

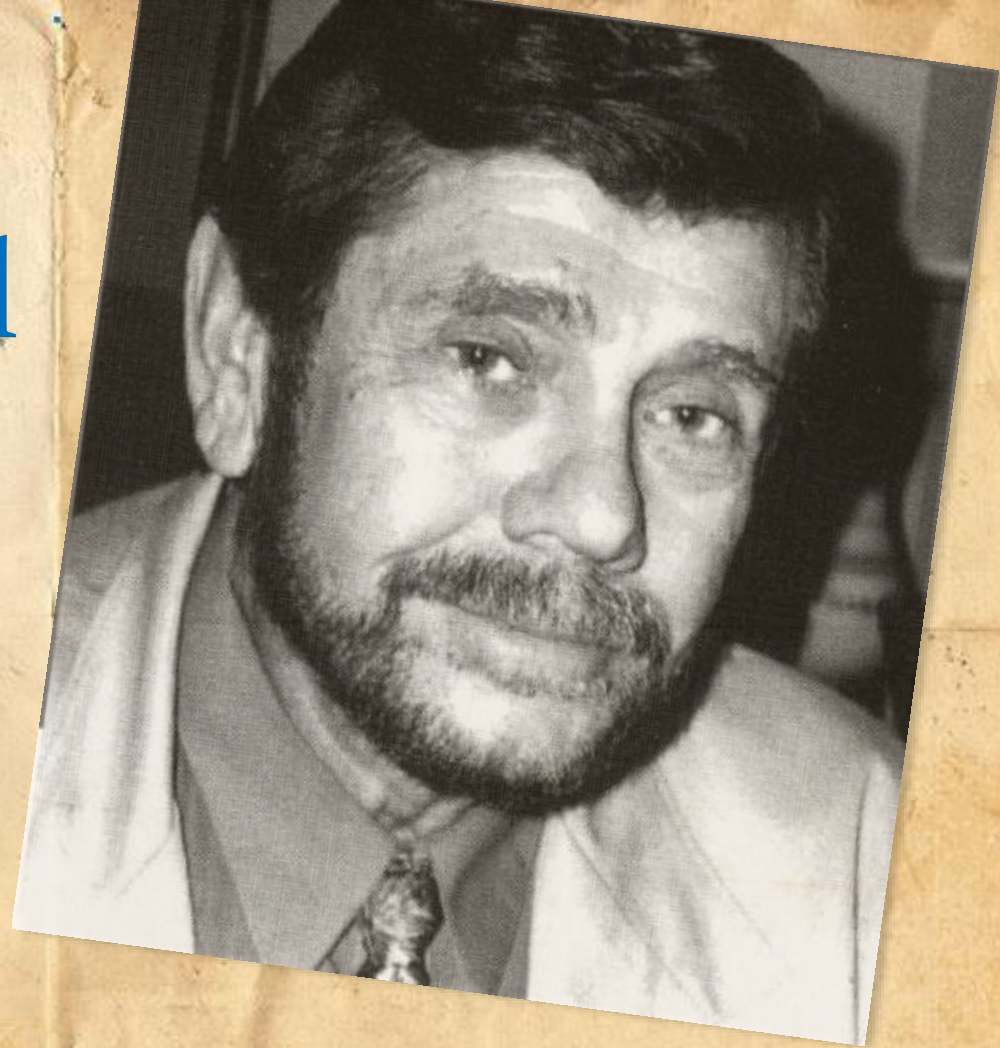
Collaboration, *Creativity and Collections:* Historical Preservation *for* Alabama Communities

COLLABORATORS AND CO-PRESENTERS:

