AN ANALYSIS OF TEE RETATIONGTEPS OF TEE PERCEPTIONS OF COLLEGE ENVIRONHET BY EXISNING GROUPS AND SUBGROUPS ON TEP CAMPUS OF A SMALL CHORCR-APEILIATED COLLEGE


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The CUES II was used to investigete and enajyze the campus environment of a small church-affiliated college in California. Three hypotheses were formulated for the investigation:

1. There are statistically significant difeerences in the ways that the eroups used in the study perceive the campus atmosphere as measured by CUES II.
2. There is a statisticaly significant difference between the way that the tested college population reports the environment of the college and the perceptions revealed in the environmental norms used in the development of CUES II.
3. There are statistically significant differences between and within the subgroups used in this study with respect to perceptions of the environment.

Three statistical procedures were used. The first was a simple analysis of variance ( 1 X 6 ). Hotelling's $\mathrm{T}^{2}$ was used for the second hypothesis. The third hypothesis was
tested by usine seven 2 X 2 analyses of variance.
The results of the first analysis were that there were significant differences on all but two of the scales at least at the 0.05 level. The two scales that were not sisnificently dinferent were comurity and quality of teachinc.

The Zotelling's $\mathrm{m}^{2}$ test showed signifucance at better than the 0.001 level of significance. This means that the college studied is distinctively unique when compared with the normative. data of CUES II.

Seven of the 21 possible combinations of the 2 X 2 analyses of variance used in the third hypothesis were sienificart at the 0.05 levol or betcer. This showed existine differences between and within the subgroups studied.

While this was purely a descriptive study, certain conclusions can be drawn. All of the conolusions and recommendations can only be directed to the collese.

AN ANALYSIS OF THE RELATIONSHIPS OF THE PERCEPTIONS OF COLLEGE ENVIRONMENT BY EXISTING GROUPS AND SUBGROUPS ON THE CAMPUS OF A SMALL CHURCE-EATIIATBD COLLEAE

## THESIS

# Presented to the Graduate Council of the North Texas State University in Partial Fulfillment of the Requirements 

For the Degree of<br>MFSTER OT SCIENCE

By

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Denton, Texas
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## CHAPTER I

## INTRODUCTION

College faculties, administrators, student personnel workers, and student groups are vitally interested in the environment in which the educational enterprise is carried on (Grande \& Loveless, 1969). It is this interest that gave rise to this particular study.. The wide acceptance of the measures of college climate developed by Pace and Stern (1958), and more recently, by Pace (1969, 1969), is a function in part of the widespread interest in this area of research. In recent years significant advances have been made in defining and describing the campus environment. The changes in the perception of the college environment can now be measured with a satisfactory degree of reliability.

In a historical review, Pace and Stern $(1958,1963)$ comment that Henery A. Murray in 1938 started a new era in psychological investigation. Murray proposed his taxonomy of man's personality, viewing this personality as a function of both internal "needs" and external "press." Since that time environmental studies of all descriptions have been made.

In the area of higher education, the proverbial problem of "which came first, the chicken or the egg" has pervaded many studies. The question thus arises: Do the students make the campus environment, or does the campus environment make the students? Perhaps this question accounts for the
sevelopment of instruments, such as CUES IT, used in this study.

A number of studies have been made in an attempt to anelyze the ougs (Gronde inveless, InGa: 3oyer genchae?,
 anterd that ererything is a Geatert and is therefore influenced by everything else. If one aspect of the Gestalt is changed, the Gestalt also changes, since each aspect derives its meaning from the whole while at the same time contributing to the meaning of the whole. This is why the phenomenologist objects to the view that the whole can be understood on the basis of the elements or aspects disc?osed by analysis of the whole. Since the Gestalt is primary, the aspects can be "properly" understood only in relation to one another and to the whole. The objection to the CUES raised by Yonge (1068) is that it is based on an analytic separation of Endividua? and enviroment which overlooks the fact that Zhese aspects must be understood in the light of the fundawental unity of which they are parts.

However, the widespread acceptance and use of the CUES as an instrument for successfully measuring campus environment for comparative purposes tend to support its objec¿ivity and reliability. The extensive work by Astin (1961, 1962, 1063, 1964, 1971) concludes that studies of college environmental characteristics should utilize factorially ̇erived scales using a relatively small number of items.

According to Astin (1971), the CUES instrument was developed from a factor analysis and an item analysis of the more lengthy College Characteristics Index.

