Content Curation and Online Portfolios

TOOLS AND TIPS

July 8, 2015

GREG HARDIN, M.L.S.

“It’s Not Information Overload. It’s Filter Failure”

- Clay Shirky (shirky.com)

Content Curation

Content Curation: What is it?

"Curation is the act of individuals with a passion for a content area to find, contextualize, and organize information. Curators provide a consistent update regarding what's interesting, happening, and cool in their focus. Curators tend to have a unique and consistent point of view–providing a reliable context for the content that they discover and organize."

- Steven Rosenbaum

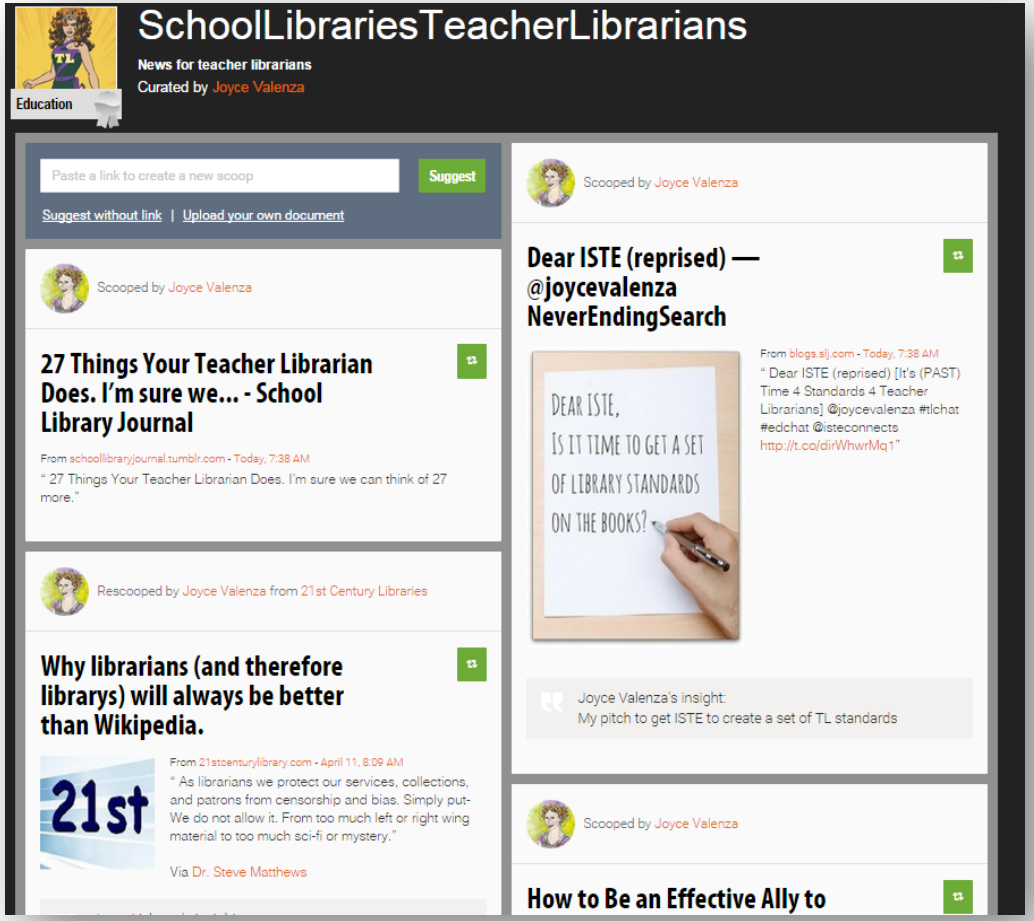
fastcompany.com/1834177/content-curators-are-the-new-superheros-of-the-web