Ruth Elder, *Troy University Libraries*

Jerry Johnson, *Int'l Center for Collaboration and Creativity*

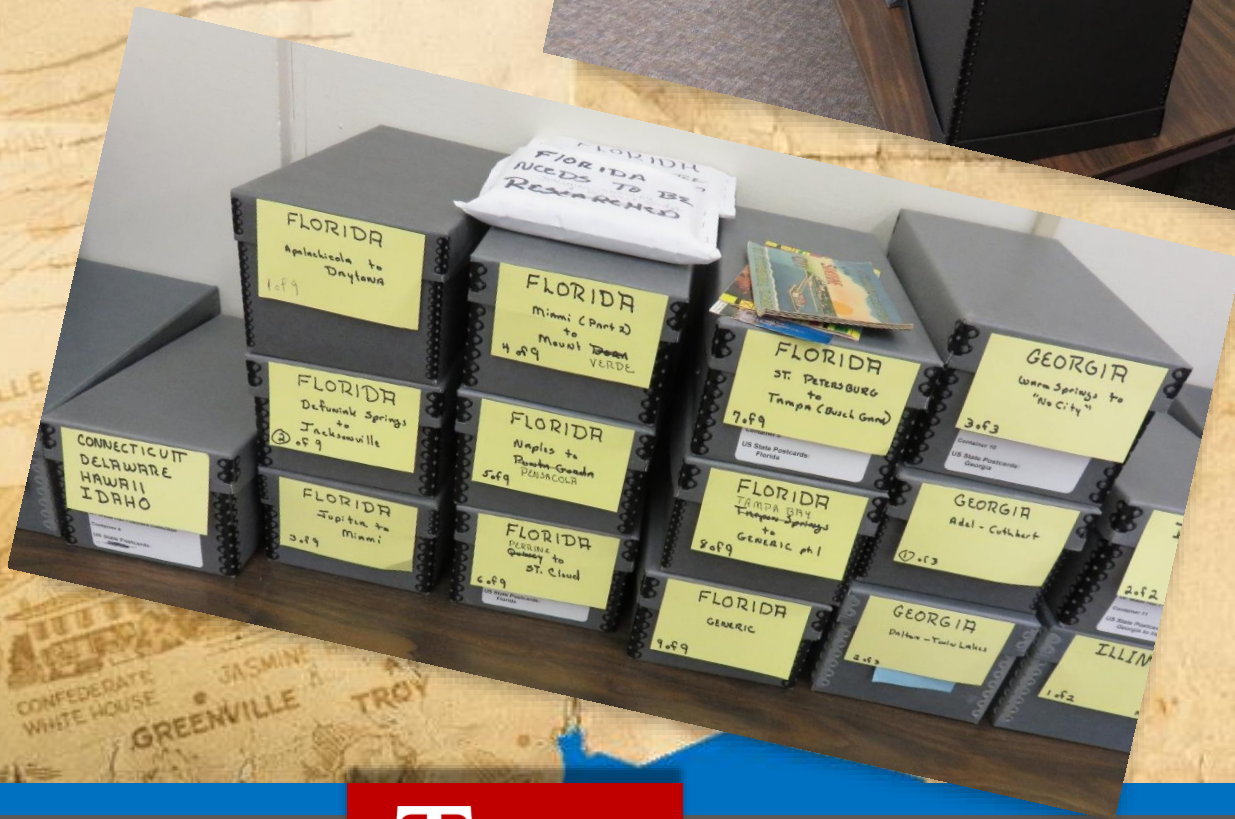
Dr. Wade Hall



Alabama Postcards



Non-Alabama Postcards



Iconic Kansas City from Our Postcard Past

Missouri Valley Sundays



Sunday, June 8, 2014

RSVP Required

Program: 2:00 pm

Central Library

Postcards were the “instant messages” of their day, a means of communicating hometown pride, civic identity, and a visitor’s curiosity. But where today’s electronic missives disappear with a click, the images and notes on vintage postcards endure – doorways to lost worlds.

Steve Noll, executive director of the Jackson County Historical Society and a postcard collector, leads an illustrated walk through Kansas City’s postcard history.

This event is keyed to the exhibit *Greetings from Kansas City: Postcard Views of a Midwestern Metropolis, 1900-1950* currently on display at the Central Library. First shown in 2013, the exhibit is being reprised after earning the American Library Association’s Excellence in Library Programming Award.

Wade Hall Postcard Exhibits

- Aspects of a quality exhibit:
 - Expensive
 - Needs to be accurate
 - Professionally designed
 - Interesting
- Aspects of our exhibit:
 - AHF grant helped with expenses
 - Dr. Martin Olliff checked the captions for anything misleading or inaccurate
 - Mr. Jerry Johnson designed all the panels and the digital exhibit

Wade Hall Postcard Exhibits

- Is the exhibit interesting:
 - Contacted public and university libraries
 - Contacted the Bicentennial Committee
 - Made decisions to increase the appeal
 - Divided the state into regions
 - North
 - North Central
 - Montgomery
 - South Central
 - Southeast
 - Southwest
 - Choose both big cities and small towns
 - Tried for very few repeats

Wade Hall Postcard Exhibits

WADE HALL POSTCARDS: Historical Scenes of Alabama

TROY UNIVERSITY

IN THE LESS THAN 150 years since postcards were introduced to the United States, they have become one of the most popular items to collect.

