

Track – KM Practitioner

Fit to collaborate in the Otto Group: Experiences and Perspective

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Juliane Dieckmann, Head of Knowledge Management in the Otto Group Holding, is responsible in the Digital & Consulting division for the group-wide transfer of knowledge and the development of KM products specifically aimed at collaboration in organisational units. She focuses with continuing enthusiasm on the task of making Knowledge Management in the Otto Group fit for the path to digital transformation and putting people at the centre of this.

The Otto Group is a globally active trading and services group with around 52,000 employees and a turnover of 15.6 billion euros. With 30 major corporate groups it is present in more than 30 countries. Global group activities and strategic partnerships provide the Otto Group with excellent conditions for know-how transfer and the use of synergy potential. Every day, in the course of its business activities, it deals with the core issues of a modern society, including the future of work, value-oriented action, and the opportunities and challenges of the present.