Within the limits of the data furnished by a sample of seven religiously-orienvec colleges (Eoyer 2 Wichael, 1900), it may be concluded that the perceptions of faculty nempers and seniors regarding the dimensions of the college environment are quite close. Furthermore, these mutual perceptions support the conclusion that small colleges with a strong commitment to religion in student life may be expected to stand exceedingly high in community feeling and in a sense of propriety and to place about average or slightly above averase with respect to national norms in characteristics of scholarship, awareness, and practicality.

Hichael and Boyer (1965) report that the scales which the CUES instrument provides afford several important advantages. The instrument provides a more parsimonious evaluation of the institutional differences in educational environments. In addition, the scores show greater reliability than those from many other instruments and can be related to somewhat more representative normative data.

Donato and Fox (1970) have stressed the importance of having school counselors knowledgeable of canpus environments of the colleges where prospective students are planning to attend. Colleges need to describe themselves better by utilizing measures of institutional climate. Stern (1968)
found that at several colleges, expectations of entering freshmen were highly unrealistic. This could account for the rather wide differences in responses on the CUES between entering students and seniors and faculty.
üacón (1957) round little evicence that courses, curriculums, teaching methods, or faculty had much influence on changing students' values. Jacob ascribed the peculiar potency of some colleges to a distinctive institutional atmosphere. There were colleges where students' scores on tests were typically high in some direction and where there were typically laree changes in students in that direction from freshman to senior year.

Conflicting views are found in the literature, for some studies have snow the importance of student characteristics in setting the tone of a college, wile otner studies have shown the influence of environmental characteristics in changing students' behavior. What happens to similar students in contrasting environments and to contrasting students in the same environment needs further exploration. Pace and McFee (1960) conclude from their studies that colleges that have some environmental conflicts and some overall harmony, but not too much of either, may be the most educative.

It is evident from the contributions reviewed here that many well-designed and relatively sophisticated studies based on substantial empirical findings have given support
to various theoretical positions regarding 1) the sociopsychological nature of college environments, 2) student characteristics, 3) faculty and student subgroups, and 4) student perceptions of faculty, other students, and colLege atmosphore in general. Wickaol and Zoyer (1965) note that in lignt of expancing colleee enroliments and probable changes in the value systems of students, of faculty, and of college and university administrators during the years ahead, that a center of institutional research might advantageously undertake periodic studies to assess these changes especially if continued improvements are to be realized in the selection and placement of college students and in the evaluation of modifications of student behavior and attitudes relative to dynamic institutional objectives. In particular, additional carefully planned studies involving use of control groups are needed to ascertain whether changes noted in attitudes of students occur in relation to differences in college environment or, in fact, take place in spite of any formal college experience. The establishment of the Office of Institutional Research at Bethany Bible College led to this study in an attempt to define the campus clinate and its impact on groups and subgroups on that campus.

It was the purpose of this study to investigate the environment of a small church-related college. This investigation was done in three ways. First the entire college population was divided into six groups and a comparison
made of their perceptions of the college environment. This gave an overall comparison of the college as a whole and as it is made up of the six groups.

The second way was to compare the entire tested population of the college with tho nabional nong of tho dollege and University invironental scales (Pace, 1960, 1963, 1969). This provided an overview of the college as it.compares with the colleges and universities of the United states used in the norms set up by Pace (1969). Appendix A contains a list of these colleges and universities.

The third way in which the college environment was investigated was to define four subgroups within the total population and to compare their perceptions of the college. This gave a similar comparison to the first method, yet it was unique in that it gave a more complete and total picture Of the college environment as perceived by subgroups as well as by the groups used in the first two comparisons.

Three basic hypotheses were examined in this study:

1. There are statistically significant differences in the ways that the groups used in the study perceive the campus atmosphere as measured by CUES II.
2. There is a statistically significant difference in the way that the tested college population reports the environment of the college and the perceptions revealed in the environmental
norms used in the development oî CUES II.
3. There are statistically significant differences between and within the subgroups used in this study with respect to perceptions of the enviroment.

The college, used in this study, was Bethany Bible Collece
in Santa Cruz, California. It is a small church-related college affiliated with the General Council of the Assemblies of God, Inc. The fall enrollment in 1971 was 491. It has both Bible and academic majors and is accredited by the Accreaiting Association for Bible Colieges and by the Western Association $0 \hat{i}$ Schools and Colleges. In adaition, it offers courses required to obtain the Standard Teaching Credential for the State of California.

