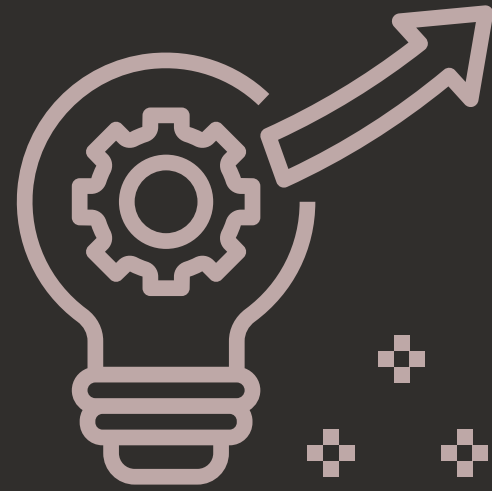




*Yvonne Dooley, MLS
Business Librarian
University of North Texas*

ACADEMIC LIBRARIANS CREATING VALUE THROUGH COMMERCIALIZATION PARTNERSHIPS

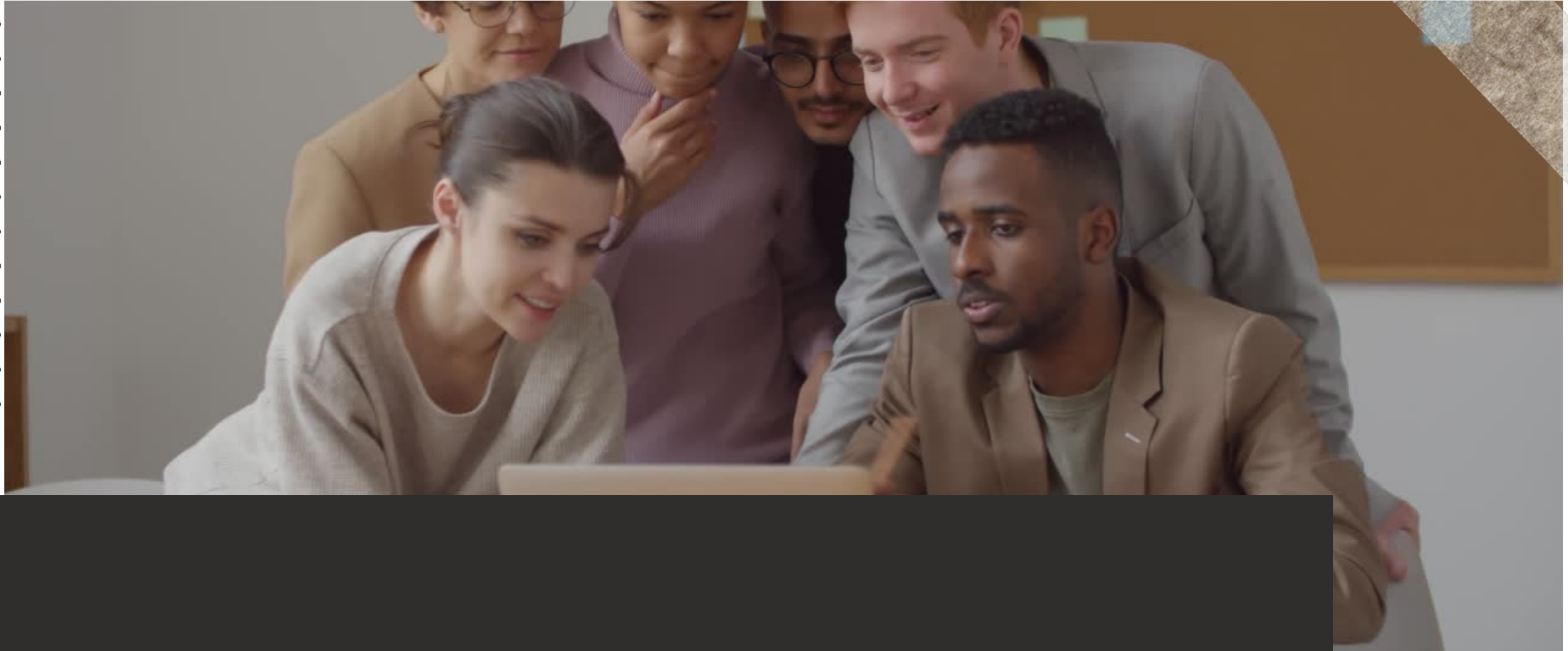




TECHNOLOGY TRANSFER OFFICES

Commercialize intellectual property and
promote innovation





Successful Partnership

To create a patent internship program for students.





