
End of Term 2016 Presidential Web Archive

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Introduction

During every Presidential election in the United States since 2008, a group of librarians, archivists, and technologists representing institutions across the nation can be found hard at work, preserving the federal web domain and documenting the changes that occur online during the transition.

Anecdotally, evidence exists that the data available on the federal web changes after each election cycle, either as a new president takes office, or when an incumbent president changes messages during the transition into a new term of office. Until 2004, nothing had been done to document this change. Originally, the **National Archives and Records Administration (NARA)** conducted the first large-scale capture of the federal web at the end of **George W. Bush's** first term in office in 2004 (<https://www.webharvest.gov/>). This is noteworthy because, while institutions like the **Library of Congress**, the **Government Publishing Office**, and **NARA** itself have web archiving as part of their imperative, none of their mandates are so broad as to cover the capture and preservation of

the entirety of the federal web. On April 15, 2008,

NARA released the document “National Archives and Records Administration Web Harvesting Background Information,” which detailed the reasons why the organization decided not to continue this large-scale archival practice during the following election in 2008. As such, a group of interested organizations gathered together to continue the project.

The End of Term (EOT) projects began with the **Internet Archive**, the **Library of Congress**, the **University of North Texas**, the **California Digital Library**, and the **U.S. Government Publishing Office** working together to fill the void left by **NARA** and archive the entirety of the federal web during the transition period in the wake of the 2008 presidential election. Since that first capture, new partners have joined the team, including **Harvard University** in 2012, and **George Washington University** and **Stanford University** in 2016.

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Every year, the process is updated and expanded. Every election brings its own challenges, but the unanticipated outcome of the presidential election of 2016 brought an especially eventful harvest, with people all over the country suddenly interested in what was captured during this particularly divisive transition. The EOT projects have several areas of organization, including seed collection, harvesting, and public outreach, that were affected by the changes brought by the most recent presidential election.

What to Harvest

The first step involved in a successful harvest is deciding what, exactly, needs to be captured. The End of Term project team has experimented with different ways of establishing the scope of the project each time it is completed, and several of them were used during the 2016 EOT project. Web harvesters require a set of starting URLs, or “seeds” that dictate where to begin the crawling process. To start, the harvester downloads the page designated by a seed URL, extracts all of the URLs on that page, then checks whether the extracted URLs have been crawled, and if they have not, it adds them to the list of URLs to crawl. This process is repeated until the list of new URLs has been exhausted, or until the crawler has been stopped by some other means. This can be done by the operator, or based on some threshold like total gigabytes downloaded, number of URLs in the crawl, or length of time crawling. The federal web has a number of high-level websites that are entry points for users into the wide range of content that is available on the federal web. Sites like USA.gov provide an entry point in the format of a search and discovery portal. Unfortunately not all URLs in the federal web are identified in these systems, so the EOT project group first had to work to identify the overall scope of what content we would harvest. To identify the seed URLs that the EOT project would crawl, and therefore identify the scope of the crawling effort, the team used two primary methods of collecting seeds. These methods were bulk seed lists and URL nominations. These are both described in detail.

Bulk Seed Lists

It may be somewhat surprising, but there is not a definitive list of all of the domains and subdomains that are managed by the federal government. The **U.S. General Services Administration (GSA)** has created the **U.S. Digital Registry** which is an official list of a large number of these domains, but it is by no means exhaustive. Different groups within the government handle the registration of .gov and .mil domains, both of which are in the scope of the EOT project. Outside of the domain names, subdomains are often created and managed within the agency that created them, meaning they don’t make the standard lists of federal websites.

During the 2016 EOT project, the team used seven or eight different bulk seed lists, some from previous web crawls, and others collected from related projects. Once the lists were compiled, they were added to an instance of the URL Nomination Tool that the project team uses to manage them. Ultimately, a total of 43,674 seed URLs from ten different lists were added during the course of the project (http://digital2.library.unt.edu/nomination/eth2016_bulk/).

URL Nominations

While domains and subdomains give broad targets for the EOT harvesters to crawl, there is important content that exists at all levels of an agency’s presence. This includes departmental, project, initiative, or committee home pages which often do not have their own subdomains. Of increasing importance are publications like PDFs, datasets, and other content-rich files which may not be discovered by the broader crawls that start out at higher levels of an agency’s website.

From the beginning, the team agreed it was important to allow people outside the interested organizations to submit government websites for themselves. This was the case again in 2016, and individuals were able contribute to the project by submitting URLs to a new instance of the URL Nomination Tool for the websites they were interested in harvesting and preserving for the future. In addition to the URL, users were asked to include the branch of government, the specific government agency, and a title for their submission. The team received over 13,000 URLs nominated by 393 different nominators by the end of the 2016 project (<http://digital2.library.unt.edu/nomination/eth2016/>).

