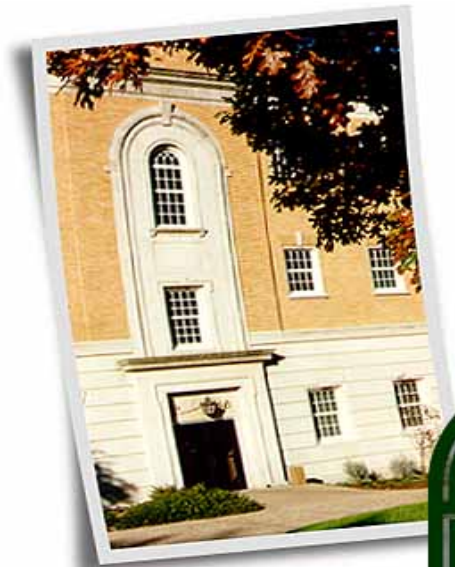


# Request for New Construction and Major Renovation



UNIVERSITY *of*  
NORTH TEXAS



COLLEGE OF BUSINESS ADMINISTRATION



# BA BUILDING



<b><u>BA Building Space Summary:</u></b>			<b><u>SQ. FT.</u></b>
<b>TOTAL BA Building Square Footage</b>			<b>85,278</b>
<b>Total ROOM Space (see the breakdown below)</b>			<b>57,082</b>
<b>Total Hallways, Bathrooms, Closets, Stairways, ..</b>			<b>26,996</b>
<b>Total Basement</b>			<b>1,200</b>
<b><u>Space by Area:</u></b>			<b><u>SQ. FT.</u></b>
<b>MBA Classrooms (BA 354, BA 356)</b>			
<b>Faculty Offices</b>			<b>17,538</b>
<b>TA Rooms</b>			<b>3,209</b>
<b>Departmental Offices</b>			<b>7,001</b>
<b>Deans and Director</b>			<b>2,554</b>
<b>Advising Office</b>			<b>2,807</b>
<b>Conference Rooms</b>			<b>1,001</b>
<b>Centers</b>			<b>1,305</b>
<b>Computer Labs</b>			<b>7,995</b>
<b>Classrooms</b>			<b>13,673</b>
<b>TOTAL Space and Cost</b>			<b><u>57,082</u></b>



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**REAL**  
**TIME**

PREPARING FOR THE  
AGE OF THE  
NEVER SATISFIED  
CUSTOMER

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# Real Time

Technology is transforming our existence in profound ways, and the pace of change is speeding up, not slowing down. Almost all technology today is focused on compressing to zero the amount of time it takes to acquire and use information, to learn, to make decisions, to initiate action, to deploy resources, to innovate. When action and response are simultaneous, we are in real time.



# REAL-TIME BUSINESS – TYPEWRITERS to E-BUSINESS TOOLS

Decades	Business Tools	Business Model	Business School Model	Research Tools	Required Skills	B. Schools and Business Interaction
50s	Typewriter Slide rule Telephone	Local Economy	One College	Hard Copy Materials	Book keeping Typing Task oriented	Very little if any
60s	Early calculator	Regional Economy	Departments	Video & Movies Micro fish		Very little
70s	Electric Word Processors			Mainframe Data on a tape	Communication Skills	Modered
80s	PCs Early LANs	National		Mini computers Servers	Technology in every department	Centers
90s	Pentiums Fast LANs Internet Fast WANs B to B (EDI) for very five	Semi Global	Team Teaching Inter Dept. cooperation	Internet Electronic Libraries	Integrated applications	
2000 +  The Digital Economy	Very fast computers, LANS, and WANs SONET DSL B to B (EDI) for everyone B to C for everyone	Global Real Time E-Business Virtual teams and companies	Global Real Time E-Business Virtual teams and departments	Real Time tools	-Real Time planning, decision making, implementation applications - Global knowledge -Team work -Interpersonal & communication skills	-Real Time cooperation -Active Centers -Virtual teams -Constant education; MBA and professional development -Constant learning for Faculty



## **CHALLENGES FOR THE COBA IN THE NEW REAL TIME ECONOMY**

**Real Time economy attracts more Business students – growth in enrollment**  
**Lecture halls, break out rooms, team rooms**

**Real Time corporation requires Real Time knowledge – new tools and new ways**  
**Faculty with Real Time knowledge**  
**Faculty working with Real Time companies**

**Real Time job market – difficult to find, attract, and keep faculty**  
**Can not compete with market place**  
**Advantage – location, great work environment, and corporate connections**