CONTENT GATHERING

PERSONALIZED NEWSFEEDS

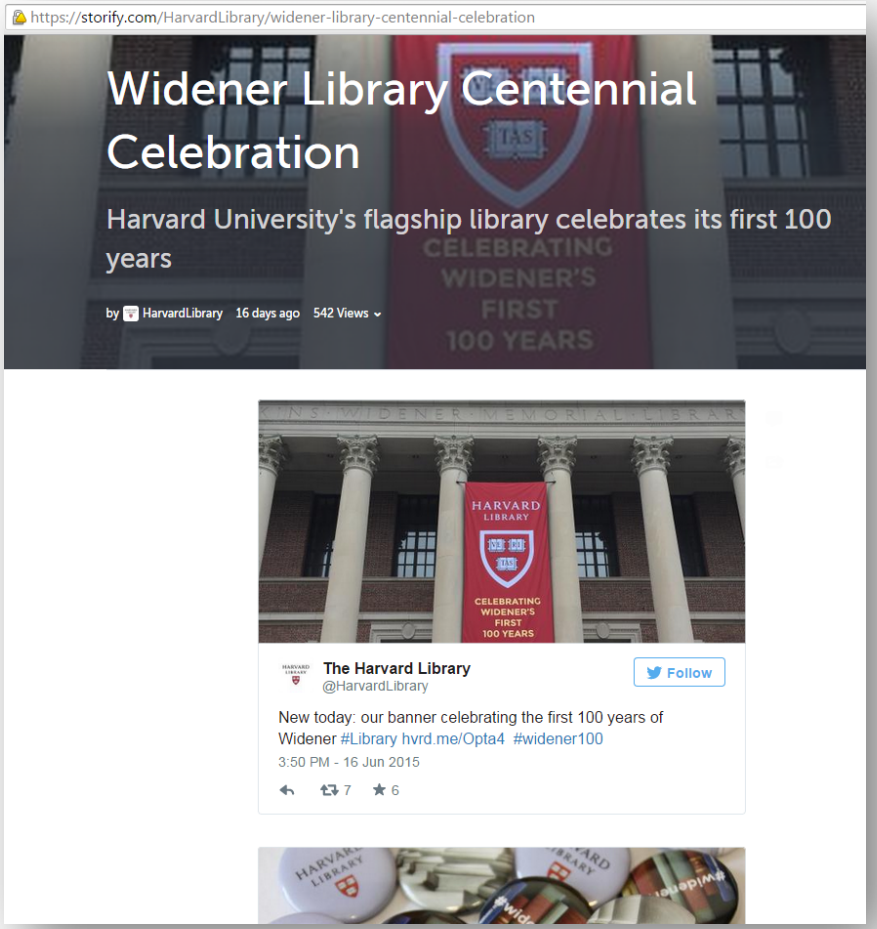
SOCIAL MEDIA CURATION

Scoop.it



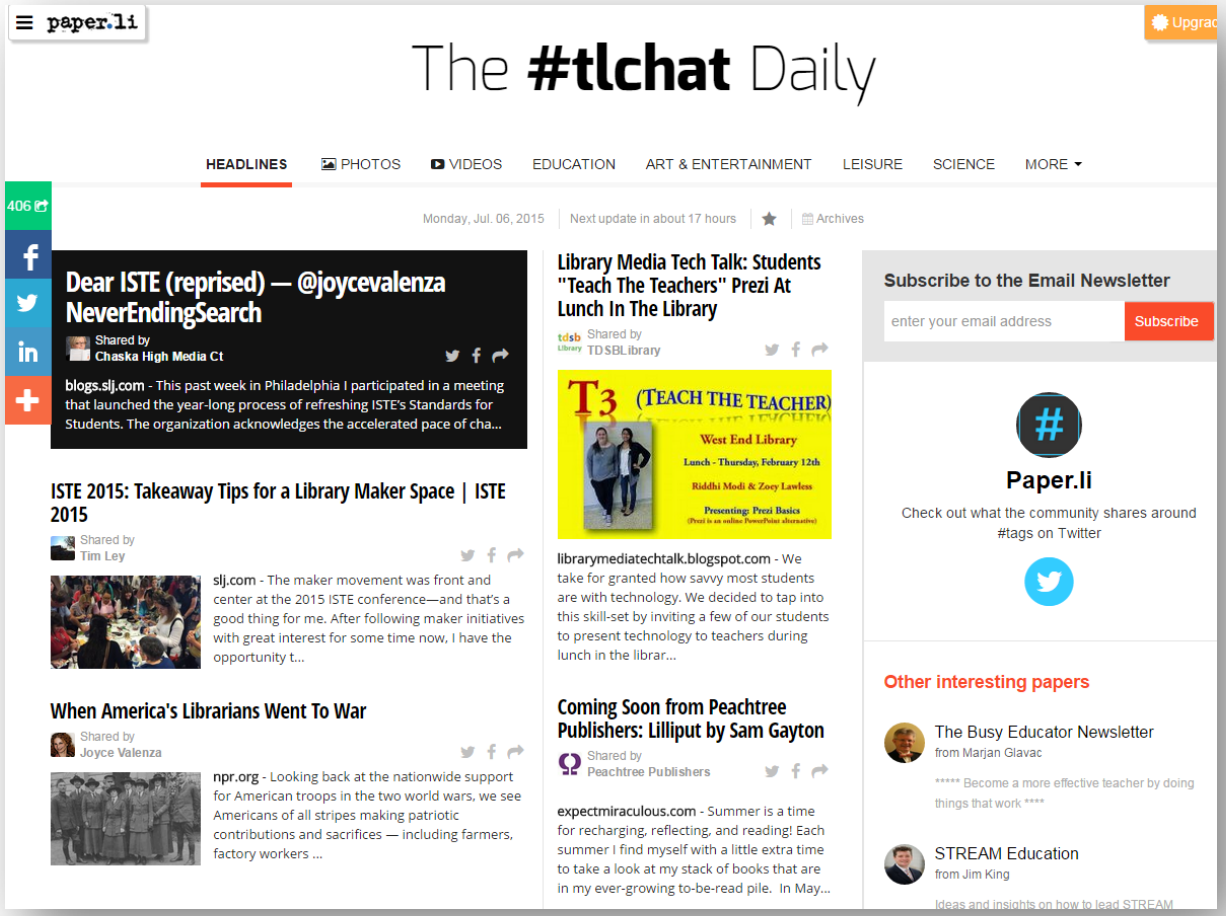
scoop.it

Storify



storify.com

paper.li