## CHAPTER II

## METHOD

To measure the enviroment of the collese, the CURS II was administered to all available stucents and faculty. Because of limited space anà scarcity of test booklets, there were two administrations of the instrument, one imnediately following the other. Therefore, for all practical purposes the results were the same as if the instrument had been administered in one sitting. The first aministration was to a large Areshman psychology class and the second was to the remainder of the student body and the faculty. A description of the sample is provided in Table I.
Subjects

The respondents, in this case 415 of the 528 students and faculty at the colleee, acted as reporters by indicating which of the 160 statements in the questionnaire were generally characteristic of their college. Since they lived in its environment and participated in its activities, thus sensing its attitudes and special features, their aggregate judgment of the kind of campus they perceived it to be provided the opinion poll that helps to define a prevailing campus athosphere. The results were computed and reported for groups and subgroups, not individuals.

| Mrait | Nuncer | Percent |
| :---: | :---: | :---: |
| jex |  |  |
| Yale | 245 | 59 |
| fecale | 170 | 42 |
| Totals | 415 | 100 |
| Educational Status |  |  |
| Entering Freshmen | 111 | 27 |
| Enrolled Ereshmen | 46 | 11 |
| Eophomores | 105 | 25 |
| Juniors | 74 | 18 |
| Seniors | 60 | 14 |
| Paculty | 19 | 5 |
| Totals | 415 | 100 |
| Viajor Field |  |  |
| Biology | 5 | 1 |
| Social Science | 70 | 17 |
| Fumanities | 24 | 6 |
| Pine Arts | 28 | 7 |
| Education | 106 | 26 |
| Business Bible and Theolomy | 8 139 | 42 |
| Totals | 415 | 100 |
| Residence |  |  |
| On-canpus | 255 | 61 |
| Off-campus | 160 | 39 |
| Totals | 415 | 100 |

## The Instrument

The CUES II is a questionnaire-type instrument with 160 itens designed to measure perceptions of a canpus environment. It is the profuct of several yeurs' work and may revisions (Pace \& Stem, 1950; Pace, 1950; Stern, 1963; Pace, 1970). The first 100 items are used to determine the seven scale scores. The last 60 items are experimental items for future testing and are not part of the scale scores used in the study.

CUES II provides a neasure of the college environnent along several dimensions, or scales, which reflect ways in which colleges differ from one another. These seven scales are defined and described here for ciarification.

Scale 1. Practicality. The 20 items that contribute to the score for this scale describe an environment characterized by enterprise, organization, material benefits, and social activities. There are poth vocational and collegiate emphases. A kind of orderly supervision is evident in the administration and the classwork. As in many organized societies there is also some personal benefit and prestige to be obtained by operating in the system-- knowing the right people, being in the right clubs, becoming a leader, respecting one's supervisors, etc. The environment, though structured, is not repressive; it responds to entrepreneural activities and is generally characterized by good fun and school spirit.

Scale 2. Communty. The items in this scale describe a friendly, conesive, group-oriented campus. There is a feeling of group welfare and group loyalty that enconpasses the college as a whole. The atmosphere is concenial; the campus is a commity. Faculty mabers know the students, are interested in their problens, and go out of their way to be helpful. Student life is characterized by togetherness and sharing ratner than by privacy and cool detachment.

Scale 3. Awareness. This scale reflects a concern about, and emphasis upon, three sorts of meanins - personal, poetic, and political. An emphasis upon self-understanding, reflectiveness, and identity suggests the search for personal meaning. A wide range of opportunities for creative and appreciative relationships to painting, music, drama, poetry, sculpture, architecture, and the like suggests the search for poetic meaning. A concern about events around the world, the welfare of mankind, and the present and future condition of man suggests the search for political meaning and idealistic commitment. What seems to be evident in this sort of environment is a stress on awareness-- an awareness of self, of society, and of esthetic stimuli. Along with this push toward expansion, and perhaps as a necessary condition for it, there is an encouragement of questioning and dissent and a tolerance of nonconformity and personal expressiveness.

Scale 4. Propriety. These items describe an environment that is polite and considerate. Caution and thought-
fulness are evident. Group standaras of ciecorum are important. There is an absence of demonstrative, assertive, argumentative, risk-taking activities. In general, the campus atmosphere is mannerly, considerate, proper, and conventional.

Scale 5. Scholarsinp. The itens in this scale describe a campus characterized by intellectuality and scholastic discipline. The emphasis is on competitively high academic achievement and a serious interest in scholarship. The pursuit of knowledge and theories, scientific or philosophical, is carried on rigorously and vigorously. Intellectual speculation, an interest in ideas, knowleage for its own sake, and intellectual discipline-- all these are characteristic of the environment.