**Real Time education – Real Time tools, integrated software, global knowledge**  
**High-tech hands on computer classrooms and team labs**  
**Real Time integrated business software emulation and experience**  
**Internships**

**Real Time economy requires constant learning – MBA, professional development**  
**State of the art MBA classrooms**  
**Seminar rooms**  
**Conference facilities**  
**Distance learning classrooms**

**Real Time economy requires partnerships between COBA and Real Time companies**  
**Centers**  
**Virtual Faculty and business executive teams**



# COLLEGE OF BUSINESS ADMINISTRATION GROWTH IN ENROLLMENT

## Total Enrollment

As shown in Table 1B, total headcount in the college for 1999-200 was 5,504, up 11.4% from 1997-1998. Table 1A shows that total credit hours rose from 88,458 to 90,006 or 1.7% over the same period. The reason for the discrepancy in growth rates was the fact that the rise in headcount largely reflects sharp increases in freshmen and sophomore enrollment which generates few credit hours in business. When these students enter their junior year, we should see a comparable rise in student credit hours.

**Table 1A COBA Enrollment Growth Trends – SCH**

Year	Undergraduate	Masters	Doctoral	Total
1993-94	89,417	10,807	2,304	102,528
1994-95	83,493	9,867	3,083	95,443
1995-96	81,550	9,114	1,755	92,419
1996-97	81,897	8,108	1,160	91,165
1997-98	78,725	8,871	862	88,458
1998-99	85,306	9,053	461	94,820
1999-2000	80,341	8,966	610	90,006

**Table 1B COBA Enrollment Growth Trends – Headcount**

Year	Undergraduate	Masters	Doctoral	Total
1993-94	4,520	727	153	5,400
1994-95	4,328	689	132	5,149
1995-96	4,232	595	114	4,941
1996-97	4,240	539	84	4,863
1997-98	4,326	557	58	4,941
1998-99	4,553	536	42	5,111
1999-2000	4,930	461	25	5,504



## COLLEGE OF BUSINESS ADMINISTRATION GROWTH IN ENROLLMENT

Note also, as shown in Table 1C, summer enrollment jumped from 17,306 SCH in 1997-1998 to 19,862 SCH in 1999-2000. To some extent, this 14.8% rise reflects the addition of a Maymester.

Table 1C COBA Summer SCHs

Year	
1993-94	17,482
1994-95	17,896
1995-96	17,497
1996-97	17,306
1997-98	17,836
1998-99	19,862
1999-2000	

Finally, the total headcount is now higher than it was in 1993-1994, although student credit hour totals are more than 10% below the 1993-1994 levels. Again, this reflects the fact that the enrollment growth in the past two years has come at the freshman and sophomore levels.





# **COLLEGE OF BUSINESS ADMINISTRATION GROWTH IN ENROLLMENT**

## **Undergraduate Enrollment**

**All of the enrollment recent enrollment growth has occurred at the undergraduate level, where 1999-2000 headcount is up 14% over 1997-1998 and SCH is up 2.2%.**

## **Masters Enrollment**

**Over the past two years, headcount enrollment at the masters level has declined 17.2% although SCH grew 1%. Headcount enrollment is down 37% since 1993-1994 while SCH is down 17%.**

## **Doctoral Enrollment**

**Headcount enrollment at the doctoral level bottomed out in 1999-2000 at 25, down 59% from two years ago and 84% from 1993-1994. SCH at the doctoral level is down 29.2% from two years ago, and 74% from 1993-1994.**



## **Construction and Renovation History of the Business Administration Building**

**1958** Plans and proposals for the new BA building.

**1960** College of Business moved into the new building.

**1987** Plans and proposals for an addition to the BA building that would house four lecture halls and faculty offices. The recommended addition was to be 55,000 S.F. at a total project cost of \$4,995,000.

Instead of the new addition, the Historical Building was renovated as a classroom building for the College of Business and renamed Curry Hall.

