

## Making Calls to Set Up Appointments

- 1) Introduce yourself as a graduate student of The University of North Texas and as a representative of the Success for Life through Reading program.
- 2) Then introduce the program:
  - a. Success for Life Through Reading (SLR) is a volunteer-based, service learning, literacy program for preschool children from low-income families in the Denton area. Our mission is to increase early childhood literacy in North Texas.
  - b. We fulfill our mission through volunteer-led reading sessions and interactions. By addressing literacy early on, we hope to build a love of reading in our area's most vulnerable children and provide equal access to education through reading and providing new books for each child to take home. Our trained volunteers have repeated classroom interactions throughout the year allowing them to build positive mentoring relationships with the children.

**\*\***(This is the overall premise of the organization, so we are all on the same page; however, please feel free to make it more conversational)**\*\***

- 3) State Your Purpose: Success for Life through Reading is able to continue helping low-income children with the generous support of local companies and community leaders. We are currently seeking sponsors who wish to take part in the continued effort to combat illiteracy.
- 4) Schedule the meeting: We would like to schedule a meeting with you to share more about our organization and introduce an opportunity to help.