Scale 5. Campus morale. The 22 items in this scale indicate acceptance of social norms, group cohesiveness, friendly assimilation into campus life, and, at the same time, a comitment to intellectual pursuits and freecom of expression. Intellectual goals are exemplified and widely shared in an atmosphere of personal and social relationships that are both supportive and spirited.

Scale 7. Quality of teachinc and faculty-student relationships. This scale defines an atmosphere in which the professors are perceived to be scholarly, to set high standards, to be clear, adaptive, and flexible. At the same time,
this academic quality of teaching is infuced with warmth, interest, and helpfulness toward students.

CUES II is designed to measure group, as opposed to individual, perceptions. The tecmical manual used in the adutaistration of the Enstruxent explains the unique $+66 / 33-$ method of scoring wich eliminates an individual scale score. Berdie (1967) confirms this view with a detailed analytical study. The reliability of the CUES bases on expectations appear quite adequate for purposes of group comparison, but they are not sufficiently reliable to allow one to make inferences regarding the perceptions and expectations of individual students. Boyer and Michael (1968) suggest a superiority of the CUES over the Activities Index (AI) and the College Characteristics Index (CCI) because of its parsimony, high reliaility, and available norms.

The instrument was administered according to instructions provided in the technical manual. To insure a higher level of candor and frankness, the participants did not put their names on the answer sheets. A complete report of the responses to the instrument made by the participants is provided in Appendix $B$.

## CHAPTER III

## RESULTS AND DISCUSSION

To provide the perspective from which one can interpret the scores of a particular college or univeasity, Pace (1969) reviewed scores fron the representative colleges and universities listed in Appendix A. From these scores normative data were built.

Results

The norms reilect a broad crossmsection of American higher education from all parts of the country, large and small, public and private, and at the same time include representative institutions for each of several categories or types that are known to differ substantially from one another. Bethany was compared with these norms. Graphic presentations of these comparisons are in Figures 1-6.

An Hotelling's $T^{2}$ was used to statistically compare the means of the norms with the mean of the college. The means of the colleges and universities used in the norms and furnished in the technical manual were used as parameters for this analysis. The Hotelling's $\mathrm{T}^{2}$ was significant at better than the 0.001 level of significance. This attests to the uniqueness of the college studied.

The sample tested was divided into groups for comparison.


Figure 1. Comparative percentile profiles of Bethany Bible College and other types of colleges.
$\mathrm{BBC}=$ Bethany Bible College
SLA = Selective Liberal Arts
GLA $=$ General Liberal Arts
DLA = Denoninational Liberal
Arts
$T C=$ Teachers' Colleges
$S=$ Scholarship
$A=A$ wareness
$C=$ Community
$P_{1}=$ Propriety
$P_{2}=$ Practicality
SU = Seleciive Universities
SC = State Colleges
ES = Zngineering Scinools


Figure 1-mContinued


Figure 2. Comparison of Bethany and other types of colleges on the Scholarsinip Scale.

$$
\begin{aligned}
& \text { BBC }=\text { Bethany Bible College } \\
& \text { SLA }=\text { Selective Liberal Arts } \\
& \text { GLA }=\text { General Iiberal Arts } \\
& \text { DLA }=\text { Denominational Liberal Arts } \\
& \text { TC }=\text { Teachers' Colleses } \\
& \text { SU }=\text { Selective Universities } \\
& \text { SC }=\text { State Colleges } \\
& \text { ES }=\text { Engineering Schools }
\end{aligned}
$$

SLA GLA DLA TC SU SC ES


Figure 3. Comparison of Bethany and other
types os colleges on the Awareness Scale.
BBC = Bethany Bible College
SLA $=$ Selective Liberal Arts
GiAA = General Liberal Arts
DIA $=$ Denominational Liberal Arts
$T S$ = Teachers' Colleges
$\mathrm{SU}=$ Selective Universities
SC = State Colleges
$\bar{Z}=$ Engineering Schools


Figure 4. Comparison of Bethany and other types of colleges on the Comunity Scale.
$\mathrm{BBC}=$ Bethany Bible College
SLA $=$ Selective Liberal Arts
GLA $=$ General Liveral Arts
DLA $=$ Denominational Liberal Arts
TC = Teachers' Collees
$S U=$ Selective Universities
SC = State Colleges
ES = Ingineering Schools