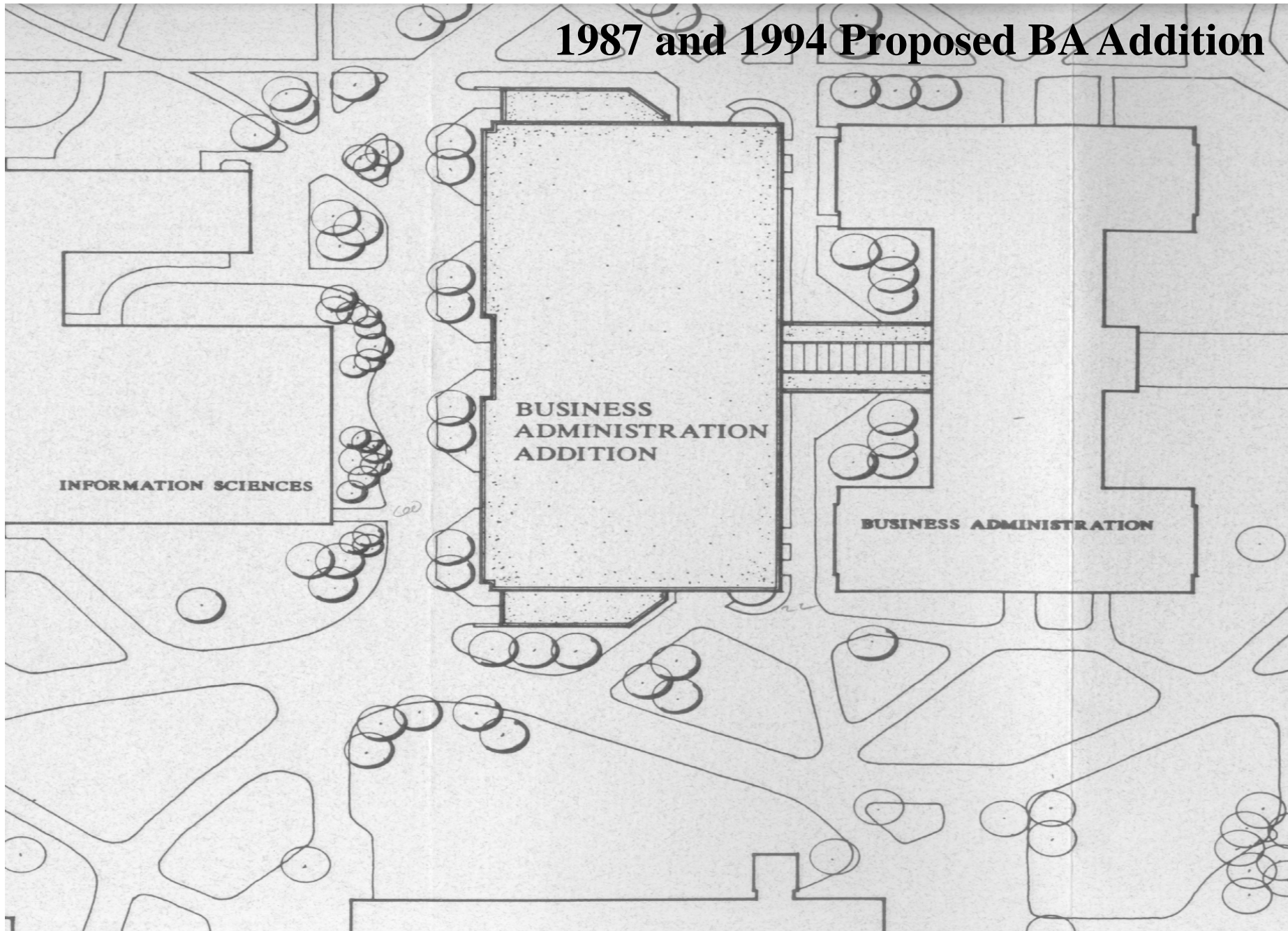
**1991** UPC put the BA building in 2<sup>nd</sup> category of buildings to be built. These were the buildings to be built after year 2000. The 1<sup>st</sup> category of buildings was: Eagle Student Services, Environmental Sciences, and renovation of the old Woman's Gym building.

