts Lake - Denton Black ^{Capitol}

^{ins} - Homes in historic district

↳ Fourth of July Fireworks & Parade

5) - Outlet mall

- G. Truitt → maybe a commercial

> Sweetwater & Longhorn are the commercials, so far
* Find out where our budget presentation is going to be held

383-8491

Needs a video

382-3881

wants info. on the
Denton video for
50th Reunion

~~Donna Greenhill
560-6086 x226~~

DENTON VIDEO FOOTAGE

March 26, 1998

Chris, here are some ideas for footage for the Denton video:

- UNT - campus scenes, new Environmental Science Building, new Performance Hall, coliseum, Fouts Field,...
 - TWU - library exhibits, Little Chapel in the Woods, Pioneer Hall Arena, ...
 - Downtown - Courthouse Museum, storefronts on square, Campus Theatre, Denton County Bank Building, ...
 - Oak-Hickory Historic District - homes, other historic sites in town
 - Texas Motor Speedway - the facility, if possible some footage of races
 - Shopping - Golden Triangle Mall, Denton Factory Stores, other shopping areas like downtown (which would be covered in above list) and maybe some of the larger centers like Southridge Village or Denton Town Center
 - Lake Ray Roberts - marina, Isle du Bois, Johnson Branch, parts of greenbelt that are finished...
 - Lake Lewisville
 - Art Galleries - downtown area again, maybe go into some (will discuss further)
 - Festivals, including:
 - Texas Storytelling Festival - Civic Center Park, March 26-29
 - Denton Air Show (footage for people going through Hangar 10 and viewing antique aircraft) - Saturday, March 28
 - Denton Race Festival - Friday, April 3, 3-10 p.m.
 - Arts & Jazz Festival - April 24-26
 - Cinco de Mayo - Civic Center Park, Saturday, May 2, 10a-5 pm
 - Juneteenth - Fred Moore Park (Bradshaw at East Prairie)
- June 19-21
- North Texas State Fair - August 14-22 at Fairgrounds
 - County Seat Saturday - Saturday, September 12, 9a - 5p
 - Holiday Lighting Festival - Thursday, Dec. 3
- Other - One O'Clock Lab Band concerts - Lab Band Madness Spring Concert - April 7, 7 p.m.

Redbud trees in bloom

TWU gymnasts in action

UNT basketball or football in action

Nightlife - maybe some people in clubs either dancing or eating in a restaurant, etc.

I realize some of the dates for these festivals are past our deadline for production, but if you have footage on hand from these, maybe that could be used. I also realize there may be restrictions for filming the One O'Clock Lab Band in concert. The buildings at UNT may not be finished in time, either, however I do know that parts of the Environmental Science Building may be done inside.

If you have any questions, or any other ideas I may have missed, please let me know. I am open to suggestion. Thanks!

* Call Euline & invite her to Sports Committee
meeting on Thursday
maybe brief her

Video

Ideal video would have Phyllis
George host it > various ways to

Phyllis
brings recognition

if Phyllis^{or someone else} does it:

pay for it

- 30 min. program > features on universities,
downtown - courthouse, ³ shopping areas
(Oak-Hickory District),
nightlife (music, etc.),
Newton Rayzor Ranch at entry
of Louisville, TMS, Ray Roberts,
DFW, Festivals

Cost: production \$7,500

CVB pay 50% & Cronch

group would try to sell other
part of it to other businesses, etc.

30 sec Solicitation Video:

5-7 minutes, incorporate some of the
features from the 30 minute video
(both campuses)
- facilities, hotels, & housing facilities
(dorms & universities) ^{sports}
→ civic center

Cost: \$1,500

Possibility for playing it is by "knotching" a visitor
channel or one of their movie channels

(Possibilities for video running):

- If go to Marcus, approach Karen Yurchuck & discuss it with her & ask her to be involved & request that they air it as public access or local origination)

Channel 25
F
→ (free)
they don't
have to run it
at a set time
everyday

(they can program the automation to run certain times each day and put that schedule on the tv's)

can run it
everyday at a
scheduled day

////

- Should try to go with both and see about including everyone

* Set a target date:

- when is the most important time to have it out there on occupancy trends

(festival season? ^(April) travel season? ^(June) or the Fall? ^(September))

Internet Trivia

Tom will bring proposal

Show this
to Jim Couch

This could be
used next
year. Maybe
the bureau
could run a
commercial
that gets played.



D MAGAZINE'S D C

For more than 20 years D M
Worth. The same information
show for visitors. *D on TV* at
to showing visitors how to en

VISITOR MARKETS LIKE NO ONE ELSE!

on shopping, dining and entertainment in Dallas/Fort
gazine has been expanded into a convenient television
finest hotels on a 24-hour television station dedicated
plex.

DISTRIBUTION

Hotels12,000 rooms

D on TV is in fine hotels all over Dallas/Fort Worth. This means your
message is seen in approximately 12,000 rooms with an average monthly
viewing audience of over 300,000.

FEATURING

D Picks

Profiles on the best in dining from new restaurants to old local favorites

Fashion, Business, & Fun

*Look for celebrities like Janine Turner, LeeAnn Rimes, Troy Aikman, Barry Corbin,
Charlie Pride, and Tanya Tucker to give advice on what to do, where to go, where to shop,
and even how to romance in Dallas/Fort Worth*

Arts & Entertainment

Current theater, dance, music, art, and sporting events

RATES

Slide Advertisement Only

	12x	6x	3x	
Rates for Advertisers Currently Advertising in <i>D Magazine</i>	380 900 1275	400 1075 1425	480 1250 1575	Slide Advertisement :30 Commercial 1:00 Advertorial
Rates for Advertisers Not Currently Advertising in <i>D Magazine</i>	595 1200 1475	640 1375 1625	685 1550 1775	Slide Advertisement :30 Commercial 1:00 Advertorial



HOTELS ... Average Monthly Viewers

The Mansion on Turtle Creek	3,431
Dallas Grand	17,279
Le Meridien	9,905
Lexington Hotel	2,628
Hyatt Regency DFW	34,071
Hyatt Regency Dallas	22,949
Grand Kempinski	13,677
The Adolphus	10,465
Marriott Hotel DFW	11,949
Hotel St. Germain	170
Wyndham Anatole	39,425
The Fairmont	13,410
Stoneleigh Hotel	3,724
Adam's Mark Dallas	42,589
Dallas Marriott Quorum	13,556
Sheraton Park Central	13,263
Doubletree Lincoln Center	12,168
Embassy Suites Market Center	6,790
Holiday Inn Fort Worth	2,409
The Arlington Marriott	7,544
Comfort Inn Fort Worth	2,409
Amerisuites West End	3,626

TOTAL301,142

FOR MORE INFORMATION OR TO
RESERVE SPACE

CALL 214-939-3636 x101 TODAY!