Figure 5. Comparison of Bethany;and other
types of colieges on the Propriety Scale.
$\mathrm{BBC}=$ Bethany Bible College
SLA $=$ Selective Liberal Arts
GLA $=$ General Liberal Arts
DLA $=$ Denominational Iiberal Arts
TC = Teachers' Colleses
SU = Selective Universities
$S C=$ State Colleges
$E S=$ Ingineering Schools

BSC SLA GLA DLA SC SU SC ES


Figure 6. Comparison of Bethany and other types of colleges on the Practicality Scale.
$\mathrm{BBC}=$ Bethany Bible College
SLA $=$ Selective Liberal Arts
GLA $=$ General iiberal Arts
DLA $=$ Denominational Liberal Arts
$T C=$ Teachers' Colleges
SU = Selective Universities
SC = State Colleges
$\mathrm{ES}=$ Engineering Schools

The original groups included entering freshren, enrolled freshmen and sophomores, juniors and seniors, and faculty. For these groups the computerized scoring service provided vercentile ranks on each of the seven scales. For the more sophisticated statistical proceaures the groups were further divided. However, for descriptive purposes, the percentile ranks on each of the seven scales were plotted on comparative profiles. Figures 7-12 present the descriptive profiles.

Table II presents the means of the groups on the seven scales used in the analysis of variance ( X 6). It is noteworthy that there was significance at the 0.05 level of significance or better on all scales except community and quality of teaching, as shown in Table III. Indeed, four Of the five scales snowing significance were at the 0.01 level. The exception was practicality, which was significant at the 0.05 level.

Tables II and III present the resulis of the simple analysis of variance ( 1 X 6). Each subject was placed into one of the six groups and had seven scores. This statistical procedure compared the six groups across the seven scales. An individual score had to be derived for each person to use this method of analysis. Since the CUES II is designed for group scores by the $+66 / 33$ - method of scoring, each individual had to be scored according to the keyed response


Figure 7. Scale score profile for all groups in the Bethany sample. $T=$ Total; $1=$ Entering freshmen; 2 = Enrolled fresimen; and sophomores; $3=$ Juniors and seniors; $4=$ Faculty. $\quad(S=$ Scholarship; $A=$ Awareness; $C=$ Commuity; $P_{1}=$ Propriety; $P_{2}=$ Practicality; CiI = Campus morale; $Q T=$ Quality of Teaching.)


Figure:0. Scale score profile for total sample. $(S=$ Scholarship; A = Awareness; $C=$ Comunity; $P 1=P r o-$ priety; $\mathrm{P}_{2}=$ Practicality; CM = Campus Morale; QT = Quality of̂ Teaching.)


Figure 9. Scale score profile for entering freshnen. $(S=$ Scholarship; $A=A w a r e n e s s ; C=$ Community; $P_{1}=$ Propriety; $P_{2}=$ Practicality; CN = Campus Rorale; $\mathrm{ZT}=$ Quality of Teaching.)


Figure 10. Scale score profile for enrolled iresh-
men and sophomores. ( $S=$ Scholarship; $A=$ Awareness;
${ }_{C}=$ Comunity; $P_{1}=$ Propriety; $P_{2}=$ Practicality;
Ch = Campus norale; QI = quality o


Figure 11. Scale score profile for juniors and seniors. ( $S=$ Scholarship; $A=A$ wareness; $C=$ Comnunity; $P_{1}=$ Propriety; $\quad P_{2}=$ Practicality; $\quad C M=$ Campus iorale; $Q T=$ Quality of Teacing.)


Figure 12. Scale score profile for faculty.
( $S=$ Scholarship; $A=$ Awareness; $C=$ Comunity; $P_{1}=$ Propriety; $\mathrm{P}_{2}=$ Practicality; $\mathrm{Cin}_{2}=$ Campus Morale; QT = Quality of Teaching.)

## PABLE III

| Srame | Prati | P |
| :---: | :---: | :---: |
| Practicalter | 2.64 | 0.02 |
| Scholarsito | 12.75 | 0.00 |
| Sommanitr | 1.07 | 0.38 |
| 2..000:005 | 4.99 | 0.00 |
| Propriety | 7.48 | 0.00 |
| Campus Morale | 10.21 | 0.00 |
| Quality of Teaching | 1.91 | 0.09 |

provided in tine manual. These means and comparisons came Arom these scores.

Tables IV and $V$ present the results of the third statistical proceaure of the seven 2 X 2 analyses of variance.
 Eible majors. of the 255 on-campus students, 92 were Bible majors. Bacn of the subjects was placed into one of the four cells. Again, each individual had seven scores derived by counting the number of responses correct with the keyed responses furnished in the namual.