A postcard is a card sent through the mail at a lesser postage rate than a sealed envelope; one side usually has a picture and the other has space for a written message and the recipient's address. The first postcards were issued in America in 1873. Postcards became popular because people could send a quick "hello" or show a friend or relative where they were staying for only a penny. Many times, postcards replaced pictures in the family albums showing vacation scenes. The Golden Age of postcards lasted from 1900 until about 1920 when widespread use of the telephone began.

DR. WADE HALL was a deltiologist. The formal name for a postcard collector. The quality and size of his collection is impressive because he built it at a time when good, historical postcards were scarce. This exhibit is a small sampling of the historical postcards which Hall donated to the Troy University Archives on the Troy Campus. Hall grew up near Union Springs, attended the small (now) Mass Consolidated School and Troy State Teachers College. After teaching in Opel and serving in the U.S. Army in Germany, he earned a master's from the University of Alabama and a Ph.D. from the University of Illinois. Hall taught English at the University of Florida, Kentucky Southern College, and Belamine University. Hall collected these postcards during his travels around the country.

MANY POSTCARDS WERE, AND STILL ARE, MADE FROM PHOTOGRAPHS. Early postcards were black and white so collectors started the practice of sending the postcard through the mail with a photograph attached to the back.

WADE HALL POSTCARDS: Basic Information about Postcards

TROY UNIVERSITY

PHOTOGRAPHS CAN TELL A STORY without words. The postcards featured in this exhibit demonstrate that fact. Historical references to buildings, streets, and even towns which may no longer exist or that have changed significantly. By looking at the front of these cards, we can learn about the history of an area, including early forms of travel, architecture styles of the time, the beginning of telephone lines, and businesses that may no longer exist there now. The messages on the back can provide a "snapshot" of the moment since the sender often refers to the weather, travel expenses, and their relationship to the recipient.

TODAY, YOU MIGHT SNAP A PHOTO WITH YOUR SMARTPHONE AND SEND IT TO SOMEONE WITH A QUICK MESSAGE. Consider how similar that is to this postcard. Here is a 1906 picture of Gadsden. It provided an easy way to stay in touch while away from home or on vacation.

Postcards have advantages over smartphone pictures. Namely, it is always a good picture, the photographer could take it from the right angle, and the weather is always perfect. All of these are true when you are "there" in person.

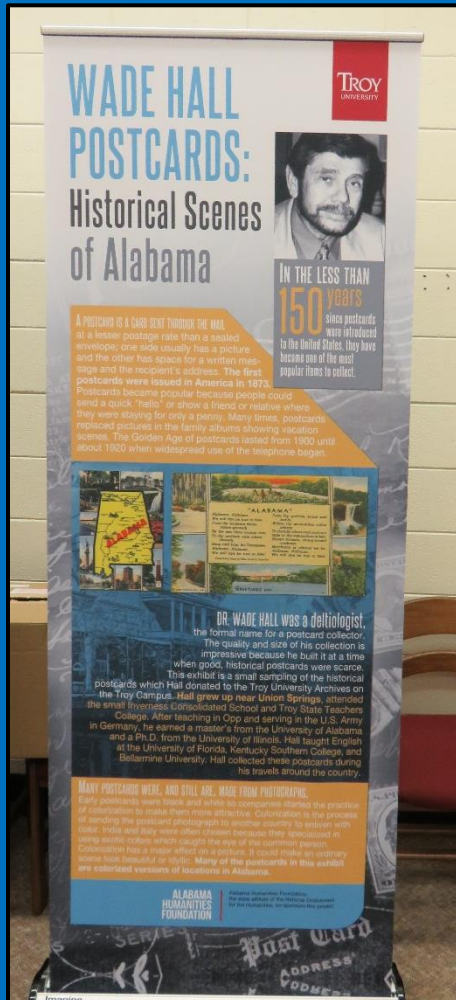
For this reason, buying postcards is still common for vacationers. They buy them to keep as souvenirs to remember their trip to friends, co-workers and family and to say "Wish you were here."

