Keywords American, Art, Museum: Our America: The Latino Presence in American Art

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SAAM Exhibitions - Our America: The Latino Presence in American Art

8 videos • 3,949 views • Last updated on Feb 8, 2017
Our America Exhibition Categories

• Reframing the Past and Present
  Migrating Through History
  The Graphics Boom
  Turning Point
  Street Life
  Signs of the Popular
  Everyday People
  We interrupt this Message
  Defying Categories
Our America Exhibition Trailer YouTube Keywords (Tags)

• American, Art, Museum, Smithsonian American Art Museum (Museum), Latino Art, exhibition, trailer, Contemporary Art (Art Period/Movement), Hispanic And Latino Americans (Ethnicity)
Your video is still uploading. Please keep this page open until it's done.

Basic info

Our America The Latino Presence in American Art Exhibition Trailer

Description

Tags (e.g., albert einstein, flying pig, mashup)

Also share on

Add a message to your video

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VIDEO THUMBNAILS

Thumbnail selections will appear when the video has finished processing.
Types of Tags

- **Descriptive tag** - describe specifically what the video is or references

- **Compound tag** - multiple words that describe the video itself

- **Generic tag** - one word, brief subject descriptions
• “I talked to our videographer, and he was not aware of them [tags] either, which makes me think that a former video assistant probably made an autonomous decision to apply them…”

• “The museum doesn’t have a formal process of review and approval of YouTube keywords; Now that you’ve brought them to my attention, I’m inclined to remove them, since they don’t add any value to the video’s findability…”

• “I am also asking staff to review other past keyword application and remove any keywords that seem to veer dangerously into interpretation or classification better handled by curators than by digital staff…”

-Sara Snyder, Chief, Media & Technology Office
Smithsonian American Art Museum
Suggested Tags

• Hispanic and Latino Americans (Art) or (Artists)
• Chicano, Chicano (art), Chicano (artists), Latino, Latino art, art history, American art history, Puerto Rican, Puerto Rico (Art), Puerto Rico (Artists), Mexico (Art), Mexico (Artists) Mexican-American, time-based art, video art, painting, prints, photographs, installation, sculpture, public museum, conceptual art, identity…