In the 2 X 2 analyses of variance, the results were varied both among the seven scales and among the interactions. On the practicality scale there was no significant difference between any of the subgroups nor in the overall interaction.

On the scholarsinip scale there was a significant difference between subgroups 1 and 2 at the 0.01 level of significance. The on-campus students tended to feel that there :as a higher scholastic atmosphere. There was also a sisnificant difference between subgroups 3 and 4 at the 0.05 level of significance. Here the Bible majors tended to feel that there was a higher scholastic atmosphere on the campus. There was no significance in the overall interaction.

On the community scale there was only one significant difference, and that was between subgroups 1 and 2. The on-campus students $\hat{i} e l t$ that there was a higher sense of

## PADLE IV

WEAS OF SUBGROUPS OA THE SEVEA SCATRS USED IN TIE $\because O-B Y-T O$ ATALYSDS OF VARINTCE

| $\therefore 0.3$ | .asins |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Practicality | Piole | 3n-caupus | On-campus | ROW |
|  |  | 10.16 | 10.51 | 10.34 |
|  | Academic | 10.32 | 10.43 | 10.39 |
|  | Solum | 10.24 | 10.46 | 10.37 |
| Scholarship | Biole | 020-campus | On-campus | Sow |
|  |  | 11.34 | 12.10 | 11.74 |
|  | Acadenic | 9.72 | 21.93 | 11.21 |
|  | Colum | 10.55 | 11.99 | 11.43 |
| Communty | 2ible |  | On-campus | Row |
|  |  | 33.76 | 15.03 | 14.45 |
|  | Acabemic | 24.03 | 14.82 | 14.56 |
|  | Columr | 13.89 | 14.91 | 14.52 |
| Awareness | Bible | Cff-canpus | On-campus | Row |
|  |  | 9.30 | 9.58 | 9.45 |
|  | Academic | 7.58 | 8.52 | 8.21 |
|  | Colum | 8.46 | 8.90 | 8.73 |

LABLE IV-Continued

| Scale | Heans |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Propriety | Siblo | Off-campus | Cn-compus | 3 O |
|  |  | 13.70 | 14.55 | 14.15 |
|  | Acacemic | 13.68 | 14.10 | 14.02 |
|  | Colum | 13.69 | 14.31 | 14.07 |
| Campus Norale | Bible | Off-campus | On-campus | Row |
|  |  | 14.61 | 16.02 | 15.36 |
|  | Acadenic | 13.55 | 15.35 | 14.78 |
|  | Columa | 14.09 | 15.60 | 15.02 |
| Zuality of Teaching | Bible | Oifecampus | On-campus | Row |
|  |  | 7.95 | 7.74 | 7.84 |
|  | Academic | 7.65 | 7.60 | 7.61 |
|  | Colum | 7.81 | 7.65 | 7.71 |

## TABLEV

RESULTS OF THE TWO-BY-TWO ANALYSES
og Vartuces

| Scale | $\begin{gathered} \text { sounco of } \\ \text { anes } \end{gathered}$ | n ratio | ? |
| :---: | :---: | :---: | :---: |
| Mocticality | insion <br> Dosidonce Interaction | $\begin{aligned} & 0.03 \\ & 0.2 \\ & 0.27 \end{aligned}$ | $\begin{aligned} & 0.36 \\ & 0.07 \\ & 0.61 \end{aligned}$ |
| Scholarshjp | Major Residence Interaction | $\begin{array}{r} 4.25 \\ 11.60 \\ 2.78 \end{array}$ | $\begin{aligned} & 0.04 \\ & 0.00 \\ & 0.09 \end{aligned}$ |
| Community | $\begin{aligned} & \text { Wajor } \\ & \text { Qesidence } \\ & \text { Interaction } \end{aligned}$ | $\begin{array}{r} 0.00 \\ 11.44 \\ 0.72 \end{array}$ | $\begin{aligned} & 0.99 \\ & 0.00 \\ & 0.60 \end{aligned}$ |
| Awareness | iiajor Residence Interaction | $\begin{array}{r} 14.86 \\ 2.80 \\ 0.85 \end{array}$ | $\begin{aligned} & 0.00 \\ & 0.09 \\ & 0.64 \end{aligned}$ |
| Propriety | Major Desidence Interaction | $\begin{aligned} & 0.48 \\ & 5.72 \\ & 0.40 \end{aligned}$ | $\begin{aligned} & 0.50 \\ & 0.02 \\ & 0.53 \end{aligned}$ |
| Campus Morale | Major Residence Interaction | $\begin{array}{r} 4.02 \\ 14.12 \\ 0.22 \end{array}$ | $\begin{aligned} & 0.04 \\ & 0.00 \\ & 0.65 \end{aligned}$ |
| Quality of Teaching | Major Residence Interaction | $\begin{aligned} & 1.37 \\ & 0.52 \\ & 0.17 \end{aligned}$ | $\begin{aligned} & 0.24 \\ & 0.52 \\ & 0.69 \end{aligned}$ |

commuity atmoophere on the campue. The significance was at the 0.01 Ievel.