Front of Gadsden postcard (Broad Street)

Back of Gadsden postcard (Broad Street)

I've view these and many other "Historical Scenes of Alabama" postcards

Wade Hall Postcard Exhibits



Wade Hall Postcard Exhibits



Wade Hall Postcard Exhibits

WADE HALL POSTCARDS: Historical Scenes of Alabama

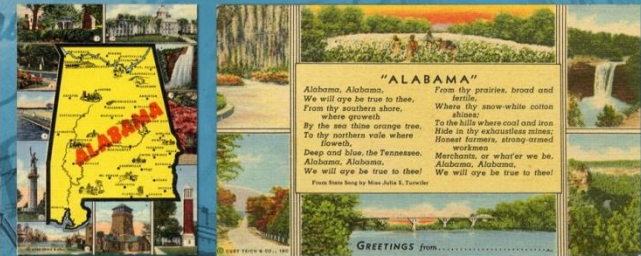
TROY
UNIVERSITY



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The quality and size of his collection is impressive because he built it at a time when good, historical postcards were scarce.

This exhibit is a small sampling of the historical postcards which Hall donated to the Troy University Archives on the Troy Campus. **Hall grew up near Union Springs**, attended the small Inverness Consolidated School and Troy State Teachers College. After teaching in Opp and serving in the U.S. Army in Germany, he earned a master's from the University of Alabama and a Ph.D. from the University of Illinois. Hall taught English at the University of Florida, Kentucky Southern College, and Bellarmine University. Hall collected these postcards during his travels around the country.

MANY POSTCARDS WERE, AND STILL ARE, MADE FROM PHOTOGRAPHS.

Early postcards were black and white so companies started the practice of colorization to make them more attractive. Colorization is the process of sending the postcard photograph to another country to enliven with color. India and Italy were often chosen because they specialized in using exotic colors which caught the eye of the common person. Colorization has a major effect on a picture. It could make an ordinary scene look beautiful or idyllic. **Many of the postcards in this exhibit are colorized versions of locations in Alabama.**

Wade Hall Postcard Exhibits

WADE HALL POSTCARDS: Basic Information about Postcards

TROY
UNIVERSITY

PHOTOGRAPHS CAN DEPICT SOCIAL HISTORY

without words. The postcards featured in this exhibit demonstrate that fact. These are known as "view cards" and they document a certain place in time. They give historical references to buildings, streets, and even towns which may no longer exist or that have changed significantly. **By looking at the front of these cards**, we can learn about the history of an area, including early forms of travel, architectural styles of the time, the beginning of power and telegraph/telephone lines, and monuments that may or may not be there now. **The messages on the backs** can provide a "snapshot" of the moment since the sender often refers to the weather, travel experiences, and their relationship to the recipient.



Front of Gadsden postcard (Broad Street) ▲



Back of Gadsden postcard (Broad Street) ▲

TRANSCRIPTION - "Hi Boys / This is the street we're on now. Got here at 6:00 PM. Nice drive from Chattanooga. Swell roads. Weather is swell here. 70 outside. We're going to hunt a place to eat now & then drive until 9 or 10 & stop. Lots of room in the motels. Be good. Mother, Dad & Dornie"

To view these and many other
"Historical Scenes of Alabama" postcards,
visit the online exhibit at:

<http://trojan.troy.edu/library/wadehall.html>



ALABAMA
HUMANITIES
FOUNDATION

Alabama Humanities Foundation,
the state affiliate of the National Endowment
for the Humanities, co-sponsors this project.

What is iC3?

- **iC3**; the International Center for Collaboration and Creativity identifies, fosters and sustains collaboration between academic institutions and disciplines across the globe. **iC3** utilizes *creativity* as the catalyst for exchange– *collaboration* as the conduit for global and cultural understanding.
- **iC3's VISION** is academic, international, interdisciplinary and cross-cultural.
- **iC3's MISSION** is to stimulate new, innovative and more hybrid ways of thinking, living and solving problems through *collaboration* and *creativity*.
- **iC3's ROLE** is to discover new and creative means to encourage problem-solving and to share such findings with the academic communities and the world-at-large.

