

Where do users find value?



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About the Portal

The Portal is a gateway to Texas history materials. You may discover anything from an ancestor's picture in a college yearbook to a rare historical map.

[Read More...](#)



Resources⁴ Educators

We offer teaching materials that connect your students with primary source historical documents to dramatically enrich their learning.

[See all resources...](#)

Statistics

Currently we have a total of 304,083 unique items, comprising 3.6 million files. Over the last 34 days, we've logged 666,912 uses of these items by people like you.

[More Info...](#)

Search within the The Portal to Texas History

[Everything](#) | [Books](#) | [Maps](#) | [Photos](#) | [Newspapers](#)

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Featured Collections



Texas Folklife Festival Collection

The University of Texas at San Antonio's Library Special Collections contributed photographs from the Texas Folklife Festival. The Texas Folklife Festival is an annual event sponsored by the University of Texas at San Antonio's Institute of Texan Cultures that celebrates the many ethnicities represented in the state of Texas. Modeled after the Smithsonian's Folklife Festival, the first ...

1 2 3 4 5

[More Collections...](#)

Featured Partner

McMurry University Library

The Jay Rollins Library at McMurry University partnered with us to provide access to The Totem, the McMurray University yearbooks. The Totem yearbook, 1924-2006, for McMurry College in Abilene, Texas, is the University yearbook, presenting a record of student and campus life during the previous academic year. Included are photographs, formal and candid, of students, faculty, administrators, staff, student organizations, social clubs, athletic teams, Homecoming, and other special events.

[More Partners...](#)

Methodology: User Survey

- Launched May 2012
- Gathered responses for 4 months
- 573 responses
 - Portal newsletter subscribers (32%)
 - Embedded link on website (59%)
 - Facebook announcement (10%)

<http://texashistory.unt.edu/>

Common Framework for Value and Impact Areas

- Research
- Educational
- Financial
- Cultural
- Social
- Environmental

“This is a vital resource for my family history research. It allows me to find out about people, not just birth and death dates”

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Common Framework for Value and Impact Areas

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“[I] have recommended the lesson plans you created to go with digitized resources to future teachers in my university's College of Education.”

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Common Framework for Value and Impact Areas

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“Even though we are a major research university in Texas, like everyone else, our materials budgets have taken some serious hits in recent years. The fact that the Portal to Texas History is free is such a blessing for us.”

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Common Framework for Value and Impact Areas

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“I am interested in History. Sometimes the Portal has historical documents that I enjoy looking at or referencing. Often there are old pictures available which both my wife and I like to see.”

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Common Framework for Value and Impact Areas

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“I share info with several relatives I connected with on Facebook and family genealogical sites.”