**1994** Recommendation of a BA building addition: 89,700 S.F. at a total project cost of \$10,475,500.

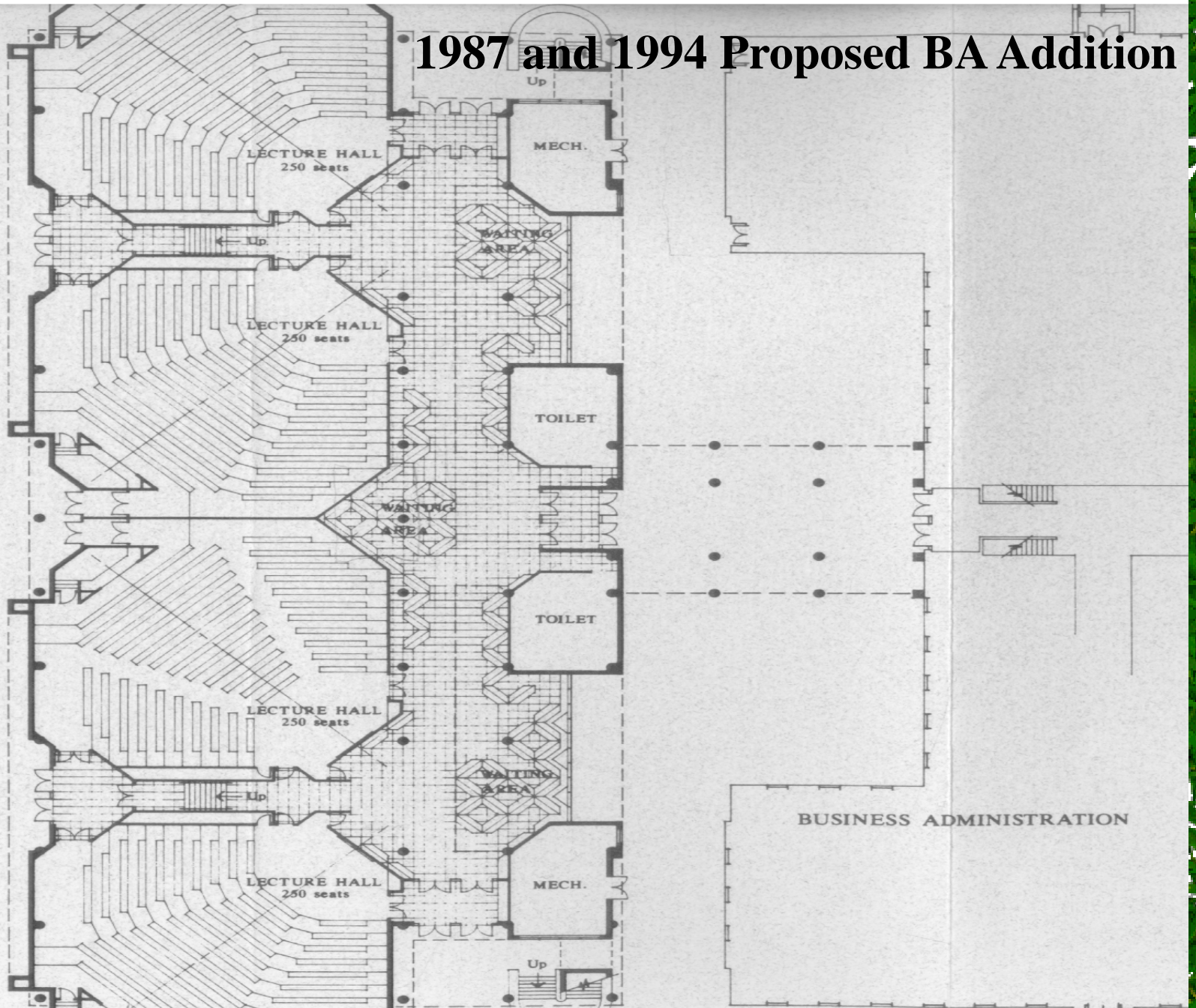
**1998** Recommendation for a new BA building: 216,955 S.F. at a total project cost of \$33,077,500.