Sample iC3 Initiatives



Creative Waves
Graphic + Photomedia
Project (global)

**BULLY
PROOF
PROJECT**

Typography
Students with
Fifth Graders



High-Tech
Co-Lab
in Troy Library



Set it Free
Charrette with
Sweden / US

**GROUND
WATER
FESTIVAL**

Design + Photo
Students with
8 government
agencies

**nutrition
camp**

Design + Photo
Students with
Publix / B&G Club

USDA
**Garden
Partnership**

Design Student +
Elementary Students
with community



Sweden + US +
Macedonia Int'l
Youth Arts

Wade Hall Digital Exhibit



WADE HALL POSTCARDS: Historical Scenes of Alabama

HOME NORTH NORTH CENTRAL MONTGOMERY SOUTH CENTRAL SOUTHEAST SOUTHWEST

Dr. Wade Hall was an avid "postcard collector".

He collected approximately 25,000 vintage postcards from all over the world during his travels. The quality and size of his collection is impressive because he built it at a time when good, historical postcards were scarce. The dates of these postcards range from the early 1900s to the 1960s.

Hall donated his collection to the Troy University on the Troy Campus and we are making viewing in various forms: this website, traveling exhibits, and [AlabamaMosaic](#). This website is a small sampling of Wade Hall Postcard Collection Streets and Historical Buildings.



Biographical Information

Dr. Wade Hall was a dedicated name for a postcard collector. The size of his collection is impressive because he built it at a time when good postcards were scarce. This is a small sampling of the historical postcards donated to the Troy University on the Troy Campus. Dr. Hall grew up in Springs, attended the small Consolidated School and

IN THE LESS THAN 150 YEARS

See Special Traveling Exhibit



Alabama Humanities Foundation, the state affiliate of the National Endowment for the Humanities, sponsors this project.



WADE HALL POSTCARDS: Historical Scenes of Alabama

HOME | LARGER COLLECTION | TRAVELING EXHIBIT ITINERARIES | TRAVELING EXHIBIT BUILDINGS

Eutaw
—Eutaw is the county seat of Greene County. It was settled in 1819, around the same time the county was created. It was originally known as Massopotamia. In 1838, the county moved its seat of government from Erie to Eutaw and the city changed its name in honor of the Battle of Eutaw Springs, a decisive battle in the American Revolution. Eutaw was incorporated in 1841. This is an example of a residential street in Eutaw.



- SOUTH CENTRAL ALABAMA STREETS**
- Bienville - Washington Street
 - Cahoon - White Street
 - Fairfax (Valley) - Tuscan Boulevard
 - Greenberry - Main Street
 - Oakliff - Railroad Street
 - Prichard - Main Street
 - Union - Broad Street
 - Uniontown - Walnut Street

- TRAVELING EXHIBIT "STREETS" BY REGION**
- NORTH
 - NORTH CENTRAL
 - MONTGOMERY
 - SOUTH CENTRAL
 - SOUTHEAST
 - SOUTHWEST



FOR MORE INFORMATION?

Ruth Elder, Troy University Library
334-879-3814
elder1131@troy.edu

This section showcases ONLY the postcards from the special "Traveling Exhibits" and "Historical Buildings" of Alabama, return to [ALABAMA](#).

[RETURN TO LARGER COLLECTION](#)



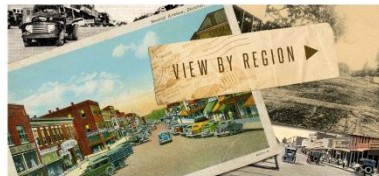
WADE HALL POSTCARDS: Historical Scenes of Alabama

HOME | LARGER COLLECTION | TRAVELING EXHIBIT ITINERARIES | TRAVELING EXHIBIT BUILDINGS

POSTCARDS FROM THE "TRAVELING" EXHIBITS

Historical "Streets" of Alabama as displayed through the "Traveling Exhibits"

SEE FULL ITINERARIES



This section showcases ONLY the postcards from the special traveling exhibits. To view the expanded collection of "Streets" and "Historical Buildings" of Alabama, return to [HOME](#).

ALABAMA HUMANITIES FOUNDATION

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TRAVELING EXHIBIT "STREETS" BY REGION

- NORTH
- NORTH CENTRAL
- MONTGOMERY
- SOUTH CENTRAL
- SOUTHEAST
- SOUTHWEST

VIEW "BUILDINGS" BY REGION



FOR MORE INFORMATION?

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[RETURN TO LARGER COLLECTION](#)

3451
BIRDS-EYE-VIEW, MONTGOMERY, ALA.

POST CARD

FOR CORRESPONDENCE

FOR ADDRESS
1 -PM
9 SEP
1958
TROY, ALA



thank you

Digital
Frontiers
2017