The screenshot shows the 'End of Term Presidential Harvest 2016' URL Nomination Tool interface. At the top, there's a navigation bar with 'Nomination Tool', 'About', and 'Help'. Below this is a header for 'End of Term Presidential Harvest 2016' with links for 'Project Home', 'About This Project', 'Project Reports', and 'Feeds'. A 'Add A URL' button is in the top right. The main form is titled 'Capture the Following Site' and contains three sections: 'Website URL', 'Metadata', and 'Comments'. The 'Website URL' section has a label 'Website URL: *' and a description 'The URL you wish to nominate for capture', with a text input field containing 'http://'. The 'Metadata' section includes 'Title' (with description 'Title of this URL.'), 'Branch' (with radio buttons for 'Executive', 'Judicial', and 'Legislative'), and 'Agency' (with a list of agencies including 'Adjutant General's Office (Army)', 'Administration for Children and Families', 'Administrative Office of U.S. Courts', 'Administrator for Research and Acquisitions', 'Advisory Committee on the Records of Congress', and 'Advisory Council on Historic Preservation'). The 'Comments' section has a label 'Comments:' and a description 'Please enter any comments.', with a text input field.

URL Nomination Tool Interface for Collecting Community Nominated URLs

Social Media

During the prior harvest, the EOT project team realized that they were missing an important part of the government’s internet presence. Every day, many government agencies interact with and inform their constituents via social media sites like **Facebook** and **Twitter**. These interactions are also worth preserving as content of the federal web, and the team took steps to address that in 2012, and again in 2016. **George Washington University** was interested in using their locally-developed social media capture platform, **Social Feed Manager**, to accomplish the task, and they were responsible for collecting media from **Twitter** and **Tumblr**. The U.S. Digital Registry maintains an active list of the governmental social media accounts currently in use, and encourages agencies to register their accounts with these sites. This made data collection much easier. More than 9,000 social media accounts were targeted for collection during the 2016 EOT project.

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FTP Content

Many government agencies still use FTP (File Transfer Protocol) servers to disseminate reports, datasets, and other large collections of content. While the EOT project was originally only focused on HTTP-based content from the web, in 2016 the team expanded the project's scope to include FTP content. The **Internet Archive** took responsibility for this portion of the project, and worked to capture all of the FTP content submitted during the nomination phase. This proved to be a difficult task, as the size and scope of the FTP content was much greater than expected. We found that there is a massive amount of content made available to the public via FTP servers from a wide assortment of federal agencies. The amount of content we captured from the FTP servers alone was larger than the entirety of the HTTP-based and social media content.

Harvesting the Content

The 2016 EOT project started in the middle of September, much as it has in prior years. Four separate institutions took responsibility for harvesting. The **Internet Archive** crawled the entirety of the bulk seed lists and the user-nominated content. The **Library of Congress** conducted crawls focused primarily on the legislative branch. The **University of North Texas** harvested the .mil domain, as well as the **Department of Transportation** and **FEMA** websites. **George Washington University** used its Social Feed Manager to harvest social media content.

The project team used the Open Source Heritrix Web Crawler for its harvesting activities, and saved all output as WARC (Web ARChival file format) files. The WARC file format is an ISO (International Organization for Standardization) standard for storing content and HTTP transaction headers generated during the crawling process. Because all of the crawling partners used the same file format for storing archival web content, it was easy for us to share data between institutions.

Building a Collection of Publications

After looking through the URLs submitted via the URL Nomination Tool, the **University of North Texas (UNT)** decided that it would be a good idea to build a collection in the **UNT Digital Library** to house all of the PDF documents nominated directly. This highly-curated list of publications represents content that users were specifically interested in preserving, so UNT decided to offer item descriptions and easy access for these specific documents.

With this in mind, the project team at UNT created a collection called the **End of Term Publications** (<https://digital.library.unt.edu/explore/collections/EOT/>) and included over 1,900 PDF files in the collection. Volunteers created metadata for many of these items during the winter of 2016 and spring of 2017, which allowed UNT to make 60 percent of the documents with full descriptions available to the general public. Over 7,000 uses of the documents have been recorded to date. Many of these documents are focused on climate change and the environment, though parole forms and other documents from the **Department of Justice** and publications from the **Department of Labor** are also included in the collection.

Sharing the Harvested Content

In May of 2017, the project team began to compile all of the separately harvested data into a single location at the **Internet Archive**. In the past, the institutions involved in the project have used several technologies to transfer data, but for 2016 the team decided to go with something a little simpler, and shipped the data directly on large (8TB)

hard drives. The data, stored in WARC files, included fixity hashes to verify file integrity. Altogether, the collecting partners gathered more than 200 TB of data. The **Internet Archive** loaded the aggregate collection of the 2016 EOT into an instance of the **Wayback machine**, and access records were added to the projects website (<http://eotarchive.cdlib.org/>).