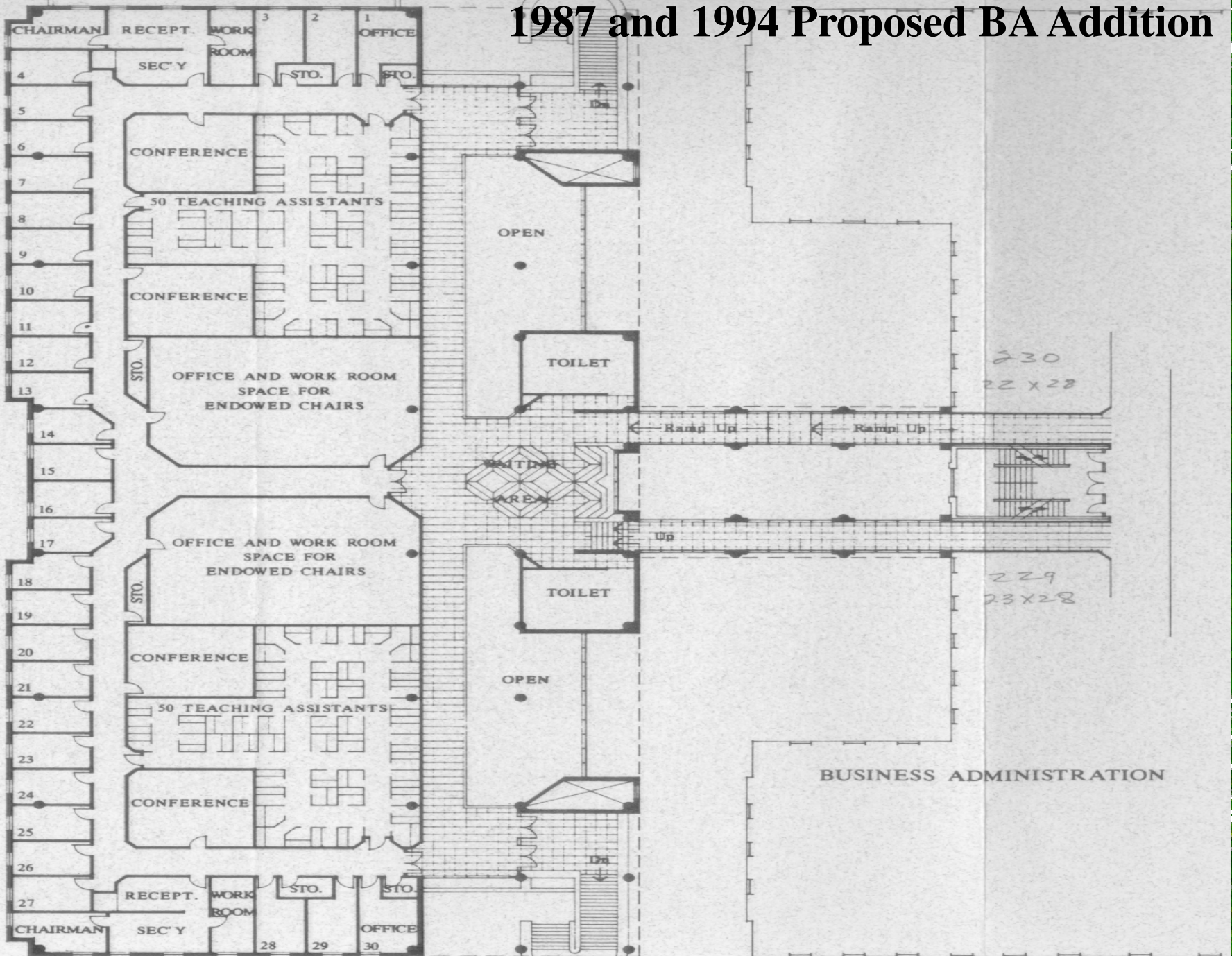
# 1987 and 1994 Proposed BA Addition



# 1987 and 1994 Proposed BA Addition



# 1987 and 1994 Proposed BA Addition



## **OPTION 1. Build a New Business Administration Building During the Next 4-5 Years**

**Build a new Business Administration building to house:**

**Lecture Halls**

**Classrooms**

**Seminar Rooms**

**Departmental Administrative Suites**

**Faculty Offices**

**MBA Classrooms**

**Computer Labs**

**Graduate Student Areas**

**Team/Case Work Rooms**

**Outreach Center Suite**

**Student Clubs/Organizations Area**

**Student Lounge**

**Student Services Suite**

**Dean and Associate Dean Suite**

**Tutoring Labs**

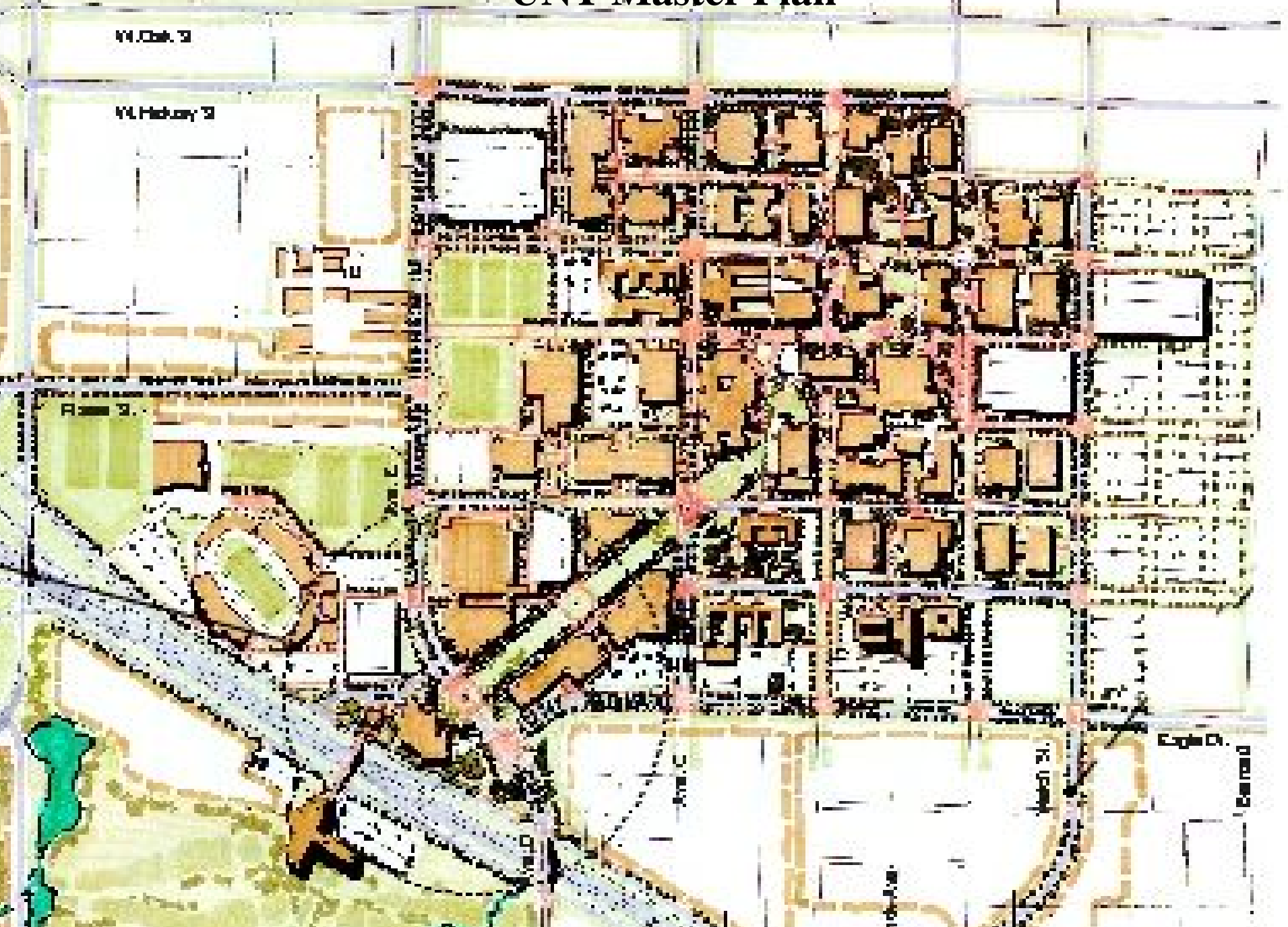
**Conference Rooms**

**Total space of 216,995 S.F. and a total cost of \$33,077,124.**

**Question: When and Where?**



# UNT Master Plan



## **OPTION 2. Proposed Addition to the Business Administration Building**

**PHASE 1. Build a small addition on the West side of the BA building to house:**

**5 Departmental Administrative Suites  
130 Faculty Offices**

**The recommended addition is to be 30,210 S.F. at a total project cost of \$4,622,130.**

**PHASE 2. Remodel the BA building to house:**

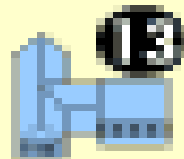
**5 MBA Classrooms  
25 Classrooms  
Computer Labs  
Graduate Student Areas  
Team/Case Work Rooms  
Outreach Center Suite  
Student Clubs/Organizations Area  
Student Lounge  
Student Services Suite  
Dean and Associate Dean Suite**