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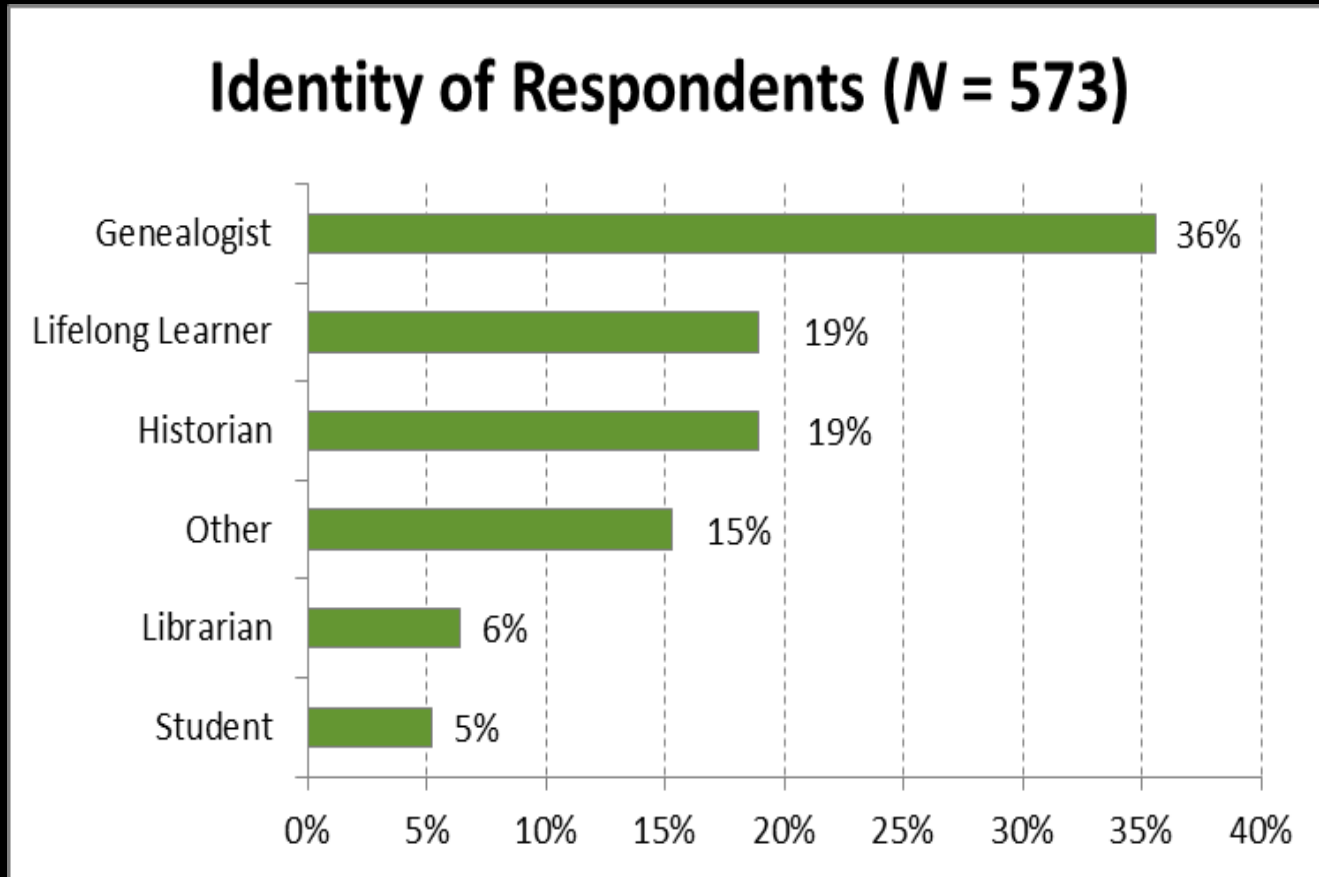
Common Framework for Value and Impact Areas

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“Reduces travel to archives, mitigates pollution and carbon footprint.”