CONTACT: VIKKI WELLS
(214) 939-3636 x101
FOR MORE DETAILS.

DEADLINE 1st QUARTER '98:
NOVEMBER 28, 1997.

For Slide Advertisement: Provide us with your 4-C logo, catalog, brochure or restaurant menu and 15 words of copy.

For Commercial: Provide us with a :30 second commercial spot on Beta SP.

For Advertorial: We produce all advertorials for a one-time production fee of \$1,500.

D MAGAZINE, 1700 COMMERCE ST., 18TH FLOOR, DALLAS, TEXAS 75201 • PHONE 214-939-3636 • FAX 214-748-4579

What People are Saying about *D on TV*...

(Hotel Television Guide to DFW)

"At first, I wasn't convinced. I thought *D on TV* was a great idea for restaurants and entertainment...but unlikely to get out-of-towners to shop here at The Tiecoon. Would they watch the "info-ad" long enough to catch me on-screen? Would they come here -- eight miles way from the nearest hotel? The management of our shopping center, The Plaza at Preston Center, was so-o-o positive that they convinced me to give it a try. In short, it worked! Really worked. Just a few weeks later, we had feedback -- two customers from Chicago and another from Ohio. They said they saw me in my commercial (YIKS!). And tourist continue to find us. My career includes years in advertising, so I know when it's effective and when it is not. If *D on TV* was national, my store would be HUGE!"

Leon Morrison, Owner
The Tiecoon
The Plaza at Preston Center

"We are glad we advertised!"

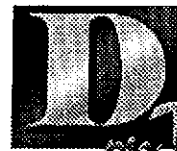
Larry Doyle, Manager
Anzu Restaurant
4620 McKinney Avenue

"We have helped several of our restaurant clients advertise on *D on TV* with a one-minute advertorial. Our goal is to bring them new business, and *D on TV* has done just that."

Matthew Feldman
Transmedia Network Inc.

"We have lots of marketing programs. We run on *D on TV*. We have a concierges program, and we run an ad in *D Magazine*. So, I believe it's a combination of things working for us. And over the last few months I have definitely seen an increase in guests at our Lombardi Mare restaurant in Addison. "

Vivian Escobar
Marketing Director
Lombardi's



- New Account
 Insertion Order

ADVERTISING AGREEMENT

Hotel Television Guide to DFW

ADVERTISER _____
 ADDRESS _____
 CITY _____
 STATE _____ ZIP _____
 PHONE _____
 FAX _____
 CONTACT _____

Advertiser designates the following agency to act on advertiser's behalf with regard to this agreement:

NAME _____
 ADDRESS _____
 CITY _____
 STATE _____ ZIP _____
 PHONE _____
 FAX _____

INVOICING:
 Direct to Advertiser Through Agency

DATES OF HOTEL BROADCAST: _____

INSERTION OPTIONS:
 30 second commercial
 60 second advertorial
 slide advertisement

BILLING OPTIONS:
 3x (Three consecutive months)
 6x (Six consecutive months)
 12x (Twelve consecutive months)

ADDITIONAL INSTRUCTIONS:

ART WORK for SLIDE ADVERTISEMENT:

- Pick-up
 Supplied by Advertiser
 From Advertiser's Agency
 Other (Specify)

30 SECOND COMMERCIAL ON BETA SP:

- Supplied by Advertiser
 From Advertiser's Agency

60 SECOND ADVERTORIAL PRODUCTION:

Date of Production: _____

This is an agreement for the purchase of advertising space in D Magazine's D on TV Hotel TV Show between Publisher and Advertiser/Agency. Publisher and Advertiser/Agency agree that all of the terms and provisions set out on the reverse side are also part of this agreement. Advertiser/Agency acknowledges receipt of a copy of this agreement and Publisher's current D on TV Rate Card and understands the terms and provisions thereof.

ADVERTISER: _____

Legal Corporate Name _____

Corporate Officer or other Authorized Signature _____

AGENCY: _____

Authorized Agency Signature _____

ACCEPTED: D MAGAZINE by _____ DATE: _____

VIKKI WELLS
 D MAGAZINE
 (214) 939-3636 x101 / Fax (214) 748-4579
 1700 Commerce, 18th Floor, Dallas, Texas 75201

Newest Version

5/15/98

10/22/98
2/2/98

Denton Visitors Video - revised #2
5/14/98

**Music Open with fast paced look at
All of the elements that make up Denton.**

Phyllis on the Square..... **Welcome to Denton, my hometown, I'm Phyllis**

George.

Phyllis covering mouth to hide # of years..... **MMMM years ago Denton sent me on a worldwind**

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Quick Cut from Denton Go! (1967 Promotional film)

Card B
Phyllis referencing shot of her from... **Who is that?**
1967 film

Cover with pies of former students

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a launching pad for many successful careers.**

PG back on camera walking..... **But what is there to do in Denton besides go to school?**

Card C
19-30

into Loughorn Gallery

*cards
70-30*

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PG on camera

*cards
70-30*

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CASH
17 4/8

world go by.

Denton, Texas my hometown there's no place like it

Music Up and out.