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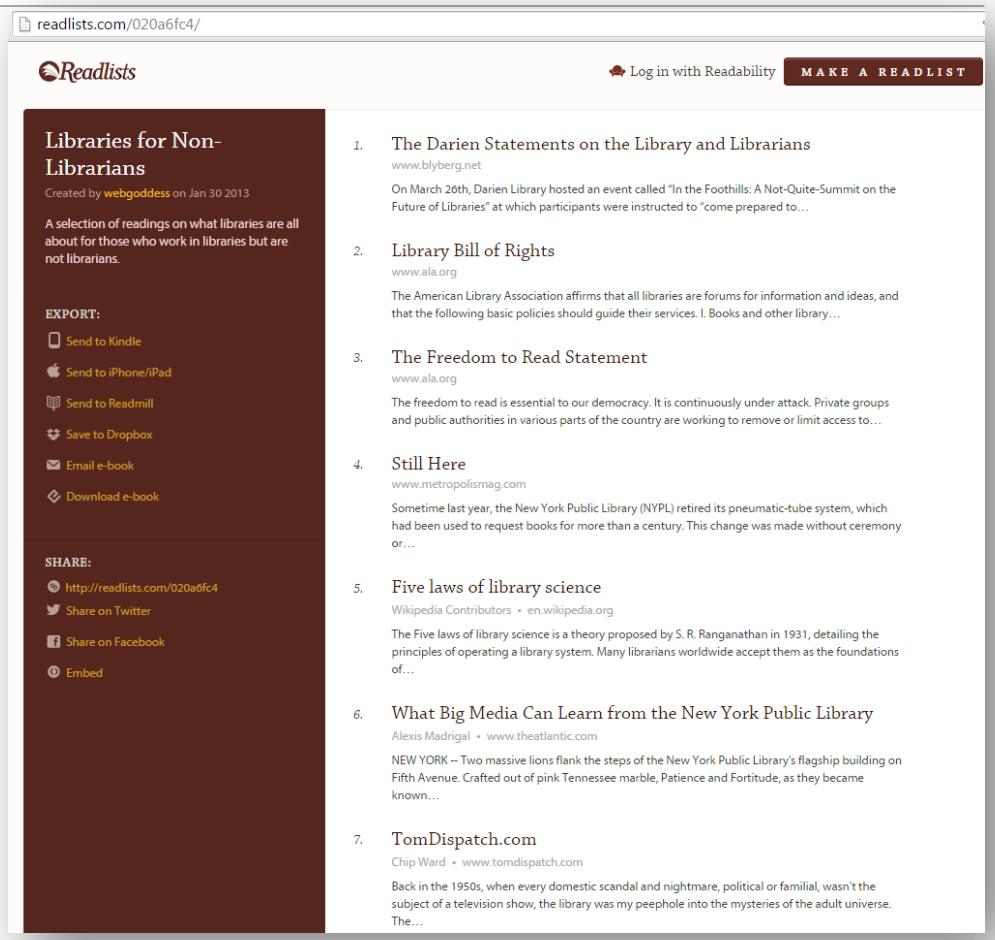
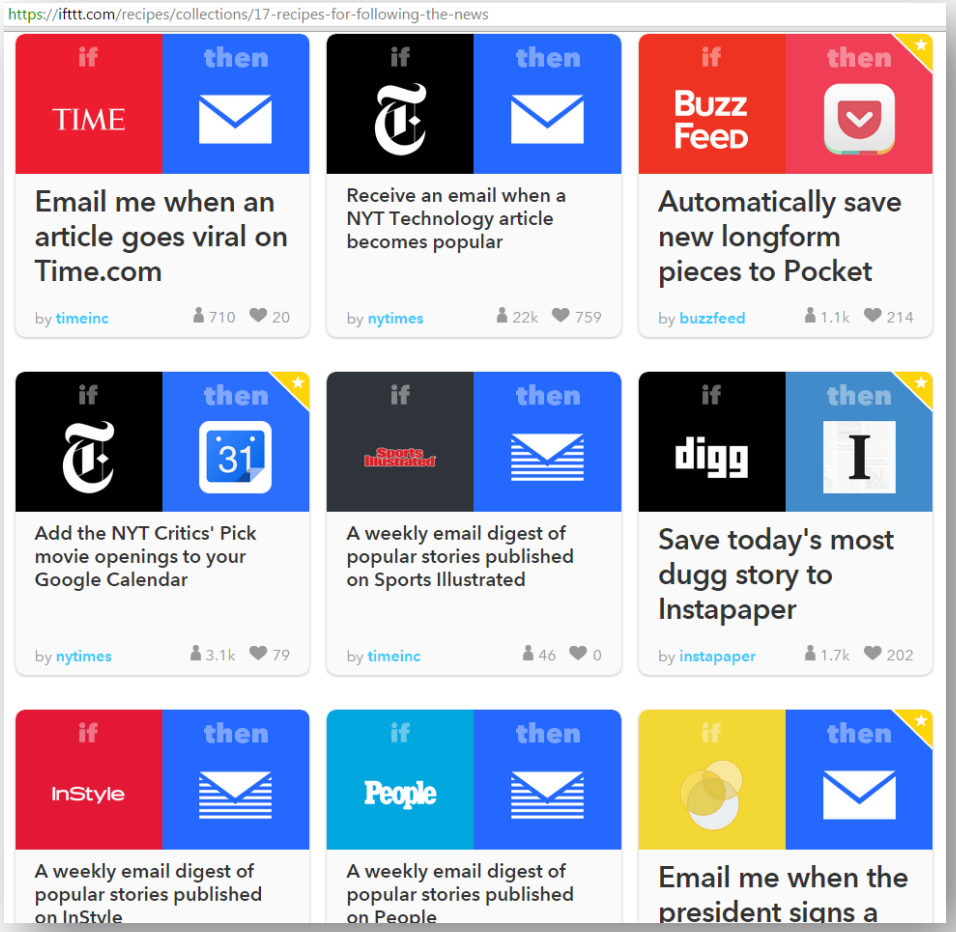
Readlists



readlists

ifttt



ifttt.com

Want to be a content curator?

