Integrative Learning Approach
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STRATEGIES TO HELP STUDENT SUCCEED

1. Hands-On-Learning
   - Apply concepts to real-life situations
   - Visual Merchandising Assignment

2. Global Outlook
   - Reflect on the connections between domestic and global issues in the retail industry
   - Global View Assignment (Advanced Merchandising Application)

3. Develop Empathy
   - Recognize as well as appreciate differences between cultures
   - Role Play (Advanced Merchandising Application)

4. Treat The Class As A Business Organization
   - Successful transition from a student to an employee
   - Consumer Engagement in Digital Channels Strategy Assignment

RECIPE FOR AN ASSIGNMENT

1. Clearly defined general learning goals and objectives
2. Student Learning Objectives
   - Important to show the “value” to the student
3. Grading grid/criteria
   - Helps both the student and faculty
4. Assessment
5. Reflection
   - Provides valuable feedback to the faculty