**The recommended remodeling project cost estimate is \$2,000,000.**

**TOTAL COST for PHASE 1 and PHASE 2: \$6,622,130**







100 Oak

100 Hickory

Mulberry

Sycamore

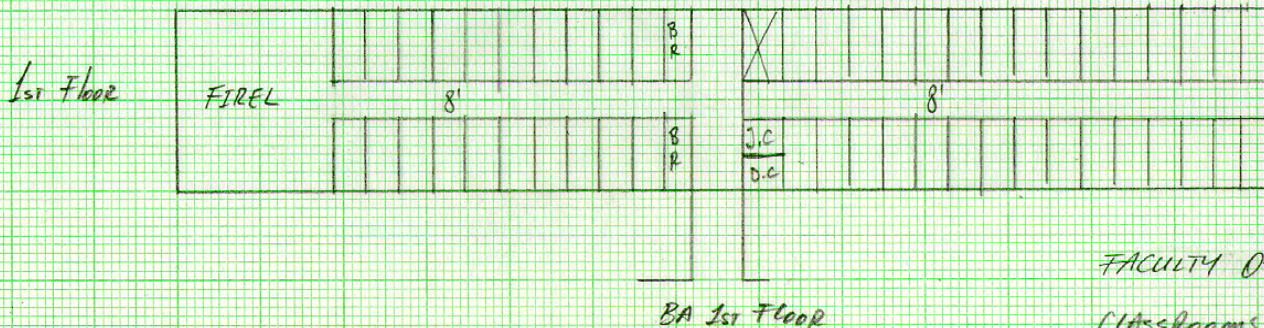
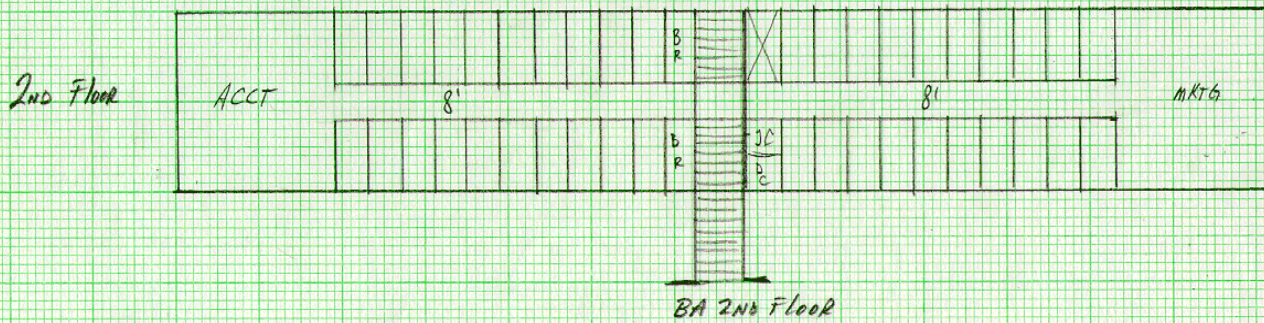
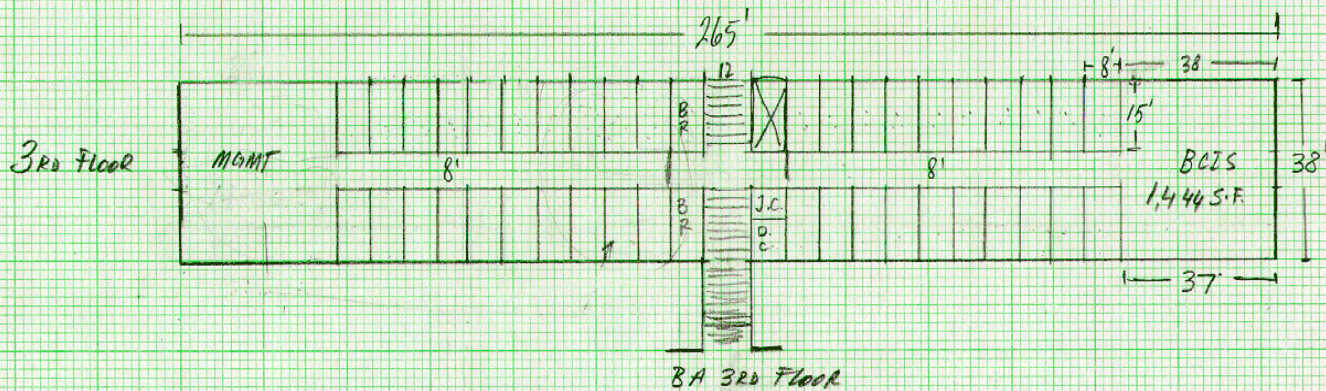
100 Chestnut