Denton Visitor Video

Meeting with Crouch Group 6/8/98

Areas covered:

- > Shopping - GT Mall & Expo Mills (use downtown as segway)
- > Downtown - Things to see and do (courthouse, events, etc.)
(mention, more than ad)
- > Golfing - Radisson, Oakmont, Denton Golf Center, TCU
- > Lakes - Lake Ray Roberts Marina, fishing guide
- > Arts - Center for Visual Arts,
- > Gyms(?) - can people get in w/out a member?
- > Transportation - airport transportation; rental cars;
- > Restaurants - Sweetwater, yes; trying steakhouses
- > Clubs - Blue Moon, Fry Street, Rockin' R, Billy's Brewery
- ★ Consider putting some info. on Dallas & Fort Worth and mention only 30 minutes away from attractions like Stockyards and
- ★ Stay away from advertising any specific properties
- > University athletics - ~~try~~ try to get both athletic dept.'s to advertise - refer them to Visitor Guide for calendar of events
- > Texas Lilies (ad)
- > Denton Community Theatre (ad)
- > Texas Motor Speedway (ad)
- > include a self-guided historic home tour (main street has brochure on it)

Get for Tim - Phone # for Grettle
& fishing guide at Ray Roberts



Crouch
Group

www.denton-texas.com

Tim Crouch
President
Creative Consultant

Chris Vochoska
Vice President
Video Production

Don Reynolds
Vice President
Internet Services

Ron Ray
Vice President
Sales & Marketing

Ricky Pels
Media Consultant

620 W. Hickory
Denton, Texas 76201
940-383-1990
940-320-4024
Fax 940-898-0118

Visitors Video

Welcome to Denton, Texas.

The Denton "Visitors Video" will be a thirty minute video highlighting what the area offers to visitors from out of town. It will be hosted by Phyllis George, an area icon that has helped put this great city of ours on the map. As you will see this video is a long term investment for the community and an obvious asset to the businesses that decide to participate. The video will run on local cable access channels at specific times each day and will be advertised in every hotel room with table tents that go on top of the television sets that carry local cable programming.

Option #1 (3)

1:30 News Style Package

\$1,000.00

Option #2 (12)

:30 Commercial

\$475.00

Option #3 (?)

Mention and up to 3 shots of business during segment

\$400.00

Option #4 (?)

Covershot of business

\$125.00

Name: _____ Business: _____

Denton Visitors Video - revised #2
5/11/98

**Music Open with fast paced look at
All of the elements that make up Denton.**

Phyllis on the Square.....**Welcome to Denton, my hometown, I'm Phyllis**

George.

Phyllis covering mouth to hide # **MMMM** years ago Denton sent me on a worldwind
of years

tour, winning the Miss America Title, Hosting the

NFL Today on CBS, Serving as First Lady of the

State of Kentucky, and of course ^{promoting} ~~starting~~ my own

company Chicken By George!

But through it all there was always one place that was

home. Denton, Texas.

Quick Cut from Denton Go! (1967 Promotional film)

Phyllis referencing shot of her from...**Who is that?**
1967 film

Cover with pics of former students

*will be
possibly only voice
at that
point.
We will shoot
it w/ her on
camera
and it
may be
covered*

Denton has always been a place on the Go. Through

the years names like Larry McMurt^y, Pat Boone,

Astronaut Millie Hughes-Fulford, Louise Ritter,

Bill Moyers and Don Henley have been just a few of

the famous names to have come through town

as students at the University of North Texas and Texas

Woman's University. Denton has been a launching

pad for many successful careers.

PG back on camera walking..... **But what is there to do in Denton besides go to school?**

into Longhorn Gallery

Well the better question maybe what can't you do in

Denton. Shopping, Restaurants, Big time college

athletics, an eclectic Nightlife, and a wide variety of art

galleries, Denton has it all!

Fast Paced Video Collage of
Denton Activities leading to break
Conclusion

PG at Sweetwater Grill patio..... I hope you've enjoyed this video visit of

Denton. (If you would like a copy of this program call

940-383-1990. proceeds from the sale of the video)

Nelson Center Cover.....will benefit) ~~The Nelson Center~~, a children's residential

treatment center for abused and emotionally disturbed

boys and girls, who are experiencing problems at

school, home, with peers and adults. The Nelson Center,

a ministry of Lutheran Social Services of the South,

provides an intensive, 24 hour therapeutic program in a

warm, loving, nurturing environment.

PG on cameraWell that's Denton, Texas, my home town. A slice of

America, and as you can tell a place with a little bit of

everything including a place to just sit and watch the

world go by.

Denton, Texas my hometown there's no place like it.

Music Up and out.

Campus Theatre
where I used
to go

Now it's
a
cultural
center

Cultural
opportunities
to all
the
history
& the
charm

Something about standing in front
of the 102 year old courthouse.
Beautiful Square, charm &
history

have
announced
said that

There is another
special
place
to me
~~in~~
in
Denton,
The
Nelson
Center,



FAX

Date: 5/15/98
Number of pages: 1
(including cover sheet)

TO: Dee Emmerson FROM: Christine Gossett
Denton Convention &
Visitor Bureau
PHONE: 212/477-5952 PHONE: 940/382-7895
FAX #: 212/396-1821 FAX: 940/382-0040
.....

Dee,

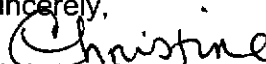
I am so sorry about missing your call last night. It know it is frustrating to play phone tag. So, I figured I might just try to write you a note and contact you that way.

I thought I would fax you another note and let you know that I talked to Tim about the on camera part for Phyllis when she is talking about the famous people who have attended the colleges in Denton. He said that we will shoot her on camera that day and we may keep it that way, or it may end up being her voice over some of their photos. So, as of right now we are planning to shoot her on camera for that part.

Do you know what time Phyllis wants to film on Sunday? I will be in the office today, so I hope to talk to you. If our main line is busy you may call the toll free line, 888/381-1818, or try 940/381-0799.

If for any reason you need to reach me over the weekend my home number is (940) 891-2516. You can leave a message if I am not there. I will be there most of Friday night and Saturday afternoon, but not Saturday evening. Tim Crouch's home number is 940/565-9370 in case you can't reach me and need to make some alternate arrangements. He will be in charge of the filming that day, but I will be there too.

Thank you so much for your help and cooperation. We are so excited that Phyllis will be on our video. We appreciate both of you for your willingness to assist us with this project.