HOW IT WORKS

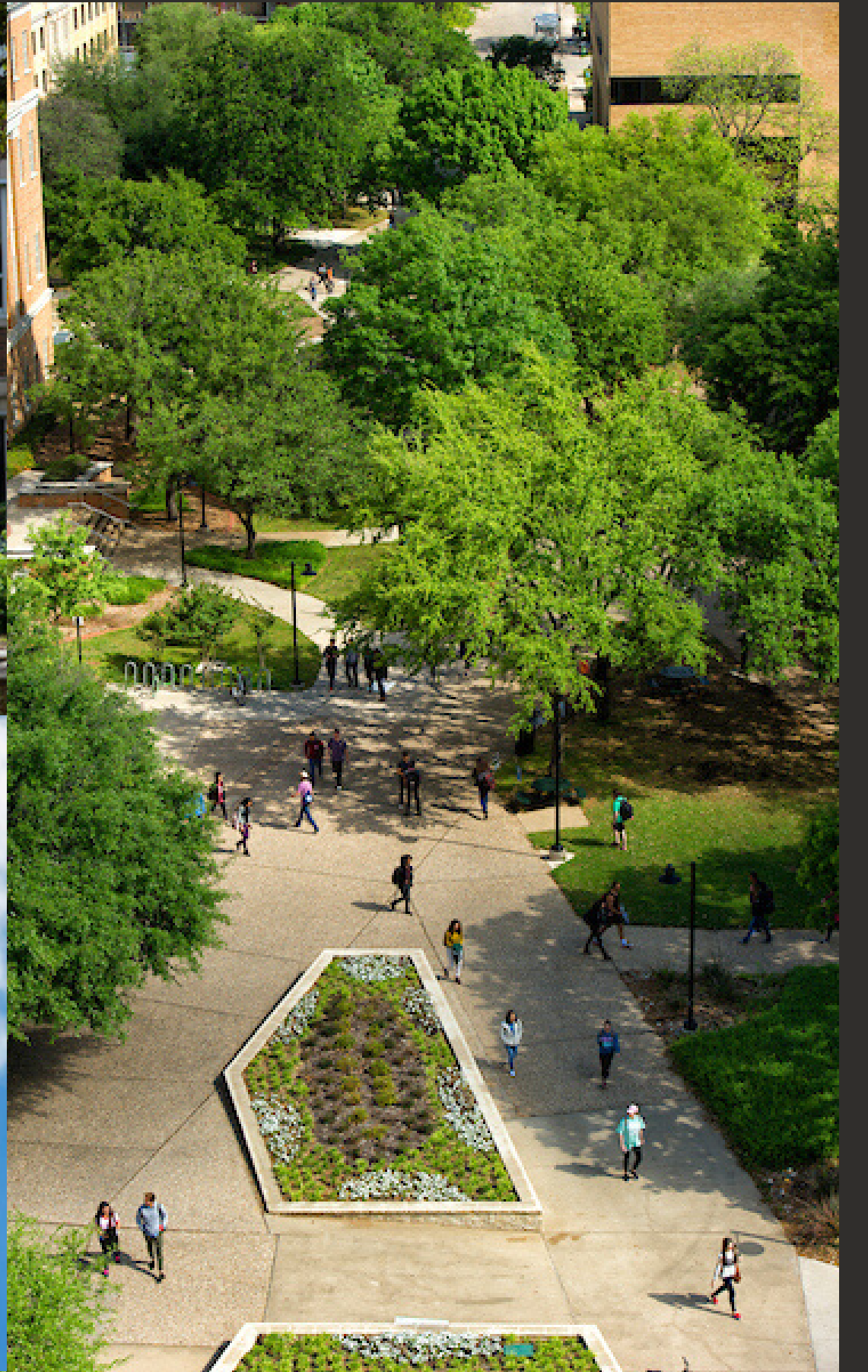
Start up and overview

RESULTS

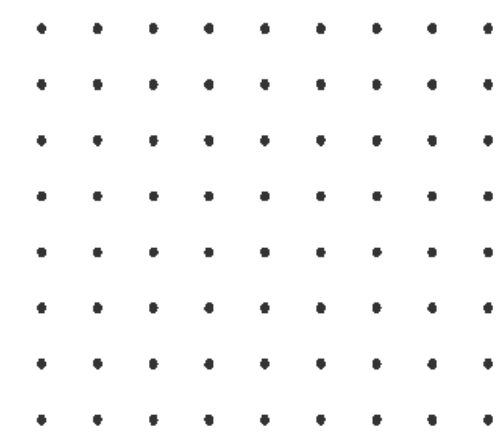
Offer benefits for all

BEST PRACTICES

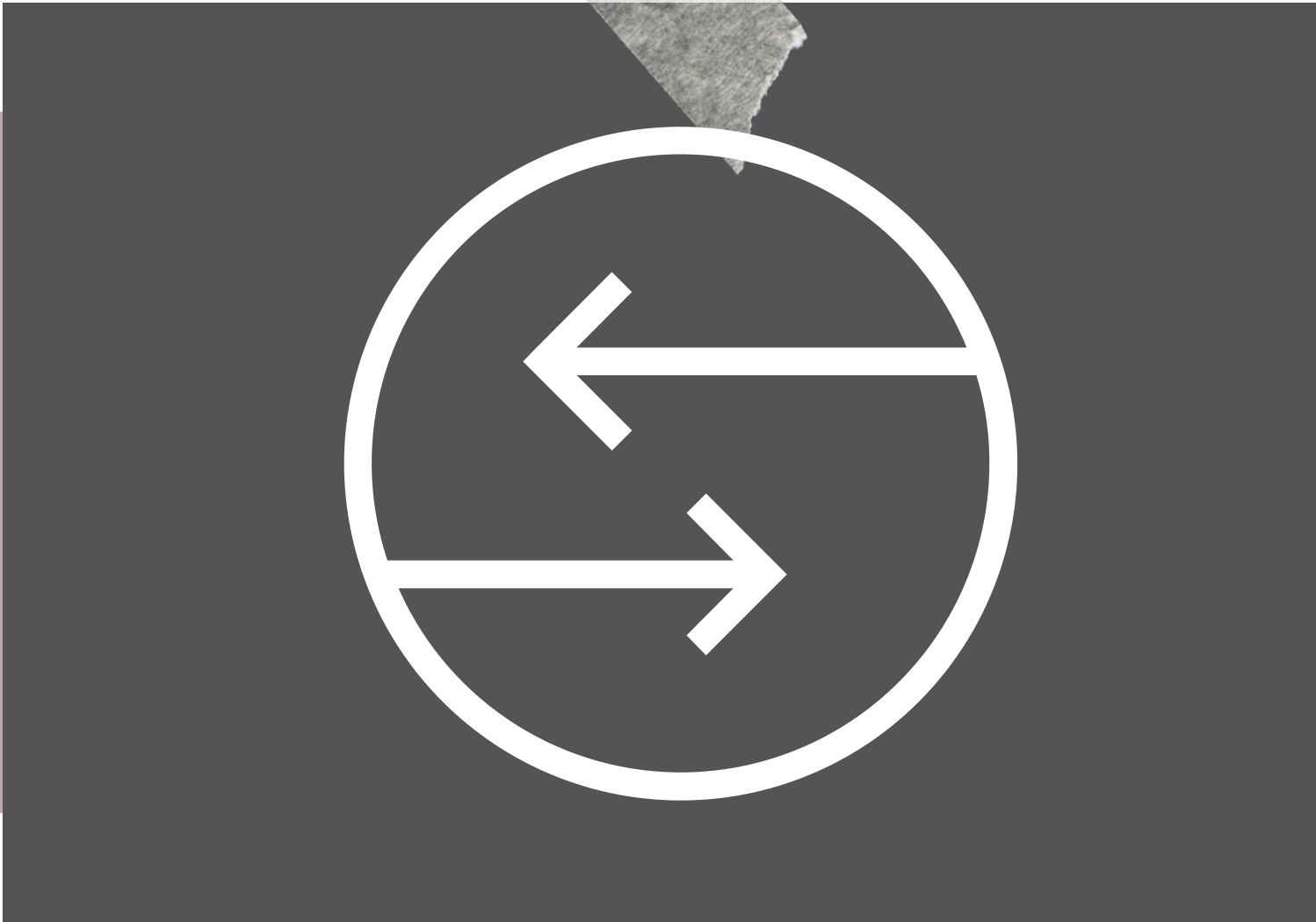
Develop similar initiatives



UNIVERSITY OF NORTH TEXAS®



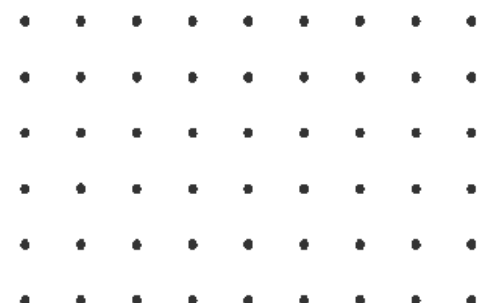
University
intellectual
property



Technology
transfer



Commercial
development and
public use



SUMMER 2017

UNT Libraries & OIC began discussions about collaborative patent internship program.



UNT LIBRARIES

Showcase value supporting
commercialization efforts.

UNT LIBRARIES

Gain greater visibility within campus
community as valued partner.

UNT STUDENTS

Gain specialized skills that are
transferable & set them apart.

UNT STUDENTS

Acquire experience that makes them
more valuable to future employers.



UNT
EST. 1890

UNIVERSITY
LIBRARIES



INCREASE SUPPORT.