100 Prairie

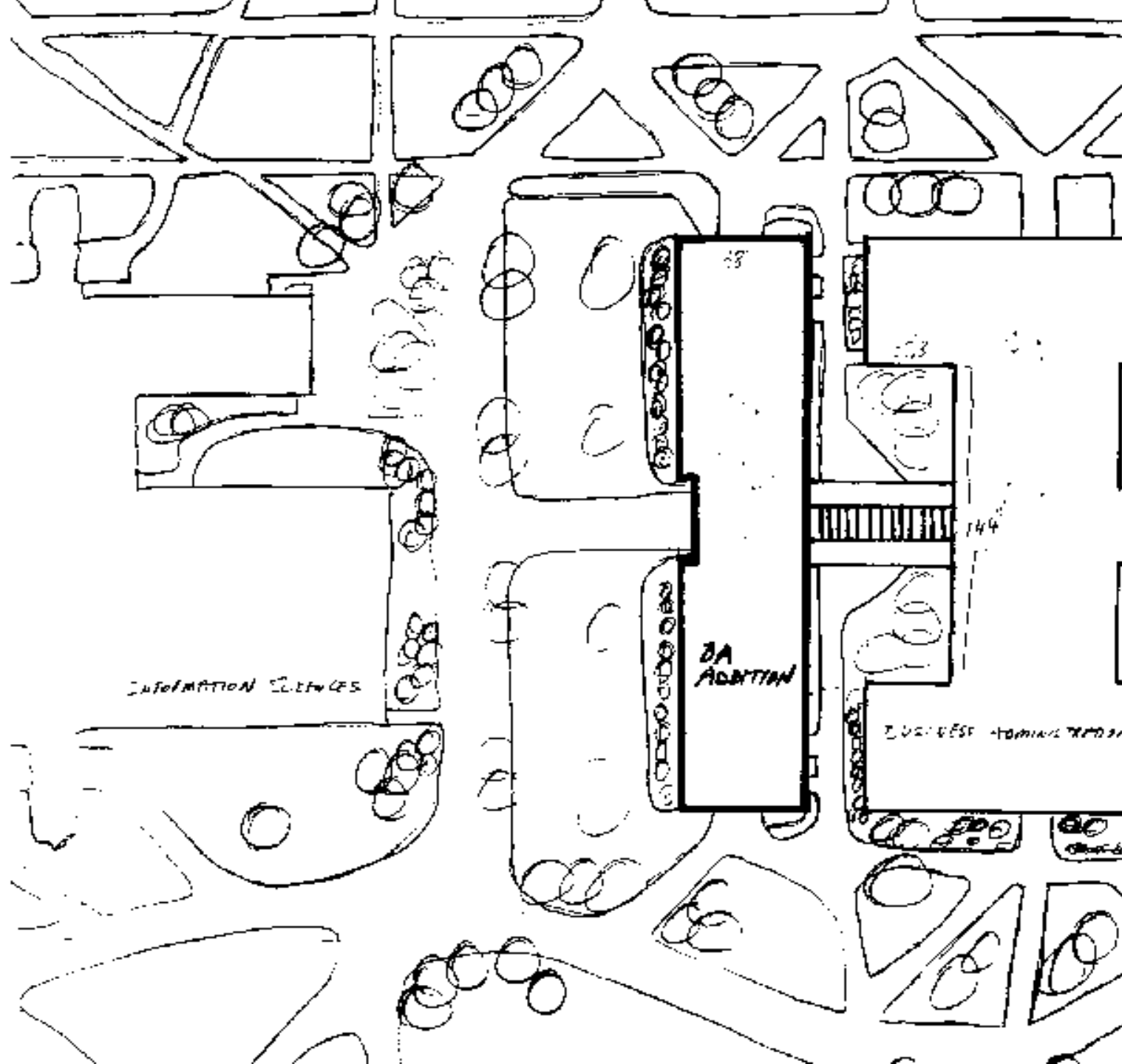
Forward



BA ADDITION: 30,210 S.F. \* \$153 per S.F. = \$4,622,130



(107)  
FACULTY OFFICES: 130  
(11)  
Classrooms = 30+



## **SUMMARY**

**The new Business Administration Facility should be designed to meet the technology and capacity needs of the College of Business Administration for the next twenty years, and provide lecture halls, classrooms, seminar rooms, student waiting/study areas, computer labs, multimedia learning laboratories, faculty offices, departmental and institute/center administrative areas, student services/advising center, carrel/office space for teaching fellows, computer support center, and a college administrative area.**

**Developments in the COBA over the 40 years since the present building was planned and constructed have included:**

**creation of five academic departments,  
growth in faculty from 36 to 109,  
increase in students majoring in business from 1,850 to 5,504, and  
instruction on manual typewriters shifting to instruction for the real time business.**

**In short, College of Business needs space immediately.**



# Summary of Construction and Renovation of the BA Building

## OPTION 1

Build a new BA building within four to five years. Total space of 216,995 S.F. and a total cost of \$33,077,124. The University will renovate the old BA building for other use.

## OPTION 2

**PHASE 1.** Build a small addition on the West side of the BA building to house 5 Departmental Administrative Suites and 130 Faculty Offices. The recommended addition is to be 30,210 S.F. at a total project cost of \$4,622,130.

**PHASE 2.** Remodel the BA building to house: 5 MBA classrooms, 25 classrooms, computer labs, graduate student areas, team/case work rooms, outreach center suite, student clubs/organizations area student lounge, student services suite, Dean and Associate Dean suite. The recommended remodeling project cost estimate is \$2,000,000.

**TOTAL COST for PHASE 1 and PHASE 2: \$6,622,130**