On the awareness scale there was only one significant difference. Subrroups 3 and 4 varied at the 0.001 level of signticance. The Itwa mators terled to Sool that thore was a greater amount. of awareness on campus than did the academic majors.

On the propriety scale there was only one sienificant difference and that was between subgroups 1 and 2. The on-campus students felt that there was more of a sense of propriety than did the off-campus students. The significance was at the 0.05 level.

On the campus morale scale there was a significant difference between subgroups 1 and 2 and between subgroups 3 and 4. The on-campus students felt that there was higher campus morale than did the off-campus students. This was reported at the 0.001 level of significance. The Biole majors also felt that there was inieher campus morale taan did the academic majors. The level of significance was at the 0.05 level. There was no significant differences in the overall interaction.

On the quality of teaching scale there were no significant differences reported. The subgroups tended to see the quality of teaching the same.

## Discussion

As shown in the comparative profile of Figure 1, the campus of the college used in this stuad is unlike any other type of college or university with which it vas compared. In this way, it is unique, as shown by the high level of siznificance found by the use of the Hotelling's $T^{2}$.

Perhaps, as snown in Figure 2, the college is to be commended in that its students and faculty see it on the scholarship scale as superior to all types of institutions compared except selective liberal arts colleges and universities and engineering schools.

On the other hand, Figure 3 shows the college to be lower on the awareness scale than all but state colleges and ensineering schools. Many small church-affiliated colleges receive the criticism that they are unaware of the world and are resting in their ivory towers. However, Bethany was about average in score for the schools used in the norms.

On ooth the comnunity scale and propriety scales, as shown in Figures 4 and 5, the college stands superior. It is also commendable that the campus environment, as revealed by students and faculty, is higher on the practicality scale than all types of colleges and universities compared except teachers' colleges and state colleges, as showm in Figure 6.

On all but the awareness scale the college ranked above the 60th percentile. On both the cormunity and propriety
scales the college ranked well above the 75 th percentile. With all of the scores as high as they are, the college seems to be well-rounded as perceived by the students and faculty.

Perhaps part of the reason for such a good showing is that the college is small and church-affiliated. The size could be a contributing factor in the high rank on the community scale. There is apparently much interaction among students as well as between students and faculty. The church-affiliation aspect of the college could also have a bearing on the propriety scale, as defined in the CUES II manual.

The most noteworthy results in the comparative study between groups are shown in Figure 7. The "gaps" between the faculty and the juniors and seniors on the scholarsinip, awareness, practicality, and campus morale scales are certainly worthy of careful consideration. On the scholarship scale the juniors, seniors, and faculty view the campus climate as low, yet the overall total is almost at the 60th percentile. Since the upper division students are probably more realistic in reporting on the CUES II, it might be concluded that a more accurate rank would be at the 25 th or 30th percentile. A key factor on this scale has to do with the faculty's scoring so low. This indicates that the faculty view the college as low in scholarship climate, yet
it is the faculty of a college who whould control the $\bar{c}$ ompetitiveness of academic achievement. It should be noted that the faculty view themselves as having a high quality of teaching rank and the students as having a low scholarship rank. A careful study of Appendix $B$ might be helpful for those interested in looking more closely for fürther explanations for the gaps.

In the statistical analyses of. the four subgroups, some observations can be made. Off-campus students view the college campus as having a lower scholastic atmosphere, less sense of community and propriety, and less campus morale. The on-campus students tended to feel higher scholastic atmosphere, more community feeling, more propriety, and higher campus morale. The lower score on the community scale for the off-campus students was probably due to the fact that the off-campus students do not enter into campus life and many of the activities that would promote harmony and a sense of cohesiveness. The off-campus students might have scored lower on the campus morale scale because they find it hard to be assimilated into the campus life. Off-campus students tend to mix with other off-campus students.