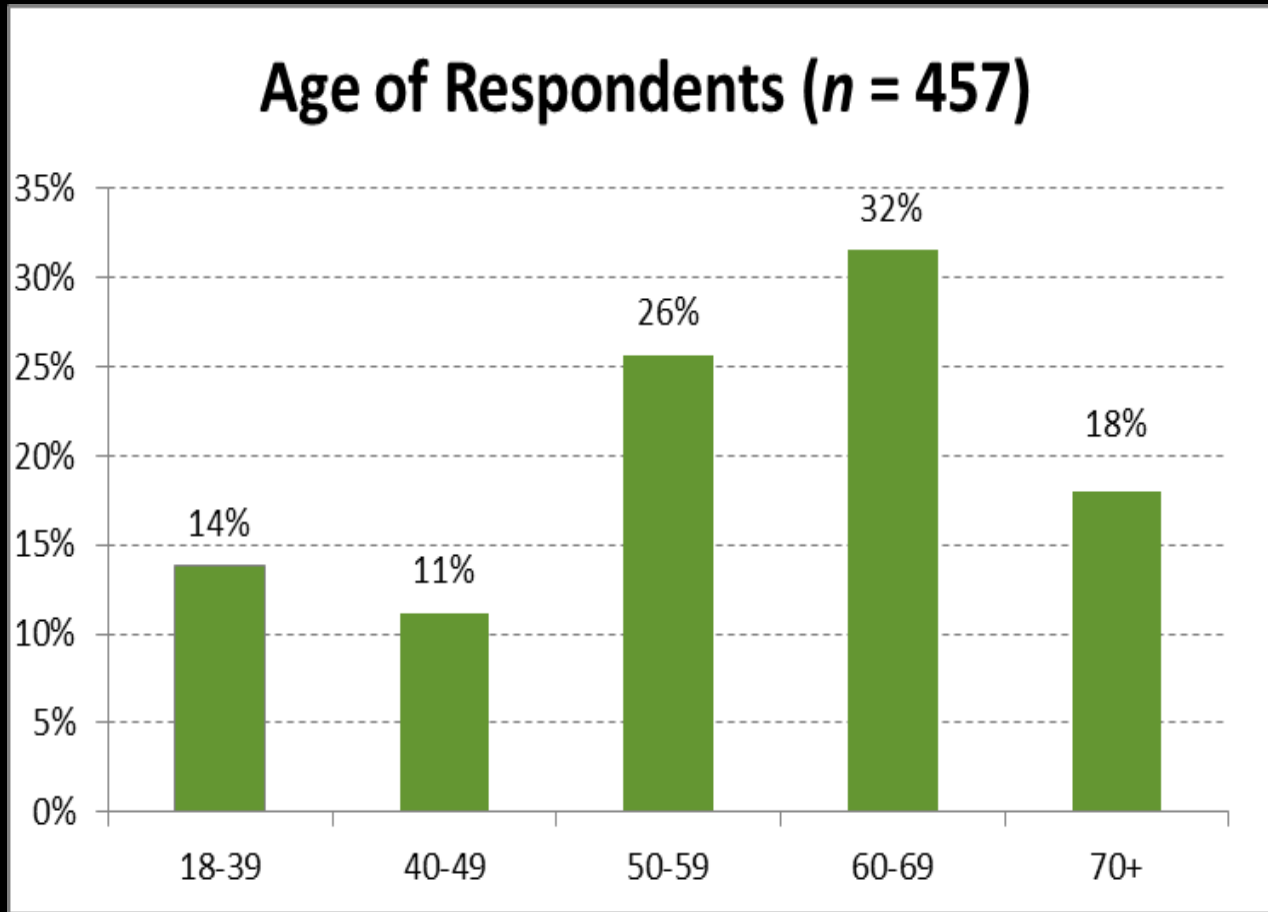
<http://texashistory.unt.edu/>

User Survey



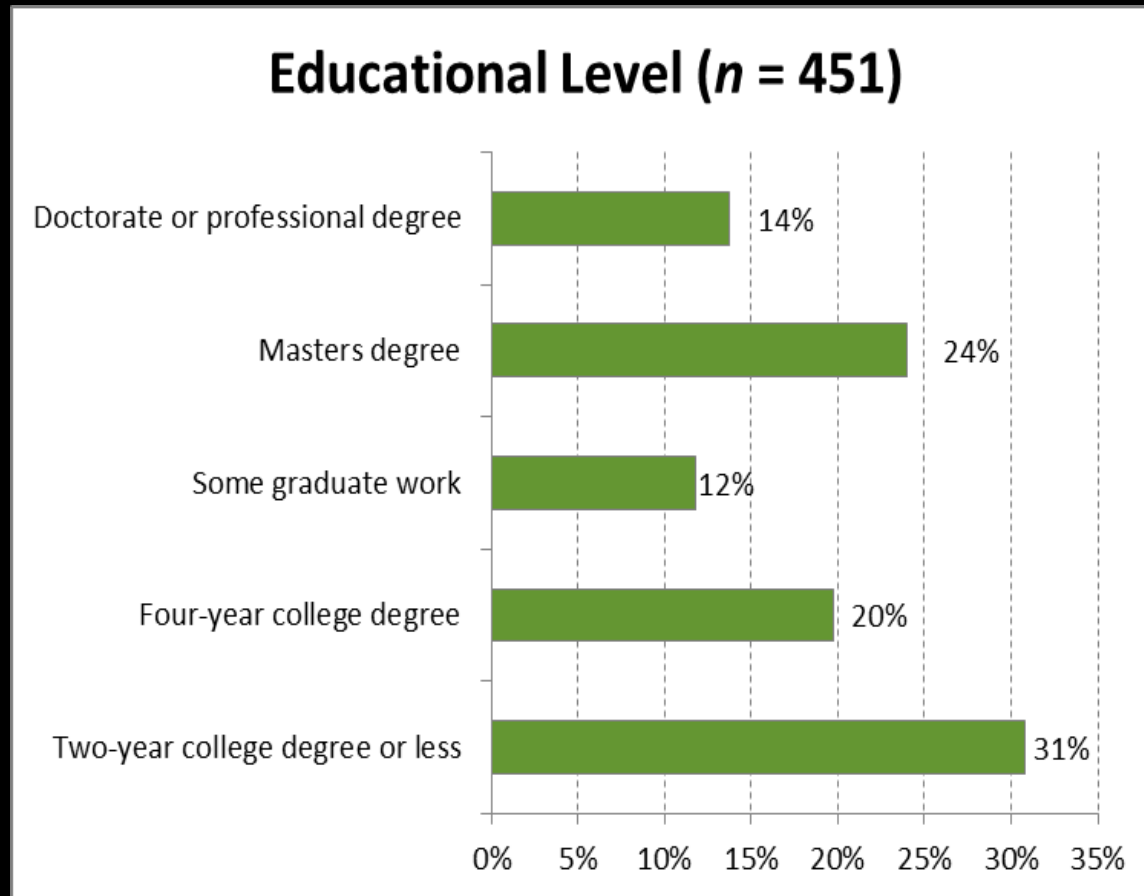
<http://texashistory.unt.edu/>

User Survey



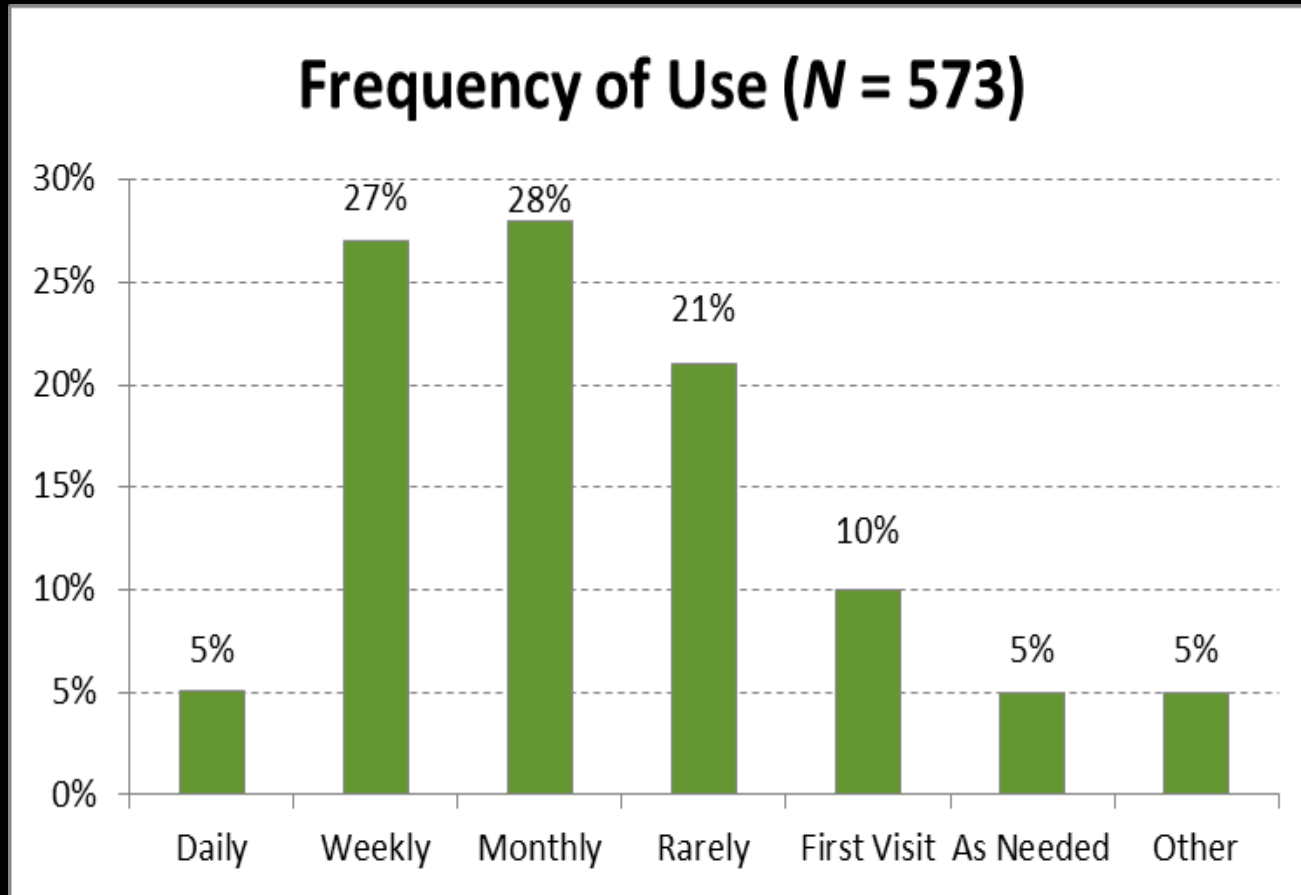
<http://texashistory.unt.edu/>