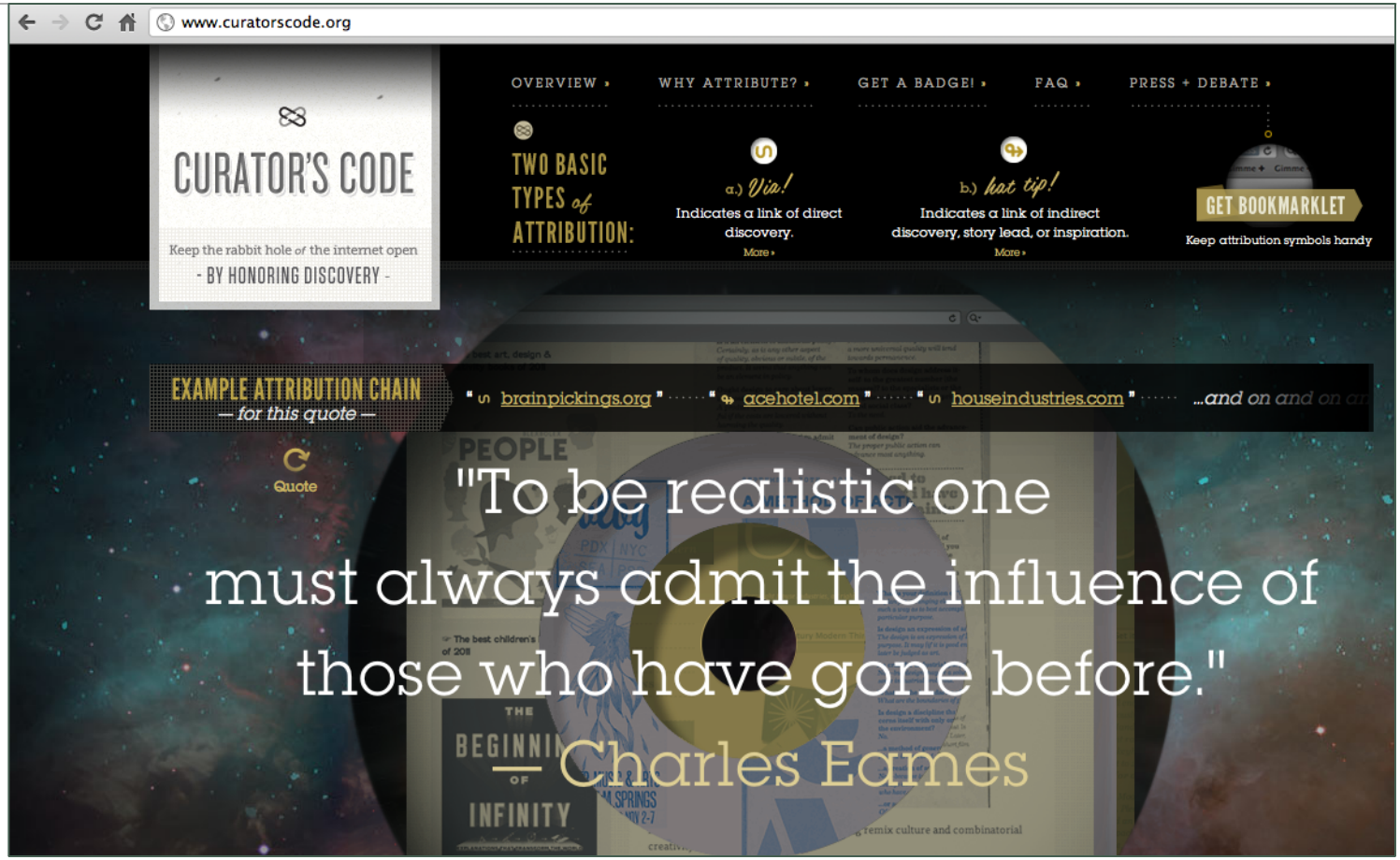
- If you don't add context, opinion, or voice, and simply lift content, it's stealing.
- If you don't provide attribution and a link back to the source, it's stealing.
- If you take a large portion of the original content, it's stealing.
- If someone asks you not to curate their material, and you don't respect that request, it's stealing.
- Respect published rights. If images don't allow Creative Commons use, reach out to the image creator—don't just grab it and ask questions later.

http://www.fastcompany.com/1834177/content-curators-are-the-new-superheros-of-the-web

Step by Step

1. Determine Purpose
2. Find/Gather Content
3. Organize and “Display” Content
4. Share it
5. Update it

Curator's Code



curatorscode.org

Online Portfolios

Ten Steps

1. Acceptance
2. It’s a good thing
3. You need a professional identity and you can do it.
4. Acknowledge
5. Find yourself
6. Personal branding
7. Create an online portfolio
8. Create profiles
9. Respect
10. Share