Sincerely,

Christine Gossett
Vice President



FAX

**RE: DENTON VISITOR
VIDEO**

Date: 5/14/98

Number of pages: 3
(including cover sheet)

TO: Dee Emerson
 ^A
 m

FROM: Christine Gossett
Denton Convention &
Visitor Bureau

PHONE: 212/477-5952
FAX #: 212/396-1821

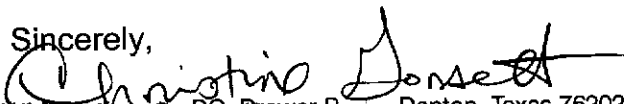
PHONE: 940/382-7895
FAX: 940/382-0040

Dee,

I have tried to call this morning and I did not get voicemail, so I thought I would fax a note to finalize plans for Saturday's visitor video filming. I have made arrangements with the Courthouse on the Square to be open from 4 p.m. to 5:30 p.m. for filming. We will film the conclusion at the Longhorn Gallery across the street. I will have cards with the script on them for Phyllis. The filming should take no longer than one and a half hours to two.

If 4 p.m. is not good and it needs to be later, please let me know before Friday afternoon so that I may contact the Courthouse and change the time. I also need to know if Phyllis will just meet us at the Courthouse or if she will need someone to pick her up at her mother's house, and if so I need the address. Thanks again for all of your help!!!

Sincerely,


Christine Gossett



FAX

Date: 5/12/98
Number of pages: 3
(including cover sheet)

TO: Kim Rudat
Lutheran Social Services

FROM: Christine Gossett
Denton Convention &
Visitor Bureau

PHONE: 800/938-5777
FAX #: 512/453-3321

PHONE: 940/382-7895
FAX: 940/382-0040
.....

Kim,

Here is a revised script. Please review it and let me know if it will be satisfactory, or make any revisions necessary. You may fax them to me at 940/382-0040.

We are filming Saturday, so I will need any revisions for your section ASAP so that I may get them to Phyllis George in time. Thanks.

- Christine Gossett

*Ken checked
OGB on script
May 14, 1998*



FAX

Date: 5/12/98
Number of pages: 3
(including cover sheet)

TO: Dee Emerson FROM: Christine Gossett
Denton Convention &
Visitor Bureau

PHONE: 212/477-5952
FAX #: 212/396-1821

PHONE: 940/382-7895
FAX: 940/382-0040

.....

Dee,

Here is a revised script. Please review it and let me know if it will be satisfactory, or make any revisions necessary. You may fax them to me at 940/382-0040.

I also talked to Tim Crouch about cards for Phyllis to read from and he said that can be arranged.

We will begin filming at 4 p.m., if that is okay, at the Courthouse on the Square. We will film the introduction outside, weather permitting, or inside the courthouse. Please let me know if this will or will not work. I also need to know if Phyllis would prefer to have someone pick her up at her mother's house, or meet us at the courthouse.

Thanks again for your assistance! I will look for any revisions this afternoon, if I don't hear from you by 3:30 p.m. Texas time I will call you.

- Christine Gossett



MODE = MEMORY TRANSMISSION

START=MAY-12 12:09

END=MAY-12 12:11

FILE NO. = 202

STN NO.	COM	ABBR NO.	STATION NAME/TEL.NO.	PAGES	DURATION
001	OK		12123961021	003/003	00:01'13"

-DENTON CHAMBER

***** -817 382 0040 - ***** - 817 382 0040- *****



FAX

Date: 5/12/98
Number of pages: 3
(including cover sheet)

TO: Dee Emerson

FROM: Christine Gossett
Denton Convention &
Visitor Bureau

PHONE: 212/477-5952
FAX #: 212/396-1821

PHONE: 940/382-7895
FAX: 940/382-0040
.....

Dee,

Here is a revised script. Please review it and let me know if it will be satisfactory, or make any revisions necessary. You may fax them to me at 940/382-0040.

I also talked to Tim Crouch about cards for Phyllis to read from and he said that can be arranged.

We will begin filming at 4 p.m., if that is okay, at the Courthouse on the Square. We will film the introduction outside, weather permitting, or inside the courthouse. Please let me know if this will or will not work. I also need to know if Phyllis would prefer to have someone pick her up at her mother's house, or meet us at the courthouse.

Thanks again for your assistance! I will look for any revisions this afternoon, if I don't hear from you by 3:30 p.m. Texas time I will call you.

- Christine Gossett



Dee Emerson

~~Phyllis G. Emerson~~

FAX

Date: 5/1/98
Number of page
(including cover)

TO: Phyllis G
& Dee En

PHONE: 212/47
FAX #: 212/396

Dear Phyllis and I

Thank you for ag
project and I think
Center as well.

Here is the first d
be faxed to you a
see fit to suit you.
directing the video
1990 if you have
make changes, p
(940) 898-0118.

I know you will be
discuss a conven
(888) 381-1818,)
fax number is als

Again, I appreciat

Sincerely,

Christine Gossett
Christine Gossett
Vice President

Will be available 4pm
(212)-477-5952 on
Sat.
- Available at 4pm
- els this on prompter?

↓
She would
wants cards or a
prompter

- Festivities at UNT wind
down at 2 or 3
- Start at 4 o'clock or so

> She would prefer to
do the more
personality
Phyllis wanted
to cut out some of

the history stuff,
thought it would be
better on voice-over

She would
talk about
schools &
alumni

Christine Gossett
Denton Convention &
Visitor Bureau

940/382-7895
940/382-0040

o. I am excited about the
I be great for the Nelson

revisions made and these will
ake your own revisions as you
1 Group is producing and
may be reached at (940) 383-
ion of the video. If you do
the script. His fax number is

ay, May 16. Please call me to
at (940) 382-7895 or toll free
I am not in when you call. My

o working with both of you.



FAX

Date: 5/1/98
Number of pages: 5
(including cover sheet)

TO: Kim Rudat

FROM: Christine Gossett
Denton Convention &
Visitor Bureau

PHONE:
FAX #: 512/453-3321

PHONE: 940/382-7895
FAX: 940/382-0040

Dear Kim,

Thank you for agreeing to help us with our Denton visitor video. I am excited about the project and I think it will not only be great for Denton, but it will be great for the Nelson Center as well.

Here is the first draft of the script for the video. Please feel free to make your own revisions to the information about the Nelson Center. If you do make changes, please fax them to Tim Crouch so that he may revise the script. His fax number is (940) 898-0118.

I appreciate your help with this project.

Sincerely,

Christine Gossett
Vice President

Denton Visitors Video 4/26/98

Music Open with fast paced look at
All of the elements that make up Denton.