Commercialization of UNT
intellectual property

INCREASE
VISIBILITY.

UNT Libraries as valuable
campus partner

OFFER VALUABLE
WORK EXPERIENCE.

Opportunity for students

STARTING THE PROGRAM

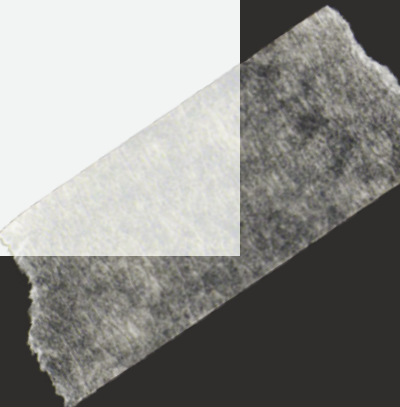
Meetings, discussions, buy-in, and budgets.





What work will these interns be doing?

OIC EDUCATED OUR TEAM ON SPECIFICS



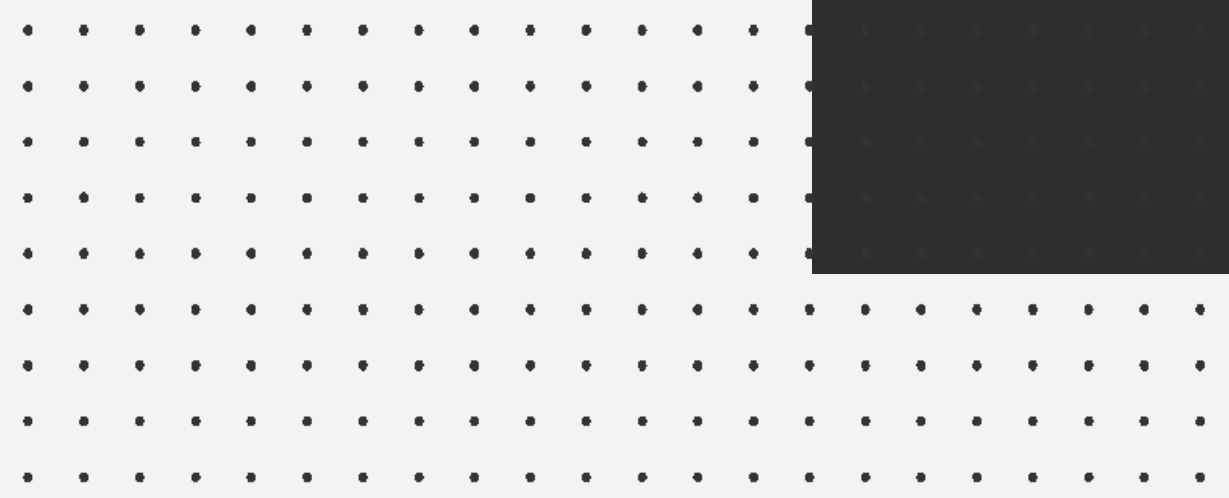
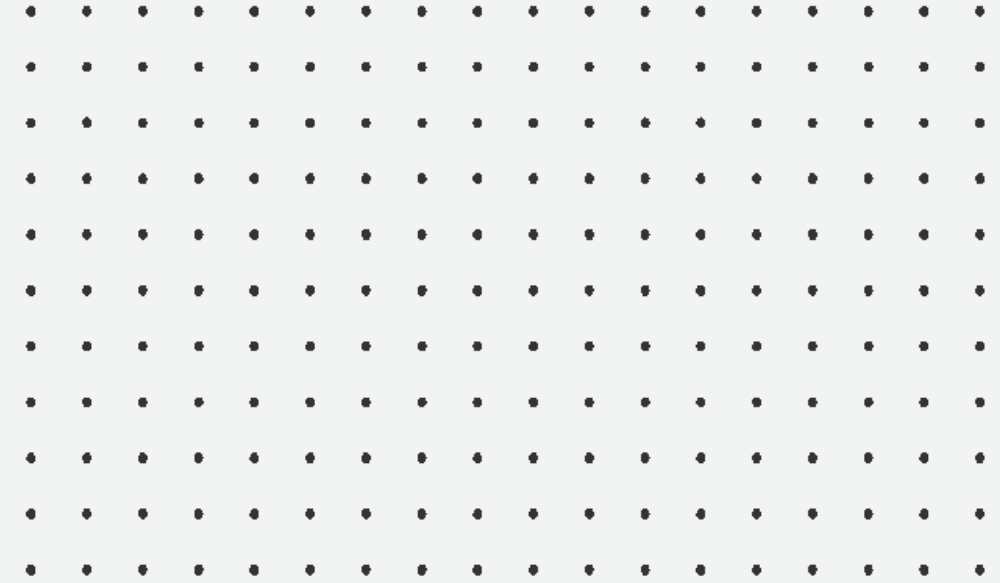
PRIOR ART ASSESSMENTS

Searching for evidence that an invention has already been made available to the public prior to effective filing date of patent application.