End of Term Web Archive

US Federal Web Domain at Presidential Transitions

[Home](#)[Search Full Text](#)[Browse Web Archive](#)

Project Background

The End of Term Web Archive captures and saves U.S. Government websites at the end of presidential administrations. Beginning in 2008, the EOT has thus far preserved websites from administration changes in 2008 and 2012, and is currently preparing for the 2016 electoral season.

Project Partners

Browse by Timeframe:

2008-2009

2012-2013

Browse All

End of Term 2016

Archive Scope

The End of Term Web Archive contains federal government websites (.gov, .mil, etc) in the Legislative, Executive, or Judicial branches of the government. Websites that were at risk of changing (i.e., whitehouse.gov) or disappearing altogether during government transitions were captured. Local or state government websites, or any other site not part of the federal government domain were out of scope.

EOT at a Glance

Crawl dates:

September 2008 to May 2009

September 2012 to March 2013

Number of websites captured:

2008: 3,305 websites

2012: 3,247 websites

Terabytes of data captured:

2008: 16 TB

2012: 21 TB

United States Central Command
Sept 16, 2008

U.S. Department of State Official Blog
Feb 15, 2013

Healthcare.gov Twitter
Feb 16, 2013

The End of Term Web Archive is hosted by the California Digital Library and the Internet Archive.

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End of Term Web Archive Website

Lessons Learned in the 2016 EOT Project

Planning for the project began in January of 2016. The team held monthly calls open to all interested parties. The project was a bit different in this election cycle, as the team knew that there would be a transition in the executive branch of government, given that the previous president had reached his term limit. This allowed for a more concrete plan.

The project began as anticipated in mid-September, and the team was moving forward with content capture. Then, in November, the election happened, and **Donald Trump** was announced as the 45th President of the United States. The result was unexpected for many people, and some were concerned about the possibility of this new administration removing content from the web after the President took office, especially since the administration's positions on subjects like climate change were quite different from those of the previous administration.

Some people in academia, particularly the sciences, publicly expressed this concern, and the media published a number of stories discussing the possibility of important content being lost or removed during the transition. A number of initiatives formed in response to this concern, like the **Guerrilla Archiving Event: Saving Environmental Data from Trump**, which was held during December 2016 in Toronto, and several **Data Refuge** projects that were conducted during the winter of 2016 and the spring of 2017.

This brought a lot of new attention to the EOT project. The project was suddenly exposed to a much broader audience, and it was a blessing in many ways, as it brought with it publicity and interest in the project itself and in the institutions that were working so hard to collect and preserve this content for future generations. The possibility of losing content from federal websites came to the forefront of many more people's minds than it had in years past.

This did present some challenges, however. While many people were suddenly thinking of preserving content from the federal web in the first week of November, the EOT project team had been planning the harvest since January, and had done the work for the two elections prior. The community's sudden desire to participate was unexpected, and the team struggled to find a way to harness all of this public energy in a productive way. Companies were interested in providing storage and computer infrastructure for the project. Individuals wanted to crawl content on their own and then contribute it to the project. People that didn't know how they could help wanted to talk to the team about ways that they could contribute. The team was almost overwhelmed by eager assistants with nothing specific they could do.

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Finally, the team suggested that the most helpful activity for volunteers was to nominate the URLs of the items that they believed most at risk via the URL Nomination Tool. This influx of nominations helped identify a wide range of content from websites to individual PDFs and datasets. It was a great help, and it allowed people to contribute in a way that they found meaningful. It also exposed a problem with the project: the team needed a better web presence to communicate with the public. Currently, the team has a **Twitter** account that was active during the project, but that is clearly not enough, as it is difficult to use as the only primary news and information outlet. In addition, the EOT project's interface, which is hosted by the **California Digital Library**, wasn't designed to have a section that listed new content, so updating the public via this resource simply wasn't possible. Now, one of the major goals for the 2020 EOT project is to have a better news and information platform for communicating with those who are interested, including information about the project and how people can help.

Conclusion

The End of Term projects in 2008, 2012, and 2016 were volunteer efforts by a number of institutions across the U.S. The time, effort, and infrastructure are all donated by the participating organizations. The individuals from these institutions are the ones that moved the

project forward and made it successful. The 2016 election cycle offered new challenges and opportunities in relation to project management, channeling user interest, fielding media requests, and gathering and sharing the harvested content. While there were challenges, they were insignificant in comparison to the overall benefit of the project, as well as the accomplishments of the project and its project team.

References

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