Phyllis on the Square.....Welcome to Denton, my hometown, I'm Phyllis

George.

Phyllis covering mouth to hide # MMMM years ago Denton sent me on a worldwind
of years

tour, winning the Miss America Title, Hosting the

NFL Today on CBS, Serving as First Lady of the
State of Kentucky, and of course *Promoting my company* Chicken By George!

But through it all there was always one place that was
home. Denton, Texas.

Quick Cut from Denton Go! (1967 Promotional film)

Phyllis referencing shot of her from.... Who is that?
1967 film

Denton has always been a place on the Go. Denton
was named for an early Texas settler John B. Denton.

John B. Denton was a lawyer, a Methodist preacher
and a Indian Fighter, he was killed ^{in 1841} during the ^{Village Creek} Indian
Uprising at ^{in what is now Tarrant County} near Grand Prairie in

~~1836~~ and he was buried ~~in~~ on John Chisum's ranch

PG at John B Denton Grave.....north of Denton. Years later John B. Denton's Body
was moved and buried here on the courthouse square
in Downtown Denton. By the way John Chisum, you
may know of him by way of the Chisum Trail which

ran through Denton County along what is roughly
Interstate 35.

The Texas Legislature established Denton
County in 1846 and the City of Denton was founded ~~in~~ in 1857

Cover video of subjects.....~~years later~~ as the county seat. Over the next century
Outlaw Sam Bass made his home here, Bonnie and
Clyde rolled through town in the 30's, And in 1890 a
small college was started over on the northwest corner
of the square, Normal College grew to become the 4th
largest university in the state, the University of North
Texas. A few years later a women's college was
founded as the College of Industrial Arts and that
school grew into Texas Woman's University. Making
Denton the educational hub of the North Texas area.
Through the years names like Larry McMurty, Pat
Boone, Astronaut Millie Hughes-Filford, Louise Ritter,
and Don Henley came through town on the way to
greater fame and glory. Today the University of North
Texas and Texas Woman's University are renown for
their programs in music, nursing, physical therapy,
education and business. Recent building projects at
both schools have seen the addition of Pioneer Hall at
TWU, an environmental sciences and ~~new~~

**performance hall at UNT. Preparing both schools for
a new century of educating students from all over the
world.**

PG back on camera walking..... **But what is there to do in Denton? The better question
into Longhorn Gallery**

**maybe what can't you do in Denton. Shopping,
Restaurants, Big time college athletics, an eclectic
Nightlife, and a wide variety of art galleries, Denton
has it all!**

Conclusion

PG at Sweetwater Grill patio..... **I hope you've enjoyed this video visit of**

**Denton. If you would like a copy of this program call
940-383-1990, proceeds from the sale of the video**

Nelson Center Cover..... **benefit The Nelson Center, a residential treatment
center for emotionally disturbed boys and girls, who are
having problems at school, home, with peers and adults.
The Nelson Center provides an intensive, 24 hour
therapeutic program in a warm, nurturing environment
with consistent, firm limits.**

PG on camera **Well that's Denton, Texas, my home town. A slice of
America, and as you can tell a place with a little bit of
everything including a place to just sit and watch the
world go by.**

Denton, Texas my hometown there's no place like it

Music Up and out.

Lutheran Social Services of the South, Inc.

P. O. Box 49589 408 W. 45th Street Austin, TX 78765-0589

(512)459 1000 Fax: (512)453-3321



FAX

Date: May 5, 1998

To: Christine Gossett

At: Denton Convention Bureau - 940-382-0040

Ref: Revisions to script of video

Number of Pages (including this one): 2

From: Kim Rudat

Comments:

May 5, 1998

Christine Gossett
Denton Convention and Visitors Bureau

Denton Visitors Video

Christine,

On behalf of *Lutheran Social Services of the South, Inc.*, I would like to say how pleased we are that you've chosen to include The Nelson Center in this video. As I understand, there will be more information about The Nelson Center within the video. We appreciate this visibility and will be happy to review that copy as well.

Here is the tag line. Our recommended changes are in bold.

If you would like a copy of this program, call 940-383-1990. Proceeds from the sale of the video **will** benefit The Nelson Center, a **children's** residential treatment center for **abused and** emotionally disturbed boys and girls who are **experiencing** problems at school, home, with peers and adults. The Nelson Center, a **ministry of Lutheran Social Services of the South**, provides an intensive, 24 hour therapeutic program in a warm, **loving**, nurturing environment. **(Delete the words: with consistent, firm limits.)**

Please contact me with any questions you might have. I can be reached by calling 1-800-938-5777.

Sincerely,



Kim A. Rudat, APR
Associate Vice President for Public Relations

MODE = MEMORY TRANSMISSION

START=MAY-01 16:56

END=MAY-01 16:59

FILE NO.= 214

STN NO.	COM	ABBR NO.	STATION NAME/TEL.NO.	PAGES	DURATION
001	OK		15124533321	005/005	00:02'51"

-DENTON CHAMBER

***** -817 382 0040 - ***** - 817 382 0040- *****



FAX

Date: 5/1/98
Number of pages: 5
(including cover sheet)

TO: Kim Rudat

FROM: Christine Gossett
Denton Convention &
Visitor Bureau

PHONE:
FAX #: 512/453-3321

PHONE: 940/382-7895
FAX: 940/382-0040

Dear Kim,

Thank you for agreeing to help us with our Denton visitor video. I am excited about the project and I think it will not only be great for Denton, but it will be great for the Nelson Center as well.

Here is the first draft of the script for the video. Please feel free to make your own revisions to the information about the Nelson Center. If you do make changes, please fax them to Tim Crouch so that he may revise the script. His fax number is (940) 898-0118.

I appreciate your help with this project.