MARKET POTENTIAL ASSESSMENTS
Consider whether an invention meets a market need and its potential to compete for customers.



Once we had a clearer picture of the program, our team set out to get buy-in from the Libraries' administration.





AUTM "ESSENTIALS COURSE"

Foundational information on academic technology transfer, including practice assessing sample innovation cases .



How do you identify qualified candidates?

FEW APPLICANTS QUALIFIED FOR THE PROGRAM



Our first interns, Sandesh Somashekar (sitting) and Sidney Hartz (standing).





STEVEN TUDOR
Director of Licensing
Office of Innovation &
Commercialization



PATENT
INTERNSHIP
PROGRAM



YVONNE DOOLEY
Business Librarian
Public Services
UNT Libraries



LEARN.

Aspects of intellectual property (IP) and patentability



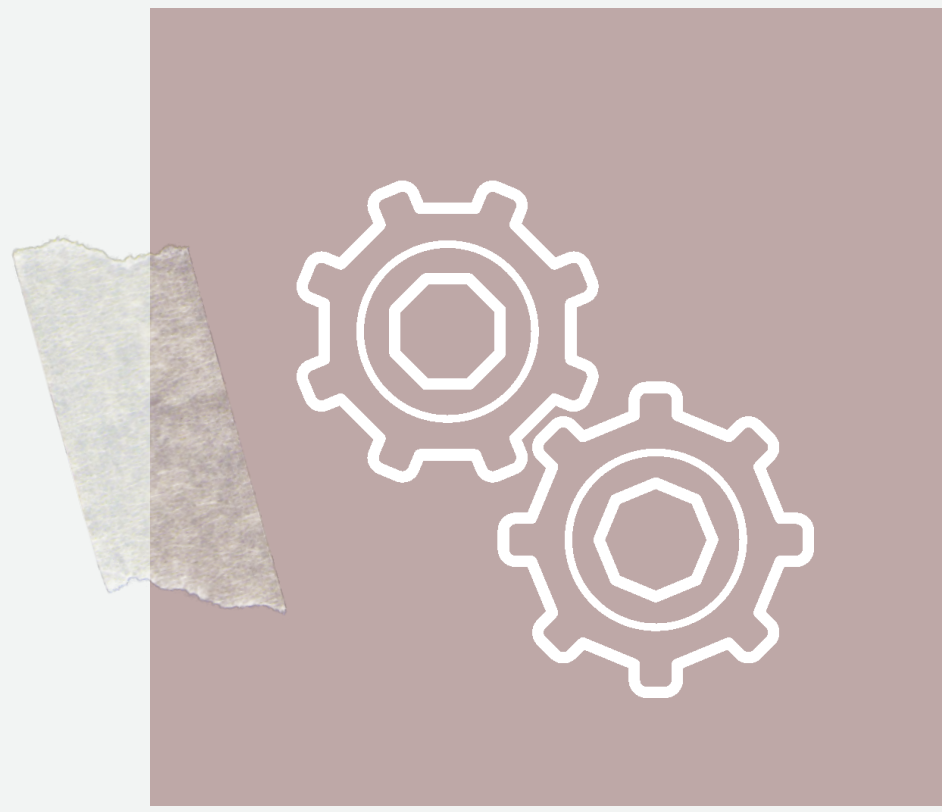
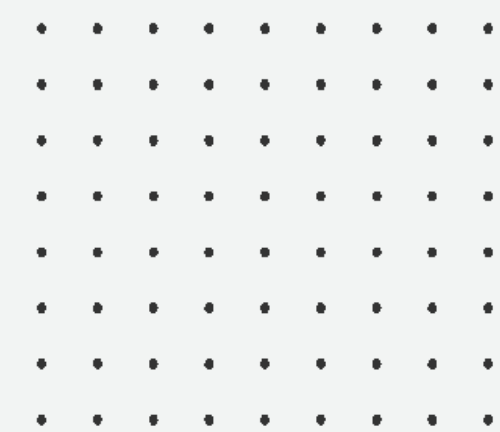
TRAIN.

