

## **2006 Bright Idea Entries (for 2005)**

### **Under 10,000**

#### The Kerrville Daily Times

1. Newspapers in Education Coloring Contest

#### New Braunfels Herald-Zeitung

1. One Newspaper
2. Fastest Growing Newspaper in Texas
3. Our New Blog

### **10,000 to 35,000**

#### The Eagle (Bryan-College Station)

1. Let's Play
2. Come on Home
3. Get to the Game

#### The Facts (Clute)

1. Yellow Pages
2. Meet the Facts
3. Free Pizza

#### The Galveston County Daily News

1. The Numbers are In
2. Tsunami Relief
3. Teamwork

#### San Angelo Standard-Times

1. Football Series
2. New and Improved
3. US vs THEM

#### Wichita Falls Times Record News

1. Chew on This
2. Free Gas Give-Away
3. Kickoff Classic

## **35,000 to 100,000**

### Lubbock Avalanche-Journal

1. Lubbock's Most Wanted
2. A Better Me...Health and Beauty Makeover
3. Let us Pump You Up

## **Over 100,000**

### Austin American-Statesman

1. Punt, Pass, Click!
2. StatesmanCars
3. StatesmanJobs

### Dallas Morning News/Quick

1. How to Make Sunday
2. The Dallas Morning News Charities
3. Live Better Here – TV – Live Better Here – Radio, Live Better Here – Daily Magazines – Launch, Live Better Here – Branding Campaign – Launch
4. Quick 2 Year Anniversary Party Invitation
5. Quick/Maverick's Wedding Promotion
6. Quick Chevy Fast Lane Contest

### Fort Worth Star-Telegram

1. Time of Your Life Contest
2. Indulge
3. Eddie Bauer & Chicos Sales Packages

### Houston Chronicle/ La Voz de Houston

1. Chronicle in Education DVD
2. Houston Auto Finder
3. Business to Business Campaign – Picture Your Success
4. Redesign and Relaunch