Sincerely,

Christine Gossett
Vice President

MODE = MEMORY TRANSMISSION

START=MAY-01 16:54

END=MAY-01 16:56

FILE NO.= 213

STN NO.	COM	ABBR NO.	STATION NAME/TEL.NO.	PAGES	DURATION
001	OK	s	12123961821	005/005	00:01'47"

-DENTON CHAMBER -

***** -817 382 0040 - ***** - 817 382 0040- *****



FAX

Date: 5/1/98
 Number of pages: 5
 (including cover sheet)

TO: Phyllis George
 & Dee Emerson

FROM: Christine Gossett
 Denton Convention &
 Visitor Bureau

PHONE: 212/477-5952
 FAX #: 212/396-1821

PHONE: 940/382-7895
 FAX: 940/382-0040

Dear Phyllis and Dee,

Thank you for agreeing to help us with our Denton visitor video. I am excited about the project and I think it will not only be great for Denton, but it will be great for the Nelson Center as well.

Here is the first draft of the script for the video. There may be revisions made and these will be faxed to you as they are done. Also, please feel free to make your own revisions as you see fit to suit your style or comfort. Tim Crouch of The Crouch Group is producing and directing the video and I assure you it will be high quality. He may be reached at (940) 383-1990 if you have any questions regarding the script or production of the video. If you do make changes, please fax them to him so that he may revise the script. His fax number is (940) 898-0118.

I know you will be at the UNT commencement most of Saturday, May 16. Please call me to discuss a convenient time frame for filming. I can be reached at (940) 382-7895 or toll free (888) 381-1818, you may leave a message on my voicemail if I am not in when you call. My fax number is also listed above.

Again, I appreciate your help with this project. I look forward to working with both of you.

Sincerely,

Christine Gossett
 Vice President

Lutheran Social Services of the South, Inc.
P. O. Box 49589 408 W. 45th Street Austin, TX 78765-0589
(512)459-1000 Fax: (512)453-3321



FAX

Date: April 30, 1998

To: Christine Gossett

At: Denton Convention and Visitor's Bureau

Ref: Information on LSS, Nelson Center

Number of Pages (including this one): 5

From: Kim Rudat

Comments:

***Lutheran
Social Services
of the South, Inc.***

Kim A. Rudat, APR

Associate Vice President
for Public Relations
krudat@lssss.org
www.lssss.org

Administrative Office
PO Box 49589, Austin, TX 78765
Direct Line: (512) 706-7556
1-800-938-5777
Pager: (512) 209-7805
Fax: (512) 453-3321
Home: (512) 331-4201



Lutheran Social Services of the South, Inc., the social service arm of the Evangelical Lutheran Church in America and the Lutheran Church - Missouri Synod, serves over 8,000 children, elderly and poor in Texas and Louisiana each day. Its ministry includes health care and retirement centers, children's residential treatment centers, therapeutic foster care and adoption. Sixty percent of its clients are minorities and 73 percent live below the poverty level. Since the 1940's, *LSS* has found loving, Christian homes for more than 5,100 children.

-LSS-

Please find our web site at www.lsss.org
or call the Public Relations Department at 1-800-938-5777

REFERRAL

In order for a child to be considered for admission to the
Kenneth W. and Billie Jo Nelson Children's Treatment Center
the following information is required:

- A complete application
- A current psychological evaluation (within the last 6 months)
- A current social/family history
- A current psychiatric exam (if the child has seen a psychiatrist)
- Level of Care authorization (State placements)

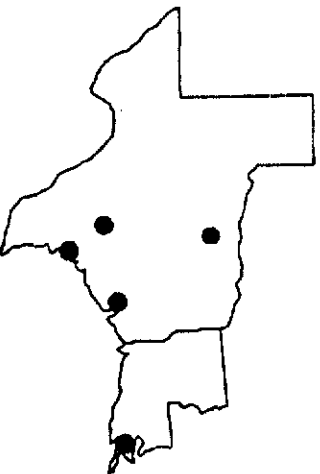
After a review of records, the admission team ascertains whether the Nelson Children's Treatment Center can meet the needs of the particular child. At this point, a pre-placement visit is completed, and the admission team makes a decision regarding admittance to the center.

For information on how you can refer a child to any

LSS Children's Treatment Center, or about

Therapeutic Foster Care, call

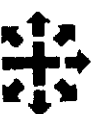
1-800-938-5777 / Fax 512-419-7421



Bethlehem Children's Treatment Center, New Orleans, LA
Harry J. and Mary Bokenkamp CTC, Corpus Christi, TX
Kenneth W. and Billie Jo Nelson CTC, Denton, TX
New Life Children's Treatment Center, Canyon Lake, TX
Herman A. and Helen A. Krause CTC, Katy, TX

The Nelson Center *Children's Residential Treatment*

4601 Interstate-35 North
Denton, Texas 76205
(817) 484-8232 / Fax (817) 484-1385



Lutheran Social Services
of the South, Inc.

The Kenneth W. and Billie Jo Nelson Children's Treatment Center

is a non-profit residential treatment center for emotionally disturbed boys and girls, ages 5-17. The center is licensed by the Department of Protective and Regulatory Services. Residents are cared for by a multi-disciplinary professional staff. A consulting psychiatrist and nurse assure appropriate medication assessment and management if necessary. The Nelson center provides a warm, nurturing environment, in a spacious, modern facility on 4 acres in Denton, Texas.

PROGRAM DESCRIPTION

The length of stay may range from 3-18 months. The Nelson Center will admit the children assigned Levels of Care 5 and 6, and transition Level of Care 4 children appropriately. The typical youth admitted to the program is emotionally disturbed, has had problems at school, home and with peers and adults. Many of these youngsters have also exhibited behaviors such as verbal and physical aggression, runaway, defiance/oppositionality with adults, suicidal ideation, self-abusive behaviors, alcohol and drug experimentation, truancy, and sexual acting out.

The Nelson center provides an intensive, 24-hour therapeutic program. The secured unit on campus provides a higher level of supervision for those young residents who have a history of runaway behaviors, self-abusive behaviors and suicidal ideation. The milieu provides a warm, nurturing environment with consistent, firm limits.

SERVICES

Behavioral Modification Program: The Nelson Center has a system of rewards and consequences for acceptable and unacceptable behaviors. All rules and consequences are predetermined and standardized to insure maximum staff consistency, and are congruent with an individualized treatment plan.

A Structured Daily Program: Every waking hour is structured and scheduled in order to provide residents with a consistent, safe environment.

24-Hour Staff Supervision: On a 1:5 staff ratio during waking hours. 1:1 is available if necessary.