Marketing technologies to industry to license IP

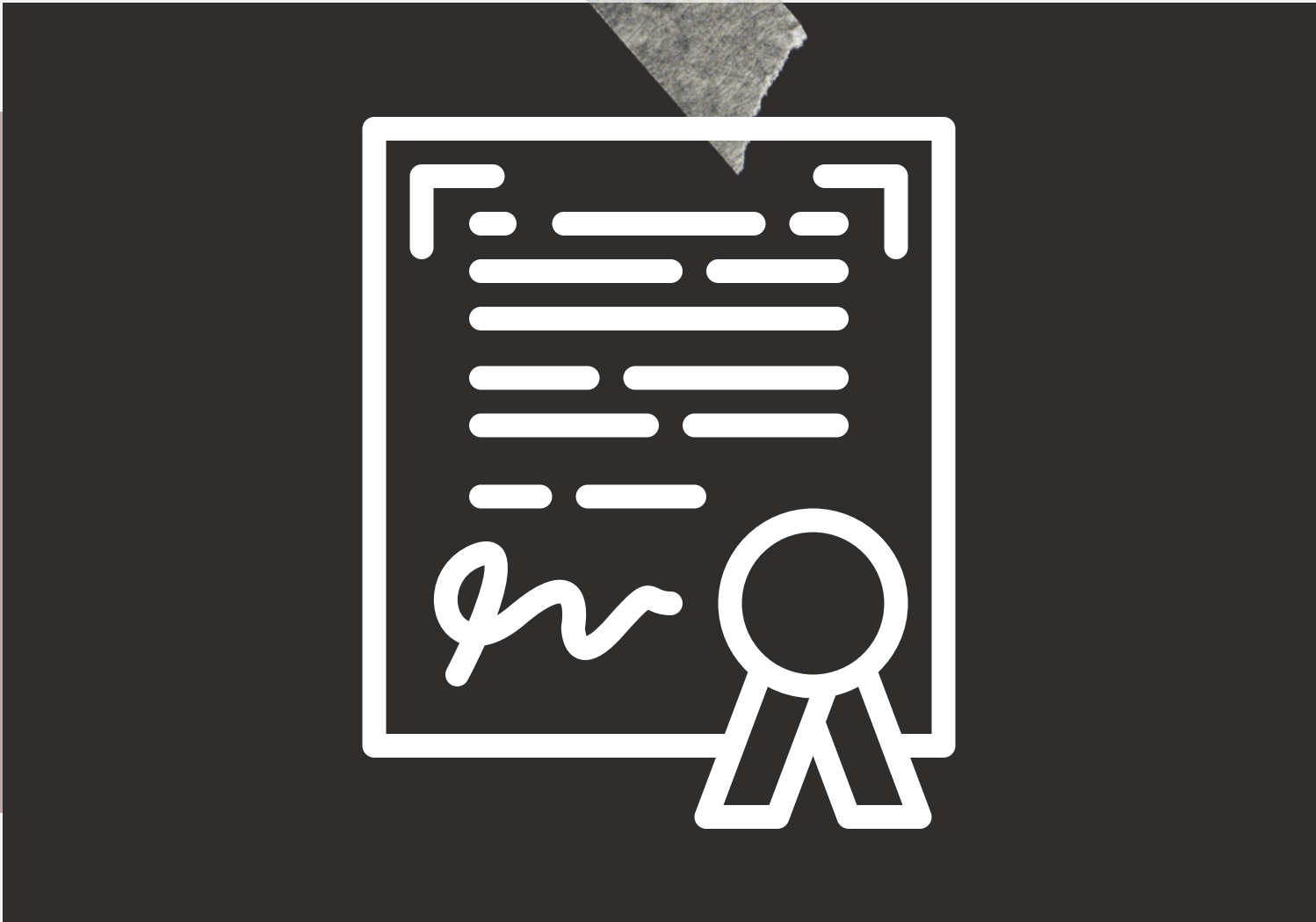


EDUCATE.

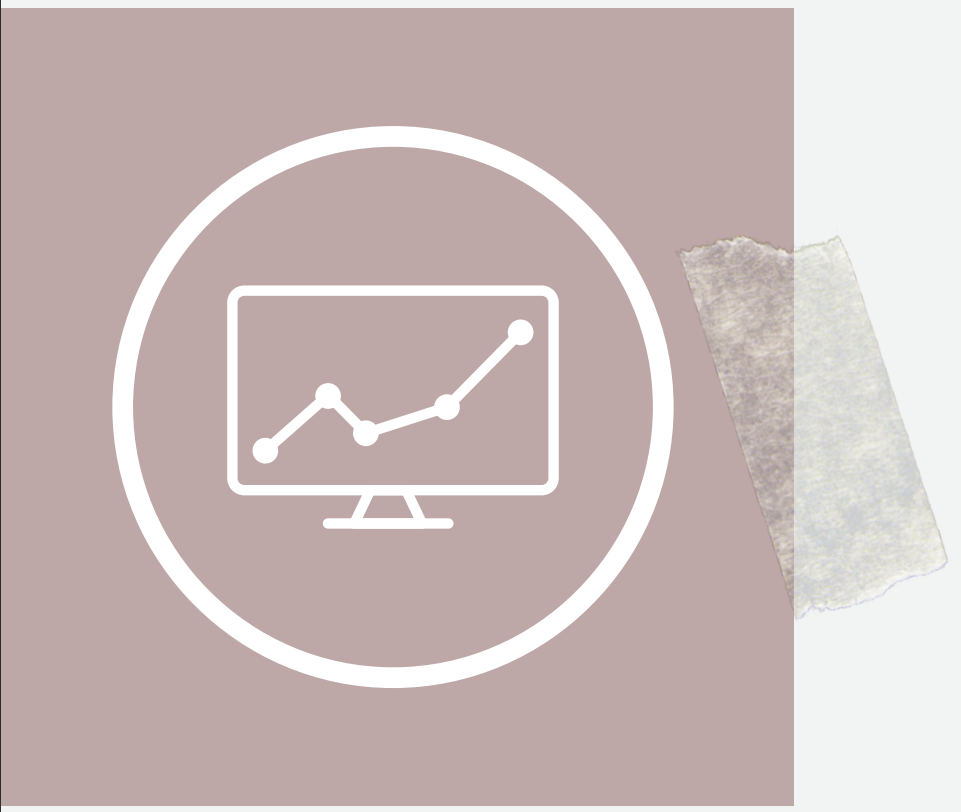
Relevant information sources, search strategies, and evaluation processes