http://crln.acrl.org/content/72/1/31

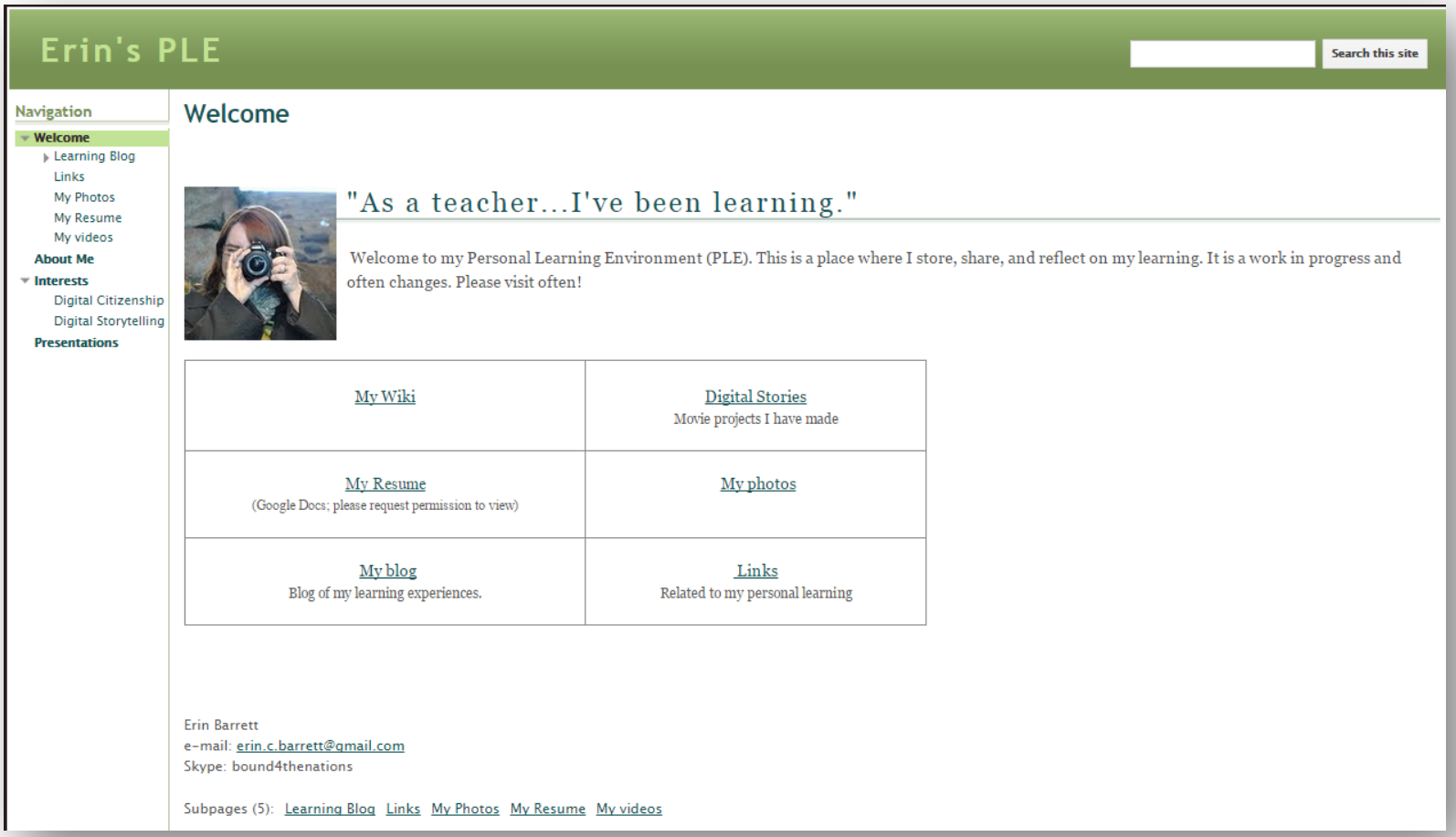
What online portfolios can provide

- Storage space
- Display space
- Share
- Accessible

Tips

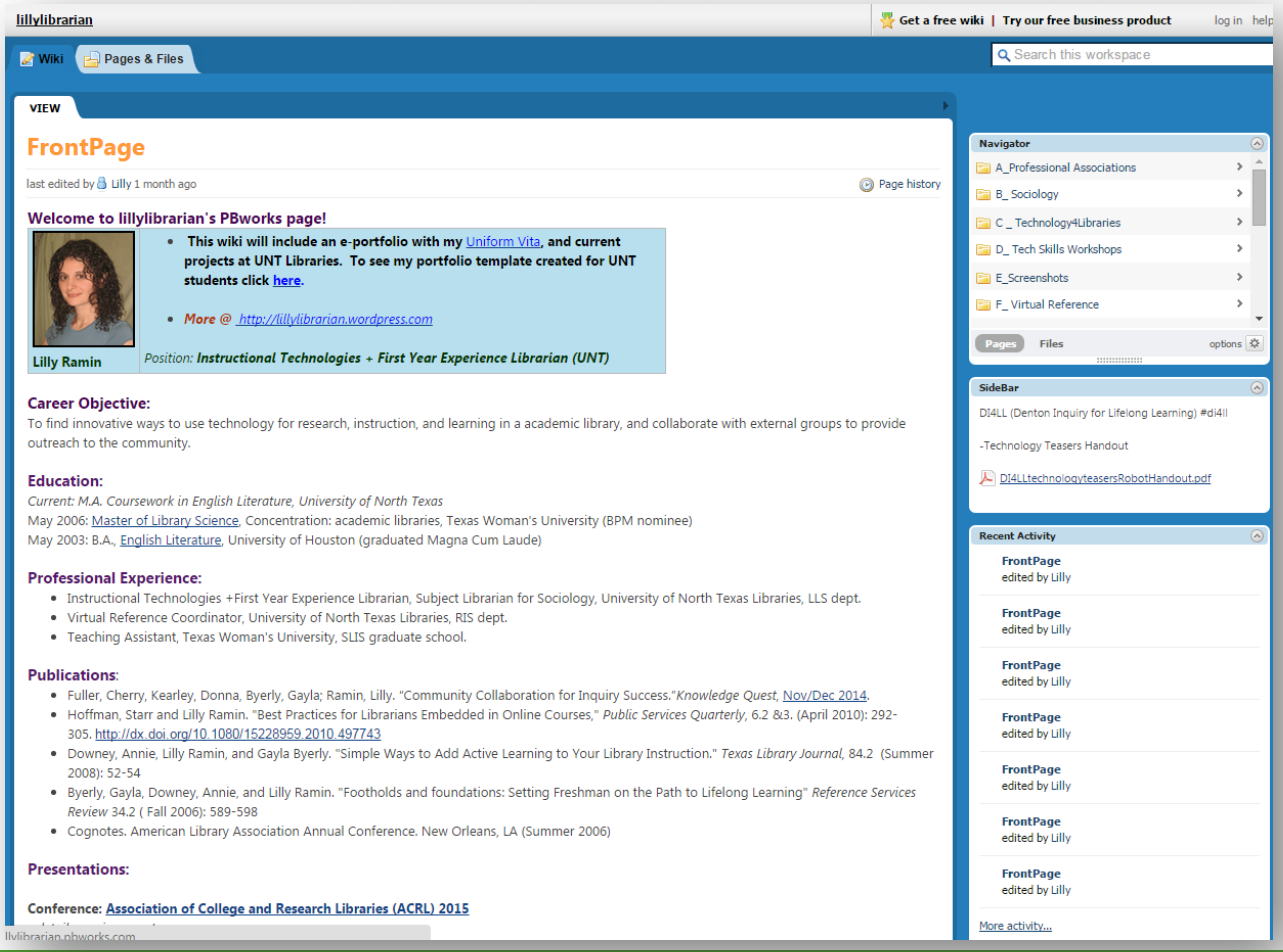
- Upload/embed items you own, link to ones you do not.
- Only include what you would show your current employer.
- Make sure it is easy to contact you.
- Use tags/keywords for searchability.
- Be creative!

