

MEMBERSHIP STATUS REPORT

TDNA Board of Directors Meeting July 13, 2006 - Headliners Club, Austin

TDNA expects to receive \$410,103 in member dues for 2006 – \$390,623 from newspapers and \$19,480 from associate members. All other income combined is projected to total \$4,770 for this year. Dues will be almost 99% of this year's projected income.

As usual, over half of the year's dues income had been collected by the end of May from both newspapers and associate members.

As of May 31, newspaper members had paid \$233,989 of the \$389,925 budgeted for the year. Associate member dues received during the same period totaled \$11,160 of the \$19,480 budgeted.

A planned drive to recruit more associate members was not actively pursued last year, but it will be carried out this summer. TDNA staff has been collecting data on potential associate members and will soon begin promoting membership to those firms.

Further details on dues and on TDNA members are in the rest of this membership report followed by these attachments:

- *Regular Dues budget projection*
- *Regular Dues 2006 adjustments*
- *2006 newspaper dues list*
- *Dues formula*
- *List of non-member papers*
- *Talking points – benefits of TDNA membership to newspapers*
- *Associate Dues budget projection*
- *Associate Dues 2006 adjustments*
- *2006 associate dues list*
- *Talking points – benefits of TDNA membership to associate firms*

Membership Status Report - 7/13/06 Board of Directors Meeting

Newspapers

If all current members pay in full, there will be a profit of \$698 in regular newspaper dues income this year.

The 2006 proposed budgeted approved by the board did not levy a dues increase.

One newspaper joined this year, *The River Cities Daily Tribune* in Marble Falls, paying annual dues of \$698.12.

Since *The Katy Courier* began publishing, and *Rumbo de Austin* went out of business, there are currently 14 non-member daily papers in Texas. The list that follows this report contains publisher names, phone numbers, ownership, membership history, and amount of dues.

Associates

There is one new member so far this year – Sedgwick, Detert, Moran & Arnold, LLP a new Austin office of the worldwide firm.

Some associate members are billed for the year beginning the month they joined, so not all associates have been billed for 2006 dues.

Another new member – the Texas Press Association – became a member at the first of the year and that membership was approved at the December board meeting. TPA and TDNA have exchanged complimentary associate memberships.

There are currently seven associate members who were billed dues at the first of the year but have not yet paid. If you do business with any of these people, please give them a call:

- Kerry Hibbs, Director-Communications – khibbs@att.com (no 2006 dues)
972-778-2081
AT&T Media Relations, Southwest Region
5501 LBJ Freeway, Suite 400W
Dallas, Texas 75240
- Michael Malone – mmalone@efeamerica.com (no 2005/2006 dues)
305-442-8220
EFE News Services (U.S.) Inc.
2655 Le Jeune Road, Suite 701
Coral Gables, Florida 33134
- Carl Toth, Regional Sales Director – ctoth@kmnewspaper.com (no 2006 dues)
800-828-0242 or 845-782-3817
K&M Newspaper Services, Inc.
45 Gilbert Street Extension

Membership Status Report - 7/13/06 Board of Directors Meeting

Monroe, New York 10950

- Rebecca Fretto, Regional GM – rfretto@poweronemedia.com (no 2005/2006 dues)
800-676-9376
PowerOne Media
99 Troy Road
East Greenbush, New York 12061
- Louis Benke, Sales Rep – louis_benke@techenergy.com (no 2006 dues)
800-847-5789 or 210-658-0614
Tech-Energy Co.
1111 Schneider Drive
Cibolo, Texas 78108
- Charlie Williams, Western Regional Director, Newspaper Relations –
cwilliams@usaweekend.com (no 2005/2006 dues)
239-390-0238
USA Weekend
21528 Bellhaven Way
Esterro, Florida 33928
- Judy Nissen, Texas Rep – jnissen@webpresscorp.com (no 2006 dues)
320-656-5549
Web Press Corporation
4691 65th Street SE
St. Cloud, Minnesota 56304

Update on Texas newspapers

- Cliff Clements is editor/publisher at *The Baytown Sun* now that Wanda Garner Cash has accepted a faculty position at The University of Texas at Austin as distinguished senior lecturer and Singer fellow in the UT School of Journalism.
- Two important Texas publishers passed away in January – Dick Johnson of the *Houston Chronicle*, and R.B. Palmer of the *Mount Pleasant Daily Tribune*.
- Laura Dennis is editor at the *Odessa American*, replacing John Kerr.
- Gordon Gallatin is the new publisher at *The Pasadena Citizen*.
- Neice Bell is now publisher of *The Seguin Gazette-Enterprise*.

Membership Status Report - 7/13/06 Board of Directors Meeting

- Buddy King's new title at the *Texarkana Gazette* is publisher.