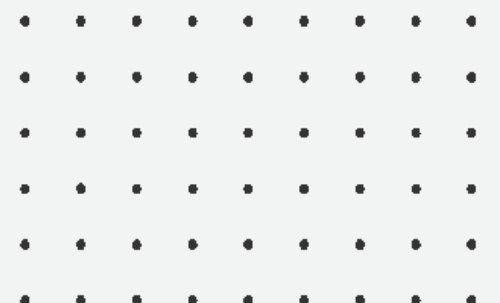
Technologies



Patents



Markets





ADVISE ON PATENT CLAIMS

Whether currently predicted or practised
in the existing art

TECHNICAL REPORTS

Supported by evidence from authoritative sources that are referenced and cited appropriately



Other Intern Tasks



CREATE MARKETING PIECES.

Promote UNT technology and research to industry.

IDENTIFY COMPANY CONTACTS.

Those that might be interested in licencing UNT intellectual property.

REACH OUT TO IDENTIFIED CONTACTS.

Under the direction of OIC staff and supervisor guidance.

PROGRAM RESULTS

- OIC saved valuable time and resources.
- UNT Libraries seen as trusted partner, advancing important campus initiatives.
- UNT students gained valuable work experience they can leverage in the job market.





\$425,000

ROYALTY REVENUES FROM
LICENSED UNT TECHNOLOGIES



"The quality of their reports have been equal to or surpassed tech transfer assessments by industry consultants who do this every day."



STEVEN TUDOR



OPPORTUNITY.

To help advance important campus initiatives.



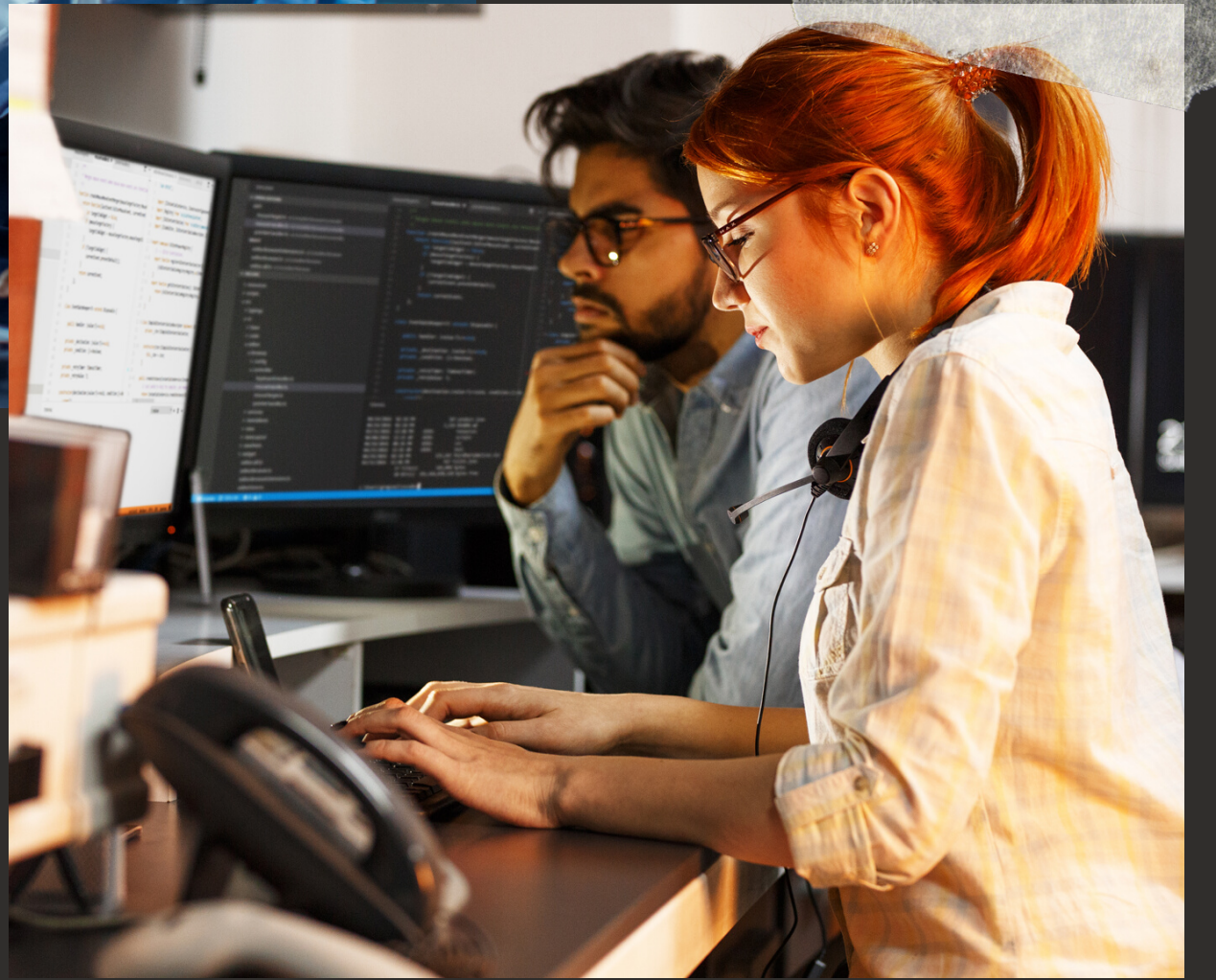
TRUSTED PARTNER.