Individualized Treatment Plan: Each child has targeted goals and specific treatment objectives to meet while in care. All goals are based on issues with measurable behavior expectations. All treatment plans are developed by a Master's level therapist and approved by the Treatment Team (psychiatrist, clinical director, program director, and therapist).

Individual, Group & Family Therapy: Provided on a weekly basis by a Master's level therapist. The Nelson center also provides family therapy or geographically distant family therapy (therapy co-facilitated by a facility therapist and therapist in the family's home community). Multi-family group therapy may also be indicated.

Educational Services: The Nelson Center has an on-campus school accredited through the Denton Independent School District. The school is staffed by a special education teacher and teacher's aides, with additional supervision from resident counselors.

Training: All staff members are required to attend in-service training focused on topics addressing child and adolescent treatment issues in residential care, in addition to CPR, First Aid and Management of Aggressive Behavior Training. This training is provided by Lutheran Social Services of the South, Inc. and community workshops. All staff are required to attend at least 50 hours of special training yearly.

Treatment Supervision: All treatment aspects of the program are supervised by qualified individuals. This includes treatment plans, weekly goals, intake studies, behavior management program and other treatment components. Each child's treatment is supervised by the case supervisor/therapist and the clinical director, with treatment plan approval by an independent consulting psychiatrist.

Recreational Therapeutic Services: The Nelson Center provides structured therapeutic activities as part of treatment. There is an on-campus swimming pool, a ropes course, a volleyball/basketball court and an indoor recreation room. Off-campus outings are scheduled for residents as appropriate.

Preparation for Adult Living: For residents who qualify, special classes are provided on campus to help prepare the children for living independently. Classes include money management, job interview skills and social skills.

Mary Jo - 12:30 pm General Convocation
is when she is giving speech
2:30 - 5:30 pm reception

Denton Visitors Video 4/26/98

Music Open with fast paced look at
All of the elements that make up Denton.

On the courthouse lawn

Welcome to Denton, my hometown, I'm Phyllis George. MMMM years ago Denton sent me on a worldwind tour. Winning the Miss America Title, Hosting the NFL Today on CBS, Serving as First Lady of the State of Kentucky, and of course Chicken By George! But through it all there was always one place that was home. Denton, Texas.

Quick Cut from Denton Go!

Who is that? Denton has always been a place on the Go. Denton was named for an early Texas settler John B. Denton. John B. Denton was a lawyer, a Methodist preacher and a Indian Fighter, he was killed during the Indian Uprising at _____, near Grand Prairie in 1836 and he was buried in on John Chisum's ranch north of Denton. Years later John B. Denton's Body was moved and buried here on the courthouse square in Downtown Denton. By the way John Chisum, you may know of him by way of the Chisum Trail which ran through Denton along what is roughly Interstate 35.

The Texas Legislature established Denton County in 1847 and the City of Denton was founded 10 years later as the county seat. And everything began here. Over the next century Outlaw Sam Bass made his home here, Bonnie and Clyde rolled through town in the 30's, in 1890 a small college was started over on the northwest corner of the square, Normal College grew to become the 4th largest university in the state, the University of North Texas. And a few years later a women's college was founded as the College of Industrial Arts and that school grew into Texas Woman's University. Making Denton the educational hub of North Texas.

~~Larry McMurry, Bill Moyers, mean Joe Greene~~
Through the years names like Pat Boone, (names from both schools) came through town on the way to greater fame and glory. Today the University of North Texas and Texas Woman's University are renown for their programs in music, nursing, physical therapy, education and business. Recent building projects at both schools have seen the addition of the ~~Kitty McCoo Physical Education Building~~ at TWU, environmental sciences and a new performance hall at UNT. Preparing both schools for a new century of educating students from all over the world.

Going into Longhorn Gallery
But what is there to do in Denton? The better question maybe what can't you do in Denton. From Shopping and Art Galleries to Restaurants and and an eclectic Nightlife, Denton has it all. Here to tell you more is.....

Conclusion

Sweetwater
Well that's Denton, Texas my home town. A slice of America, and as you can tell a place with a little bit of everything including a place to just sit and watch the world go by. I hope you've enjoyed this video visit of Denton. If you would like a copy of this program call 940-383-1990, proceeds from the sale of the video benefit The Nelson Center, an intervention program.....

Denton, Texas my hometown there's no place like it

Music Up and out.

Shirley Chater
former commissioner
of the SS
Admin

Ann Williams
founder of the
Dallas Black
Dance
Theatre

Toni-
Louise
Ritter
olympic gold
metalist

Dr.
Millie
Hughes-
Fulford
NASA Astronaut

Ann Haten

need
gymnastics
footage

Ann does have
news footage

then
may
have
some
w/ the
championship
& check
w/ chalice

we're going to have
Mississipi
of Channel 5

Tom's
fax: 998-0118

Don
Henley
Two-
Brigadier
General
Mary
Saunders
(Air Force)
only
black female
general in
U.S. Air Force.
Only 12
women at
level of
general
in US
military

Call Nancy at UNT
LeMay
565-3511



FAX

Date: 4/16/98
Number of pages:
(including cover sheet)

TO: Fran Moore

FROM: Christine Gossett
Denton Convention &
Visitor Bureau

PHONE:
FAX #: 484-1385

PHONE: 940/382-7895
FAX: 940/382-0040

Fran,

Here is a tentative outline you may pass on to Phyllis. Right now the plan is to have her on camera for the introduction, conclusion and introduction of each segment, as time allows. If the schedule is crunched, we will have another voice over for the body of each segment and we may only have her on camera for the introduction and conclusion. If time allows we may have her do all the voice-over. It will all depend on her time schedule. Of course our preference is to have her on camera for introduction, conclusion, and introduction of each segment. However, we will cooperate with anything.

We appreciate your help. Thanks!