Google Sites



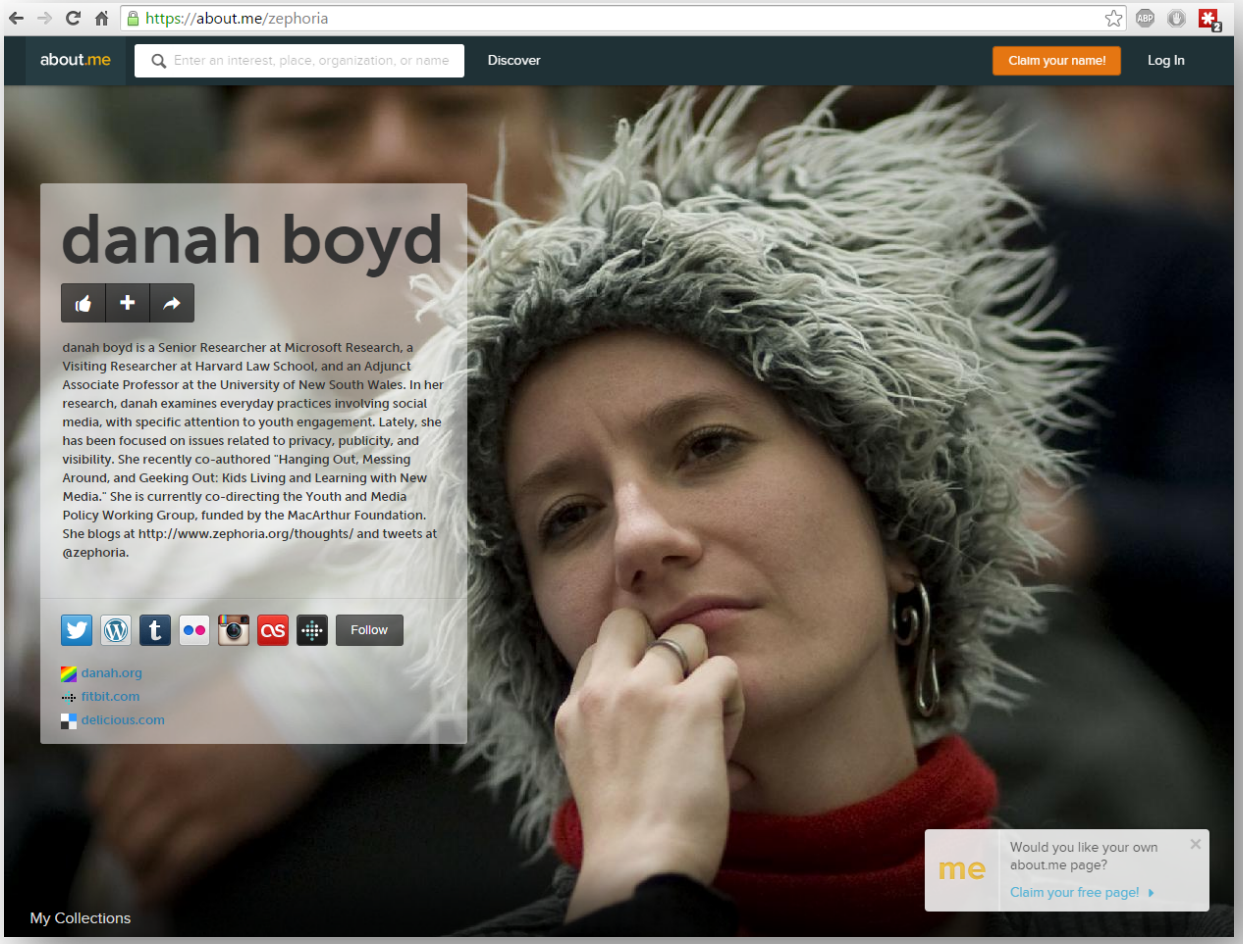
sites.google.com

pbworks



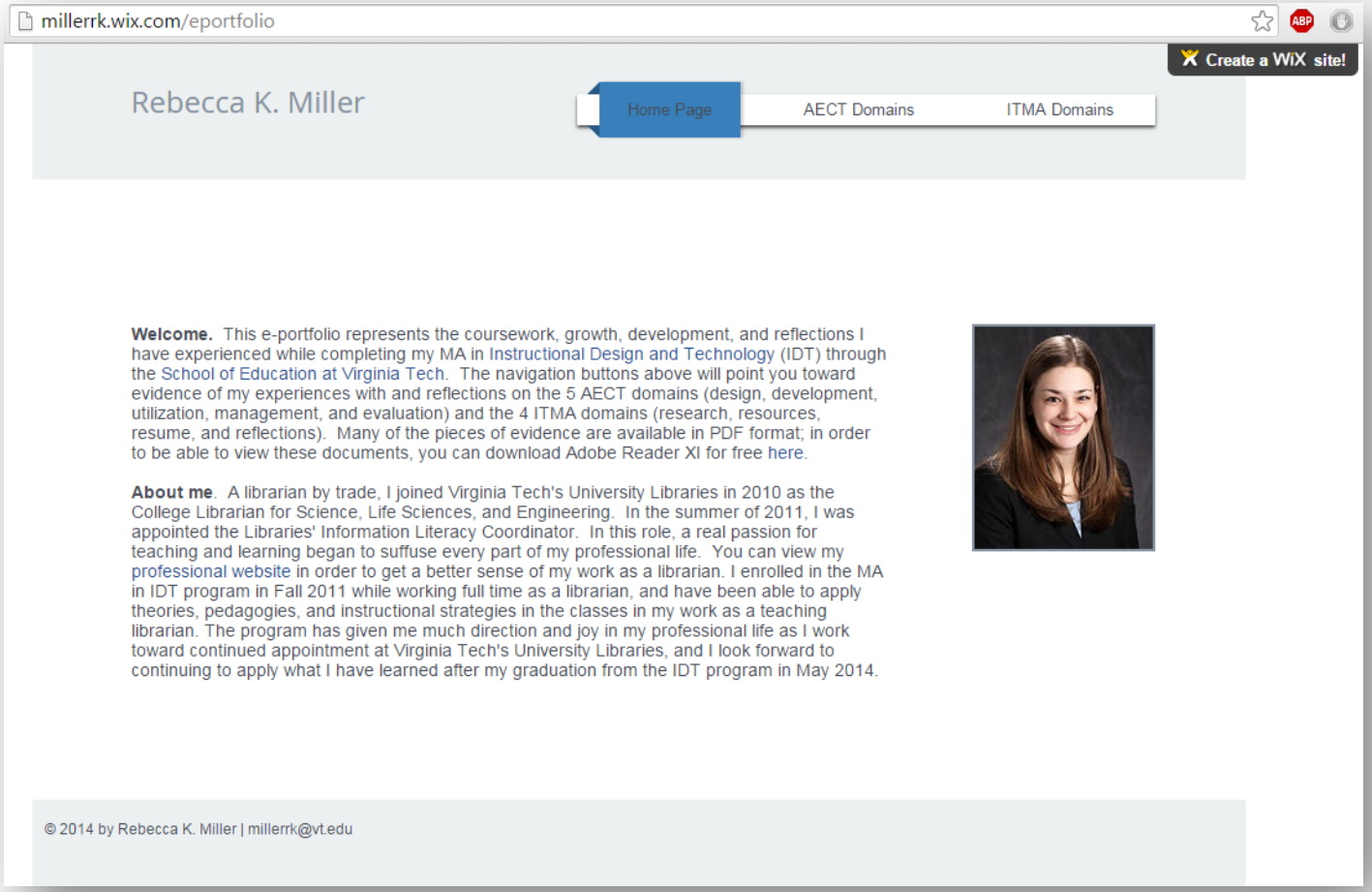
pbworks.com

about.me



about.me

Wix


millerrk.wix.com/eportfolio
Create a WiX site!
Rebecca K. Miller
Home Page
AECT Domains
ITMA Domains
Welcome. This e-portfolio represents the coursework, growth, development, and reflections I have experienced while completing my MA in Instructional Design and Technology (IDT) through the School of Education at Virginia Tech. The navigation buttons above will point you toward evidence of my experiences with and reflections on the 5 AECT domains (design, development, utilization, management, and evaluation) and the 4 ITMA domains (research, resources, resume, and reflections). Many of the pieces of evidence are available in PDF format; in order to be able to view these documents, you can download Adobe Reader XI for free here.