User Survey



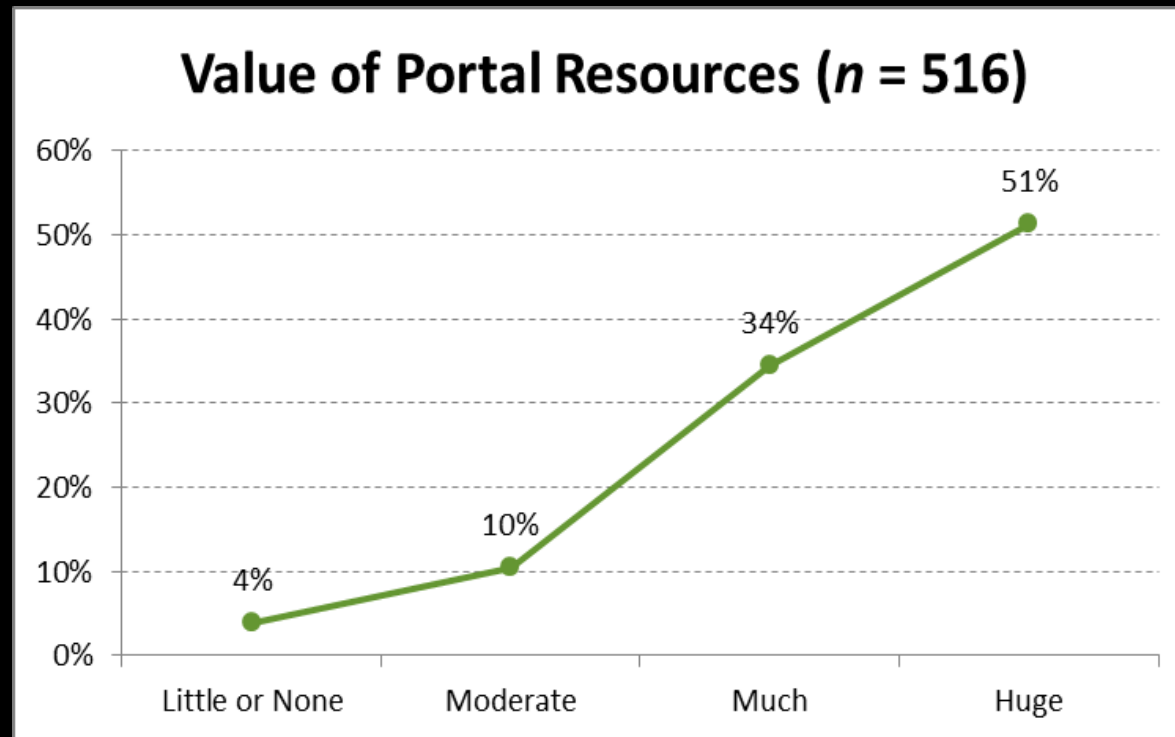
<http://texashistory.unt.edu/>

User Survey



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User Survey: Interesting findings



Users' value ratings of the digital resources in The Portal to Texas History *are strongly related to the frequency* with which users visit the Portal.

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Questions?



<http://texashistory.unt.edu/>

Libraries

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