Bible majors tended to view the campus as having a higher scholastic atmosphere, a greater amount of awareness, and a higher campus morale than did the academic majors. The academic majors, on the other hand, saw a lower scholastic
atmosphere on the campus, less awareness, and less campus morale. The reason could be in the "ivory tower" attitudes, with Bible majors "in the clouds," not really knowing what is happening yet feeling that they do. It would make an interesting study to compare these two major groups on the bases of inteliigence and scholastic achievement.

## CHAPTER IV

## CONCLUSIONS AMD RECOMTHDATIONS

While this paper hos for the most part been a purely descriptive study, certain conclusions can be dram. Fron the evidence revealed by the responses of the college stum dents and faculty to CUSS II, it is evident that a gap does indeed exist between faculty and students, as well as between certain groups of students in their perception of the campus environment.

At the sare time, however, it is interesting to note the uniqueness of this particular campus when compared with other types of colleges and universities. In the analysis of the suogroups, the Bible majors and on-campus students tend to view the campus with a higher degree of ranking on the seven scales used in CUES II than do the academic majors and off-campus students.

Further studies are already underway for further analyses of CUES II results at the same college. A study is being made on the differences within and between other suocroups as to how they view the college and its campus environment. Another study is comparing the college's averages on the seven scales used in CUES II with national norms for other colleges and universities.

It is hoped that the results from the CUES II adminis-
trations and studies can be obtained from similar colleges to this one and particularly from the other colleges affiliated with the same religious organization, for comparative purposes. These are at least some possible recomenations for furtiner work in the study of church-afililated colloges and their environnents.

## APPENDIX A

Colleges and Universities used in Norms

SELECTIVE LIBERAL ARTS COLLEGES
Pomona College - California
Earlham Sollege - Indiana
Cornell Sollege - Iowa
Radclifte College - Vassachusetts
Willians Collese - Vassachusetts
Antiocir jollege - Unio
Oberlin vollege - Ohio
Roea College - Orezon
Chathai Jollege - Pennsylvania
Beloit College - Wisconsin
SELECTIVE UNIVERSITIES - PUBLIC AND PRIVATC
University of California - Los Angeles
Stanford University - California
Johns Eopkins University - Maryland
Clark University - Massachusetts
University of Nichigan
\#iashington University - St. Louis, Missouri
Princeton University - New Jersey
University of North Carolina
University of Pennsylvania
University of Wisconsin
GENERAL LIBERAL ARTS COLLEGES
Birmingham Southern College - Alabama
Westmont College - California
Rollins Vollece - Florida
Oflethorpe Colleée - Georgie.
Blachburn College - Illinois
Knox College - Illinois
Monmouth College - Illinois
Colby College - Maine
Simmons College - Massachusetts
Albion College - Michigan
Colgate University - Ohio
Denison University - Ohio
Lake Erie College - Onio
Wittenberg University - Ohio
Lafayette College - Pennsylvania
Lycomine College - Pennsylvania
Washington and Jefferson College - Pennsylvania
Lambuth College - Tennessee
Ripon College - Wisconsin
Mary Washington College - Virginia

TEACHERS' COLLEGES
Troy State College - Alabama
Central Connecticut State College
Ball State University - Indiana
State Collese of Iova - Cedar Falls
Kansas State Teachers' Co.leqe Emporia
Montclair state Collese - New Jorsey
Joubhodsuma jube bollege - Onahona
Eastern Oreson College
Slippery nock State Collese - Pennsylvania.
Narshall Jniversity - West Virstnia
DENOMINATIONAL LIBERAL ARTS COLLAGES
Spring Hill College - Alabama
Mount St. Mary's College - California
Pepperdine College - California
Manchester College - Indiana
College of St. Catherine - Minnisota
Carroil College - Kontana
Nanhattanville Collegə - New York
Bluffton College - Ohio
Oklahoma Baptist University
Susquehanna University - Pennsylvania
ENGINEERING SCHOOLS AND COLLEGES
Farvey Muàd College - California
Illinois Institute of Technology
Purdue University - Indiana
Rose Polytechnic Institute - Indiana
Vabash College - Indiana
Iowa State University - Ames
Polytechnic Institute of Brooklyn - New York
Rensselaer Polytechnic Institute - Pennsylvania Carnegie Institute of Tecinology - Pennsylvania South Dakota School of Mines and Technology

STATE COLLEGES AND UNIVERSITIES
San Diego State College - California
San Francisco State College - California
Western Michigan University
Mississippi State University
Brooklyn College - New York
La Salle College - Pennsylvania
Memphis State University - Tennessee
Texas Technological College
Texas Western College

# APPENDIX B <br> Responses to Items 

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