About me. A librarian by trade, I joined Virginia Tech's University Libraries in 2010 as the College Librarian for Science, Life Sciences, and Engineering. In the summer of 2011, I was appointed the Libraries' Information Literacy Coordinator. In this role, a real passion for teaching and learning began to suffuse every part of my professional life. You can view my professional website in order to get a better sense of my work as a librarian. I enrolled in the MA in IDT program in Fall 2011 while working full time as a librarian, and have been able to apply theories, pedagogies, and instructional strategies in the classes in my work as a teaching librarian. The program has given me much direction and joy in my professional life as I work toward continued appointment at Virginia Tech's University Libraries, and I look forward to continuing to apply what I have learned after my graduation from the IDT program in May 2014.
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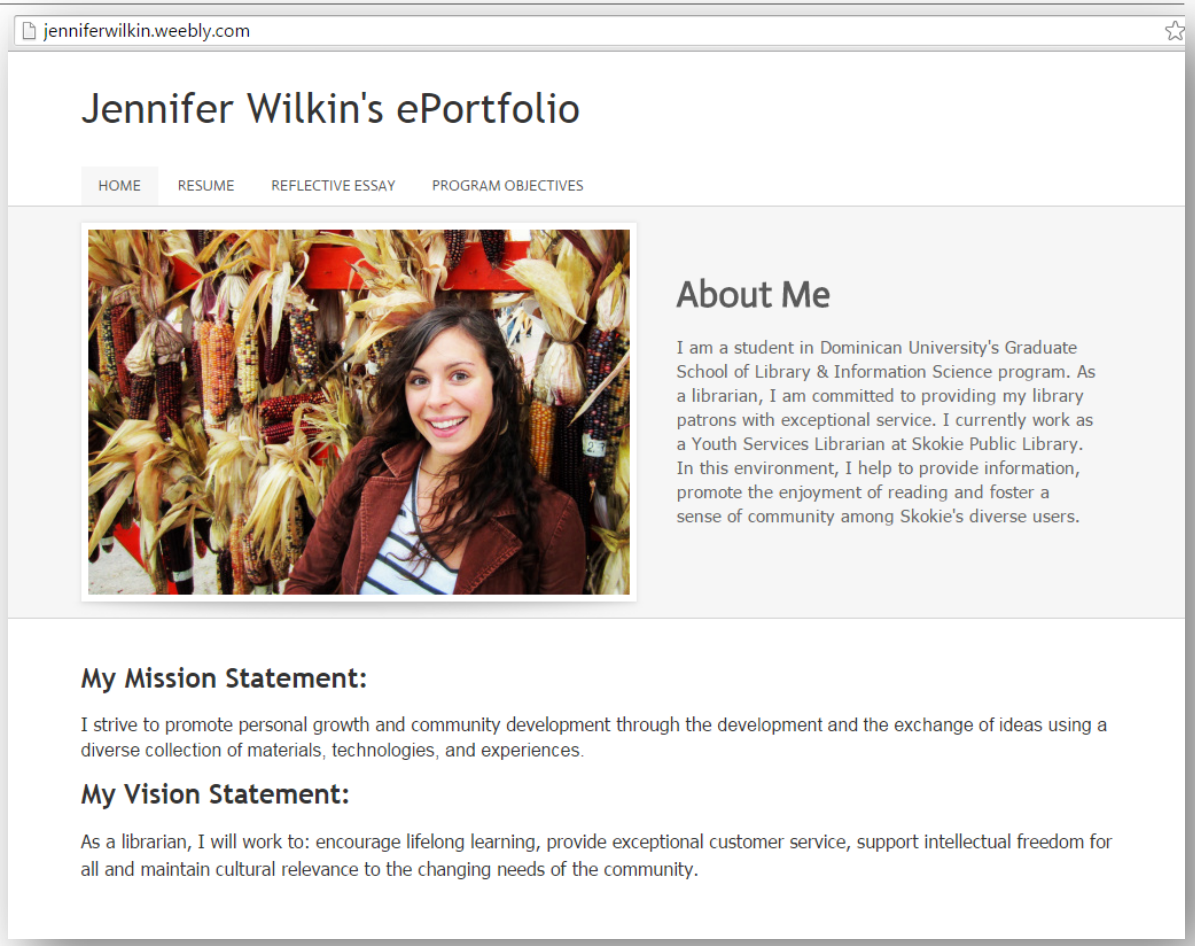
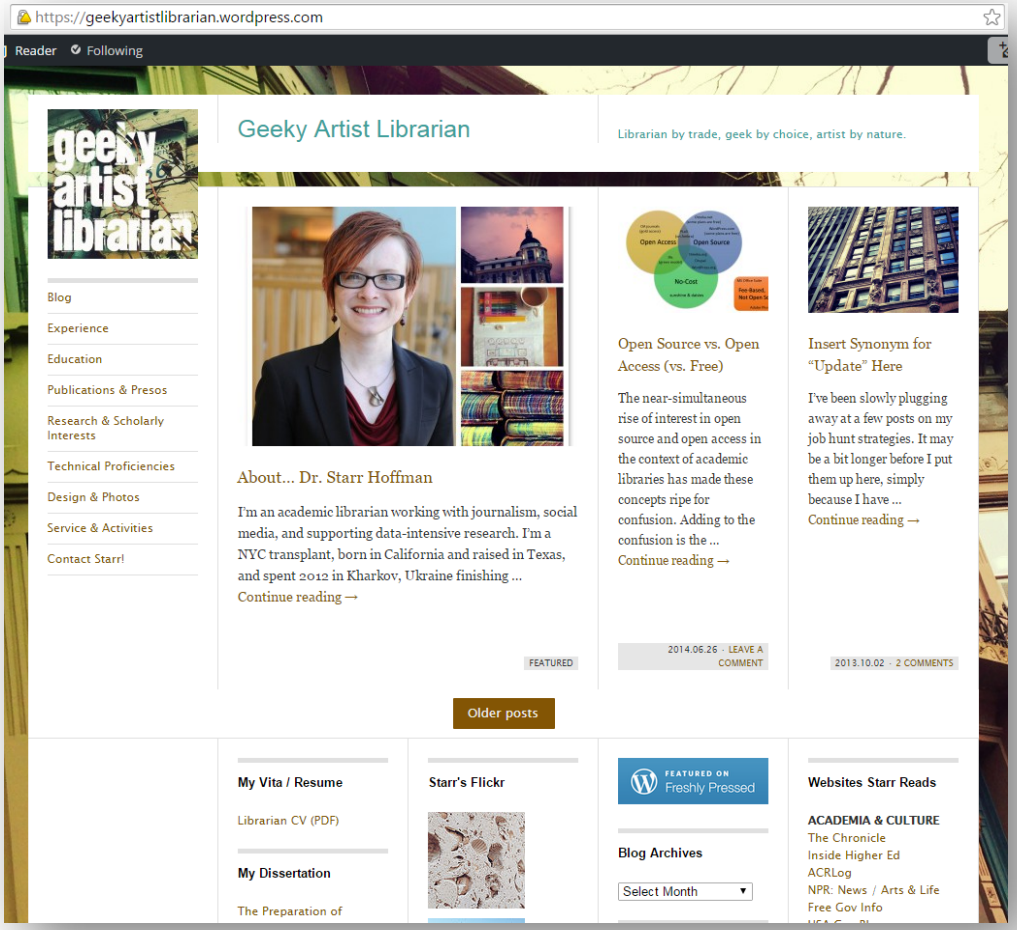
Weebly



weebly.com

WordPress



wordpress.com

References

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- paper.li
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- ifttt
- Curator's Code http://www.curatorscode.org/
- Markgren, S. (2011). Ten simple steps to create and manage your professional online identity How to use portfolios and profiles. *College & Research Libraries News*, *72*(1), 31-35. http://crln.acrl.org/content/72/1/31
- Google Sites
- PBWorks
- about.me
- Wix
- Weebly
- WordPress

Let’s Create!

TRY SOME OF THE TOOLS WE HAVE DISCUSSED

Thank You!

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slideshare.net/ghardin