Sincerely,

Christine
Christine

Denton CVB Visitors Video

	Trt
I) Introduction	5:00
- Welcome to Denton	
- Denton Overview (UNT, TWU)	
- History	
- Lay of the land	
II) Commercial Break #1 1:30	6:30
III) Segment # 1 Shopping & Art Galleries	11:00
- 2 1:30 segments	
IV) Commercial Break #2 1:30	12:30
V) Segment # 2 Restaurants & Nightlife	18:00
- 2 1:30 segments	
VI) Commercial Break #3 1:30	19:30
VII) Segment # 3 Entertainment & Attractions	26:00
- 2 1:30 segments	
VIII) Commercial Break #4 1:30	27:30
IX) Conclusion	30:00
- The Nelson Center	

Phyllis m -

Intro

Ending

& introducing the 3 segments

depending on time & schedule

if not time, just intro & close on
camera

1st - Oper depends on her schedule

split into 3 segments on
camera

Denton video outline

Mark Bernhardt > chief engineer at Marcus,
he may be able to help w/
airing the video

< Follow-up w/ Karen and see if she has answer
(Eddie Burns had called to see if we would need it
produced)

OR check the Marcus Channel and see if
they would do it for free - it would give
people a reason to turn to it

- 30 second spot in body of video on the
Nelson Center
- Plug at the end for video sales to
benefit the Nelson Center - 1 minute
and the golf tournament or Nelson Center
in general



FAX

Date:
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TO: *Fran Moore*

FROM: Christine Gossett
Denton Convention &
Visitor Bureau

PHONE:
FAX #: *484-1385*

PHONE: 940/382-7895
FAX #: 940/382-6287

S:\cvb\cfax



OVERVIEW OF DENTON VIDEO

The purpose of the Denton video will be:

- To introduce visitors to the Denton community
- Draw people into town to eat, shop, visit local businesses, downtown area and other areas of Denton.
- To air on local cable community channel in hotels/motels and residents; or on a hotel/motel channel

The program will be approximately 30 minutes covering the following areas of interest in Denton, including:

- UNT/TWU
- Downtown
- History (museums, historic district,)
- Texas Motor Speedway
- Shopping
- Lake Ray Roberts/Lake Lewisville
- Art Galleries/Antique stores
- Festivals
- Nightlife

The Nelson Center will get a 30 second spot in the body of the video and then a one minute spot at the end of the video to give any information on the center or its events.

This outline is not in any specific order and we do not have an official script drafted, yet. We will work on this in the next week and get it to your office as soon as possible.

Thanks for your consideration of this project.

Meeting with Fran Moore 2/16/98

- Phyllis would not have a lot of on-camera time > she would do voice-over

**FIRST STATE BANK
OF TEXAS**

more physically ~~to gain~~
~~needed~~ to gain the recognition

Talked to Fran about

steps to see if they carry
re if they have the
to a channel.

Phyllis George coming
in to do the video

Karen Yurchuck at
ere we've come

& possibly work with
the sale of the video
to benefit the Nelson

questions on scripting:
at on it and want to
relines of the center

Center.

Fran will run it by
her bosses. & get

start shooting May, early
expected 1st of September.
shoot most of the video, from
hoot it over a weekend,
ay. Have one weekend

back with me
at end of January.

could have script ready for her review 4 weeks
out from the taping to allow for review &
adjustments.

- probably play the segment on Nelson Center
at end of the video

Put Willie on mailing list for Racefest

DENTON VIDEO

Channel 25 Public Access time is available -
they can run - mostly people bring
them videos

Best show in 10-11:30-11:45 or 10:10-10:20 m-sun
this can help us get rotation on Channel 26
Can call it local origination >
they

Another way of looking at doing it
is by putting it on the city channel

Check w/ Robinson 1/2 hour or less could probably be
run on city channel

- Look at rotation on that channel
and talk to Richard Foster

city may have to have someone physically run the tape, but Marcus can alternate it
Maybe Marcus Channel they work on a rotation

these are played on various channels
- 30 second Donut Spot where you can
insert voiceovers for 15 seconds

approximately
25,000
homes

Marcus subscribers:
Denton, Corinth, Hickory Creek, Shady Shores,
Lake Dallas

Marcus Channel will work - Channel 24

Denton Video Center

3-field project - one video geared toward
visitors - 30 minute

program - focus

on various aspects of

the community

- Businesses could get into it

the video and they could help

pay you 50% of the production
cost.

estimated
\$7,500
total
50%
\$3,750
4 months

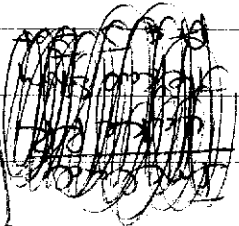
- Smaller version of video - could be
used for facilities & solicitation
5-7 minutes

- Smaller version of video - could be
used for a sports facilities &
solicitation 5-7 minutes - 40 minutes

- Interactive Internet Video - trivia
contest where answers are found
on Denton various websites.

* Meet w/ Fran Miller & see how

we may be able to contact *Phyllis*
George
- Decide on the host first before
we see ads



DENTON VIDEO

Presented by:

Jim Couch

The Couch Group, Inc.

Video Concepts

- Two Videos
- #1 designed for visitors
- #2 designed for event solicitation
focused on facilities

Visitors Video

- This video will be designed to introduce visitors to the Denton Community.
- It will seek draw people into town to eat, shop, and visit local businesses and attractions
- Program could air on Marcus Cable or an in-house hotel/motel channel

Visitors Video Specifications

- Get a host with a national identity - Phyllis George/Shirley Cothran/both?
- :30 minute program

Areas Covered

- UNT/TWU
- Downtown
- History
- Race Track
- Shopping
- Lake Ray Roberts/Lake Lewisville
- Art Galleries
- Festivals
- Nightlife

Visitors Video Cost

- \$7,500
 - 50% paid by CVB
 - 50% paid by featured businesses/attractions
- Talent Fees
 - To be determined
 - Possible donation from sale of tapes

Solicitation Video

- 5 to 7 minutes
- Include some elements from visitors video
- Primary focus on available facilities
 - Accommodations
 - Transportation
 - Meeting Space
 - Athletic Facilities

Solicitation Video Cost

- \$1,500.00

Internet Trivia Contest

- WIN a **FREE WEEKEND IN DENTON!!!**
- Game designed to force web surfers to visit different Denton related sites to answer questions about Denton
- Quarterly Drawing from entries to win
 - 2 nights in Denton
 - all meals
 - Air Fare/Transportation

Sponsor Requirements

- Annual Prize Donation (i.e. 2 nights, meals etc.)
- \$25.00 per month (with existing website)
- \$50.00 per month (1 page in Denton Mall)