Able to make valuable contributions to UNT community in a new way.



NEW INTERNSHIPS.

Offered to students in other disciplines beyond LIS.





TECHNOLOGY TRANSFER

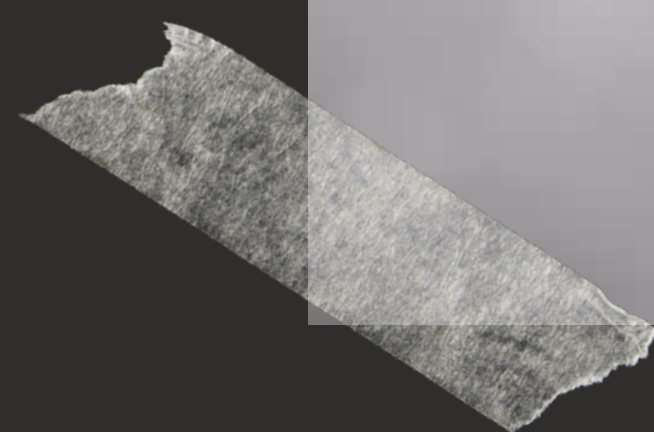
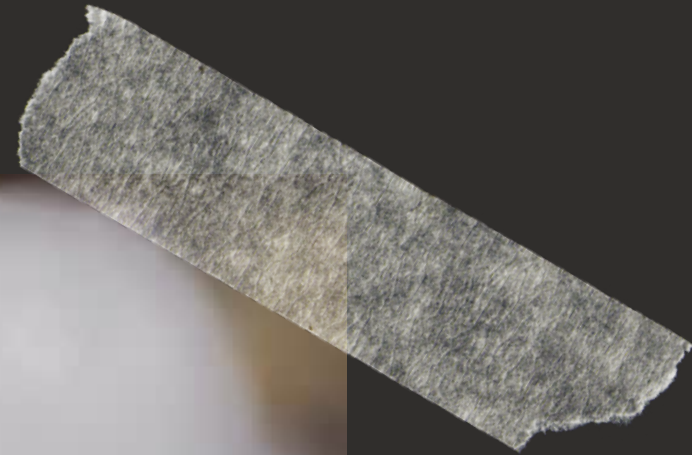
PATENT LAW

MARKETING

VENTURE CAPITAL
ANALYSIS

TECHNICAL WRITING

PRIVATE EQUITY
ANALYSIS



Best Practices



IDENTIFY TOP PRIORITY INITIATIVES.

Pay attention to community leadership and strategic plans.

LOOK FOR NEW WAYS TO SUPPORT THEM.

Consider partnerships to mitigate risks and improve library's visibility in the community.

COLLABORATE WITH THOSE INVOLVED.

Requires an open mind, flexibility, and responsiveness to change.



Yvonne Dooley
BUSINESS LIBRARIAN

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